

CLARK'S POTTED MEATS - Full flavored and perfectly cooked make delicious sandwiches.

THE NEW YEAR'S BALL - The most fashionable event of the season was given in the Gymnasium of St. Jerome's College Thursday evening in the form of a Waterloo County New Year's Ball in aid of the Belgian Relief Fund.

Letters to the News Record - Write on one side only. The Record welcomes letters. Suitable letters will be inserted. Keep down to 150 words if possible. Sign your name, as proof of good faith, not necessarily for publication.

WHY NOT LOCATE IT HERE? - I notice that a Provincial Abattoir is to be erected in this province. It is said that Guelph is to be the location of the institution and that it is to cost \$40,000.

A Daughter's Laughter - With increasing amusement he laughed. Then he said: "Though I seem to be daunted, I am sure that my daughter is daunted."

Bedroom Furniture - MR. J. C. JACQUES, Manager of the Berlin Furniture Company is another live manufacturer who believes in keeping the industrial flag waving. He said: "Prospects are decidedly bright for this year."

Trunks and Bags - MR. GEO. S. AHRENS, Manager of the L. McBride Co., Ltd., makers of Trunks and Bags, said that while at the present they are between orders, the factory would resume regular business next week.

Felt Boots - MR. OSCAR RUMPEL, of South Queen street, was asked in reference to the prevailing conditions. He said that the year has just closed for them, and that they are just starting on their output for next winter.

Shirts and Collars - MR. S. J. WILLIAMS, President of the W. G. & R. was perfectly frank about the matter of trade conditions. He said that apart from their big army orders there was very little else stirring.

Furniture - MR. D. HIBNER, the President of the D. Hibner Manufacturing Company, when asked regarding the outlook for trade, said: "I feel that of all lines of business, the outlook in the furniture business since the war began, was not very encouraging."

Rubbers - MR. A. R. KAUFMAN, of the Kaufman Rubber Company was asked regarding the conditions in the Rubber Shoe trade. He said: "Our business depends, in a large measure, upon the weather."

Oil Supplies - THE TWIN CITY OIL CO. report that considering all things they are perfectly satisfied and while they naturally suffer from the closing down of factories still the trouble is not so pronounced locally as it is elsewhere.

Felt Boots - MR. A. J. KIMMEL of the Kimmel Felt Boot Company said that this being between seasons it was impossible to give one a fair idea of conditions, the sales end of the business being conducted from Montreal.

Shoes - MR. J. KILLER of the Western Shoe Company speaks very encouragingly of the future, speaking of his concern he says they have advance orders that will last them some considerable time; also they expect to receive a large French Government order for military footwear.

Dominion Tires - MR. J. I. F. ANTHERS, of the Dominion Tire Company was asked regarding the conditions as it affects the trade in the Rubber Tire Industry, stated that it would be impossible to compare conditions at present with a year ago, as the factory has just been running about a year, compared with six months ago, he considered it about normal.

Shoes - MR. HEINRICH, Superintendent of the Woelfel Shoe Co. gave an excellent account of conditions as it concerned their business, said he in part, "Business is better than we ever expected, we are working about 40 people full time."

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