The Advertiser was established in 1863, and is published four times daily by London Advertiser Company, Limit-ed. The subscription rates are: London, 15 cents weekly. By mail: In Canada, \$5.00 yearly; in the United States, \$6.00.

The fearlessness and prompt ac-

WEDNESDAY, FEBRUARY 20, 1924.

Should Be the Last Word.

there is in reality a deficit amount- high lights. ing to some millions of dollars.

There is nothing so confusing to the average citizen as the old political method of changing a surplus into a deficit, or vice versa.

If there is a positive deficit at the end of a year the people should know it; it is the money of the people that is at stake. The trouble is that in nearly every government the same thing comes up year after year. The treasurer submits his state- police raids. ment: he shows by his figures that there is a surplus. A few days after the financial critic of the opposition, who in the meantime has had a chance to analyze the statement. takes the floor and reduces it to a positive deficit.

There is not another business in existence where such methods can be followed and the concern survive. A private organization has its annual over his work to the auditors, who police from raiding the premises. have gone over it in detail. From this is brought out a plain statement of receipts and expenditures, company stood at a given date.

show the horrible pit from which the farm. province has been saved.

.A perusal of the statements of wife and three children. Provincial Treasurer Price leaves

Premier Ferguson some time ago The appointment was not made, and arrangements that are made. as a result we have a minister who plus into a deficit of many millions | most desire to get them. of dollars.

It should be possible for our governments to have such a uniform that when an annual statement is produced it would be an authorita- Homuth was declared not to be the was a spirit of rebellion on the part tive document that could not be sitting member for South Waterloo. of the judges against the 12-mile attacked. The people are paying government's treasurer.

The Absent Witness.

under sentence of death for shooting three or four different points. Russell Campbell during the robbery Yet paying for a band constituted on the wisdom of his guardians. In April of 1921. That is a perfectly law, but hiring halls would have Pat is good enough for me. legitimate move, provided for by our been regarded as legal. system of justice. Any man has the

Perhaps in all the excitement over the escape, the trial, the retrial and it would be better if it were more subsequent conviction of two of the generally done. He could talk to accused men, there has been a tend- them by hiring several halls at difency to lose sight of the central figure in the whole tragedy. It was together at one place. In either case not any of the men arrested, nor it was going to cost him money. either of the men who escaped, but it was Russell Campbell, the courageous and whole-hearted young the ban. The line of demarkation is eigner drew a knife and deliberately stabled the youngster in the arm. man who felt called upon, when drawn too tight. property and life in his community was in danger, to rush in, unarmed, and play his part to the limit by aligning himself with the forces of provincial treasurer was bound to law and order.

Russell Campbell was a returned man; he served four years in the Canadian army; he had come back ence between a bee and some other the community in the post-war without going to the government for period. He had everything before a charter. him; life was still young and pleasant to him. It may be that in the one witness in the Melbourne now. tragedy who could not be called, and who never will be called, to tell what The London, Huron and Bruce, took place on that tragic occasion, running north, is a mark for a snow-Russell Campbell had gone, and it form coming from the east. The was his friends in Melbourne who old butter and egg special is having had to speak in his behalf when the a strenuous voyage at present.

hand of justice asked for a calm, London Advertiser hand of justice asked for a calm, positive recital of the events of the day he made the supreme sacrifice

The Advertiser is represented in Toronto at 95 King street east and in Montreal at 317 Transportation Bullding, by J. B. Rathbone; in New York at 247 Park avenue, in Chicago at 122 South Michigan avenue, and in Boston at 294 Washington street, by C. H. Eddy Co. tion of Russell Campbell, as well as country despite the fact that one of death-these were the worth-while

The Duty of the Police.

A gambling house in Detroit was raided by robbers and \$6,000 secured. This was in the early hours of the retired "from their steel-lined peekbox." These boxes are there to pro-

And now the police are asked to work on the case.

Police, paid for the by public money, are not for the purpose of seeing that one robber does not take money that another robber has swindled from a victim.

police and law in Detroit that per. ment." mits a place to stay open for five minutes with its armed guards and meeting. The treasurer has handed its steel-lined peek-boxes to keep the quainted with many Yale men, but

Built On Good Faith.

A correspondent writes giving the assets and Habilities, and the share- case of an Old Country family which holders know to a cent where the sold out and came to Canada on the understanding that there was em-If there are deficits found now in ployment on a farm near London. Ontario, the people want to know, When they arrived here they disand they are entitled to know, but covered that there was a mistake units of civilization Jean? they are also entitled to the assur- some place, and the family were ance that the deficits are not poli- called upon to spend considerable of tical shortages, brought about by the money they possessed before a slogan to the world at large: "Dress different bookkeeping in order to place was found for them on another well and you will be successful."

In this family there were husband.

There should be the utmost frankthe reader in doubt as to whether he ness and positive truth in advising Congress to reduce the 1923 income desired to give the people informa- families of this size to come to Can- taxes. I imagine the pressure of the tion about the real standing of their ada, unless they are possessed of the income tax had more to do with the business, or whether he was more means to make a start on a farm of suggestion than any close psycholoconcerned in mathematical acro- their own. There are very few gical analysis. Just the same the batics that would blacken and de- places where a sufficient wage could theory they put forward is absolutefame the record of the Drury admin- be paid to keep a family that size on ly correct. Ask any successful a farm.

had much to say about the appoint- and that is the most desirable source, ment of a financial comptroller, an should be based on fair dealing, a adjuncts and I know what he will outstanding man who would be plain statement of the real condicapable of advising and guiding tions, and then an attempt on our financial operations for the province. part to carry out and live up to any

On no other basis can we hope to is not a financial authority herald- build up a steady flow of desirable ing a statement that turns any sur- newcomers from the land where we

Brass Band vs. a Hall.

A great deal of space is given up limit imposed by our American neighenough for their government finance to a record of a picnic where Karl bers, but for the accompanying picing to produce statements of this Homuth paid \$45 for the Baden brass ture which shows me a real prize quality, but they are not getting band to be present, and a profes- winner, Bootlegger or no Bootlegger. them, nor receiving anything ap- sional entertainer was also engaged In the next box was an English bullproaching it from the Ferguson for the occasion. Mr. Homuth figured dog known in the kennel records as he could get all his constituents "Warfleigh Sensible Fred." It's together in that way, and the amount wonderful what a perfectly decent expended for the entertainment was little dog can become through con-An appeal has been decided on in no greater than he would have spent tact with degraded humanity, isn't the case of Sidney Murrell, who is in travelling and hiring halls in it. Still a dog is only responsible

of the Home Bank at Melbourne in a corrupt practice in the eyes of the any case the dog's the thing and old

It is a distinction without a difright to appeal for another trial, but ference. Mr. Homuth, as a public there is no compulsion in allowing man, wanted a chance to talk to his constituents. There could be no objection to that-as a matter of fact ferent places, or by getting them

Yet one case comes under the legal O.K., while the other comes under

Note and Comment.

Hon. Mr. Drury claims that the make out a deficit at any Price.

and was again taking his place in things is that the bee stings you

all the weeks of trials and waitings, when he emerged for his first look of examinations and cross-examina- around early in February, the tions, we have at times lost sight of chances are that he can't get back

Tavish Mactavish

To His People At Home

As one Presbyterian to another

the following item from Atlantic City their own sons had been done to is of interest. The general council of the Presbyterian Church in America incidents in connection with the in session there is asking members The provincial treasurer intimates event. On the part of the bandits of 10,000 churches to abstain from that instead of a surplus in Ontario there were no worth-while or worthy certain luxuries for a period of one week the money so saved to be added to the church budget for the year. The councillors include in the "certain luxuries" theatres, motion pictures, lip sticks, rouge, confectionery and chewing gum. In the time allotted for the abstention they expect morning, and the raid was possible to gather \$1,000,000. There are more because the "armed lookouts" had than three and a half million Presbyterians in the States and the per capita rate is small, but a million tect the gamblers from hold-ups and dollars a week spent on these things is quite a contribution to the luxury producers. I wonder how the other denominations work out?

James Rowlan-Angell, president of Yale University, in a recent interview states that the chief test for a wouldbe student at his university is "in-They must have a fine kind of tellectual promise and accomplish-

"This is the primary criterion of selection," he adds. I am not acthis declaration is hardly the general opinion of the average American father and mother. If I see a notice of a Yale man in a newspaper or in a topical reviewed film in a movie breaker in some form of athletics. featured in either of these publicity

The New England Association of Retail Clothiers have issued this flaged form of advertising and salesmanship more especially as the next day they passed a resolution asking businessman what he thinks of Our immigration from Britain, the effect of well-fitting, properly made clothes and all the necessary say. Clothes may not be the whole man but they are the best silent

Judging at any form of competition is the most thankless of jobsunless it be the job of deciding between firms wanting oil leases in America on the part of state officials—but I am wondering why a of London, Eng., founded in 1706 (103 Money order or registered mail; in the Philadelphia of the part of state officials—but I am wondering why a of London, Eng., founded in 1706 (103 Money order or registered mail; in the part of state officials—but I am wondering why a of London, Eng., founded in 1706 (103 Money order or registered mail; in the part of state officials—but I am wondering why a of London, Eng., founded in 1706 (103 Money order or registered mail; in the part of state officials—but I am wondering why a of London, Eng., founded in 1706 (103 Money order or registered mail; in the part of state officials—but I am wondering why a of London, Eng., founded in 1706 (103 Money order or registered mail; in the part of state officials—but I am wondering why a of London, Eng., founded in 1706 (103 Money order or registered mail; in the part of state of the part A rather long document comes Bootlegger" was awarded first prize and perfected system of accounting from the Ontario Legislature, in the in a recent English dog show. I report of the reasons why Karl might incline to the view that there

for his manners, his name depends

No Knives Wanted

(From the Peterboro Examiner). A week or two ago a rection above match at Belleville had the misfortune to go of a beam to which he was ing in an attempt to see the ice. He happened to fall on a Russian standing beneath him, and before he could get on his feet again the for-The assailant was ready to repeat the attack with more serious results had not bystanders come to the

For this murderous attack the Rusan was sentenced to two months in

The sentence should have been much more severe under the circum-

In fact, it should have been lengthy enough to show this man and others of his like who resort to the knife where an Anglo-Saxon depends upon his fists that there is no place in Canada for men who stab without ompunction whenever they get involved in an argument.

Foreigners who carry knives for purposes of offence should be de-ported.

There are too many of these gentry in Canada now, and it is to feared that a two months' sentence for an offence such as that described above will not convey the warning that is

Such men must learn the lesson hat weapons of any kind are not required in Canada, whatever may be the custom in their native land.

The Guide Post— By Henry van Dyke

WASHINGTON'S BIRTHDAY.

One that ruleth over men righteously, that ruleth in the fear of God, he shall be as the light of the morning when the sun riseth, a morning without clouds .- II. Samuel xxiii., 3-4,

If Washington had not liberated the American Republic, Lincoln would have had no Union to save.

Comparison of character and rank between the two men are absurd. Their circumstances, gifts and tasks were too different to be com-

But in one thing they were profoundly alike-absolute devotion to their country, unselfish willingness to risk all and give all in her service. Washington was a rich man for those days. But he used his wealth for the public benefit, serving as commander-

in-chief without pay, advancing thousands of dollars to his struggling country, and coming close to bankruptcy for her sake. Property thus used is not "theft"; it is consecration. Washington was a reserved man, dignified in manner and speech,

except when provoked to wrath. But he was neither cold nor solitary.

His soldiers adored him.

All kinds of brave and true men were dear to him-Franklin in his fur cap, Putnam in his old felt hat, Witherspoon in his preacher's gown, Morgan in his leather leggings, and John Adams in his lace ruffles-he dressed well when he could, but what he cared for was not clothes, but the man who wore them.

Washington was a magnanimous man. He had enviers, revilers, enemies.

When they endangered the country, he smote them hard. When they merely slandered him, he forgave them and let them go. His great aim was to unite all who loved America in defense of her liberty and then to bind them all together in a more perfect and lasting

He was the one man without whom this could not have been done His was the master hand that God used to make our country. I want to say more about him in tomorrow's Guide Post. (Copyright, 1924, by The Republic Syndicate.)

THE ORIGIN OF INSURANCE

T THE TOP of page 7 of tonight's Advertiser the following statement appears: "The first life insurance corporation was, first life insurance corporation was large volume of life insurance in for the right to search the city records. This has always been prether century following has been marmeant that the first life insurance corporation in Philadelphia was or-ganized in 1809, it may be true, but it certainly was not by any means to be organized.

The influence of the proximity the U.S. A. is naturally somewhat apparent in our Canadian press, and there is a good deal of "Americanism" fostered in Canada in this wayoften perhaps unconsciously through such apparently innocent statements this matter. as the above, which tends to readers the impression that Uncle Sam was the founder and foster-father of this great and beneficial institution-one of the greatest of the present age. The trouble with these statements

is that most people get the general idea, the greatness of Uncle Sam or the benefits he has conferred on mankind, or some similar idea, witacut taking the trouble to inquire whether know them to be untrue do not as a rule consider it their business to point out the error.

I have no quarrel with Uncle Sam -he is a fine neighbor and if his newspapers like to point out his greatness to his children there is no fault to be found with that, but why

First in Year 1706.

THE first life insurance company company was amalgamated with the Norwich Union in 1866. In the year 1720 two stock companies were charsurance-the "London Assurance" and "Royal Exchange"-and the following year they were given additional charters to write life and fire both stlil in active existence after the earliest policies issued by the London Assurance is, I believe, still in existence (though, of course, not in force) and is interesting not only because of its quaint but also because it is the first lif policy insuring a definite sum issued by a corporation of which we have any definite record, although there are records of previous policies guaranteed by individual underwriters.

The first life insurance on a scienalso still active, but has never grown to a great size, as it is a strictly mutual company (the first one), and during the last few weeks.

The report of Monday comes from modern companies. The first mor- so authentic a source that most peo tality table used by this company was based on the mortality in London over a period of 20 years. It was replaced in 1872 by the Northampton table, compiled by Dr. Price, cerning the exams. rom the Peterboro Examiner). a Unitarian minister, from the statis-week or two ago a Peterborough tics of the town of Northampton over the from an element that might be critia period of 46 years. Benjamin cised. It is obvious that the inten-Franklin was a friend of Dr. Price, tion is to show how successful the having met him in London in 1757, and it was at his request that Dr. withstanding the fact that the figures and it was at his request that Dr. Price in 1769 prepared rates for an quoted are reasonable, and that if nuities for "The Corporation for the they were given out by Dr. Neville nuities for "The Corporation for the Relief of Widows and Children of the Church of England in America," thus introducing what was probably the first approach to scientific life in-surance on this continent. Since the seven papers. There first approach to scientific life in-surance on this continent. Since the Northampton table of mortality was prepared various more accurate tables have been constructed from the actual experince of life insurance!

There were sudent writes six or seven papers. There are about 350 students taking full time work in the Arts building. Now with 162 "con-ditions" and 102 who have to repeat actual experinece of life insurance companies, the table prescribed for reserve valuation in Canada, and the exams are 264. Any one in attendance knows how rare it is for a stuone in most general use, being based on the experience of the British life offices covering the years 1863 to 1893. In the United States a table based on the experience of American companies is used.

ance knows how rare it is for a student to fail in more than one subject and how exceedingly rare in more than two subject occurs. A conservative estimate of the number of people who failed in something would be 200. This reveals the fact

British Leadership.

THESE remarks will show that Britain has contributed her full object to compare with the univershare towards giving us our present sity results of this year. The pubinstitution of life insurance, as she licity of this year is almost entirely has contributed her share to the sum due to the raise in the standard from total of human progress in other 40 to 50 on pass work. A compari-lines, although she doesn't always son with the results of last year or shout it from the housetops, and for that reason the credit often goes elsewhere. Of recent years the most rapid progress in life insurance has least in volume of business, but this standard of this year in its true light. may be considered as due, in some It also would have revealed how true measure at least, to the concentrathe rumors are that this professor tion of wealth there while the other nations were engaged in the recent | Again the report fails to mention

ness in the usual way.
Canada, because of her smaller If by this statement it is has ever been lost through the failure of a Canadian life insurance company to meet its obligations, and it United States (or any other country | American heirs. surance legislation, particularly as regards the protection of the rights of beneficiaries, the province of Ontario having been the leader in most the more advanced legislation on

To the Editor

Getting Car Markers. Any Office Can Issue-Money May

Be Sent Any Way-Postage Is

Editor of The Advertiser: Sir.-Who is the issuer of motor

What does it mean to have your Tuesdays. application declared before a commissioner, and who is the commis- or for illustrated booklet giving par-

sioner for Seaforth? him, especially with untrue statements? May I state a few facts
with regard to the origin and history of life insurance?

The application can be declared before any person competent to do that work, not necessarily the man who issues the licenses. A car owner can send any place he desires to get like various winter sports to be enjoyed in the park, rates at the Highland Inn, etc., apply buildings in Essex, Leamington and Kagutant Spooner of the Salvation Army, who issues the licenses. A car owner can send any place he desires to get like various winter sports to be enjoyed in the park, rates at the Highland Inn, etc., apply buildings in Essex, Leamington and Kagutant Spooner of the Salvation Army who have been inspecting Salvation Army who issues the licenses. A car owner can send any place he desires to get his license, and he can do so by mail. The London office is 293 Dundas

dog by the name of "Barbarryhill years earlier than the Philadelphia tompany mentioned above). This fact the issuer would not make obmoney came to his possession The instructions say to "remit fee Have you to include postage on the

> Yes, the postage of 10 cents should be included to cover cost of shipping SUBSCRIBER. Seaforth, Feb. 13.

Those "Exam" Results.

Student Has a Bit of Criticism and a Word of Praise For the Statement of the Registrar. Editor of The Advertiser:

Sir,-The report of The Advertiser's interview with Dr. Neville, registrar University of Western Ontario concerning the results of the tific basis dates from 1762, when the recent examinations is of special "Old Equitable" of London commenced business. This company is which the press has been publishing

This report is not free altogether they are true, yet to a reader not

ance knows how rare it is for a stu that about 57 per cent were not com-

Matriculation results-were a poor een made in the United States, at same course would have revealed the

whether the percentage of failures in

The report fails to point out that the modern English course in which 10 failed out of 38 and the English constitutional course in which five out of 36 failed were both fourth year subjects. It is very likely that those who failed in English were not the same people who "went down" in history. Only three must repeat the year-that is have their graduation postponed a year. It is not the object of the writer to

lower the university in the eyes of the public or to attack any individual. All he wishes to do is to reveal the manner in which reports may mislead. Other reports of the university have been absolutely devoid of truth and often are very absurd. This report is authentic and very likely is a genuine effort to give the public the truth.

I thank you, Mr. Editor, for this

space in your valuable paper. Let me congratulate you on its increased value as a newspaper which has been

SPRINGER HEIRS PLAN

Meeting Will Be Held at Home of Mrs. J. Moore on Friday.

The fight on the part of the Springer heirs is progressing. Some months ago, at the time of the decision of the heirs to get what they consider their rights from the city of Wilmington, Pa., an abstracting company was formed to go into all available records and find what grounds the heirs had on which to base any action against the city. This company has population and comparatively un-developed resources, has not such a large volume of life instituting suit against Wilmington the world. Not a dollar of insurance special state law preventing any Springer heir seeing any of the city records. A meeting of the London is heirs will be held in the home of Mrs pretty safe to say that not a dollar J. Moore, 88 Horton street, on Friday ertainly was not by any means ever will be so lost. Canada has evening to decide on further action advanced considerably beyond the and to further co-operation with the

Visit Highland Inn, Algonquin Park, and enjoy a good holiday. The very air in the park is a tonic, and the climate is ideal for all out-door sports.

shoeing, skating, skiing, tobogganing and sleighing, while there are also picnics in the woods, fishing through the ice and other delights innumerable.

Canadian National Railways operate through sleeping car service between Toronto and the park, leaving Toronto 8:45 p.m., every Friday, arriving Algonquin Park 11:30 a.m., the following morning, and leaving Algonquin Park 3:00 p.m. on Mon-Probably some person at Goderich. days, arriving Toronto 7:40 a.m.

For full information as to tickets ticulars as to the various winter

PREPARES FOR ADDITION TO CITY MARKET SHED

Building Inspector A. M. Piper i rapidly completing plans for the ition to the butter and egg shed or the city market, cost estimated a \$1,700. He expects to have the ready for confirmation at the next ing the old structure at a cost of

RETURN TO LONDON. Brigadier McAmnond and Adjutant

The Gum in the Red Wrapper Cuticura Soap Is Ideal for The Complex

Whitens the Teeth

DENTYNE

You can feel the feel the quality and yille in it

CHEWING GUM Whitens the Feeth

Scop, Omizment, Talconz, Lie. oach. Suld aven. Can. Depot: Lymans, Lienteel, St. Paul St., M. CATARRH



