

## Puerto Rico Hosts Office, Housewares Shows

**San Juan** — Canadian companies are being invited to participate in two shows which will be taking place in this Puerto Rico capital in early February.

Being held at the centre of a South America business network, these events could be a golden opportunity for Canadian exporters to enter other lucrative markets like the Caribbean Islands, Venezuela and Central America.

### Construction Show Set for China

**Fuzhou** — Construction industry representatives from all over the People's Republic of China will be attending **The North American Construction Expo'94 China**, being held here May 2 to 7, 1994.

The event, which could open doors to the world's largest market for construction supplies, will feature North American construction equipment, building materials, related manufacturing technology, engineering services and construction management services.

Participation in the show will enable North American suppliers to establish extensive contacts for trading, technology exchange and joint ventures.

Real estate development in China, says a report from the Chinese National Information Centre, reached US\$99.75 billion in 1992, a 15.2 per cent increase over 1991. If the current trend continues, this figure could top US\$114 billion by the end of this year.

For more information on **The North American Construction Expo'94 China**, contact the show organizer's Canadian representative, Hua Executrade Communications, 323-810 West Broadway, Vancouver V5Z 4C9. Tel.: (604) 325-8366. Fax: (604) 325-4729.

With a population of 3.6 million people and an American-style business approach, the island imported \$500 million worth of goods from Canada last year.

**The Ready to Assemble Show** (February 4-6, 1994) will bring together people from the office furniture/supplies industry and will feature a National Stand organized by the Canadian Consulate General in Atlanta.

Companies interested in participating in this show, should contact — *before December 17, 1993* — William Stolz at the Atlanta Consulate. Tel.: (404) 577-6810, ext.

3357. Fax: (404) 524-5046.

A **Hardware/Housewares Show**, featuring a Canadian information booth, will also take place on the same dates.

Those who cannot attend in person but are interested in exploring the market can send literature for display to Hector Garcia, P.O. Box 29021, San Juan, Puerto Rico, 00929-0021. Tel.: (809) 764-5315. Fax: (809) 751-4952.

For more information on this show, contact Gérald Milot, Canadian Trade Commission, San Juan, Puerto Rico. Tel.: (809) 250-0367. Fax: (809) 250-0369.

## Avionics Takes Wing In Chile

**Santiago** — Participants now are being recruited to participate in the Canadian Pavilion at **FIDEA'94**.

Latin America's largest and best attended avionics trade show, **FIDEA** is being held in this Chilean capital March 20-27, 1994.

The 1992 event attracted buyers delegations from more than 34 countries and national stands from 24 countries. That same year saw Canada's largest participation: 13 companies presented their capabilities and, collectively, identified new contracts worth a potential \$75 million. Canadian on-site sales were \$10 million.

**FIDEA** has established itself as

one of the world's preeminent avionics trade shows — one that Canadians are encouraged to attend.

The high quality of the air displays, the professionalism of the show organization, the attendance of Latin American military and civilian aviation decision-makers have prompted many previous participants to comment that, in strict business terms, **FIDEA** offers a more attractive forum than many similar shows.

Contact Paul Schutte, Latin America and Caribbean Trade Division (LGT), External Affairs and International Trade Canada, Ottawa. Tel.: (613) 996-5358. Fax: (613) 944-0479.

## Portugal Bee Congress Means Business

**Torres Novas** — Beekeepers might get a business buzz by attending an up-coming event in this Portugal venue.

Being held February 3-6, 1994, **National Congress on Apiculture and Beekeeping Products** features seminars and exhibitions

on beekeeping and associated products.

For more information, contact: Arnaldo M. Rivotti, ADIRN, Rua José Raimundo Ribeiro, s/n, Apartado 127, 2302 Tomar Codex. Fax: 351-49-321720.