

You Will Effect Substantial Savings on Things Bought Today in

SIMPSON'S 95 CENT SALE

Many of these articles are worth \$1.25, \$1.50, and some even more; every one is a bargain.

There is not a single article in this 95c sale that you can buy ordinarily for 95 cents.

Boots, 95c

450 Pairs of Women's Low Shoes, Oxford, pump and Colonial styles...

320 Pairs Girls' Dongola Kid Buttery Boots, with neat patent toe caps...

Women's Warm Spats, 190 pairs, made of fine grade felt...

112 Pairs of Men's Ankle-Height Rubber Boots, with 1 buckle or 3 eyelets...

Women's Leather Cozy Slippers, 200 pairs only, made of soft suede...

Men's House Slippers, 75 pairs only, chocolate and black colors...

Gloves, 95c

Women's Fine Grey Suede Gloves, soft pliable skins, sizes 5 1/2 to 6 1/2...

Women's Glace French Kid Gloves, three-quarter length, black and tan...

Women's Wash Chamoclette Gloves, extra fine white fabric, closely woven...

Women's Glace Lamb Gloves, soft pliable finish, blue and white...

Hose, 95c
Women's Fibre Silk Ankle Hose, black and white, fine thread...

Women's Finest Fibre Silk Boot Hoses, black, white and colors...

Women's "Llama" Cashmere Hose, strong fine union yarn, knitted seamlessly...

Boys' Union Cashmere Stockings, seamless finish, close elastic ribbed knit...

Jardinières

100 only, Brass Jardinières, 7-inch size, three ball feet, heavy brass...

Velvet Carpets

500 yards of a good quality Scotch Velvet Carpet, in a small conventional pattern...

Japanese Rugs
A few only, probably five or six dozen of these very effective and serviceable rugs...

New Suits for Small Women

Special Today \$14.95
If you were never tempted to get your spring suit early before, this opportunity to save money should tempt you now...

The End of the Rug Sale

Only two more days to the end of the month—and the end of this sale. They will be two days devoted to clearing out odd lots and other specials...

A Few Odd Rugs

Imported Seamless Wilton Rug, 8 1/2 x 10 1/2. Regular \$65.00. Tuesday 52.50

Axminster Rugs, oriental patterns, size 9.0 x 12.0. Tuesday 33.50

Heavy Wilton Rug, small conventional pattern and rich deep coloring...

Seamless Wilton Rugs, in rich Persian designs, in all the newest shades of old rose, cream and tan...

Axminster Rugs, in a quality that will stand hard wear; size 9.0 x 10.6. Regular \$29.75. Tuesday 29.75

Very Fine Imported Seamless Wilton Rug, small all-over pattern in blue, fawn and terra cotta coloring...

Linens, 95c

Table Napkins, all pure linen, of good sturdy quality; size 21 x 21 inches; hemmed ready for use...

Table Damask, 62 inches wide, fully bleached. Tuesday 2.95

Heavy Quality Hemmed White Terry Bath Towels. Tuesday, a pair .95

Hemmed Huckaback Bedroom Towels. Tuesday 2 pairs for .95

Checked Tea or Glass Toweling, 22 inches wide. Tuesday 7.95

Bleached Huckaback Toweling, 17 inches wide. Special Tuesday, 8 yards for .95

Hemmed Pillow Cases, size 44 x 33 inches. Tuesday 3 pairs for .95

Plain Pillow Cotton, 40 inches wide. Tuesday 5 yards for .95

Bleached Longcloth, 36 in. wide. Tuesday 8 yards for .95

White Flannelette, 27 inches wide. Tuesday 10 yards for .95

Men's and Boys' Furnishings
Boys' Underwear, shirts and drawers, such well-known brands as Wolsey, Stralian, Bodyguard, etc...

Boys' Striped Flannelette Pyjamas, military collar, silk frogs. Sizes 6 to 8 years only. Tuesday .95

Boys' Grey Sweater Coats, in the cardigan stitch style, shawl collar, two pockets. Sizes 26 to 32. Tuesday .95

Men's Natural Wool Underwear, wool and cotton mixtures. Shirts and drawers. Sizes 34 to 44. Tuesday .95

Men's Scotch Wool Shirts and Drawers, heavy winter weight; blue tipped cuffs and skirt. Sizes 34 to 46. A garment .95

Men's Striped Flannelette Night Robes, large roomy bodies. Sizes 14 to 20. Tuesday .95

Men's Balbriggan Underwear, natural shade, guaranteed 2-thread Egyptian yarn. Sizes 34 to 44. Shirts and drawers Tuesday. .95

China, 95c
Cups and Saucers of thin white English ware; good quality. Tuesday one dozen for .95

Excellent Quality Thin Table Tumblers, pretty etched border design. Tuesday, the dozen .95

Chocolate Sets of thin excellent quality Japanese china, pretty pink floral decoration. Tuesday, 95

Optical
Gold-filled Automatic Eyeglass Holders. Regular \$1.50 and \$1.75. Special for Tuesday. .95

Whitewear
300 only, Women's Nightgowns, made of lovely fine maincoat and cotton crepe, slipover style, with square or round neck; \$1.50. \$1.75 and \$1.85 values, at .95

270 only, Women's Camisoles of fine maincoat with short busy sleeves. Sizes 34 to 42. Regular \$1.50. Tuesday .95

Women's Combination Corset Covers and Drawers of lovely maincoat. Sizes 34 to 40. Regular \$1.50. Tuesday .95

180 Pairs of Women's Drawers, excellent quality cambric drawers, umbrella style, beautifully trimmed with lace or embroidery. Both styles. Regular \$1.50 and \$1.75. Tuesday .95

Women's Bloomers of good quality fine ribbed lisle thread. Knicker style with elastic at knee and waist; sizes 34 to 40. Regular \$1.75. Tuesday .95

Jewelry
Jewelry at 95c—10k Maple Leaf Brooches, 10k Signet Rings, 10k Birthday Rings, 9k Stone-set Rings, 9k Bar Pins, pearl set; 10k Pendants, 9k Brooches, 14k and 10k Necklaces, 18 inches; Sterling and Enamel Pendants, Gold-filled Pendants, Children's Lockets and Chains, Sterling and Imitation Platinum Bar Pins, Brooches, Bracelets, Waldemar Chains, Men's and Women's Fobs, Enamel Beauty Pins and Sterling Twin-drop Pendants. These articles are regular \$1.25 to \$2.00. Tuesday .95

Petticoats
New Spring Satteen and Taffetas Petticoats, in the latest shades of rose, king's blue, emerald and black. Pleated, tuckings and folds in smart effects. Good width. Lengths 34 to 40. Regularly \$1.50. Tuesday .95

House Dresses
American Chambrays and Stripe Ginghams, in blue, pink, mauve and grey; high and low necks, long and 3-4 sleeves, belts and high waist line. Sizes 34 to 46. Regularly \$1.35 and \$1.60. Tuesday .95

Umbrellas
100 Umbrellas, with covers of fine taffeta-finished cloth or silk and wool. Large range of handles for men and women. Regular \$1.25, \$1.50, \$1.69. Tuesday .95

Silverware

Set of 12 Silver-plated Tea Spoons, full size, bright finish, complete in fancy lined case. \$1.50. Tuesday .95

One Butter Knife and 1 Sugar Spoon, Rogers' silver plate; put up in a satin lined leather case. Regularly \$1.25. Tuesday .95

Set of 6 Silver-plated Dessert Spoons, bright finish, floral pattern, in fancy lined case. Tuesday, the set .95

Pickles Jars on Silver-plated Stand. The jar is in white crystal, bright finished stand. Regularly \$1.50. Tuesday .95

Flower Vases, silver-plated, plain design, bright finish. Regularly \$1.25 each. Tuesday .95

Non-Bon Dishes and Baskets, satin finish, white enamel, gold lined with bird decoration. Regularly \$1.25. Tuesday .95

Jewel Cases, in white and gold, ivory finish, square and round patterns. Regularly \$2.50. Tuesday .95

Men's or Boys' Watches, 16 size, stem wind and set, accurate time-keepers, and every one guaranteed for one year. Fitted in a nickle case. Tuesday .95

Needlework
Fourth Floor
Pillow Cases, stamped in the very newest designs for white or colored work; size 34 x 42 inches; hem-stitched hems. Tuesday, 2 for .95

Children's Dresses, stamped on fine quality white muslin; a splendid assortment of designs; sizes 1 to 5 years; 2 for .95

Linen Lunch Sets, consisting of six 6-inch doilies, six 9-inch tray, size 6 x 10 inches, and one centre-piece, size 18 inches, including linen working. The set .95

Wool, a splendid quality for knitting socks, scarfs, etc.; grey, natural and white. Regular \$2.00 a lb. Tuesday, 10 oz. .95

Toilet Goods
Guerrini's Ladies' In All Climates Face Powder. Regular \$1.50. Reduced price, box .95

Dorin's Mauve Face Powder and box of Dorin's Face Powder, con-crete form, with puff and mirror. Regular \$1.52. Reduced price, set .95

Seely's Floral Perfumes, two one-ounce bottles, in dainty package; odors rose, violet, lily of the valley, etc. Regular \$1.57. \$1.75. Reduced price .95

Grained Ivory Hand Mirrors, bevelled glass, with long handle. Regular \$1.50. Reduced price .95

Grained Ivory Hair Brushes, solid backs. Regular \$1.50. \$1.65. Tuesday .95

War stamps included.

Books, 95c
78 only of our Lending Library Volumes in the regular \$1.10 and \$1.25 editions. Owing to our having discontinued the library, we will clear these at 4 for .95

"In Tune With the Infinite," "What All the World's A-Seeking," "The Mystical Life of Ours"—These three popular books by Ralph Waldo Trine, in nice gift editions of green cloth binding with gilt top. Regular \$1.25 each. Special Tuesday at .95

100 Volumes of Gift Editions in cloth and fancy leather bindings; Poetry, fiction, biography, history, etc. Values up to \$2.00. Tuesday .95

Ribbon Bags
About 50 Fancy Ribbon Bags, both light and dark colorings. Regular \$1.50, \$2.00-\$2.50 and \$3.00. We are going to clear them out at .95

Leather Bag
Think of getting a genuine Leather Handbag in an up-to-the-minute style, fitted with small purse and mirror, for .95

Handkerchiefs
Women's Irish Linen Handkerchiefs, with 1/2-inch hemstitched hem, extra fine line quality, every thread pure Irish linen. Not more than nine to a customer. Tuesday 9.95

Pictures
Pictures suitable for any room in the house. Most of them are marked away less than half price. Carbons, photogravures, colored prints and a few oil paintings, all framed suitably in walnut, mission, antique gilt with hand laid, etc. corners. Tuesday .95

Trimmings
Fine Crystal and Pearl Garnitures, Metifs, etc., black jet ornaments and heavy tassels, deep jet fringe, and some superb colored beaded and some superb colored beaded and some superb colored beaded and some superb colored beaded. Tuesday, a yard .95

Millinery
About 300 Untrimmed Satin Hats will be cleared today. Every banding and applique; \$1.75 to \$2.50 values. Tuesday, a yard .95

Silk and Satin Bonnets for children up to 3 years old. All clean, fresh goods with warm interlining. White or cream satin or corded silk. Regular \$1.65 to \$2.50 each. Tuesday .95

Draperies

Fine Quality Imported Rep, full 50 inches wide, appropriate for archway or window hangings; greens, browns, blues and reds. Tuesday, per yard .95

Men's Hats
Fedoras, with flat set and curl brims, in plain, scratch and velvet felts; a good choice of shades, which include greens, greys, browns, navy and blacks. All sizes in the lot, but no range of any one style. Regular \$1.10 a Tuesday. Regular \$2.00. Tuesday .95

Boys' Waists
Collar attached and detachable styles. Soft collars and cuffs. Many have the double French cuffs. A splendid bargain. Sizes 11 1/2 to 13 only. Values 75c and \$1.00 each. Tuesday 2 for .95

Boys' Bloomers
About 500 pairs to clear in this special bargain Tuesday. Grey and brown English tweeds. Strongly made and lined throughout. Sizes 24 to 34. Tuesday at less .95 than cost, each .95

Silks, 95c
Black Satin Paillettes and Messalines, 26 to 38 inches wide. Regular \$1.25 to \$1.38 values. Tuesday, a yard .95

Colored Satin Paillettes, 30 to 38 inches wide. Regular \$1.18 and \$1.25 a yard, at .95

\$1.25 Striped Silks, all perfectly fast colors. A yard .95

Natural Silk Shantung, the best wearing silk on the market, and more in demand than ever. Regular \$1.25 a yard. Tuesday .95

Our 36-inch Untearable Habutai Silk, in ivory. Regular \$1.25 a yard. On sale at .95

500 yards of 27-inch Black Chiffon, Velveteen; Worrall's 42; guaranteed fast pile. Regular \$1.25 a yard. On sale .95

27-inch Ivory Cord Velveteen, fine and heavy wale cord. Regular \$1.25 a yard. Sale at .95

Wash Goods
All Flax Dress Linens, 36 and 45 inches wide; brown only. Regular 80c, 50c and 75c a yard. Tuesday 4 yards for .95

Flowered Marquisettes, white grounds with small designs; 36 inches wide. Regular 80c a yard. Tuesday 4 yards for .95

Fancy White Skirtings, 36 inches wide. Regular 50c a yard. Tuesday 4 yards for .95

Extra Heavy White Indian Head, 36 inches wide. Regular 25c a yard. Tuesday 6 yards for .95

Silk Warp Georgette Crepes, in all the best shades; 36 inches wide. Regular 59c. Tuesday 2 yards for .95

British Galateas, tan grounds, with stripes, 27 inches wide. Regular 25c a yard. Tuesday 6 yards for .95

Wall Papers
500 only, Room Lots of Wall Papers. Floral stripes in pink, blue and yellow, on light grounds, for bedrooms. Conventional and tapestry effects for halls, dining-rooms and sitting-rooms. Regular \$2.00. Tuesday, a bundle .95

25c Wall Papers, 10 Rolls for 95c—Corduroy stripes, tapestries, silk-ettes and printed outcals; large range of new color effects and designs. 10 rolls for .95

Scooters
Toledo Roller King Scooters, three wheels, platform painted green and stenciled. 72 only on sale. Tuesday on the 6th floor at .95

Boys' English - Made Corduroy Bloomers, \$1.39
Mothers will be interested to know that we are now well stocked with genuine English cord bloomers. Dark brown shades and lined throughout. Straps and buckle at knee. Sizes 25 to 33. Tuesday .95

Boys' "New York" Style Suits, Special at \$5.95
Introducing the new styles for boys' spring wear, we offer this special value as an inducement to shop early. There are only 118 suits in the lot, tailored from dark brown and grey Scotch effect, good wearing tweeds in neat small check patterns. Single-breasted styles with three patch pockets and fancy pleated back. Full fitting bloomers. Note the full range of sizes, 25 to 36, 8 5.95 to 18 years. Tuesday Special Bargain .95

N.B.
The Home-lovers' Club Closes Tomorrow
The register of the Home-lovers' Club will be completed with the month of February. If you enroll today or tomorrow you'll be able to enjoy club privileges of extended payments throughout the year.

"St. Patrick Was a Gentleman"
And we prepare to celebrate his birthday by a ST. PATRICK DISPLAY in our Stationery Department. Here you'll find a display of paper goods suitable for the good saint's day, such as garlands, caps, napkins, streamers, letter seals, flags, decorated table covers, all with green shamrocks and harps galore! In fact, everything necessary for a jolly St. Patrick's Day festival. —Stationery Dept., Main Floor.

Playing Cards
Fifteen different kinds to suit the requirements of any player. Priced at .10, .15, .20, .25, .35, .45 and .50

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