Good Teeth---Good Health Good Spirits

You want all three. To get them---and keep them---care for your teeth with

COLGATE'S RIBBON DENTAL CREAM

> With good teeth you are able to chew your food. This gives you good digestion, which is the foundation of good health---and of good spirits.

> Ribbon Dental Cream makes brushing your teeth a pleasure.

Because it has a delicious flavour, with none of the medicine taste of many dentifrices.

Because it cleans thoroughly without any harmful grit to scratch your teeth and cut your gums.

Because it is antiseptic and leaves the mouth cool and wholesome.

Use Ribbon Dental Cream faithfully and the next time you visit the dentist he will find less to do.

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Makers of Cashmere Bouquet Soap-Lasting, Luxurious, Refined.

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