

WAR! WAR!! WAR!!!

An Appeal Addressed Particularly to Ontario Farmers

IN the gigantic struggle now going on the British Empire is fighting for its very existence. The German military despotism which has been a menace to the entire world for years must be absolutely wiped out if freedom is to be preserved to us. Of the ultimate issue there can be no doubt, but it is up to everyone to do his part.

What Is the Duty of the Canadian Farmer?

Canada must be prepared to supply the food requirements, not only to the Empire but probably also to her Allies. Belgium has been devastated and France may suffer before the end comes. In any case it is certain that food production in Europe will be seriously curtailed. Enormous quantities of hay, oats, wheat, flour and other food stuffs will be required.

Canada Must Supply the Food Requirements of the Empire

and it is the bounden duty of every Canadian farmer to raise bigger crops. In doing so he will be rendering as important service as the man who is risking his life at the front.

Question.

How can the Canadian farmer increase the food production of the Empire?

Answer.

The Canadian farmer can increase the food production of the Empire by fertilizing his land with Sidney Basic Slag, a fertilizer made in Canada, which will raise the yield per acre and greatly improve the quality of the crop.

The Use of Fertilizers in Ontario is Just in Its Infancy.

Thousands of farmers have experienced on a small scale with the fertilizers imported from the United States or manufactured in Ontario, and are satisfied with the results. Into the composition of these fertilizers enters potash, a German monopoly which is now

unprocurable owing to the war. Some farmers are asking

Can Crops be Grown Without German Potash? The Answer is "Yes"

Our Canadian Agricultural authorities point out that most of our soil is abundantly supplied with potash in a crude form and the application of Sydney Basic Slag in addition to supplying the necessary Phosphoric Acid, the element lacking to the greatest extent in cultivated soils, also liberates and renders available the crude potash through the chemical action set up by the lime and magnesia it contains. We therefore ask those farmers who have been using Mixed Fertilizers containing German potash to use Sydney Basic Slag instead. The results will be equally satisfactory while the cost is considerably less. To those farmers who have never used fertilizers of any kind we say:

Apply Sydney Basic Slag to Your Land This Season

It is no untried fertilizer. Over fifteen thousand tons were used in Nova Scotia last season. In Ontario Sydney Basic Slag was first introduced in 1913, and as the result of a few carloads used then the consumption during last season amounted to eleven hundred tons. Hundreds of Ontario farmers are now enthusiastic advocates of the use of Sydney Basic Slag.

We Require Selling Agents in Unrepresented Districts

Whether you use fertilizers or not, you ought to know all about the merits of Sydney Basic Slag. Drop us a line, and our Ontario sales agent will give you a call. Perhaps after you see him you could arrange to take a carload, minimum 20 tons, and distribute same amongst your neighbors. In any case, you will want a supply for yourself. The introduction of Sydney Basic Slag into your district will be a boon to your farmers.

For advertising literature and other particulars, write to:

The Cross Fertilizer Company Limited, Sydney
Nova Scotia