TAKE YOUR CHOICE!

have graduates of Gregg in some of the best mercantile houses in London. Em-ployers are satisfied—so are we. Are you J. W. WESTERVELT, Principal.

A Man Tailor KNOWS-Doesn't Guess.

THINKS-Doesn't Imagine. STUDIES-Doesn't Grope. It's his business to be up-to-date. These are reasons why you should have your Spring Suit measured by a man, cut by a man, and made by a man.

Some Superb Suit Lengths O. LABELLE,



\$3 00 Striking Bags for. \$1 75 Striking Bags for. BROCK'S GUNSTORE

\$1 75 Boxing Gloves for.

\$4 00 Striking Bags for.

Striking Bags for ..

R. K. COWAN, BARRISTER, SOLICITOR, ETC. County Bldgs, next Court House, London

BLUE PRINT TUBES PRICE, 10c EACH. LET US EXPLAIN.

W. A. McKENZIE. Kodaks and Supplies, Opposite City Hall.

Try Aetna Baking Powder. Manufactured by Marshall Bros. & Co., 67 Dundas street. Rising qualities cannot be surpassed.

WE SEE THE STATE OF THE SECOND STATE OF THE SE W. J. SMITH & SONS Undertakers and Embalmers, 113 Dundas St. **Phone 586.** Open day and night. Residence on premises.

GLASSES CAN'I BE FITTED AS THEY SHOULD BE

Until the exact trouble is known, and the trouble can't be known until the eyes have been examined scientifically.

We are experts in this line. Call and

C. H. WALLACE, Jeweler and Optician.

402 Talbot Street, Opposite City Hotel. Watch work given our best attention.

J. T. Stephenson, The Leading Undertaker. Importer of the new Eclipse ouch Casket, and sole agent for he Detroit Metallic Casket Com-104 Dundas Street. Phone 459.



London Conservatory of Music and School of **Elocution Now** Open. Pupiis May Enter at Any Time.

Daisy Flour A GOOD FLOUR. and they are steadily growing in number.

An eight-inch oil pipeline from the

Bakers field region to San Francisco has to be heated at intervals so that the oil will flow. SEVERE COLDS are easily cured by the use of Bickle's Anti-Consumptive

Syrup, a medicine of extraordinary pene-trating and healing properties. It is acknowledged by those who have used it as being the best medicine seld for coughs, colds, inflammation of the lungs and all affections of the throat and chest. Its agreeableness to the taste makes it a favorite with ladies and James T. Bailey, of the Barnum &

Bailey circus, will erect a \$150,000 mansion and a \$40,000 stable at Mount Ver-

SO RAPIDLY does lung irritation spread and deepen, that often in a few weeks a simple cough culminates in tubercular consumption. Give heed to a cough, there is always danger in delay; get a bottle of Bickle's Anti-Consump-tive Syrup, and cure yourself. It is a medicine unsurpassed for all throat and lung troubles. It is compounded from several herbs, each one of which stands at the head of the list as exerting a wonderful influence in curing consump tion and all lung diseases.

-Mrs. Mary F. Morrison, of Strathroy, who has been visiting her sister Mrs. Margaret E. Scott, 476 Colborne street, has returned home.

-The Winnipeg Free Press states that Mr. J. M. Campbell has returned to Clearwater, Man., after a seven weeks' visit to his old home in this

-Miss Georgina Jolliffe has returned from New York, where she has been the guest of Mrs. W. N. Clarke, for the RECITAL AT HARDING HALL.

Hall on next Monday evening a recital will be given. The invitations that have been issued contain a most promising musical programme.

Your Old Bicycle Made New

How? Bring it to us. Cost much? No, very little. When? Now, while the wear ther is bad.

Bearings need cleaning. Per haps fresh enamel. Some parts should be renickeled. Tires might need repairs. Any sickness we will doctor. De a good job for little money. 'Phone 800.

GURD'S Sign of The Big Gun.

185 Dundas Street.

War In the East! MAPS, PAPERS and BOOKS,

WITH ALL THE LATEST NEWS JOHN MILLS BOOK STORE,

398 Richmond Street.

Thos. Wilson

Merchant Tailor,

Dundas Street, DUFFIELD BLOCK.

PHONE 596.

Per Cent

OFF

and

TO keep up our standard, we must also keep up our stock. To do this we must clear out the season's surplus as the sea-

THEREFORE we must reduce prices and do it honestly. It's gainful to come here during this sale.

son goes.

THOS. GILLEAN,

402 Richmond St.

WE CAN FILL ALL ORDERS CHESTNUT, STOVE AND EGG

401 Clarence Street, 425 York Street, 'Phone 470.

BETTER HEALTH-GREATER STRENGTHthe guest of Mrs. W. N. Clarke, for the past three months.

RECITAL AT HARDING HALL.

In the college chapel of Harding Someness, nutriment and purity. 'Phone Someness, nutriment and purity.' Phone Someness, nutriment and purity. 'Phone Someness, nutriment and purity.' Price, 5 cents a loaf.

JOHNSTON BROS.

Tell Your Dealer .

better than other kinds, Age, flavor and purity.

KENT BREWERY.

····· The Same To You.

We are looking forward to a largely-increased business this year. We promise the same liberal treatment to you as we have given to others. Our styles will be found the newest and our prices low, con-sistent with best quality of goods.

WARD, THE JEWELER, 374 Richmond Street.

Are You

Going To Build Going To Buy a House Going To Buy a Farm

Going To Improve

We Will Lend You the Money

THE CANADIAN Savings & Loan Co.

M. H. ROWLAND,

LONDON AND DISTRICT

-Mrs. William Campbell, of Detroit, is in the city, to attend the funeral of the late Frank Campbell. -Mr. Cornelius Coughlin, a promin ent cattle shipper of Montreal is visiting in the city. Speaking of the sea-son's business, he said that it had not been a profitable one for the shippers, largely owing to the supply being greater than the demand. -Dr. Thornton will deliver his famous lecture on "Ireland and the Irish,"

at the Empress Avenue Church this evening. The doctor is a finished speaker and his lecture is interesting and educative. He will, doubtless, greeted by a large audience. BREAD IN TORONTO.

Tuesday night the master bakers and confectioners of Toronto held a special meeting to consider whether the present price of wheat warranted an inmatter was discussed at some length, About 60 members of the company and ing that the commanding officer was a baker's profit on the basis of the presbaker's profit on the basis of the present ent prices of flour were presented.

Owing to the erratic condition of the cards, and this was followed by a server without the profit of the evening was devoted to mind them that the annual drill started the cards, and this was followed by a server without the profit of the present. The first under. He took the opportunity to remind them that the annual drill started the present without the profit of the present. The first under. He took the opportunity to remind them that the annual drill started the present of the present of the evening was devoted to make the present of the present of the evening was devoted to make the present of the present of the evening was devoted to make the present of the present of the evening was devoted to make the present of the evening was devoted to the evening was devoted to the eve wheat market during the last couple splendid supper. of days, the meeting finally decided to defer taking definite action for the

FRANK CAMPBELL'S DEATH. of Frank Campbell, only son of the

late Frank Campbell, who, some years go, was a well-known hotelkeeper of this city. The deceased was married to Lizzie, daughter of the late Matthew Mayne, who, together with three chil-Iren, survive him. The mother of the deceased, together with his sister, Mrs. A. M. O'Brien, both of Toronto, are in the city in connection with the obsequies, which are to be of a private nature, from the family residence, 356 Dufferin avenue, today. Many beautiful floral tributes acompanied

the remains from Denver. INLAND REVENUR RETURNS. The inland revenue returns at London for the month of February show a mounted to \$31,523 63, and the same month last year \$30,977 22, showing an increase of \$546 41. The items are as tobacco, ex-warehouse,

Spirits, ex-warehouse, \$5,-malt, ex-warehouse, \$4,-\$1.raw leaf, ex-warehouse, 199 06; cigars, ex-factory, \$8,528 91; cigars, ex-warehouse, \$4,202 10; other revenue, \$24 99; total, \$31,523 63. FUNERAL OF MRS. MCARTHUR. The funeral of the late Mrs. Macarthur, of the Wharncliffe road, West-

minster, took place to Woodland Cemetery. There was a large attendance of neighbors and acquaintances. The pasor of Knox Church, Rev. J. G. Stuart, B. A., conducted the services at the nouse and grave. The pall-bearers were Messrs. C. H. Elliott, G. Rowat, W. Morris, Thomas Alexander, John Macpherson and S. W. Adams. floral offerings were in profusion, and testified to the high esteem which Mrs. Macarthur enjoyed among a large cirle of acquaintances. IN HONOR OF MRS. DENISON.

The Toronto Telegram says: A delightful tea was given Tuesday afternoon by Mrs. George T. Denison, of Hayden Villa, in honor of her guest, Mrs. Septimus Denison, formerly of this The rooms were fragrant with spring flowers charmingly arranged. Mrs. Denison, gowned in a delicate shade of gray, and Mrs. Septimus Denison, richly attired in gray poplin de soie, with black chenille applique on de chine, with black picture hat, wel-comed the guests at the entrance to evening. the drawing-room. The tea table was son Smith, Mrs. Otter, Mrs. Delamere, strike.

Miss Denison, Mrs. Fred Denison, the It was agreed to waive all claim to Jones, Mrs. Herbert Mowat, Mrs. F. rectors of his company. Grasett, Mrs. V. Payne, Miss Todd, PETITIONS FOR LIGHTS.
Miss Thorburn, Mrs. J. I. Davidson, City Engineer Graydon or Miss Matthews, Mrs. H. Paterson, Mrs. George Evans.

Our \$15 Watch For Gentlemen

Fine quality, gold-filled, fitted with high-grade Willmot's Precision Works. Every watch posi tively guaranteed.

WILLMOT, 2171/2 Dundas St. 5000000000000000

That Doughy Problem

Is it hard to solve the question as to who are the best bakers? Try a sample loaf from London's Sanitary Bakery, and the question is solved. You can send a card to the office for a sample, or 'Phone 929. THE PARNELL-DEAN STEAM

> BAKING CO., Limited. 75 and 77 Bruce Street.

A new message each day
-watch for it

is the fine quality of work we are turning out. Everyone wearing FOREST PROCESS work advertises us — on the street, on the car, in the finest homes—you see it everywhere.
'Phone 1,648, or postal card will bring one of our white wagons.

OUR BEST ADVERTISEMENT.

FOREST CITY LAUNDRY. "The Careful Laundry," 72-74 King Street.

Hat Sale.

Our sale will last only the rest of this week. Still a number of nobby styles in all sizes to choose Any Hat in Our Store for From

75c to \$1. Spittal, Sabine & Co. 152 Dundas Street.

900000000000000000000000000 Dundas street.

EVERYBODY HAD A GOOD TIME

AT "E" COMPANY'S AT HOME Number Five, of the Seventh that of the Empire, referring to the fact that Great Britain's navy was

Number of Its Friends. Everytody had a good time at the nnual at home last evening of "E". Company of the Seventh Regiment, crease in the price of bread. The which was held in the Duffield Block. Commanding Officer and Staff," sayand several lists of prices showing the their friends were present. The first soldier they should be proud to serve

Regiment, Entertains a Large

words of welcome and then proceeded

with the list. The toast to "The King," which was honored by the singing of the National Anthem, was followed by the toast to 'Canada." Capt. Graham had the honor of responding, and after a reference to the value of such social gatherings as this, he spoke in a patriotic strain. He referred to Canada's boundless resources and the need of a larger population. His mention of the increasing immigration was received Sergt. Treleaven, was responded to by with applause. Capt. Graham closed with a wish for success to "E" Com-

in their usual fine style and were speeches. Private Jennings then ren heartily encored. The toast to "The Canadian Militia" small increase over February, last was ably replied to by Major Hayes, The collections this month who was enthusiastically received. The Canadian militia in times of peace also Lance-Corp. Ferguson. were well-behaved and good citizens; in times of war they were then at the front. The members knew the duties of a soldier as well as ever a soldier did. In the last 40 years there had been many changes, and Major Hayes member of the Canadian militia, and he was sorry that he had not as long have in the regiment. He made the young men before him. He had had enjoyment and profit in health, and he wished them all the same.

career ahead of him as that before Col.-Sergt. Treleaven sang "King of the Main," in an appreciated manner.
"The Army and Navy" was the next toast. After singing "Sailing, Sailing," the company listened to Lieut. Spittal. the Company listened to Lieut. Spittal.

The Cane upon to a song, which was encored. This brought the evening to a close.

Sergt. L. F. Green was the secretary of the "At Home," and on the committee with him were Color-Sergt. Treleaven and the company listened to Lieut. Spittal.

The Cane upon to a song, which was encored. This brought the evening to a close.

Sergt. L. F. Green was the secretary of the "At Home," and on the committee with him were Color-Sergt. Treleaven and of drill, at \$5 each. He talked about Canada's "navy" and Corp. J. A. Edwards

three times as large as that of the

IN KIND REMEMBRANCE

Tribute to the Memory of a Young

Londoner by Detroit Friends.

The February number of "Spatters,"

a tastefully printed periodical publish-

ed in the interests of employes, friends

and patrons of The Acme White Lead

and Color Works, Detroit, has a kindly-worded paragraph, referring to the

late J. Arthur Dowell, formerly of

this city. The young man, it will be

remembered, died here on January 11,

of his parents, No. 563 Adelaide street

"Spatters" says:
"It is with deep regret that we an-

nounce the death of one of our loyal and faithful employes, Mr. J. Arthur Dowell, who succumbed on Jan. 11 to

a severe attack of typhoid fever. He

was of a most happy disposition, and greatly endeared to his large circle of friends. It is seldom the case that

one meets a young man having before him such a bright future, a greater personal magnetism, or a disposition

and spirit of good fellowship, which

could not but appeal favorably to all with whom he came in contact, as was found in J. Arthur Dowell. His

loss will be felt keenly by those associ-

ated with him in a business as well

s in a social way. He led an ex-

emplary life, and the example set by him as a conscientious, whole-souled

and most worthy young man, might

Piles To prove to you that Dr. Chase's Continent is a certain and absolute cure for each and every form of itching, bleeding and protruding piles, he manufacturers have guaranteed it. See testimonials in the daily press and ask your neighbors what they thick of it. You can use it and

ret your money back if not cursil. 60e a box, at all dealers or EDMANSON, BATES & Co., Toronto

Dr. Chase's Ointment

Retiring from business. All goods re-

duced. Don't miss this chance of sav-ing money. Bee Hive Bazar, 656-8,

well be emulated by many of us.'

while spending a vacation at the home

next largest power in the world.

The Kenwick Quartet sang "The Soldier Boy," and "Mandy Lee" in a way that excelled all previous efforts Their music is particularly good, and in their following numbers, "Starboard Watch," and other favorites, they more than delighted the banqueters Capt. McCrimmon responded to "The turn-out. He advocated the mer Toasts, of course, came after the taking more interest in the shooting present. Another meeting will be held supper and between speeches some very rifle committee to classify the shots-He believed it was the intention of the good music was given. Capt. Camp- first, second and third classes. Prizes bell, of "E" Company, presided in his would be given in each class. The Announcement is made of the death capable manner. He made a few officers would be always willing to Private Freeland of "E" Company played on an old banjo made during the American civil war, and with an interesting history, and sang a much enjoyed solo, which was encored. The toast to "The Seventh Regiment" was responded to by Lieut

> had a record to be proud of, and he urged them to continue to work to gether to make it a success in the fu-"Our Guests," proposed by Col. Sergt. Cockburn, Sergt. Footitt, Sergt. Newton, Col.-Sergt, Rider, Col.-Sergt, Insley, and Col.-Sergt, Hodgins, Each The Kenwick Male Quartet then sang of these gentlemen made excellent

Gregory, who claimed the regimen

pleased. Private Davey replied to the toast o "The Ladies" in a neat speech, as did Bugler Francis favored the company Major Hays here proposed the toast

dered an instrumental that thoroughly

with a military song and an encore. to "E" Company, calling upon the chairman to reply. Capt. Campbell, in responding, related amusingly the hisreferred to the last that had been tory of a trophy that had a place on made. For 26 years he had been a the table. The men of the company were young men, and the stuff to happy speech, which was constantly interspersed with applause. Bugler Lansprince, of Windsor, wa then called upon for a song, which

THE PLACING OF ELECTRIC LAMPS PRODUCED THE USUAL ARGUMENTS

Where They Wanted Lights -Tablet to Late Chief Roe.

Fire brigade matters took up a large south about 150 feet. the corsage, and Miss Denison in a amount of the time of No. 3 committee gracefully-built gown of white crepe of the city council at its meeting last

The Canadian Fire Engine Company in charge of Mrs. Nattrass and Miss asked the city to wave any claims it Kirkpatrick, and was arranged at the end of the drawing-room, prettily failure to deliver the new fire engines decorated with shaded pink tulips. The within the time stipulated. In their guests included Miss Mortimer Clark, communication the company stated Mrs. Cattanach, Mrs. Edward Chadthat the delay was caused by the emwick, Mrs. Robert Smith, Mrs. Cray- ployes of the company going out on

Misses Dupont, Mrs. Pellatt, Mrs. Arthur Spragge, Miss Merritt, Mrs. Cecil Gibson, Mrs. Gzowski, Mrs. Armerin in the condition that the company place a heater for the new steamer, the prices ranging from \$90 cecil Gibson, Mrs. Gzowski, Mrs. Armerin in the central fire hall. Mr. Pritchton \$160, and the committee asked Mr. strong Black, Mrs. Bruce Harman, Lady Thompson, Mrs. E. F. B. Johnson, Mrs. Timmerman, Miss Melvinised to lay the matter before the di-City Engineer Graydon presented

report regarding the many petitions for ights which had been sent in to the committee. The engineer pointed out that last year the city spent \$25,567 for street lighting, and he concluded by recommending that a lamp be placed on Egerton street, north of the Hamilton road, and that the light at Egerton and Dame streets be moved Egerton and Pine streets, to light up the G. T. R. crossing. Mr. Graydon re-fused to recommend that the light at the corner of Horn and Becher streets

No Gripe, Pain

Hood's File Sold by all druggists. 25 cents.

Aldermen Had Many Sections be moved eastward to light King street bridge, as this would leave Horn street , very poorly lighted. A lamp might b placed at the corner of Edward and Langarth streets, if the city's finances can stand it, Mr. Graydon said. The lamp at the corner of Adelaide street and Dufferin avenue should be moved

The report was productive of the usual arguments, many places in which they desired lights, but which the engineer failed to recommend. Finally, it was conclud ed to allow the report and the petitions for lights to stand over for while until such time as the committee can make a tour of inspection of the district in which it is alleged lights are required.

THE PROPOSED HEATER. Tenders were received from several

city firms for the placing of a heater Robt. Angus, the mechanical expert, to say what kind of heater the city should put in. His answer was a coal

strongly to keep away from hot water heaters as they create a chemical action which will destroy the boiler of the new steamer. He advised placing this morning. a gas jet under the boiler.

The committee, of course, were not looking to let the job of putting in a heater, as the matter had already been pedestrians, who had been compelled be needed to be not a long distributed over all the lines at \$:30 o'clock, and they were warmly welcomed by weary pedestrians, who had been compelled to the long distances in the heavy

FIRE BRIGADE TENDERS. A number of tenders for fire hall supplies were accepted. That of C. D. Johnston for rubber boots at \$3.50 a pair, was recommended to the council, As usual, the lights were out again now giving the people of London.



Whooping Cough, Croup Bronchitis, Cough, Grip, Asthma, Diphtheria IS A BOON TO ASTHMATICS

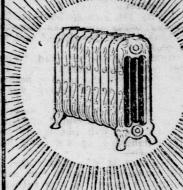
CRESOLENE is a long established and standard remedy for the diseases indicated. It cures because the air rendered strongly antiseptic is carried over the diseased surfaces of the bronchial tubes with every breath, giving prolonged and constant treatment. Those of a consumptive tendency, or sufferers from chronic bronchitis, find immediato relief from coughs or inflamed conditions of the throat. Descriptive booklet free. LEEMING, MILES & Co., 1631 Noire Dame St., Montreal, Canadian Agents

Cresolene

dissolved in the mouth are effective and safe for coughs and irritation of the throat.

Antiseptic Tablets

iec a bex. ALL DRUGGISTS



The steam or hot water system of heating buildings is the nearest approach to the sun's heat in healthfulness, - cleanliness and even distribution.

In the hot air system the air is deprived of its necessary moisture, giving a parched, unwholesome heat. Hot air heating cannot be made as effective as steam or water heating because of duced by extreme temperatures and high.

xiord | Kadiators

Oxford Hot Water Boiler the warmth is / Oxford Radiators are cast from the best grade of iron in perfectly-made moulds. No diaphragms are used not are there any

complicated passages to retard the free circulation of the water or steam. There is no paper packing used in Oxford Radiators, and to this is greatly due their freedom from leaks. The Oxford Push Nipple as used on Oxford Radiators is the

easiest to adjust or detach when it is necessary to add to or take off any of the loops. The Oxford Hot Water Boiler is made with a draw-out grate,

thus repairs may be made without disturbing the boiler. The fire-box of the Oxford Boiler is larger at the bottom, thus preventing the clogging of the grate with ashes. The nearness of the first water section to the fire gives a higher and more even temperature to the water. Our entire plant at Toronto Junction, covering many acres of ground, is devoted exclusively to the manufacture of Oxford Hot Water

Boilers and Oxford Radiators. We would like to send you some role our booklets about the Oxford Hot Water System of Heating---they tell the whole story. THE GURNEY FOUNDRY CO. Limited Totonta Montreal Winniper Vancouves

committee also recommended public assemblage. that the tender of the Seagrave Ladder | Tenders for the usual supplies for the Company for two ladders for the fire year for the fire hall will also be called department be accepted, the prices be- for at once. The assessment

ng \$72 50 for both. Tenders were opened for the pro-posed tablet to the memory of the late | ported that the petitions of Patrick Carney, for the watering of Clarence agreed upon as follows: "In memory later, each bearing a sufficient numof John Alexander Roe, late chief of ber of names. the London fire department, who died Jan. 6, 1904."

TO REGULATE FIRE ESCAPES. On motion of Ald. Greenlees, it was City Engineer Graydon, Inspector Mc-

ported that the petitions of Patrick Chief Roe. That of the Dennis Wire street, between Hill and Grey streets, Company, a brass plate, 30-42 inches, was insufficiently signed and it was with raised letters, at \$40, was accept- consequently filed. Several other petied. The wording for the tablet was tions were left over to be dealt with It was decided to call for tenders at his post of duty at the Sterling fire, for two new street watering carts, as well as for the repairs of the old ones.

Acting Mayor Judd, Chairman Mat-

thews, Alds. Greenlees and Garratt,

decided to recommend to the council Callum, and Market Clerk Maker were that a bylaw be prepared by the city present. LONDONERS WADE THROUGH SLUSH AND WATER---NO CARS RUNNING

Every Trolley Was in the Barns last night, and as far as the people of Last Night and This Morning as well have been living in the wilds -City Again in Darkness.

heater, by all means, as it would be has been a complete tie-up on all lines tunate citizens wallowed and splashed more economical, the cost of heating of the London Street Railway Com- through the slush in the darkness, unwater by gas or kerosene being very much greater than by coal.

Fire pany. At 4:30 o'clock yesterday afternoon the last car burned out, and from Mr. Parsons, of the Canadian Fire that time until 9:30 this morning not service discontinued, and those Engine Company, differed with Mr. a street car moved in London. In all, Angus, and he advised the city very about 30 cars were put out of business

left with the Canadian Fire Engine to plod long distances in the heavy Company, in lieu of the city waiving slush. As rapidly as the cars can be its claim to the money forfeited by repaired they are being placed on the the company; but they were looking to gain ideas as to the best class of heatgain ideas as to the best class of heater to put in. Nothing was done, however, and the matter was laid over.

Break said that if the freezing continual walks, street cleaning and street lighting, the aldermen on No. 3 committee service would again be normal. After that, if it thawed, and water again flooded the rails-well, there would be

no street cars.

of Northern Ontario, or, more like it, in the uninhabited swamps of Essex For the second time this winter there sidewalks, and roadways, and unforcaused rivers of water to flood the able to see their way. Of all the nights of the year, last night was the worst upon which to have the street lighting gave the order to turn out the lights were the butt of the severest criticism upon all sides. "The gist of the matter is this," said citizen to an Advertiser reporter, "if the citizens can do without the streets

being lighted tonight, there is no reason why the lamps should be turned on any night in the year. This 'saving' at the end of the year, is mere bun-combe business. If the people are compelled to get along without plus and imagine that they are heavenborn financiers. The fact of the matter is. No. 3 committee should be remembered by the citizens next January, and treated to a dose of the slush they are