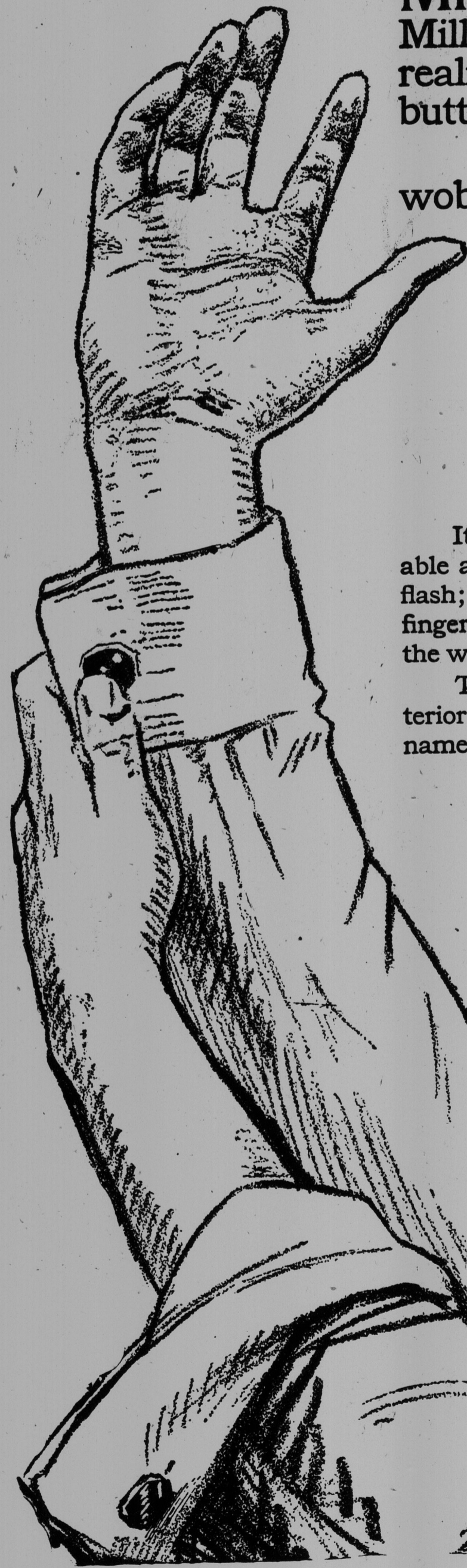


POOR DOCUMENT

MC 2035

here's the button for your soft cuffs



Millions of men use it. Millions more will as soon as they realize the comfort of this new button for soft cuffs.

The old style cuff buttons that wobble about in the buttonhole and hold the cuff untidily about the wrist are swiftly making way for the

KUM-A-PART CUFF BUTTON TRADE MARK REGISTERED -A SNAP TO BUTTON

It's as up-to-date as the aeroplane, as dependable as the bank of England. Snaps together in a flash; opens instantly with a quick pressure of the finger; holds the cuff snugly and gracefully about the wrist.

To be sure of Kum-a-part perfection in the interior construction be careful that the Kum-a-part name is on the exterior of the button you buy.

Many separable buttons are made that look but do not work or wear like Kum-a-parts. Demand the original separable button with the Kum-a-part name on the flange.

Priced from \$7.50 down to 50c.

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The name "Kum-a-part" on the flange of each button identifies the genuine. Look for it.

