September 21, 1917.



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Ideal War-time Policies Combining Savings. Investment and Protection Features It's a question whether there is a more completely satisfied class of men anywhere than those Mutual Life policyholders who are to-day receiving settlements under maturing endowment policies. Year by year they have laid by in premiums sums that would otherwise probably have been dissipated: and now they find that for every \$100.00 so invested, from \$125.00 to \$210.00 have been received, depending on the length of the endowment term. Meanwhile their homes have been protected for the face value of the policies. Thus endowments in the Mutual of Canada combine an easy savings system with a gilt-edged investment and perfect home protection.

SECURE AN ENDOWMENT WITH The Mutual Life Assurance Co. of Canada Ontario Waterloo

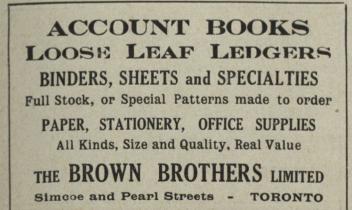
The Imperial Guarantee and Accident **Insurance** Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT. IMPERIAL PROTECTION Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance. A STRONG CANADIA

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| Paid up Capital |
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| Subscribed Capital |
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| | | \$200,000.00. |
| | - | \$1,000,000.00. |
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You Look for Security

Whether with the intention of taking out insurance or asso-ciating yourself with some Company, you look for security. The latest figures emphasize the unexcelled financial position of this Company.

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These are reasons why the Company is known as

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North American Life Assurance Co. HEAD OFFICE TORONTO, ONT.

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ever think of the plight of your family if ever you were killed or carried off by disease? Now your wages provide them with the comforts they deserve. Your wife is free from worry. Your children are obtaining a good education. Your love shields and protects them, and they are happy. But what would happen if the "unexpected" should overtake you?

Deprived of your support and protection, your wife would be compelled to take up the burden as a breadwinner. And, lacking your skill and training, she would be forced to take whatever work she could get – poorly paid drudgery that would break her health while bringing in hardly enough to avert starvation. Your children might be forced to leave school to enter the ranks of the workers.

Make adequate provision for your family by means of Life Insurance, the only sure way to provide for the future.

The Great-West Life issues policies to suit every need and circumstance. Do not put it off any longer, but write now for information—a post card will do—stating age to

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