

# Why is it



That our competitors became so interested in pushing preparations of Cascara, after

## Stearns' Cascara Aromatic The Original

came into the field in 1889?

### WHY IS IT

That Cod Liver Oil preparations of all kinds took a spurt after STEARNS' WINE OF COD LIVER OIL was introduced?

### WHY IS IT

That organic iron preparations were exploited after HÆMOFER-RUM (STEARNS') was put upon the market?

### WHY IS IT

That since we introduced our Kola preparations everyone is now "booming" Kola?

There is but one answer to all the above,  
which is that Stearns' preparations were  
successful and made the market,  
which others hope to gain  
the benefit of.

Samples of any or all of the above preparations as well as complete literature thereon, will be mailed to any physician on request.

FREDERICK STEARNS  
& Co.,

Manufacturing  
Pharmacists.

WINDSOR, ONT.