

Toastess Inc.

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Products

Small kitchen electrical appliances

Export Contact:

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Company/Product Information

Toastess Inc. is a wholly Canadian owned company which designs, manufactures, and markets small electric kitchen appliances for domestic use. The range of products includes skillets (frypans), deep fryers, kettles, corn poppers, griddles, waffle makers, sandwich grills, woks, and stir-fry pans. There are various models and sizes available in each of the above categories.

These products are available for 100, 120, and 240 volt markets. In addition, Toastess Inc. is capable of obtaining regulatory approval where required. The products can be marketed through distributors or can be customized to bear the brand name and suit the cosmetic requirements of the client.

Toastess' long standing commitment has been to achieve maximum quality while offering utilitarian products at reasonable prices.

CURRENT GEOGRAPHIC MARKETING ACTIVITY

In addition to its Canadian and U.S. markets, Toastess Inc. is currently exporting to England, and Northern and Southern Ireland.

GEOGRAPHIC MARKETING PRIORITIES/STRATEGY

While Toastess operates in French and English, communication in Spanish is also possible. Distributors or OEM customers are being sought in the Middle East, Far East, Europe, and Africa.