

## BURSON-MARSTELLER

James B. Lindheim  
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Jim Lindheim is one of the world's most respected public affairs consultants. He has assisted major international corporations in their management of government relations problems, crises, legal and liability challenges, and in complex international issues.

Mr. Lindheim is now director of corporate communications for Burson-Marsteller in Europe. Based in London, he consults with clients on a range of political, governmental and social policy issues.

Mr. Lindheim's presentations on social and political trends have been used by senior public affairs and planning officials in many leading companies. Under his leadership from 1985 to 1988, Burson-Marsteller's Washington office substantially enlarged and deepened its government relations and constituency relations capabilities. Burson-Marsteller is today among the public affairs leaders in Washington.

Prior to joining Burson-Marsteller, he was a senior vice president and director of corporate priorities services of Yankelovich, Skelly and White, Inc., the survey research firm, with full responsibility for analysis and prediction of public policy developments.

Mr. Lindheim graduated summa cum laude from Williams College and holds a masters degree in public and international affairs from Princeton.