

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 327-RABAT

003-GRAINS AND OILSEEDS
MOROCCO

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

THE SIGNING OF A PROTOCOL AGREEMENT BETWEEN A CANADIAN COMPANY AND THE MINISTRY OF COMMERCE FOR THE SUPPLY OF VEGETABLE OIL.

ENSURE THAT THIS CANADIAN COMPANY IS IN A PRIVILEGED POSITION WHEN BIDDING ON UPCOMING TENDERS.

THE IMPLEMENTATION OF THE ACTIVITIES UNDER THE PROTOCOL.

INITIAL SALES OF SOME CDN \$20M IN THE FIRST YEAR WITH POSSIBILITIES OF SALES REACHING CDN \$100M IN SUBSEQUENT YEARS.

POST WILL PREPARE WHEAT MARKET REPORTS WITH THE HOPE THAT THE CWB WILL, WITH THE RECENTLY ANNOUNCED PRICE SUPPORT PROGRAM, BE ABLE TO TAKE A SHARE OF THIS MARKET.

PERHAPS CWB COULD BE ABLE TO INTRODUCE THE HY320 IN THE MOROCCAN MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSISTS AGDEVCO IN IMPLEMENTING ACTIVITIES UNDER THEIR PROTOCOL AGREEMENT BETWEEN THEM, O. C. P. AND THE MINISTRY OF COMMERCE.

AGDEVCO UNABLE TO FULFILL ITS OBLIGATIONS UNDER THE PROTOCOLE. WE PREPARED A DETAILED OIL & OILSEEDS REPORT BE DISTRIBUTED TO THE INDUSTRY NEXT QUARTER. ASSISTED QUEMONT-AGRA IN STUDY FOR SEED CRUSHING PLANT.

QUARTER: 2 AUCUNE ACTIVITE PLANIFIEE POUR CETTE PERIODE.

LE RAPPORT SUR LE BLE ET LES CEREALES A ETE COMPLETE.

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QUARTER: 4 -----