HIGH-GRADE PIANOS. Sole Agent for the

PIANO COMPANY, LTD. Toronto.

The Aeolian Co.,

New York.

231 DUNDAS STREET. Bennett Theatre Building.



R. K. COWAN

Selected Meats

especially nice for the Sunday dinner, we have the finest lot of meats to select from to be found in the city. Anything you want in the line of fresh, smoked, cured or salted meats.

Saturday Specials

Legs Spring Lamb, per pound.....250 Loins Spring Lamb, per pound ...25c Breasts Spring Lamb, per pound .. 22c Loins Veal, choicest quality15c Picnic Hams17c OUR CELEBRATED SHORTENING, 2 POUNDS FOR 25c.

Jackson's Meat Markets

STALLS-1 and 2 MARKET HOUSE. Phone 2859. 87 WELLINGTON STREET. Phone 1057.

\$5 59 for immediate delivery. We will sell the best Murray Mine anthracite chestnut coal at \$5 50 per ton. No better burning hard coal. Burns bright, no clinkers; burns clean out. GREEN & CO.

WHY DO

YOU EAT

home on these warm days. when you can secure a deliciously prepared noonday lunch for 25 cents. Try it.

London Cafe

201 Dundas St. F. A. Smith, Manager

SMITH, SON & CLARKE UNDERTAKERS 115 DUNDAS ST. PHONE 586 629 DUNDAS ST. PHONE 678 Residence en Premises. Private Ambulance Service.

FERGUSON & SONS Funeral Directors

PHONES 543, 373, 2056. OPEN DAY AND NIGHT.

Griffith & Willsie

FUNERAL DIRECTORS, CARL MILLER, Asst. Manager. Private Ambulance in connection. 104 Dundas St., London, Ont.

SISTERS STOLE.

Toronto, July 18 .- Sisters appeared before Magistrate Kingsford in the police court this morning, charged with several thefts. They were Mrs. Jennie Morley and Miss Ida Fotheringham. and they admitted stealing two chatestore. They were remanded until Fri- five cents. day. There may be other charges, as Transfer of License. the police found five purses at Miss Fotheringham's boarding place in

GROCERS' ANNOUNCEMENT.

The grocers comprising the Grocers' Bulger, Dundalk; from Philip Davey, Association, who held an excursion to New Liskeard, to The Hotel Canada Detroit on June 15, wish to announce to the public that they will be open on Wednesday as usual till 1 o'clock. The excursion advertised for that day is not being run by the same association, and they do not wish any misunderstanding in the matter.

\$11 00 Atlantic City and Return. Via Lehigh Valley Railway, from Suspension Bridge, Friday, Aug. 5; tickets good to return within 15 days and stop-over at Philadelphia. Particulars at 8 King street east, Toronto

Safety Boxes to Rent

20% OFF TO CUSTOMERS.

Store your valuables during vacation, cost only 10c a month for packages per cubic foot in size.

London Loan and Savings Co., London, Ont.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

The Kent Brewery LONDON. ONT.

Our Specialty

Good dry mixed wood 12 and 16 inches long \$2 per load. Slabs \$1.50 per load.

D. H.Gillies&Son



Have You Coal on Your Mind?

If not, you ought to. The wise man takes a load off his mind by Coaling up when

Prices Are Down

You know just what you need, and you know you can

DON'T DELAY.

Webster & Kernohan

Bread For the Little Three Times a Day

Your doctor will tell you to eat plenty of good bread at every meal for health and sturdiness. It's good for you in hot weather and cold weather alike.

Johnston Bros.' XXX Bread Is the Best Always

2 SMALL-BREAD 5c.

LONDON AND DISTRICT

Changed to Assault.

The charge of insanity against Wm. Walch, the London Township farmer, was changed to one of threatening to assault. He pleaded guilty to this charge and was committed to jail by Squire Chittick until he finds someone to go surety for him to keep Size of the Loaf.

It looks as though 24-ounce loaves tion of the bread problem in London. Mayor Beattie stated to The Advertiser this afternoon that he understood that this was what most of the bakers intended doing. A number of bakers have already ordered the new-sized pans, and will turn out the 24-ounce loaves. They will also make the 10ounce loaves to sell at 5 cents. Flour has been going steadily up, and bakers say that there is absolutely no chance laines and six shawls from the Eaton of them making a 24-ounce loaf for

have recently been received at the provincial secretary's office, Toronto, as follows: From Robt. Hunter, Brantford, to Alex. Howarth, Brantford; from Jeremiah Brown, Arthur, to M. Company, Limited, Toronto; from J. F. Giroux, Warren, to Ferdinand Perras, Sudbury; from J. R. Boettinger, Brideport, to Mrs. S. Huether, Berlin; from E. G. Kerr, 99 King street west, to A. W. Bryan, Toronto; from George A. Godham, 141 King street west, to James K. Hessey, Toronto; from E. C. Hillman, Ottawa, to Jas. Byers, Ot-

Special attention paid to wedding orders. Hueston's Liveries.

On Your Vacation

Waterman's Ideal Fountain Pen \$2 50 TO \$5 00.

For Reliable Jewelry. SUMNER'S

380 Richmond Street.

Splendid Advice

You have not felt much need of coal lately, but we feel quite safe in predicting that we will have at least four months of real winter before May 1st, 1911, so we are taking this means of advising our friends to lay in a good supply of Cross Creek Lehigh Coal now while the winter is the price is low. It will certainly pay well to head this advice. pay well to head this advice. Thanking you for your past generous patronage and soliciting a continuance thereof, we are, yours

John Mann & Sons Coal Merchants for 42 Years.

New Picture Postcards

AT LONDON'S LARGEST BOOKSHOP are being constantly added to our stock. We have a splendid assortment of London postcards at one cent each. Also, a special book of London views at 25c, and

The Mallagh Bookshop

Your Opportunity

to procure the very best coal mined well screened before delivery. Egg, stove and nut sizes, per ton \$6.50 A very nice pea size, per ton .\$5.50
The cannot be beat Cannel Coal
for grates or cook stoves, ton \$7.50

MAY BROS.

PARNELL'S Homemade Breads

Parnell's Homemade Breads are not called "Homemade" merely for the sake of the name, but because they have the genuine homemade qualities.

The name "Parnell's" always denotes satisfaction, but when "Parnell's Homemade" appears on bread, this means that it is positively unexcelled.

AT YOUR GROCER'S. 2 Small Breads 5 Cents

PHONES 929 and 1390.

Folks

We have the proper regard for the welfare of the little people for whom we furnish nursery

We buy the best and we pro-ide all the lates and most hygienic feeders and other nursery goods. It is worth while coming to us regularly for these things.

Nestle's Food. Allenbury's Foods. Horlick's Malted Milk. Condensed Milk. (Milkmaid Brand.) Condensed Milk.

(Borden's.) Robinson's Barley. 15c and 25c. Sugar of Milk. (Absolutely Pure.) Extra Quality Nipples.

Cairncross & Lawrence

Chemists and Druggists. 216 DUNDAS ST. LONDON, ONT.

at 6 cents would be the ultimate solu- ARCHBISHOP GAUTHIER FOR OTTAWA SEE

Has Been Appointed to Succeed the Late Archbishop Duhamel.

Montreal, July 18 .- A cablegram received at the Archbishop's Palace from Ottawa, announces the appointof Kingston, to the Archepiscopal See son of Ottawa, in succession to the late Archbishop Thomas Duhamel. The village, now of Memphis, Tenn., is Applications for transfer of license Ottawa See has been vacant for over

THE ADVERTISER AT PORT STANLEY

Mr. W. H. Smith will look after The Advertiser's interests at Port Stanley this season in the same satisfactory manner as last summer. Londoners spending the holidays at Port can secure their 'avorite naner by writing this office, telephoning 107, or notifying W. H. Smith, Box 198, Port Stanley.

Notice of Removal Sale. M. Thomson wishes to inform the public that he is putting on a removal sale to commence Thursday morning, and owing to this both of his stores will be closed all day Wednesday. Watch announcement of prices in Wednesday's paper.

The Michigan Central ticket office, 405 Richmond street, will be open this evening from 7:30 to 9:30 for the sale of tickets for the Grocers' Excursion

One week . : trial in Edison, Victor and Columbia phonographs from Williams Piano Company, Limited, 194 Dundas street,

CINCINNATI DIVIDES

(Continued from Page Seven.) Gaspar 1 (Snodgrass). Struck out—By Drucke 1, by Marquard 2, by Gaspar 3. Wild pitches—Marquard 3. Balk—Drucke. Time, 2:30. Umpires, Rigler and Emslie. SECOND GAME.

N. Y. A.B. R. H. O. A. CIN. A.B. R. H. O. A. Snodgr's m. 4 1 1 4 6 Bescher if. 4 1 1 3 0 loyle 2... 3 1 1 3 1 Egan 2... 4 0 0 0 0 0 Devore r... 2 0 0 0 0 Hoblitzel 1 4 0 0 7 0 Murray if. 4 0 0 0 0 Mitchell r. 3 0 1 0 0 Bridwell s. 3 1 1 3 3 Paskert m. 4 0 1 4 0

Totals . . 28 3 4 27 19 . Totals . . 31 1 5 27 1 Batted for Rowan in eighth.

PIRATES SPLIT DOUBLE WITH BOSTON CREW

Doves Cop First by 4 to 2, and Are Blanked in Second Contest, 4 to 0.

Pittsburg, July 18.-Pittsburg and Boston split even in a double-header today. Timely hitting won for Boston in the first game, and in the second White had his former team-mates at his mercy. In the second game Beck was chased off the field for saying nasty things of the um-pire when called out on strikes. Scores: FIRST GAME.

PITTS. A.B. R. H. O. A. BOS. A.B. R. H. O. A. Byrne 3... 5 1 1 0 0 Collins 1f. 5 0 1 4 0 Leach m... 5 0 0 1 1 Shean 2... 3 1 0 7 1 Clarke 1f... 4 0 2 0 0 Sharpe 1... 3 0 1 7 Totals ..36 2 9 27 13 Totals ..35 4 10 27 13

2 Batted for Leifield in ninth.

SECOND GAME. SECOND GAME.

PITTS. A.B. R. H. O. A. BOS. A.B.

Byrne 3... 4 1 1 0 0 Collins If.. 4

Leach m... 4 0 1 2 0 Shean 2... 4

Clarke If... 2 1 1 4 0 Sharpe 1... 4

Totals .. 28 4 11 27 9 Totals .. 33 0 8 24 11

THE PHILLIES LOSE

Quaker City Men Drop Overtime Contest to Cardinals, 3 to 2.

st. Louis, July 18.—Pitcher Frank Corridon won his own game for St. Louis from Philadelphia in the twelfth inning today by a score of 3 to 2. He opened the last inning with a single, sacrificed to second by Huggins, and scored the winning run on Ellis' single to centre. The score:

ST. L. A.B. R. H. O. A. PHIL. A.B. R. H. O. ns 2.. 5 0 1 1 5 Titus r....

lf... 6 0 1 2 0 Knabe 2...

m... 5 0 1 0 0 Bates m...

7 1... 5 1 2 21 2 Magee lf... 4 3 Jacklitsch 6 Bransfeld 1 Hauser s... 4 0 0 2 5 Walsh s... 5 1 2 1 Cerridon p. 4 1 2 1 4 Dooin c... 5 0 2 11

Totals .. 41 3 8 36 25 Totals .. 45 2 16 34 12 One out when winning run scored. St. Louis 2 2 0 0 0 0 0 0 0 0 1 - 3 Philadelphia 0 0 0 0 0 0 1 1 0 0 0 - 2 Errors—Jacklitsch, Bransfield. Two-base hit—Titus. Sacrifice hits—Magee, Huggins. Double plays—Konetchy. Hauser and Konetchy; Mowrey and Konetchy. Passed ball—Phelps. Stolen bases—Bates 2. Hit by pitched ball—By Ewing 1 (Hauser). Bases on balls—Off Ewing 4, off Corridon 2. Struck out—By Ewing 8, by Corridon 4. Left on bases—St. Louis 10, Philadelphia 10. Time, 2:40. Umpires, O'Day and Brennan.

PORT STANLEY MAN VICTIM OF THIEF

Somebody Raided the Amusement Tent of Billy Wilson.

[Special to The Advertiser.] Port Stanley, July 19 .- The dredge Hercules has arrived from Port Burwell, and will do dredging work in the ment of Archbishop Charles Gauthier, harbor here for the balance of the sea-

> Mr. Charles Finlay, formerly of this spending a few days in town. "Billy" Wilson, who runs a ball game on the beach, had between four

and five dollars stolen from his tent on Saturday evening.

Mr. R. A. Catherwood, principal of wood is resting much easier today. Messrs. Harold and Oliver Cromwell, cust Nook. of St. Thomas, spent Sunday with their parents, Mr. and Mrs. C. A

Cromwell. Mr. Earl Freeman, wife and daughter, of St. Thomas, are summering in

Mr. Sam Eveland, who has been appointed inspector of obnoxious not correctly used by our correspondent. weeds, wishes to warn all persons to if she will allow us to say so, for often cut their weeds if they do not wish the things in women that attract men to have information laid against them are possessions of doubtful value in any before the police magistrate. Miss Nettie Roache, of Winnipeg, is

spending her holidays with her par-

ents, Mr. and Mrs. Gilbert Roache, Lingerlonger Cottage, Orchard Beach. In "The McKinley" of Isle of Pines, we notice that Mr. John Govenlock formerly of London and Port Stanley, has secured the position of superintento Niagara Falls Wednesday, July 20. dent of roads for the McKinley Road Construction Company. Mr. lock's many friends here will be gladto learn of his success in Isle of Pines. Mr. A. E. Welch, of the Knoll, Orchard Beach, has completed the re-

The Big Sweep-Out Sale

Gets Bigger and Better Every Day

Greater opportunities than ever are being presented here now. You can save big money by supplying your summer clothing wants at our big sale. We are receiving daily new shipments of goods, bought to replace lines sold out during the opening rush, and we can give big selections

Come in and save money. This is your best opportunity to do so. Read this ad. carefully and take advantage of the opportunities it offers.

\$4 Taffeta Waists

\$25 Cream Serge Suits

Made in the season's latest styles, of cream serge and diagonal cloth, all sizes, silk linings and beautifully made; Wednesday only

\$9.75

Made in pleated front style with fancy insertion, splendid quality, soft finish taffeta, all sizes up to 44; Wednesday only

\$2.49

Made of good quality Jap

silk, in black, white, cream,

navy and brown, all sizes; Wed-

\$1.29

nesday only

\$2 Heatherbloom **Underskirts**

Made of genuine Heatherbloom, in good full size, black only, fine flounce at bottom; Wednesday only

\$1.35

\$6 Wash Coats

Made of Rajah cloth, in tan

only, 54 inches long, shawl col-

lar and side pockets; remark-

\$3.49

able value; Wednesday only

\$17.50 Silk Rain-\$2.50 Silk Waists coats

Made of silk repp, rajah cloth and fancy weaves, rub berized, guaranteed waterproof, full length, imported from New York; Wednesday only

\$10.75

\$2 Princess Slips Made of fine crossbar muslin, in white only, all sizes, perfect

Wednesday only \$1.19

cut and fit and well made;

Open-Monday, Friday and Saturday Evenings

\$6 Voile Skirts Made of all-wool coarse weave black voile, in new pleated effect, trimmed with satin straps; Wednesday only

\$3.29

Open Evenings RAPHAEL & CO. Dundas St.

Mr. Hubert Eckert, of London, is spending his holidays with his parents, Mr. and Mrs. R. C. Eckert, of The Cooler, Orchard Beach. The A B C Club of Alvinston, consisting of Messrs. Harold Ketch, Bob McEachern, Keith McEachern, Ivan Young, Angus McGregor, Jim Smith and Allen Pray, are camping on Stan-Mr. Louis Sullivan, of Detroit, is

Hanson, of Grantham Cottage, Erie Dr. and Mrs. Owen, of California; Mr. and Mrs. W. Green and Master Pearson, of London, are the guests of IN TWELVE INNINGS Mr. and Mrs. Wm. Ward, of Detroit ottage, Erie Rest.

lev Beach.

Miss Ferguson has returned to The Nook, Erie Rest, after attending the funeral of her uncle in London. Miss Ida Bell Ferguson has left on an extended trip to California in company with her uncle, Mr. Dan Fergu son, of San Francisco.

Mrs. Ostric, of Walkerton, is the guest of Mrs. F. McLean, of Max Villa Cottage, Orchard Beach Miss Cora Matheson, of Detroit, visiting her cousin, Miss Isabell Tanton, of Sumach Ridge, Orchard Beach Mrs. Ferguson, Mrs. Arnold and Mrs Land, of St. Thomas, were callers or Mrs. A. C. Kerr, of Wastena Cottage Fraser Heights, yesterday afternoon. Mr L. Dake, of Inglewood Cottage Fraser Heights, is able to be around

again, after a severe attack of lum-Mr. Colin Kerr, of Iona Station, spent the week-end at Wastena Cottage. Fraser Heights.

Miss Isabell and Mr. Jack Tanton have returned to Sumach Ridge, Orchard Beach, after visiting their cousin, Miss Cora Matheson, of Detroit. Mrs. Browne, of London, has turned home after visiting her sister, Mrs. H. E. Nellis, in Los Angeles, Cal-One of the floor planks on the eastern approach to the Erie Rest fron bridge has collapsed, leaving bridge in rather a dangerous condition. It is to be hoped that the cottagers will soon see that the bridge is re-

paired. Miss Lillian Douglass, of Lillahue Cottage, Fraser Heights, is visiting her brother, Dr. Leonard Douglass, of Springfield.

Mrs. I. McIntyre has returned to her home in Detroit after visiting with Mrs. John Tanton, of Sumach Ridge Mrs. Robert McLeod, of London. is visiting her daughter, Mrs. G. Mc-Lean, of Max Villa, Orchard Beach.

Miss Miller, of Chicago, and Mrs Clark, of Ingersoll, are the guests of Mrs. L. Dake, of Inglewood Cottage. Mr. Ernie Shaw, Alex. McDonaid. The steam tug Winner brought up Frank P. Shaw, Miss Vina Harrison. an excursion party from Port Burwell Miss Parish, Miss Ivy Campbell. Miss Irene Daniels, Mr. and Mrs. Young, all of London; Miss Pauline Harrison and the Port Stanley public school, was Miss Mary Holman, of Berlin: Miss seized with an attack of acute indiges- Frances Cottingham and Mr. Ross E tion on Saturday evening. Dr. Mo- Wickham, of Leipsic, Ohio: Miss Ma-thersill was summoned. Mr. Cather- bel McBride and Miss Helen Arnum. bel McBride and Miss Helen Arnum. of St. Thomas, are registered at Lo-

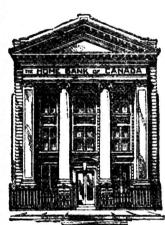
WHAT MEN LIKE.

A bright woman writes and asks if we will tell her what are some of the principal qualities in women which most at-tract men. We think the word attract is

What attracts a man is one thing; what will hold him and command his respect is quite another. A woman's smile, for example, attracts man, but an even temper retains him. A pretty gown, attracts a man; the knowledge that it was inexpensive de-

lights him.

A pleasant manner attracts man; brightness of brain holds him. A respect for the religious belief of every human being attracts a man; frreverence in woman is to him abominable. A consideration for his comfort attracts a man; a combination of this makes him



of Canada 8 KING ST.

TORONTO

A Bank is a saving and money-lending institution. It affords a safe repository for the funds of the community, and lends money to assist any business enterprise of a substantial nature. If you are in need of money to help your business affairs along more prosperously, do not hesitate to consult the Local Manager of the Home Bank.

LONDON BRANCH: 394 RICHMOND STREET. W. J. HILL, Manager.

BRANCHES ALSO AT ST. THOMAS, W. W. BRUCE, MANAGER. ILDERTON, A. E. WOOD, MANAGER. THORNDALE, E. D. GRANT, MANAGER. MELBOURNE, H. D. A. MacKENZIE, MANAGER. LAWRENCE STATION, A. T. SCOTT, MANAGER.

HEALTH THE HOME ARADA The favorite beverage in every Canadian Home is Carling's Canada Ciub Lager. The careful housewife realizes that this light beer is not only cool and refreshing but is a liquid food and acts as a healthful tonic, being prepared from the choicest Canadian Barley Malt. Bohemian Hops and pure spring water. All liquor stores-demand Canada Club. Carling, London.

Forest City Business and Shorthand College

Y. M. C. A. BUILDING. - - LONDON, ONT. Catalogues free. Fall term from Sept. 6, 1910.

J. W. WESTERVELT, Jun., C. A., Vice-Prin. J. W. WESTERVELT, Prin your most humble slave, says Woman's Life. Player Planos, in 88-note, 65-note and A chat in which there is no malice at- combination. Four different makes;

tracts a man; neither scandal nor evil twelve different styles. Williams Plance speaking makes a woman seem sweet and Company, Limited, 194 Dundas street

