

TAKE YOUR CHOICE!

Scores have changed to the Grege after using other styles, but we never heard of anyone who changed from the Grege after giving it a trial.



have graduates of Grege in some of the best mercantile houses in London. Employers are satisfied so are you. Are you interested?

J. W. WESTERVELT, Principal.

A Man Tailor

KNOWS-Doesn't Guess. THINKS-Doesn't Imagine. STUDIES-Doesn't Grope.

It's his business to be up-to-date. These are reasons why you should have your Spring Suit measured by a man, cut by a man, and made by a man.

Some Superb Suits Length.

O. LABELLE, ODDFELLOWS' BLOCK CORNER.



BIG REDUCTION of Boxing Gloves and Bags.

\$5.00 Boxing Gloves (10 pairs) \$3.00
\$4.00 Boxing Gloves (10 pairs) \$2.50
\$3.50 Boxing Gloves (10 pairs) \$2.00
\$3.00 Boxing Gloves (10 pairs) \$1.50
\$2.50 Striking Bags for \$1.00
\$2.00 Striking Bags for \$1.00
\$1.50 Striking Bags for \$1.00
\$1.00 Striking Bags for \$1.00

BROCK'S GUNSTORE

132 Dundas street, London, Ontario.

R. K. COWAN, BARRISTER, SOLICITOR, ETC.

County Edge, next Court House, London.

BLUE PRINT TUBES

PRICE, 10c EACH. LET US EXPLAIN.

W. A. MCKENZIE, Kodaks and Supplies, Opposite City Hall. Phone 545.

Try Aetna Baking Powder.

Manufactured by Marshall Bros. & Co., 67 Dundas street. Rising qualities cannot be surpassed.

W. J. SMITH & SONS

Undertakers and Embalmers, 112 Dundas St., Phone 586. Open day and night. Residence on premises.

GLASSES CAN'T BE FITTED AS THEY SHOULD BE

Until the exact trouble is known, and the trouble can't be known until the eyes have been examined scientifically.

We are experts in this line. Call and see us.

C. H. WALLACE, Jeweler and Optician, 402 Talbot Street, Opposite City Hotel. Watch work given our best attention.

J. T. Stephenson, The Leading Undertaker.

Importer of the new Bellows Couch Casket, and sole agent for the Detroit Metallic Casket Company.

64 Dundas Street. Phone 459.



LONDON CONSERVATORY OF MUSIC AND SCHOOL OF EDUCATION NOW OPEN. PUPILS MAY ENTER AT ANY TIME.

Daisy Flour

Takes no back seat. It is A GOOD FLOUR.

We know it is. Our patrons say it is, and they are steadily growing in number.

Use it.

An eight-inch oil pipeline from the Bakers field region to San Francisco has to be heated at intervals so that the oil will flow.

SILVER COLDs are easily cured by the use of Bickie's Anti-Consumptive Syrup, a medicine of extraordinary penetrating and healing properties. It is acknowledged by those who have used it as being the best medicine sold for coughs, colds, inflammation of the lungs and all affections of the throat and chest. Its agreeableness to the taste makes it a favorite with ladies and children.

James T. Bailey, of the Barnum & Bailey circus, will erect a \$150,000 mansion and a \$40,000 stable at Mount Vernon, N. Y.

SO RAPIDLY does lung irritation spread and deepen, that often in a few weeks a simple cold culminates in tubercular consumption. Give heed to a cough, there is always danger in delay; get a bottle of Bickie's Anti-Consumptive Syrup, and cure yourself. It is a medicine unsurpassed for all throat and lung troubles. It is compounded from several herbs, each one of which stands at the head of the list as exerting a powerful influence in curing consumption and all lung diseases.

—Mrs. Mary F. Morrison, of Strathroy, who has been visiting her sister, Mrs. Margaret E. Scott, 456 Colborne street, has returned home.

The Winnipeg Press Press states that Mr. J. M. Campbell has returned to Clearwater, Man., after a seven weeks' visit to his old home in this city.

—Miss Georgina Julliffe has returned from New York, where she has been the guest of Mrs. W. N. Clarke, for the past three months.

RECEAL AT HARDING HALL. In the college chapel of Harding Hall on next Monday evening a recital will be given. The invitations that have been issued contain a most promising musical programme.

Your Old Bicycle Made New

How? Bring it to us. Cost much? No, very little. When? Now, while the weather is bad.

Bearings need cleaning. Perhaps fresh enamel. Some parts should be re-nickelled. Tires might need repairs. Any sickness we will doctor. Do a good job for little money.

Phone 500.

GURD'S The Sign of The Big Gun.

135 Dundas Street.

War in the East! MAPS, PAPERS and BOOKS, WITH ALL THE LATEST NEWS.

JOHN MILLS' BOOK STORE.

Phone 1665, 398 Richmond Street.

Thos. Wilson

Merchant Tailor,

213 Dundas Street.

DUFFIELD BLOCK, PHONE 596.

25

Per Cent

OFF

and

THE

REASON

WHY!

To keep up our

standard, we

must also keep up

our stock. To do

this we must clear

out the season's

surplus as the sea-

son goes.

THEREFORE we

must reduce

prices and do it

honestly. It's gain-

ful to come here

during this sale.

THOS.

GILLEAN,

402 Richmond St.

WE CAN

FILL ALL ORDERS

FOR

BESTNUT, STONE AND EGG

COAL

PROMPTLY.

JOHN MANN & SONS,

401 Clarence Street,

425 York Street,

Phone 470.

BETTER HEALTH—

GREATER STRENGTH—

are gained by eating Johnston Bros.

XXX Bread. It is famous for whole-

some, nutriment and purity. Phone

218 for a driver to call, or ask at grocers.

Price, 5 cents a loaf.

JOHNSTON BROS.

Tell Your Dealer

to send you Hamilton's Ale or Porter. So different, so much better than other kinds, Ale, flavor and purity.

KENT BREWERY.

The Same To You.

We are looking forward to a largely-increased business this year. We promise the same liberal treatment to you as we have given to others. Our styles will be found the newest and our prices low, consistent with best quality of goods.

WARD, THE JEWELER,

374 Richmond Street.

Are You

Going To Build

Going To Buy a House

Going To Buy a Farm

Going To Improve

We Will Lend You the Money

THE CANADIAN

Savings & Loan Co.

Office: 624-12, Richmond Street.

M. H. ROWLAND, Manager.

LONDON AND DISTRICT

—Mrs. William Campbell, of De-

troit, is in the city, to attend the fu-

neral of the late Frank Campbell.

—Mr. Cornelius Coughlin, a promi-

nent cattle shipper of Montreal is vi-

siting in the city. Speaking of the sea-

son's business, he said that it had not

been a profitable one for the shippers,

largely owing to the supply being

greater than the demand.

Dr. Thornton will deliver his famo-

us lecture on "Ireland and the Irish,"

at the Empress Avenue Church this

evening. The doctor is a finished

speaker and his lecture is interesting

and educative. He will, doubtless, be

greeted by a large audience.

BREAD IN TORONTO.

Tuesday night the master bakers and

confectioners of Toronto held a special

meeting to consider whether the pres-

ent price of wheat warranted an in-

crease in the price of bread. The

matter was discussed at some length,

and several lists of prices showing the

bakers' profit on the basis of the an-

nual prices of flour were presented.

Owing to the erratic condition of the

wheat market during the last couple

of days, the meeting finally decided to

defer taking definite action for the

present. Another meeting will be held

in a few weeks.

FRANK CAMPBELL'S DEATH.

Announcement is made of the death

from pneumonia, in Denver, Colorado,

of Frank Campbell, only son of the

late Frank Campbell, who, some years

ago, was a well-known hotelkeeper of

this city. The deceased was married

to Lizzie, daughter of the late Matthew

Mayne, who, together with three chil-

dren, survive him. The mother of the

deceased, together with his sister,

Mrs. A. M. O'Brien, both of Toronto,

are in the city in connection with the

obsequies, which are to be of a pri-

vate nature, from the family residence,

356 Dufferin avenue, today. Many

beautiful floral tributes accompanied

the remains from Denver.

INLAND REVENUE RETURNS.

The inland revenue returns at London

for the month of February show a

small increase over February, last

year. The collections this month

amounted to \$31,523 62, and the same

month last year \$30,777 22, showing an

increase of \$746 40. The items are as

follows: Spirits, ex-warehouse, \$5,-

330 77; malt, ex-warehouse, \$4,-

227 54; tobacco, \$4,222 10; other

revenue, \$24 99; total, \$31,523 62.

FUNERAL OF MRS. MCARTHUR.

The funeral of the late Mrs. Macar-

thur, of the Wharfside road, West-

minster, took place to Woodland Ce-

metery. There was a large attendance

of neighbors and acquaintances. The

pastor of Knox Church, Rev. J. G. Stuart,

B. A., conducted the services at the

house and sang "Salve, Sailing,"

were Messrs. C. H. Elliott, G. Kovacs,

W. Morris, Thomas Alexander, John

Macpherson and S. J. Adams. The

floral offerings were in profusion. The

funeral took place at 11 o'clock. Mrs.

Macarthur enjoyed among a large circle

of acquaintances.

IN HONOR OF MRS. DENISON.

The Toronto Telegram says: A de-

That Doughy Problem

Is it hard to solve the question as to who are the best bakers? Try a sample from London's Sanitary Bakery, and the question is solved. You can send a card to the office for a sample, or Phone 929.

THE PARNELL-DEAN STEAM BAKING CO., Limited.

75 and 77 Bruce Street.

A new message each day

—watch for it.

OUR BEST ADVERTISEMENT.

Is the fine quality of work we are turning out. Everyone wearing PURIST PROGRESS work advertises us—on the street, on the car, in the finest homes—no need to say more.

Phone 1048, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY.

"The Careful Laundry,"

72-74 King Street.

Hat Sale.

Our sale will last only the rest of this week. Still a number of toby styles in all sizes to choose from. Not old or damaged stock, either, we offer, but

Any Hat in Our Store for From

75c to \$1.

Spittal, Sabine & Co.

152 Dundas Street.

EVERYBODY HAD A GOOD TIME

AT "E" COMPANY'S AT HOME

Number Five, of the Seventh

Regiment, Entertains a Large

Number of Its Friends.

Everybody had a good time at the

annual at home last evening of "E"

Company of the Seventh Regiment,

which was held in the Duffield Block.

About 60 members of the company and

their friends were present. The first

part of the evening was devoted to

cards, and this was followed by a

splendid supper.

Toasts, of course, came after the

supper and between speeches some very

good music was given. Capt. Camp-

bell, of "E" Company, presided in his

capable manner. He made a few

words of welcome and then proceeded

with the list.

The toast to "The King," which was

honored by the singing of the National

Anthem, was followed by the toast to

"Canada." Capt. Graham had the hon-

or of responding, and after a refer-

ence to the value of such social

gatherings as this, he spoke in a pa-

triotic strain. He referred to Canada's

boundless resources and the need of a

larger population. His mention of the

increasing immigration was received

with applause. Capt. Graham closed

with a wish for success to "E" Com-

pany.

The Kenwick Male Quartet then sang

in their usual fine style and were

heartily encored.

The toast to "The Canadian Militia"

was ably replied to by Major Hayes.

Major Hayes enthusiastically received.

The Canadian militia in times of peace