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British Representative: Frederick A. Smyth, Londo

ST. JOHN, N. B., THURSDAY, JANUARY 7, 1915

"We are fighting for a worthy purpose, and we shall not lay down our arms until that gurpose has been fully achieved."—H. M. The King.
TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can send to the front means one step nearer peace.

mination of the war and which is likely to turn the boastful toast of German and an additional to a grim and fateful occasion, when the men who play the game of Prussian militarials may be an additional to anticipate "Der Tag." (The Day.)

ONTARIO ELECTIONS

The contention that the public is fickle in its affections and opinions finds something to support it in the result of the annual municipal efections held in the cities and towns in Ontario on Monday. Especially is this noticeable in the city of Ottawa where Mayor McVeity, who was decisitate was roundly beaten by Mr. Nelson D. Porter, a new and untried man in civic politics. Ottawa has the board of affection for the changeable opinions of the people in matters of municipal politics is found in the fact that the man who was because of the changeable opinions of the people in matters of municipal politics is found in the fact that the man who was because in the receiption of the changeable opinions of the people in matters of municipal politics is found in the fact that the man who was because in the race for the mayor, three new controllers and eight new members of the board of alegitating the may the proper deference of his constituents.

EM Copp, Sackville; P A Landry, Obacham; P demands and neighbors. For the proper may may the proper deference of his constituents are probable as the controllers and eight new mayor, three new controllers and eight new mayor, three

TO TREAT PRICE OF THE BASELFACE PRICE AND AS OF ADDRESS AND ASSOCIATED ASSOCIATED AND ASSOCIATED

No historian will write his hame;
No sculptured stone will tel.
The traveller where he fell;
That he lies among the dead
is the measure of his fame.

John Delaney of the Rifles—who was he?
A name seen on the list,
All unknown and all unmissed,
What to us that he is dead?
Yet he died for you and me.

—W. M.Letts, in The London Observer.

Little Benny's Note Book.

And I went erround to Millirs candy stoar, beeing a grate big candy stoar with a sine in the window saying, Millirs famous chocklits 30 sents a pound.

G. I thawt, I wundir how mutch of a pound 4 sents werth is. 4sents beeing awl I had. And I stood thare looking at the sine a wile and then I went in the stoar and thare was a lady behind the countir, beeing a lady with funny feetchirs and a cranky expresshin, saying, Well, boy, wat can I do for you. Meening wat did I wunt.

Do you sell 4 sents werth, I sed.

We do not, sed the lady.

Yes mam, I sed. And I went out agen and thare was a chewing gum masheen in frunt of the stoar with plases to put sents in if you wantid to, and I put the 4 sents in and pushed the thing eetch time and got 4 peeces of chewing gum, getting 4 kinds, wintergreen, pepsin, speermint and oringe and I took them erround and Mary Watkins was still setting thare trying tolok as if she dident no I had enything for her, and I gave her the 4 peeces of chewing gum, saying. These caim frum outside Millers. 'And we sat thare chewing the mtill we chewed awl the taist out, taking about 2 hours. Mary Watkins beeing a peetch of a pritty gerl, awl rite.

dred per cent. The London Syndicate, which takes the entire output of the DeBeers Mining Company and controls 98 per cent. of the world's Diamond supply, has for twenty years received more money for each shipment than the previous one brought.

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