



PTE. W. F. BOYLIN

Mr. Boylin, Cashier in the Company's office at Cape Town, South Africa, has recently enlisted for active service overseas and is at present in training with the Motor Machine Gun Service, Bisley Camp, England.

"JUST GOING TO"

HE was "just going to" provide help for his over-worked wife when she took to her bed. Result: Doctor, nurse, and servants.

He was "just going to" repair his front pavement when a neighbor fell on it and broke his leg. Result: Damages.

He was "just going to" insure his house, when it got ahead of him and burned down. Result: No home. He was "just going to" adjust his debts, when his creditors closed in on him. Result: Bankruptcy.

Finally, he was "just going to" take out life assurance when he died and left his wife and young children to shift for themselves. Result: Poverty.

HABIT OF PRUDENCE

Life assurance has become a habit of prudence among intelligent people of today. It is a test of prudence. The provident man is assured; the thriftless man is not.

"These results speak well for the management of your Company."

Kensington, London, W.

THE MANAGER.

Sun Life Assur. Co. of Canada,
4 and 5 Norfolk Street, Strand, W.C.

Dear Sir,—In acknowledging receipt of Option Certificate in connection with the above Endowment Policy, I should like to place on record my appreciation of the generous way in which the Company have treated me. I have been resident in Chile throughout the currency of my policy and for an insurance for £500 have paid a premium of only £27 10s. per annum for 20 years, in return for which you offer me £736 16s. 0d. which is equivalent to the return of all my premiums with an addition of practically 35%, or nearly 3% compound interest. There are various other liberal options, and I should like to mention two or three which seem to be very attractive.

FIRSTLY, the one whereby I can have a fully Paid-up Policy for £1120, or more than double the total premiums I have paid during the 20 years.

SECONDLY, where I can still have a fully Paid-up Policy for £500 bearing profits each five years and withdraw in cash £408, that is, 75% of the total premiums paid by me.

These results speak well for the management of your Company, and with best wishes for its future prosperity,

I remain, yours faithfully,

(Sgd.) CHARLES A. GIBBES.

HIGH RESERVES

DURING their special examination of the affairs of the Sun Life of Canada, the Examiners of the Insurance Department of the State of Michigan found that the policy reserves carried by the Company are "higher than the minimum reserve provided by the Michigan law."

THE DANCE OF DEATH

The population of the world is about 1,623,300,000 persons.

The average age of all persons at death is 33 years.

Total of 57,372,727 persons die annually.

Total of 908,516 die weekly.

Total of 3,308 persons die hourly.

Nearly ninety persons die every minute.

About three persons die every two seconds.

This remarkable death-rate would completely depopulate the Provinces of Ontario and Quebec in less than a month.

Sixty persons have died while you were reading this item.