

The \$20,000.00 November Drive

**Begins Tomorrow Morning, Saturday
October 30th**

AND ENDS SATURDAY, NOVEMBER 6th.

A Quick Turnover of splendid Bargains secured from Manufacturers who are finishing their season's business, besides excellent Merchandise from our own Stock which must make way for fast approaching Christmas Business.

This Seasonable Event will begin Tomorrow Morning, October 30th, and end promptly Saturday Evening, November 6th. The Buying Public will reap extraordinary benefit by these Seven Days of Big Sales at a minimum of profit.



November Drive

Women and Misses Warm Winter Coats.

These, special lines of new Coats in velour, silvertone and stylish mixtures.

The designs are belted and mostly with new deep cape collars. All sizes.

November Drive Prices:
\$24.50 \$32.50 \$41.50

BIG LOT OF WINTER UNDERWEAR AT NOVEMBER DRIVE PRICES.

Women's and Misses' Ribbed Combinations, ankle length, long sleeves. Value \$2.35. Piece lined Vests and Pants. Value 95c. Nov. Drive 78c per garment. Twenty-five only grey jersey undershirts. Value \$1.65. Nov. Drive \$1.39. Women's gray fleece-lined bloomers. Value \$1.25. Nov. Drive 95c.

DRESS MATERIALS AT REDUCED PRICES IMPORTANT PART OF "NOVEMBER DRIVE" IN NEW ANNEX

All Wool Serge in Royal, Green, Navy, Brown, Burgundy, Taupe and Black. Nov. Drive \$1.98 per Yd. 50 inch Coating Serges, all wool in Copen, Brown, Green, Burgundy, Taupe and Black. Nov. Drive \$2.75 per Yd. 54 inch All Wool Serge and Gabardine in Navy, Brown, Copen, Taupe, Burgundy and Green. Nov. Drive \$3.57 per Yd.

Fine All Wool Gabardine Suitings, 50 and 54 inch wide in Navy, African Brown, Russian Green, Fawn, Gray, Copen and Black. Nov. Drive \$4.19 per Yd. Santy Cloth, light weight for dresses, 40 inches wide, in Brown, Sand, Green and Black. Nov. Drive \$1.78 per Yd.

NOVEMBER DRIVE IN DRAPEY DEPT. IN ANNEX A BUSY SPOT—HOUSEHOLD SPECIALS

2 Specials in Comforts—No. 1, large heavy well made Comforts, circular stitched centres, covered with washable chintz, medium and dark colorings. Size 72 x 72. Nov. Drive \$5.87. No. 2, Old Fashioned Figured Chintz, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100. Nov. Drive \$5.87.

White English Bedspreads, especially fine quality, large size. Nov. Drive \$4.48. Good quality all feather Bed Pillows, well filled, strong coverings. Nov. Drive \$2.39 per Pair.

Curtain Serges in Cream and White, fancy and plain, 11 1/2, 12, 12 1/2, 13, 13 1/2, 14, 14 1/2, 15, 15 1/2, 16, 16 1/2, 17, 17 1/2, 18, 18 1/2, 19, 19 1/2, 20, 20 1/2, 21, 21 1/2, 22, 22 1/2, 23, 23 1/2, 24, 24 1/2, 25, 25 1/2, 26, 26 1/2, 27, 27 1/2, 28, 28 1/2, 29, 29 1/2, 30, 30 1/2, 31, 31 1/2, 32, 32 1/2, 33, 33 1/2, 34, 34 1/2, 35, 35 1/2, 36, 36 1/2, 37, 37 1/2, 38, 38 1/2, 39, 39 1/2, 40, 40 1/2, 41, 41 1/2, 42, 42 1/2, 43, 43 1/2, 44, 44 1/2, 45, 45 1/2, 46, 46 1/2, 47, 47 1/2, 48, 48 1/2, 49, 49 1/2, 50, 50 1/2, 51, 51 1/2, 52, 52 1/2, 53, 53 1/2, 54, 54 1/2, 55, 55 1/2, 56, 56 1/2, 57, 57 1/2, 58, 58 1/2, 59, 59 1/2, 60, 60 1/2, 61, 61 1/2, 62, 62 1/2, 63, 63 1/2, 64, 64 1/2, 65, 65 1/2, 66, 66 1/2, 67, 67 1/2, 68, 68 1/2, 69, 69 1/2, 70, 70 1/2, 71, 71 1/2, 72, 72 1/2, 73, 73 1/2, 74, 74 1/2, 75, 75 1/2, 76, 76 1/2, 77, 77 1/2, 78, 78 1/2, 79, 79 1/2, 80, 80 1/2, 81, 81 1/2, 82, 82 1/2, 83, 83 1/2, 84, 84 1/2, 85, 85 1/2, 86, 86 1/2, 87, 87 1/2, 88, 88 1/2, 89, 89 1/2, 90, 90 1/2, 91, 91 1/2, 92, 92 1/2, 93, 93 1/2, 94, 94 1/2, 95, 95 1/2, 96, 96 1/2, 97, 97 1/2, 98, 98 1/2, 99, 99 1/2, 100. Nov. Drive 48c per Yd.

Good quality Flannel or Square Mesh Net, double and twisted thread, very strong, 88 inches wide. Value 95c. yd. Nov. Drive 75c per Yd.

Exter Rods, turned ends, patent fasteners, will extend 50 inches. Nov. Drive 15c each.

Crettones and Chintz, light, medium and dark colorings, 28 to 36 inches wide. Large selection of patterns and colorings to select from. Nov. Drive 75c.

Special price on Marquette Curtains with mercur lace insertion, 11 1/2 border, 2 1/2 yds. long. Nov. Drive \$4.19 Pair.

Runners with lace trimmed ends and sides, also inset of fllet lace. Size 18 x 50. Value 85c. Nov. Drive 75c.

Clearing prices on Embroidered Goods such as runners, tray cloths, centres, doyleys, etc. Some are slightly soiled. Only a few of each kind. Nov. Drive, All Reduced Prices.

NOVEMBER DRIVE IN KIMONO CLOTHS, ETC.

Flannel for Kimonos, in medium and dark shades, floral and conventional patterns, Pinks, Sky, Copen, Navy, Tans, Gray, etc. Value 85c. yd. Nov. Drive 65c per Yd.

Heavy Velour for Kimonos, plain colors as Copen, Rose, Sky, Pink, White. Value \$1.15. Nov. Drive 85c.

Crepe Kimono Cloth, medium colorings, good patterns. Value 75c. per yd. Nov. Drive 55c. Yd.

Red Figured Chintz for covering comforts, fast colorings. Nov. Drive 22c. per Yd.

Plain Red Cotton for quilt covering, 88 inches wide, fast coloring. Value 85c. per yd. Nov. Drive 33c. per Yd.

A SPECIAL BUY OF ACCORDIAN PLAID SKIRTS

For Misses and small women; of wool serge in Copen, Navy, Green, Brown or Burgundy—made with all round detachable belt. Nov. Drive Price \$3.48 each.

A MOST ATTRACTIVE SELECTION OF WOOL SERGE SKIRTS AT BARGAIN PRICES

Mostly Black but a few dark Navys included; made with set-in or fancy pockets and all round belts. Nov. Drive Price \$6.48 each.

STAPLE DEPT. IN NEW ANNEX BRISTLES WITH INTERESTING ITEMS FOR NOVEMBER DRIVE

5 dozen Natural Linen Color Turkish Towels, large size, heavy quality, an extra good bath towel. Size 20 x 44. Value \$1.25. Nov. Drive 97c. each.

4 dozen extra good Turkish Towels, Cream color with Red stripe, large size, 20 x 44. Value 85c. Nov. Drive 65c. each.

2 dozen very fine soft finish White Turkish Towels with Red striped border, hemmed ends. Size 20 x 88. Value \$1.25. Nov. Drive 97c.

1 1/2 dozen best quality all White Bath Towels, English made, corded border and hemmed ends. Size 22 x 46. Value \$1.65. Nov. Drive \$1.39 each.

Clearing price on lot of White Turkish Towels, fringed ends, will make a soft face towel. Value 95c. Nov. Drive 65c. each.

5 Dozen soft full bleached Turkish Face Towels, hemmed ends. Size 18 x 84. Value 50c. each. Nov. Drive 35c. each.

200 yards special buy Turkish Towelling for rollers or kitchen hand towels, natural linen color and cream striped. Value 50c. yd. Nov. Drive 37c. Yd.

2 dozen Crepe Huck Towels, large size fast color border, hemmed ends. Size 21 x 37. Value 75c. Nov. Drive 65c.

8 dozen good quality large Huck Towels, full bleached, hemmed ends, size 20 x 36. Value 60c. Nov. Drive 49c. each.

8 dozen Union Linen Cup Towels, some are red checked, others bordered. Size 21 x 32. Hemmed ends. Value 58c. Nov. Drive 49c.

5 dozen Union Cup Towels, all White, hemmed ready for use. Value 35c. Nov. Drive 29c.

100 yds. Cup Towelling in small checked and striped, 25 inches wide. Value 50c. yd. Nov. Drive 35c. Yd.

150 yds. Union Linen Crash Roller Towelling, Red border. Value up to 45c. Nov. Drive 29c. Yd.

150 yds. round thread Crash Towelling, Red border, special lengths, 2 1/2 yd pieces. Nov. Drive 57c. Piece.

200 yds. part bleached Crash for roller towels, special 2 1/2 yd. lengths. Nov. Drive 47c. Length.

Table Damask, full bleached, small floral pattern, soft unbleached finish. Bordered ivy pattern. Value \$1.65 yd. Nov. Drive \$1.48 per Yd.

Fine quality in heavy wide Table Damask, 4 floral and conventional patterns to select from, 72 in. wide. Value \$2.25 per yd. Nov. Drive \$1.79 per Yd.

Sanitary Diaper Cloth. Nov. Drive prices, 18 inch, 20c, 20 inch, 33c and 22 inch, 35c.

Clearing line White Damask Table Cloths and Napkins, some are slightly soiled. All at reduced prices.

Wide White Flannelette, good quality soft fleece finish. Value 60c. yd. Nov. Drive 37c. Yd.



November Drive

Stylish Fall Suits. Great Bargains.

All our smart New Winter Suits now drastically reduced. Beautiful garments going at price of ordinary kind.

\$100.00 Silvertone Suits \$63.34
\$80.00 Velour Suits for \$53.34
\$65.00 Tricoline Suits for \$39.75
\$51.50 Tweed Suits for \$34.50

All higher class Suits equally reduced.

OF EXCEPTIONAL WORTH ARE THESE POPLIN DRESSES

Twenty-four Only. In Misses' and Women's styles, all smart new models in good shades such as Fawn, Brown, Navy, Burgundy and Black trimmed with silk embroidery or self ruffling. Regular up to \$21.90. Nov. Drive Price \$14.98

NOVEMBER DRIVE PRICE—WARM WINTER KIMONOS

About 1 thirty warm heavy Velour Bathrobes for women, good shades and patterns, cord girdle at waist line. Nov. Drive Price \$9.95 each

AN EXCEPTIONAL COLLECTION OF SERGE DRESSES AT NOVEMBER DRIVE PRICES

At \$12.95—A small lot of Serge Dresses in many different designs, trimmed braiding or embroidery. Regular up to \$24.50. Nov. Drive Price \$12.95

At \$24.95—A very special lot of Serge and Jersey Dresses selected from stock, mostly Navies but a few in bright shades such as Rose and Copen. Regular up to \$47.50. Nov. Drive Price \$24.95

THREE LOTS OF SILK DRESSES MARKED ESPECIALLY LOW FOR OUR NOVEMBER DRIVE

Lot 1, \$19.75—Consists of thirty only smart youthful style Dresses in Taffeta or Satin in shades of Copen, Sand, Navy or Black. Regular up to \$32.50. Nov. Drive Price \$19.75

Lot 2, \$29.50—Consists of eighteen Silk and Georgette Dresses, including light shades, Navy and White or Black and White Foulard, among these are over sizes up to 47 bust measure. Regular up to \$42.50. Nov. Drive Price \$29.50

Lot 3, \$39.50—Consists of exclusive Dresses in Georgette Combinations, Satin or Taffeta, smart styles, trimmed wool or silk embroidery. Regular up to \$85.00. Nov. Drive Price \$39.50

BARGAINS IN COATS FOR LITTLE FOLKS AT \$2.48 AND \$2.85

Wonderful at the Prices. At \$2.48—Blanket Cloth Coats in Copen, Rose, or Red, prettily trimmed Black Plush or Plain Overcoat styles in Navy Chinchilla. Sizes 4 to 8 years. Nov. Drive Price \$2.48

At \$2.85—

Attractive styles for girls up to 12 years, in Tan, Navy, Gray or Burgundy. All new designs, prettily trimmed. Regular up to \$17.50. Nov. Drive Price \$12.85

"NOVEMBER DRIVE" FALL COAT CLOTHS—PRICES ARE INTERESTING IN NEW ANNEX

Soft finished Fall Coatings, in plain colors or plaid effects in Browns, Fawns, Navy, etc. Nov. Drive \$2.59 per Yd. Silvertone Cloakings, soft pure wool Winter Cloths in Grey, Navy, Browns, etc. 54 inch. Value \$6.90. Nov. Drive \$5.75 per Yd.

Fine Velour Cloths, excellent quality pure wool, new Fall shades Browns, Blues, Burgundy, etc. Value \$6.75. Nov. Drive \$4.85

New Whitney Cloths in handsome Greys and Blues, very soft warm pure wool. Value \$6.75. Nov. Drive \$4.85

SILK BUYERS WILL SAVE A LOT BY NOVEMBER DRIVE

Jap Silk 88 in. wide in Brown, Navy, Copen, Light Blue, Pink, Garnet, Black and White. Value \$1.45 per yd. Nov. Drive \$1.19 per Yd.

Colored Pongee in Navy, Brown, Taupe ad Black, 38 in. wide. Value \$2.25. Nov. Drive \$1.69 per Yd.

White Habutai Silk, good quality, 86 inches wide. Value \$1.45. Nov. Drive \$1.29

Georgette Crepe, 40 in. wide, Navy, Brown, Green, Burgundy, White, Cream, Flesh, Light Pink, Eerie New Blue and Black. Value \$2.75. Nov. Drive \$2.19 per Yd.

Fine quality colored Corduroy in Navy, Brown, Copen, Taupe, 27 in. wide. Value \$1.65. Nov. Drive \$1.39 per Yd.



Manufacturers' Clearing Line. Twelve Dozen Excellent Underskirts

Seven different styles of flounces and pleating.

All colors. Skirts that regularly sell for \$2.98

"Nov. Drive" price \$1.69

DANIEL

London House Head of King St.



Great Bargains in Manufacturers' Clearing Sample Lines, 8 Dozen Georgette, Crepe de Chene and Habitui Blouses.

Also a number of odd lines selected from our own stock—all attractive designs, high or low necks, short or long sleeves, slipover and button front styles; colors, flesh, maize, white, peach, sand, navy, etc.

Regular up to \$10.50. "November Drive" price \$4.95

Forty Only Individual Blouses, georgette, Crepe de Chene, beautifully trimmed lace, embroidery or beading. Also new striped Blouses. "November Drive" price \$6.95

Fifteen Only High class Georgette and Crepe de Chene Blouses in dark suit or lighter shades. Regular \$12.90. "November Drive" Price \$8.95