

## CAR GOES IN DITCH ON RETURNING FROM ELK FISHING PARTY

J. E. Raymond Sustains Broken  
Arm In Accident.

### 40 SEEK FINNY FELLOWS

Catch Is Kept Secret, but the  
Second Outing Was Much  
Enjoyed.

The only incident to mar an otherwise successful fishing trip held by the Elks Club yesterday to Kettle Point, was an accident when one of the cars skidded into the ditch at a sharp turn near Ravenswood.

J. E. Raymond, one of the party, sustained a broken arm. The fracture was reduced by Dr. Rutledge, Dundas street, one of those in the car. The other occupants were shaken up to a considerable extent, but escaped without injuries.

The driver of the car stated that owing to a mist in the early morning he was unable to see that a small bridge under repair had been shifted at right angles to the road. Although going slowly the danger loomed up out of the mist so suddenly that the accident was unavoidable.

The car was got out of the ditch after some difficulty and taken to Theford, where the required repairs were made, after which the party proceeded on its way.

The event was the second annual fishing trip of the members of the local Elks Club. Forty enthusiastic anglers in eight motor cars left the city in the early morning, some starting long be-

fore the sun peeped above the eastern horizon. Arriving at Kettle Point, boats, Indian guides and bait were in readiness for the disciples of Isaac Walton. The number of fish caught remains as yet a secret, although all agree that it was one of the most successful trips held by the club.

## MIDDLESEX BOYS AMONG BRAVEST ON BATTLEFRONT

Sir Arthur Currie Cables to  
Warden Archie Blaikie.

Warden Archie Blaikie last evening received a cablegram from Sir Arthur Currie, commander-in-chief of the Canadian forces on the west front, acknowledging a cablegram of congratulation on his promotion. At the June session of the county council, the resolution of congratulation was drawn up when Reeve John Currie, Adelaide, brother of Sir Arthur, was absent, and it was forwarded to Sir Arthur at once. His reply has just come, and is as follows:

"Warden Middlesex County, London: Please accept grateful thanks for your kind congratulatory message, which has deeply touched me. I am proud to be able to assure you that in this mighty struggle for Christendom none have been themselves more gallantly than the sons of old Middlesex. From them I send a message of love and encouragement to those at home."

The resolution of the council follows: Moved by County Councillor J. Morgan, and seconded by Thomas Clarke, "Resolved, in open session, of the county council of the county of Middlesex, that this council desires to put on record the lively satisfaction felt at the honors and promotions which have been earned and extended to Major-General Sir Arthur W. Currie. We desire to spread

## QUALITY STORE

Telephone your grocery order.  
It will have our careful  
attention. Our delivery is  
prompt.

FRESH FRUIT  
FRESH VEGETABLES  
HOT WEATHER DRINKS

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**HARRY RANAHAH**  
515 RICHMOND STREET.

upon the minutes of this council the sense of the just appreciation felt by all the people of this, the natal county of so distinguished a son—one upon whom our gracious sovereign has seen fit to confer a well-earned knighthood, and one to whom the high command of our gallant Canadian armies in France and Belgium has been entrusted.

"We pray that the great Arbitrator of battles may continue to guide and protect our hero, so that he may be enabled to lead our men to still greater victories."

"J. BLAIE, Warden."  
"Sir Arthur is an old Middlesex boy, and we thought it our duty as well as a very great honor to cable him our congratulations," said Warden Blaikie to the Advertiser. "He is one of Middlesex's most distinguished sons, the latest in a long list of brilliant men who have come from our county. He has honored us, and we thought we would extend to him our congratulations."



Norma Talmadge in the "Devil's Needle" at the Majestic Today and Saturday.

## Photoplay News

PATRICIA.

Bryant Washburn and Hazel Daly in "Filling His Own Shoes," an Essanay production, is the feature photoplay at the Patricia Theatre for the last half of this week. In addition, a Strand comedy reel, "Two of a Kind," depicts numerous funny situations that make this picture good for a laugh every minute.

In "Filling His Own Shoes," Bryant Washburn and Hazel Daly are seen in characters for which these favorite screen stars are particularly adapted. It is one of their best.

Washburn plays the character of Richard P. Ruggles, an American shoe clerk out of a job in Paris, France, who is sent to the Balkans to rescue a wounded Turk from the hands of the Bulgarians.

The latter dies, but in gratitude to Ruggles, bequeaths him his fortune of \$1,500,000.

The will stipulates, however, that Ruggles must accept also the guardianship of the Turk's three beautiful wards—Roxana, Rosa and Eulalia. The shoe clerk moves with his fortune and his three beautiful wards to Paris. Here he renews his acquaintance with Ruth Downing, daughter of his former employer. The two fall in love with each other, whereas Roxana is driven to a jealous fury. She, too, loves Ruggles.

The Turkish girl attacks Ruth, attempting to hurt her with her dagger. Ruggles intercepts her action. Roxana escapes, later marrying a young Parisian. Believing that Ruggles has been involved in some intrigue with Roxana, Ruth renounces her love for him.

The great Rapin presents a vaudeville act of variety and art, science, athletics and drama. His shadowgraph paintings are wonderful, and his athletic exhibitions include the manipulation of great, music comers and Teddy Roosevelt are good.

"Fatty" Arbuckle in "The Rough House," at the Patricia Monday, Tuesday and Wednesday next.

Roscoe "Fatty" Arbuckle, heaviest of

## Order From Rowats and Be Assured of Grocery Satisfaction

No better quality can be obtained  
elsewhere than is always sold here.

### SUMMER DRINKS

For these sizzling hot days we  
have cool, refreshing Grape or Lime  
Juice. We recommend—

### GURD'S GINGER ALE

Sweet, per dozen, 75c.  
Dry, per dozen, 90c.

### MEATS TO SERVE

Meats that are instantly ready,  
and please because of their appetizing  
nutritiousness.

### COOKED HAM, 60c PER POUND.

### FOR MOTOR TRIPS

Going on a motor trip or out for  
an outing, we have specialties that  
will delight.

### CANNED MEATS, CANNED FRUITS, CANNED VEGETABLES, CANNED BISCuits.

### PHONE ORDERS

Receive the same care  
and attention as though  
you called personally.

### T. A. ROWAT & CO.

250 Dundas St. Phone 3051-3052.

Heavyweight comedians and merriest of screen mirthmakers, has adopted the war menu. In spite of the fact that the 200-pound star is making the eight-hour day look like a myth by arriving at the studio after an early breakfast and remaining until long after the dinner hour six days a week, he is heart and soul with the preparedness squad, which is urging moderation in the use of food supplies.

And if in the immediate future "Fatty" admires discover that he has become as sylphlike as Vernon Castle or other popular devotees of the dance, they will know that it was because he voluntarily abandoned sirloin steak and French pastry for a war menu something like this:

Breakfast—Glass of orange juice, one French roll, coffee.

Luncheon—Ham and egg sandwich, glass of milk.

Dinner—Bean soup, vegetable salad, coffee.

Experts versed in the calory system are authority for the statement that it will be many months before the effect of these simple repasts is discernible in the figure of the star.

The latest Paramount-Arbuckle comedy, "The Rough House," he is as broad as ever, and, as those who have seen the picture assert, even more successful as a laugh-maker than he was in his recent successes, "The Butcher Boy" and "The Reckless Romeo."

"Fatty" Arbuckle will be seen at the Patricia Theatre on Monday, Tuesday and Wednesday next.

### MAJESTIC.

Norma Talmadge in "The Devil's Needle," Mae Murray in "At First Sight," William Collier in a great Triangle comedy, Roy Griffin's songs, and the Majestic augmented orchestra overture, constitute a bill today and Saturday at the Majestic that can without exaggeration be pronounced a program of excellent quality.

Norma Talmadge stars with Fatty Arbuckle in a photoplay "The Devil's Needle" that gives this wonderful screen

## Why Do I Advertise?

Because I want everybody to know that I handle the famous Government inspected Ingersoll Meats; that here all meat is sold under the most sanitary conditions and last, but best of all—I SAVE YOU MONEY.

These Prices Speak for Themselves.

### Extra Special!

Just the thing this hot weather.

### Picnic Hams 27c lb.

Full line of mixed pickles, mustard pickles, gherkins, bulk olives, peanut butter, Ingersoll cheese, etc.

Great Cut-Rate Meat Sale Saturday Night.

Note the New Phone Numbers—5600 5601.

### WILSONS ARCADE MEAT MARKET

Richmond Street. Market Square

### BROWN OPTICAL CO.

EYE SPECIALISTS AND OPTICIANS

223 Dundas St. Phone 1877 LONDON, ONTARIO

### PETERS STORE NEWS

AT THE FOUNTAIN

That compelling thirst of yours. Quench it at Peters Fountain, where you'll find all the best in Cool Drinks and Refreshing Ices. TAKE A GINGER PUFF, 10c.

### THE CANDY DEPARTMENT

HONEY PUFFS. CHEWING GUM.

with the flavor of the flowers. All principal makes

Regular 40c lb. Sale price 29c POUND.

### TEA AND COFFEE DEPARTMENT

PETERS PURE, FRESH-MADE PEANUT BUTTER

made instantly for you by our new Electric Mill.

15c PACKET.

PETERS CREAMY SALAD DRESSING

fine-flavored dressing, free from oils in its composition.

15c PACKET.

During the extreme hot weather, don't bake. Buy just what you want for present need. Peters productions are fresh daily.

# OPPORTUNITY Awaits You Here

We offer many special values in the various departments of this busy store for Friday and Saturday selling. You will profit by doing your buying here. Hundreds of careful buyers will take advantage of this sale to provide for future needs.

### SPECIAL SALE OF TUB DRESSES

34 only Colored Tub Dresses, for girls 4 to 14 years of age, made in pink and blue cheek gingham, with plain chambray collars and cuffs and wide belt. Regular \$1.00, for 69c

### SUMMER WASH SKIRTS

Girls' Summer Wash Skirts, in linen crash, with one inch roman stripes in three shades each of rose and blue. These skirts are made in pleated style with four inch yoke and fancy pockets. Sizes 8 to 12 years. Regular \$1.50, for .98c

Also Middy Blouses to match, in sizes 8 to 14 years, for .98c

### SALE OF WHITE QUILTS, \$1.69

24 only White Honeycomb Quilts, 2 1/2 yards long by 2 yards wide, beautiful floral and diamond designs. Worth \$2.25. Saturday, only .98c

### WOOL POPLIN DRESS GOODS, 49c.

4 pieces only, Wool Poplin, in colors of navy, blue, black and brown, 42 inches wide. This is a good wearing cloth, suitable for light summer skirts. Very special, per yard .49c

### SUMMER TWEEDS.

3 pieces, in diagonal weave, blue and white, black and white and grey and white, 40 inches wide. Extra value, at, per yard 29c

Cotton Crepes, in plain cream and floral designs. Regular 20c yard. On sale .15c

### SILK HOSIERY

Special for Saturday only. Ladies' Radium Silk Hose, in black, white, navy and grey, full fashioned, high spliced ankles, double heels and toes. All sizes. Regular \$1.00, for .79c

Ladies' Silk Ankle Hose, high spliced heels, double soles, full fashioned, with mace cotton tops. Black only; 8 1/2 to 10. Regular 50c .2 pairs for 75c

### BLACK PAILLETTE SILK, 98c

We have a limited quantity of the old reliable quality. It has a fine rich color and old dye, 36 inches wide. Extra value, at .98c

### CHILDREN'S PARASOLS, 25c.

Just a few of these left. They are our regular 50c parasols. While they last. 25c

### CHAMBRAY WASH DRESSES

63 Colored Tub Dresses, in sizes 8 to 14 years, in plain chambrays, colors pink, mid-blue, tan and green. These are made with fancy plaid trimmings on collar and cuffs and with girdle to match. Regular \$1.50, for .98c

# R. J. YOUNG & CO.

## \$7.00 Panama Hats On Saturday for \$3.50

## All Straw Hats at Big Reductions

50c Silk Wash Ties. On Saturday, for .25c

\$1.00 to \$2.00 Soft Collar Attached Shirts, for hot weather. On Saturday, for .75c

## John Graham & Co.

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