

The Mechanics of Constipation

should be understood in order to prescribe efficient treatment to overcome it, not merely to force the bowels to move.

Constipation is usually due to two factors co-operating.

Deficiency of adequate moisture, which causes drying-out and hardening of the feces. Inefficient peristaltic action, due to exhaustion, atony or spasm.

Constipation entails stasis, increased formation of irritant or toxic substances, which being absorbed cause self-poisoning.

Nujol supplies adequate non-absorbable, moistening and lubricating material, promotes peristaltic action, absorbs toxins and removes them.

Nujol helps to re-establish normal bowel movements, by training the bowel to act regularly, easily and thoroughly.

Nujol is the rational and efficient treatment for constipation.

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