

Mayhew's—"Exclusive But Not Expensive"

Compare Our Values!

"You can do Better at Mayhew's." That's what Women are finding in their Fall Shopping. Mayhew's Coats for Women are always Smart, always Up-to-date and always Moderate Priced.

Coats

Exclusive, Fashionable, Moderately Priced, \$15.00, \$25.00 and \$35.00. Materials of Velour, Duveltyne, Marvella, Camel's Hair and Teddy Bear Cloth and Geroni. Sizes to fit Women and Misses. Every one a Real Value at its Price.

It's a Special Selling—Men's Suits and Overcoats

Right at the height of the season with stocks at their best, we're offering Men's Suits and Overcoats so low that no man will overlook them. Priced at \$14.50, \$17.45, \$19.50 and \$25.00.

Real Savings for the Thrifty Ones

Boys' and Girls' Heavy Chinchilla Reefers, 4 to 8 years, at \$6.95.
Penman's Merino Shirts and Drawers for Men, a good weight, reg. \$1.25 for 89c.
8 MEN'S HANDKERCHIEFS FOR 99c
Here is a good bargain. They are a good size and 50 per cent Pure Linen and worth 25c. Sale Price, 8 for 99c.

36-inch Chintz for covering Comforters, nice designs, to be sold this week 4 yds. for 99c.
Ladies' Winter Weight Cotton Vests, with V necks and short sleeves, full size, Turn-bull's, reg. 75c, on sale this week, 49c.

E. A. MAYHEW & CO.

NEWBURY

Mrs. Smith, of Detroit, spent a few days with her cousin, Mrs. R. H. Moore, on her way to Flesherston to visit relatives.

Miss Lillian King, of Detroit, spent the week-end at her home.

Harvest home services will be held in Christ church on Sunday, October 12, at 11 a.m. and 7.30 p.m.

Charlie Ready, of Clinton, was in town Tuesday.

The Dominion Sugar Co., of Chatham, have built a fine little office building at their scales in the C.N.R. yards. Sugar beets are coming in

in large quantities these days.

The Newbury-Mosa Women's Institute will hold a homemade baking sale Saturday, October 11, at their rooms, from 3 to 5.

John McIntyre, wife and sister Katie, of St. Thomas, spent the week-end with their mother.

James Finlater, of Toronto, a former resident, called on friends in town Monday.

Maurice Smith has returned home from Inniskillen.

Miss Winnifred Owens, of Leamington, spent the week-end at her home.

A regular meeting of the W.M.S.

of Knox church, Newbury, was held at the home of Mrs. Duncan Fletcher on October 2nd. The meeting opened with the usual devotional exercises, after which Mrs. Boling-broke and Miss Telfer gave splendid papers from the Missionary Messenger. The society made grateful acknowledgment of a liberal donation of \$35.28 from the Ferguson Crossing Needle Club. At the close of the meeting the hostess served a dainty lunch.

About 5,000 matches are lighted every minute in Canada, of which about 4,999 are borrowed.

WARDSVILLE

Mr. and Mrs. Parnall were Leamington visitors during the week.

Mrs. Thos. Weer, Ava and Sam are spending a few weeks with relatives in Port Huron.

Mr. and Mrs. John Bilton and family attended the funeral of Mrs. Bilton's grandmother, Mrs. Congdon, of Comber, on Wednesday last.

Quite a number from the village attended the field day exercises at Glencoe on Friday and all report a splendid day.

Rev. R. J. Murphy presented the medals to the senior and junior girls at the banquet in the evening.

Mr. and Mrs. Wesley Tice attended the funeral of his brother, Milton Tice, in Strathroy on Thursday.

Mr. and Mrs. Gifford, of Detroit, were in town over the week-end with her father, Jacob Wilson.

James McIntyre and Gordon and Will Atkinson attended the funeral of the late Mr. Gordon at Florence on Thursday last.

MOSA

No. 9, Mosa, W. I. held their regular meeting at the home of Mrs. A. W. Burke on October 2nd with the president, Miss Annie M. Walker, in the chair. There were 21 members and 4 visitors present.

Collection, \$4.70; cook books, \$1; donation from Mrs. J. E. Corbett to help buy material for a needy family, \$1; total, \$6.70.

Mrs. J. C. Graham and Miss Alma Burke gave pleasing solos.

Mrs. (Dr.) Glen of Wardsville, district president, is expected to be present at the next meeting which will be held at the home of Mrs. Thomas Henderson on October 30th.

Each member is expected to bring a quart sealer of fruit to be sent to the Sick Children's Hospital, Toronto.

Mrs. C. B. Dodge has returned to her home in Alvinston after spending some weeks with Mrs. M. C. McLean.

Mrs. Margaret McIntyre and Mrs. McLean spent Sunday at A. N. McLean's.

Miss Katharine McDermid and friend, of London, visited her sister, Mrs. A. N. McLean, recently.

D. N. Munroe has returned home to Toronto after visiting friends in this vicinity.

Mr. and Mrs. Taylor, Mr. and Mrs. Thompson and Mr. McLean and son, of Sarnia, were visitors at D. J. Mitchell's on Sunday.

Miller's Worm Powders do not need the after-help of castor oil or any purgative to complete their thoroughness, because they are thorough in themselves.

One dose of them, and they will be found palatable by all children, will end the worm trouble by making the stomach and bowels unattractive to the parasites.

And not only this, but the powders will be certain to exert most beneficial influences in the digestive organs.

SOUTH EKFRID

Mr. and Mrs. J. Thomas, of Wardsville, and Mrs. Martin, of Richmond, Mich., visited at Geo. Thomas' recently.

Misses Martha and Annabel McRae spent the week-end at their home here.

A number from here spent Thursday at Wallaceburg Fair.

An interesting meeting of the U. F. W. O. was held at the home of Mrs. George Thomas on Tuesday of last week.

Papers were given by Mrs. J. L. Tait, Mrs. Coad and Mrs. J. McRae, as well as choruses by the club.

The next meeting will be held at the home of Mrs. H. Arnold on Wednesday, October 29th, with Mrs. J. L. Tait and Mrs. Philip Coad as assisting hostesses.

CAIRO

Miss Velma Randles, of London, is visiting at her home here.

Mr. and Mrs. G. L. Smith and son Douglas spent a few days with Mr. and Mrs. W. H. McKeown.

Mrs. Will Knott and daughter Olive, of London, are visiting Mr. and Mrs. Archie McGugan.

Mr. and Mrs. John Leeson and baby, of Thamesville, spent Sunday with Mr. and Mrs. Archie McGugan.

Mr. and Mrs. G. L. Smith, accompanied by Mr. and Mrs. W. H. McKeown, spent Thursday with Mr. and Mrs. Will Ball, of Strathroy.

Miss Alice Reader, of Orford, has secured a position at Roy Downie's.

Mac Smith and Bert Badger, of Detroit, are visiting friends here.

Mrs. Agnes Smith is visiting with friends in Windsor and Walkerville.

NORTH EKFRID

Ed. Cobban, of Sarnia, is holidaying in this vicinity and calling on friends and relatives.

Miss Adeline Pierce is in Fingal, the guest of her aunt, Mrs. Hagerty.

A number from here attended the reopening of the Methodist church in Appin on Sunday.

Henry Pettit is picking a second crop of raspberries.

Mrs. Fred Roemmele and family, of Alberta, arrived here last Wednesday evening and report a good trip. All are looking fine after their long journey.

We are sorry to learn that Ben Patterson is very poorly.

Mr. and Mrs. Geo. Laughton and family, of London, motored here on Sunday and are visiting relatives.

WOODGREEN

Special service will be held in the union Sunday School at 3 o'clock on October 12th. Mr. Yorke, principal of Glencoe high school, will address the meeting.

Richard Jackson, of Toronto, is spending a few days at Thos. Simpson's.

Mr. and Mrs. George Harvey spent Sunday with her aunt, Mrs. Elsie Walker, Shields' Siding.

Harry Hudson, of Glencoe, visited over the week-end with his grandparents, Mr. and Mrs. Geo. Scrimshaw.

Alex. Cameron has moved to his new home on the townline, near Glencoe.

MELBOURNE

Rev. M. Colling preached anniversary services at the Shetland appointment on Florence circuit where he was pastor ten years ago.

Rev. J. W. Button preached at Melbourne and Sutherland's.

Mrs. Gilbert McLean spent the week-end with her parents in West Lorne.

Robert Way is spending a few weeks in Toronto.

Mrs. (Rev.) J. M. Colling spent the week-end with her parents in St. Thomas.

SHIELDS

Rev. Mr. Fowler, of Rodney, will preach in S. S. No. 12 school house, Mosa, on Friday, October 17th, at 8 p.m.

Mr. and Mrs. J. D. Campbell and A. L. Leitch, of Windsor, spent the week-end at H. R. McAlpine's.

Fall Millinery and Ready-to-wear Opening



New Coats and Dresses of Different Styles and Materials

MRS. W. A. CURRIE'S READY-TO-WEAR STORE

Phone 55w - Glencoe
Store Open Every Evening

The Moderation League of Ontario

President, Mr. I. F. Hellmuth, K.C.

The large majorities in favor of Government Control cast, one after the other, by the Western Provinces of Manitoba, Saskatchewan and Alberta were not made possible by the votes of only those who desired a change for the purpose of personal indulgence. There could have been no adoption of Government Control had it not been for the votes of total abstainers. In Manitoba, after almost a year, only a small proportion of those who voted for Government Control has taken out permits to purchase liquor.

An examination of the figures will further show that very many people who had previously voted for Prohibition had, after several years' trial, decided that the time had come for a change.

Why?
Not because it was desired to revert to the old "Bar" system of drinking.

Not because there was any question about the universal desire for temperance, respect for law, and decent environment for the children.

Not because the public conscience had become deadened.

But Because:
There had grown a feeling, amounting to a conviction, that Prohibition was not living up to the prophecies of those who had advocated its adoption, and that it was creating evils as great as those it pretended to subdue, but much more difficult to deal with.

Thoughtful men and women do not ignore what they experience and observe. It is generally agreed that a step was taken in the right direction when the public drinking bar was abolished. But the good of that step has been challenged by the enormous traffic done by the Bootlegger and the huge output of the home-brewer and illicit distiller.

The Moderation League proposes to hold to the good that has been accomplished, but to meet squarely the challenge of the Bootlegger and the Moonshiner.

Prohibition does not frighten the Bootlegger. It created him, and it keeps him alive.

Does anyone doubt how the Bootlegger will vote on October 23rd?

Does anyone think that if the Bootlegger could be assured that present conditions would last for, say, ten years he would not greatly extend his business, and become even more daring in his operations?

In the meantime the Bootlegger has grown wealthy and powerful. No matter what is done he will not now be easily abolished. Drinking continues on a scale the magnitude of which is unsuspected by the ordinary citizen, and consequences, which do not find their way into statistics, but are nevertheless disastrous to the individuals concerned and to the community, follow.

The decent, self-respecting and law-abiding citizen has been penalised, but the orgies of the other class, provided they are conducted with sufficient secrecy, have remained unchecked.

The Province is also losing the huge revenue which those who desire to use liquor, properly and moderately, are willing to pay for the privilege.

Can the Province afford to lose this revenue? Can it continue to ignore the conditions being created on every side?

The answer lies with the electorate.

With many of the ideals of Prohibition the Moderation League of Ontario is in entire sympathy. The only motive underlying the activities of the League is that of a sincere desire to promote the interests, social, financial, and moral of the Province. There is no wish to provoke controversy or ill-feeling. Appeal is made to the experience and observation—not to the passions and prejudices—of the people of Ontario. It is contended that there exist sufficient grounds obvious to anyone who does not wilfully close his eyes to them and regarding which there is no difference of opinion, to justify the position taken by the League.

Altogether, the time has come for a change.

Government Control can be had by marking your Ballot as follows:—

1 Are you in favour of the continuance of The Ontario Temperance Act?

2 Are you in favour of the sale as a beverage of beer and spirituous liquor in sealed packages under Government control?

MARK YOUR BALLOT HERE

Provincial Headquarters, 9 Richmond Street East, Toronto
Telephone: Main 8387 and Main 1193

F. Gordon Oaler, Treasurer R. J. Christie, Vice-President C. D. Boyce, Secretary

Every Government Sale Province is a Bootleggers' Paradise

LIQUOR once sold cannot be controlled. The evil lies in the liquor, not in the method of its sale, nor in the form of the package. This is proven in every Canadian province where government sale, in varying forms, has been tried. With easier access to intoxicating liquor, drinking has increased enormously. More drunkenness and crime associated with drunkenness have naturally followed. Bootlegging—instead of being CURED by so-called government "control"—is flourishing to a degree that makes Ontario's illicit sale seem small and insignificant by comparison. A ghastly failure, serving only to MULTIPLY the very evils it was heralded to cure! That is the story of government sale of liquor in BRITISH COLUMBIA, in MANITOBA, in QUEBEC.

British Columbia and the Bootleggers

The Vancouver World, a newspaper friendly to the government, has declared in an editorial: "British Columbia is the bootleggers' paradise".

The Attorney-General of that province—who is the official administrator of the Government Liquor Control Act—said in a recent speech: "The greatest bootleggers of all are the brewers and export liquor dealers".

Dr. A. E. Cooke, of Vancouver, in The Canadian Congregationalist, asserts: "The Government controls neither the manufacture, importation, transportation, nor exportation of liquor. The distillers and brewers control all these, and the Government simply acts as one of their sales agents, controlling about 50 per cent. of the retail end of the trade. The whiskey ring and the bootleggers control the rest."

Manitoba Sick of "Control" in Less Than a Year

Eleven months after Manitoba adopted its government control system, an open-minded investigator of conditions in that province, sums up the situation in these words:

"I leave Manitoba impressed with the evidence that both wets and dries are dissatisfied with the government control system—the wets because there is no legal sale of beer by the glass and because there is some delay and trouble in getting hard stuff, and the dries BECAUSE BOOTLEGGING AND DRUNKENNESS HAVE GREATLY INCREASED."

The same neutral authority declares: "There is no dispute in Winnipeg about bootlegging. Everybody—dries, wets, moderationists, police, government officials, business men, professional men and rounders—tell the same story. The unanimous verdict during the week of August 24th, when I was in Winnipeg, was that bootlegging was being carried on on a tremendous scale, that the city was wide open, that the hotelmen had no re-

gard for the will of the people as expressed in the disapproval of sale of liquor by the glass, and that something had to be done."

Quebec under Government Sale Eclipses Open Bar Evil

Quebec, with its longer experience in government sale, has drifted still further back toward the evil days of the open bar. In fact, the only difference between the Quebec "tavern" and the old bar-room is that customers sit down at tables to drink, rather than stand up at a bar!

And while Quebec goes on spending more money for booze than for education (\$28,000,000 annually for liquor and \$26,000,000 for educational purposes), crime is rampant. The Montreal Gazette was recently constrained to declare: "Montreal is a perfect Mecca for evil-doers, with vicious, immoral resorts and gambling joints, the hiding-places of the alien and other criminals from all corners of the continent."

Ontario Has Higher Hopes

Ontario citizens do NOT want THIS province to become "a bootleggers' paradise". They do not want their government to go into partnership with the distillers and brewers, splitting the booze business "fifty-fifty" with bootleggers—which is the best any government has been able to do under "government sale".

The responsible electors of Ontario DO want the happier homes, women and children, made possible by The Ontario Temperance Act. They DO want to defeat the liquor traffic's insidious effort to turn back the clock. They DO want Ontario to be spared the costly experience of such bootleggers' paradises as British Columbia, Manitoba and Quebec.

In this belief, and with the Government pledged to "give active and vigorous enforcement" of The Ontario Temperance Act, the Ontario Plebiscite Committee asks, with every confidence, that Ontario citizens give the Government an unmistakable mandate on October 23rd.

For the Honor of Old Ontario mark Your Ballot thus:

1	Are you in favour of the continuance of The Ontario Temperance Act?	X
2	Are you in favour of the sale as a beverage of beer and spirituous liquor in sealed packages under Government control?	

The Ontario Plebiscite Committee
2 Toronto Street, Toronto G. B. Nicholson, Chairman