

LISTERINE

The original antiseptic compound

(Awarded Gold Medal (Highest Award) Lewis & Clark Centennial Exposition, Portland, 1905; Awarded Gold Medal (Highest Award) Louisiana Purchase Exposition, St. Louis, 1904; Awarded Bronze Medal (Highest Award) Exposition Universelle de 1900, Paris.)

Listerine is an efficient and very effective means of conveying to the innermost recesses and folds of the mucous membranes that mild and efficient mineral antiseptic, boracic acid, which it holds in perfect solution; and whilst there is no possibility of poisonous effect through the absorption of Listerine, its power to neutralize the products of putrefaction (thus preventing septic absorption) has been most satisfactorily determined.

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