Is a common expression on

the streets, and there is a

good deal of truth in it too.

You will not feel so warm

if you are the owner of one

of our cool hats. Some of

them with eyelets on the

side, just the thing for hot

at a very reasonable price

now. Don't delay if you

are in need as the stock is

146 Dundas Street.

²*************

London Advertiser.

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167..... Business Office

11 1.... Editorial Rooms

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BEFORE GOING FOR YOUR HOLI-

DAILY "ADVERTISER" SENT AF-

TER YOU. NO TROUBLE TO MAIL

Whether your business attains great

-The corporation pay sheet amount-

-Advertising is a feeder to business. Never stop. Diet your business occa-

-The Wolseley Barracks nine and a

team from the local doctors will play

ball tomorrow afternoon on the Gar-

mation service in the Church of St.

John the Evangelist last night, the

-The Port Stanley is getting a large share of excursion business this week. Another big crowd went down today

with the combined picnics of the Queen's Avenue and Dundas Center

-The corner stone of Queen's Avenue Methodist Church will be laid on Tues-day, July 30, by Mr. S. McBride, the

oldest living trustee of the church. The

speakers will be Rev. Drs. Carman, Potts, Sutherland, Briggs, Williams,

M. P. P., and Sir John Carling.

Rev. A. L. Russell, Thomas S. Hobbs,

-The King Street and Colborne

Street Methodist Sunday schools pic-nicked at Port Stanley yesterday. A team representing the Colborne Street

defeated a King Street team at base-

ball by a score of 27 to 15. The single

men also bested the married men to

-The Western Bar Association, com-

posed of the lawyers in Western On-

tario, held their annual session in

Windsor yesterday. Last year the meeting was held at Sarnia. In the

afternoon the members went down

in a couple of yachts to Lake Erie. Messrs. Percy Moore, J. H. Flock, Q.C., and Richard Bayly, Q.C., of this city,

--Mr. C. W. Wagner, agent of the

Barber Asphalt Company, Buffalo, and

H. J. Warren, superintendent, arrived

in town this morning on business in

connection with the asphalt paving

contract which has been awarded to the Barber Company. Mr. Warren

says that he does not expect any trouble

in consummating the deal, and that

work will be commenced immediately

-Kenric B. Murray, secretary of the Chamber of Commerce, London, England,

writes to the local board of trade, warning

cattle men of the depreciation in the value

of hides owing to the present system of hip

branding. He says that the brands of colonial (Canadian) cattle are larger and

more carelessly made than in South America

and other foreign countries and recommends

branding on the hoof or horn, or a small

brand on a less valuable portion of the hide.

-A large number of thefts were per-

petrated at St. Thomas on Wednesday

by followers of Barnum's circus. Mrs. Leadbeater, of William street, London,

was proceeding to Port Stanley on the

L. E. and D. R. R., when she had her

pocket picked. A man was noticed to

board the train when crossing Talbot

Street, St. Thomas. Several passen-

gers shortly afterwards saw him put his hand in Mrs. Leadbeater's pocket and steal her purse. Constable Mc-Donald, of the G. T. R., was on the

train, and at once arrested him. He

Chicago.

gave the name of Wm. Roscoe, of

-London West's breakwater is

showing signs of decay, and as it

would necessitate the outlay of a large

sum of money to replank it, the board

of works have another plan under con-

sideration-that of building a sloping

earth embankment in front of the present breakwater. It is contended that this can be done as cheaply as

the replanking, and will practically be

a permanent work. Only a portion of it will be completed this year, the balance being left over until next

-Thirteen Years ago Thomas Lough,

of Windsor, shipping clerk for Edson.

Moore & Co., of Detroit, fell down an

married but a few months, and his

widow brooded over her trouble, and in a short time her mind gave way.

Her friends took care of her for a time

and then she was removed to the

beside that of her husband in Grove

-The Bishop of Huron held confir-

Depends on the way you advertise.

ed to \$440 59 this week.

rison Commons.

Sunday schools.

the tune of 11 to 5.

attended the meeting.

sionally, but never starve it.

class being unusually large.

N. B.-Large stock of Chil-

getting low.

dren's Hats.

Advertiser

PHONE 107.

Subscribers ==

Or effort will be spared to impart brilliancy of color and excellence of finish in all our dyeing and cleaning

R. PARKER & CO., Dyers and Cleaners,

217 DUNBAS STREET, LONDON. Telephone 614.



This Brand of Mour Always makes the BEST BREAD OR PASTRY.

USE NO OTHER.

J. D. SAUNBY 257 Yerk Street. TELEPHONE 118.

EGGETT & BICKLEY, Plumbers, Steam and Gas Fitters, 274 Dundas Street. LAWN HYDRANTS, \$2 50 EACH.

Phone-1085. Orders promptly attended to Estimates cheerfully furnished.

To Smokers

To meet the wishes of their customers The Geo. E. Tuckett & Son Co., Ltd., Hamilton, Ont., have placed upon the market

A Combination Plug of

SMOKING TOBACCO.

This supplies a long-felt want, giv ing the consumer one 20-cent plug, or a ro-cent piece or a 5-cent piece of the famous "T & B" brand of pure Virginia Tobacco.

The tin tag "T & B" is on every piece

A FANCY

Wall Paper strikes the fancy with a delightful force. You like it so well that you want to see it on the wall. That's the place for fancy paper like ours, and you'll often find them there too. There's a charm, a newness, a harmony and originality about our designs that catch the eye at once. It's the papers that strike the eye that strike the wall. We make a business of hanging paper and ess of hanging paper and

LEWIS,

R.K.Cowan

THE CIRCUS IN CANADA.

Barnum & Bailey at St. Thomas-Large Attendance at Both Performances To Visit London on July 31.

The city of St. Thomas is ahead of London. It had Barnum & Bailey's Circus, and London will not enjoy the exhibition until Weanesday, July 31. The show goes as far as Montreal, and then works back again, leaving via Port Huron. London is the last place in Canada where they exhibit. But fourteen days' performances are given while in Canada, but during that short period the circus covers a large area of country, enabling thousands upon thousands to witness this gorgeous and unapproachable institution. Yesterday the greatest of shows dwelt in the Rail road City, and both citizens and country people attended the two perform-ances in vast numbers. The immense ampitheater, which incloses the three rings presented a vast sea of faces, on which delight was pictured as act after act was produced. It was an occasion to be remembered by both St. Thomas and the circus people, as it was on the same spot where Jumbo was killed. The tents were pitched near the same place. Many performers and those in unarge of different departments who were present then are still with the show. The street parade is the most striking drawing card. It eclipses anything heretofore exhibited in Canada and the spectacular parade removes any doubt from one's mind about the facts of any statements

emade previously. It is impossible to describe the magnitude of Barnum & Bayley's circus. No criticism can be made derogatory to any act performed. Every act and display is new. Not an obsolete act is given by a performer. The circus comes to Canada this year bright and new.

Yesterday through the courtesy of Mr. W. J. Rouse, press agent, an "Advertiser" representative was given an opportunity of securing an advance sight of this marvelous exhibition. It is truly a wonderful education. It is grander and larger than ever. It is the most stupendous organization of the kind in the world. It means the moving of a small town every day for an average distance of 50 miles. The system with which every department is managed is superb. A detective force of mine men travels continually with the show. Not a professional crook attempts to visit any part of the grounds. The thefts, such as house-breaking and rocket-picking, are generally the work

of local thieves. The Ethnological Congress of Nations As the great feature in the menagerie tent. Groups of all Oriental people are distinguished by painted signs. They all perform their many different dances, etc., and make discordant harmony on peculiar instruments.

animals are an interesting sight, es-pecially the gorilla "Johanna," which is an intelligent animal. The dining tent is another example of the size of the circus. Some 600 people have their meals there. It has been tried and found that in 32 minutes everything can be placed in order and a dinner cooked. The tent can be taken down and every vestige made to disappear in eighteen minutes. The citizens of death. London and surrounding places can rely on seeing more than their eyes or thoughts can explain on the 31st

Mr. Rouse is in the city today, and leaves for Montreal. He will return to London in about ten days.

Remnant Sale Of

We are clearing regardless of cost to make room for our fall importa-

50 Pairs

Greme Curtains

1/2 Price to Clear.

158 Dundas Street. 157 Carling Street. TELEPHONE 324.

Ladies' Bicycles.



The COLUMBIA The HARTFORD The WILHELM

Call and get our low prices on above wheels.

Wm. Gurd & Co.,

FINE TAILORS

361 Richmond St.

FAIR-COOLER.

Toronto, July 17-11 p.m.-The low pressure over the lakes has developed into a depression, which is now central over Northern Quebec. It is accompanied by a little rainfall, and has caused fresh winds over the lakes from the westward; moderate to fresh east to south winds in Eastern Canada. In the Northwest the pressure is a little above the average, and the weather fair, excepting some heavy thunder showers in Alberta.

The minimum and maximum tem-peratures reported for today are: Battleford, 40-62; Qu'Appelle, 36-56; Winnipeg, 44-68; Port Arthur, 52-64; Pary Sound, 62-78; Toronto, 62-89; Kingston, 62-80; Montreal, 64-82; Quebec, 60-74; Chatham, 56-72; Halifax, 52-

Toronto, July 18-1 a.m.-Fine weather; lower temperature.

ASK YOUR GROCER FOR

Johnson Bros.' Bread 5c per loaf retail. In all parts of the city. Telephone 818.

All Kinds of Electric Work Done by Experienced Men at Lowest Prices.

A FULL STOCK OF_

Electric and Combination Fixtures, and Electric Bell Supplies.

Special prices to the trade.

ROGERS & DOSS

425 Richmond St.

W. FAIRBAIRN MERCHANT TAILOR, EDGE BLOCK, Up-Stairs

DISASTROUS WRECK

Twenty-Four Cars Go Through a Bridge.

Three Persons Killed, Three Fata'ly Injurea and Ten Seriously Hurt.

Monument, Col., July 17.—A Santa Fe freight train bound from Denver to Colorado Springs, fell through a bridge just south of here at 11 o'clock this morning. There were 24 cars in the train, loaded with stone and tim-

The wreckage is piled up 30 feet high, and it is thought that there are bodies still under it. It will take two days at least to clear it. Three persons were killed outright; three men are fatally hurt, and ten

are very seriously injured.

TRAGEDY ON THE ST. CLAIR. A Fatal Collision-Two Killed and One

Missing. Marine City, Mich., July 18.—While coming through the canal at the flats last night the tug Torrent collided with an un-

known schooner. The captain of the Torrent, Ralph Hackett, of Detroit, one of the best known captains on the lakes, and the watchman, David Canary, of Port Huron, were killed, and one wheelman, a young man from this city, John Cattanach, is missing. Captain Hackett was killed instantly by having a large hole smashed in his head, and

two hours after the accident and bled to Tomorrow (Thursday) Mrs. Baughman gives her closing talk to women. The much-abused "New Woman" is the subject. These subjects pertain to the

his left ear was cut off. David Canary lived

ELECTRIC RAILWAY NOTES. This morning a gang of men comhealth, purity and happiness of the menced to erect the iron poles from ine.

Cemetery.

653 Eagle Street, Buffalo, N.Y., Dec. 24, 1894. Y. C. Briggs & Sons, Wholesale Druggists, Hamilton.

Dear Sirs, -About three years ago, you may remember I handled some of your medicines at Queenston, Ont. I am not positive, but I think that the "Bark-Well's Sure Corn Cure" that we had was got from your house. Will you kindly reply to this note, telling me if you do handle Bark-Well's, and if so, would it be possible to send by mail? If I am mistaken, can you tell me what firms do handle it? I WANT weather. You can get one NO OTHER except Bark-Well's Sure Corn Cure. It is put up in bottles retailed at 25c. Hoping to hear from you soon, and wishing you compliments of the season, believe me, yours HARRY H. YOUNG.

Extra Choice Patna Rice. Fine Carolina Rice. Extra Choice Japan Rice. Mount Royal Rice, Plymouth Rock Gelatine. Knox's Sparkling Gelatine. Heinrich's Superior Gelatine. Cox's Refined Gelatine. Lady Charlotte Gelatine. Superior Sheet Gelatine.

See our large assortment of plain and fancy biscuits.

T. A. Rowat & Co. 228 Dundas Street.

which the supports for the trolley wire will be strung. So well did they do their work that before noon Richmond street was almost completed. Mr. Law, of the Peterboro Bridge

DAYS. ARRANGE TO HAVE YOUR HOLIDAYS. The Peterboro Bridge Company, arrived in town this morning. He is completing the arrangements to commence work on the York street bridge. The rails for the Springbank line

TER YOU. NO TROUBLE TO MAIL have arrived at St. Thomas, and Man-IT. DROP A POSTAL, OR TELE- ager Carr has gone over to hurry them Work was commenced this morning

on the Wharncliffe, where temporary connection will be made with the Bruce street line. The grading on the Springbank line will be finished tomorrow. Workmen

are busy copping the pile work at the Cove and erecting the trestle work at the cemetery. Everything is now in shape for the stringing of wires and the laying of the rails. The wire is expected to ar-

rive tomorrow. MR. CRICK'S COMPLIMENTARY. Victoria Park fairly swarmed with lovers of good music last night, when the Musical Society Band tendered a

complimentary concert to Mr. Richard Crick, a valued member of the organiation, who leaves with his family today for Australia. To make a fitting farewell to Mr. Crick, the band gave the choicest programme of the season. Every selection was a gem in itself, and under the baton of Mr. Fred Evans was rendered with a brilliancy which drew merited applause. Mr. Crick's trombone solo, "The Death of Nelson," was particularly admired for the masterly way in which it was played. The humoresque entitled "The Jolly Coppersmith" introducing the anvil chorus, was an especially pleasing number, and received a perfect ovation. Mr. St. George's cornet polka, "Souvenir de la Suisse," was a brilliant effort, and showed the splendid control the player had of the instrument from the lowest to the highest register. After the concert the memers assembled in their rooms, when Mr. Evans made a brief address on behalf of the band, wishing Mr. Crick all happiness and prosperity in his new home. Mr. C. R. Tuson, the secretary, then presented Mr. Crick with a purse of silver, and after a pleasant social hour had been spent, the even-was closed with singing "He's a Jolly

THE POLICE MAGISTRATE REFEREED

Good Fellow" and "Auld Lang Syne."

Dashing Wheelmen Have a Big Meet in the Police Court-Two Winners and Four Losers. The ridiculous bylaw passed by last

year's City Council which regulates the speed of wheelmen in Victoria Park to only five miles an hour caused a gathering of bicycle riders within the police court railing this morning. It was a regular meet, with Police Magistrate Parke as referee. The point at issue between the wheelmen, however, was not one of records-in fact, there was no point of difference between them. It existed between them as a whole, and P. C. Raiph, who was the other day dispatched for duty to the park. In his rounds he came across many wheelmen on the fine gravel paths. Some of them escaped the officer, but eight dropped at the signal left their names and addresses and passed on. The gait of the majority of the men caught was in the candid opinion of the officer from eight to nine miles an hour, while two he considered were pushing ahead at eleven or fourteen mile clips. When the police officer called the names the wheelmen got up in turn and defended themselves. They mostly considered their speed as not exceeding the bylaw, and thought the officer had very poor judgment. The eleven and fourteen-mile men were represented by counsel, and gave evidence which the magistrate (while not doubting the sincerity of P. C. Ralph), considered sufficient to warrant a dismissal. Four riders were fined \$1 each and two cases were enlarged. "Dollar fines do not seem to have the desired effect," said P. M. Parke, in a tone which signified that the price of a fast ride in the park may in the future be doubled. The two young men who were dismissed are prominent members of the London Club, which from its inception has discouraged scorching on city streets and in the park. It may in the future endeavor to have the bylaw repealed, as it is almost impossible to balance, a wheel moving at the rate of five miles an hour-an ordinary walk. The wheelmen of the city consider it preposterous. Emily Wickett, a young girl arrested

elevator shaft in their building, and was instantly killed. He had been by P. C. Woolway on a charge of vagrancy, was remanded for a week.

TISDALE'S TORONTO IRON STABLE FITTINGS, healthful, durable, attractive and cheaper than other fit-tings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), asylum in this city. On Monday came the end of her sad life, and the body was taken to Windsor and interred No. 6 Adelaide St., E., Torento.

Get a bottle of ANGOSTURA BIT-TERS to flavor your soda and lemonade, and keep your digestive organs in order. Dr. Seigert's, the only genu-

BARGAINS

Great Climax Sale. All Summer Goods. AMMINIMAN THE PROPERTY OF THE

-on-

Laturday,

In order to make room for new goods we have cut down the prices on all summer goods, heedless of cost or value. We must clear our summer stock by the 1st Sept. Now is your chance. Come early and get first choice.

1st-On Saturday, your choice of 47 pieces of German Plaids, 44 inche wide, worth 30c, for half price, 15c per yard.

2nd-40 inch Black and Colored Serges, worth 30c, on Saturday 20c per yd. 3rd-Very Fine English Broadcloth, in black, browns and fawns, for Capes, worth \$1, on Saturday 75c per yard.

4th-Your choice of 23 different pieces of 32 inch fine All-Wool Challies, worth 25c, on Saturday 15c per yard.

5th-46 inch Heavy Crinkle Crepons, in black, and all the newest and latest shades; we sold them all season for 65c, now cut to 40c per yd. 6th-Remnants of all kinds of goods, one quarter off marked price on Sat-

7th-28 inch English Prints, nice patterns and all fast colors, 5c per yard. 8th-28 inch Coronet Prints, in light colors, regular price 8c, sale price on Saturday 6c per yard.

9th-Regular 6c Seersuckers, in nice patterns, on Saturday 4c per yard. 10th-A few pieces only of Crum's Best English Prints, worth 12 1-2c, on

Saturday 8c per yard. 11th-Duck Suitings, in spots and stripes, worth 15c, on Saturday 10c per

12th—Check Linen Toweling, on Saturday 4c per yard. 13th—Heavy Factory Cotton, on Saturday \$1 25 per web of 30 yards. 14th-Large Crash Bath Towels, on Saturday 11 1-2c.

15th-Mara's special \$1 Long Waist Corset, on Saturday for 89c. 16th-Ladies' Windsor Silk Ties, in all the latest shades, plain embroidered, and with knotted Silk fringe, worth 35c, on Saturday 23c.

17th-Heavy Point Venice Lace Collars, worth 75c, on Saturday 45c. 18th-Ladies' Black Silk Gloves 20c per pair. 19th—Ladies' Silk Gloves, in all the latest shades, worth 35c, on Saturday

20th-Children's Lisle Mitts, in black and all shades, worth 15c, on Satur-

21st-Children's Stockings on Saturday 5c per pair. 22nd-Ladies' Tan Stockings on Saturday 10c per pair.

23rd-Ladies' Fast Black Lisle Stockings, on Saturday 23c per pair. 24th—Children's Fine Summer Undervests, worth 10c, on Saturday 5c. 25th-Ladies' Fine Summer Undervests, worth 15c, on Saturday 8c, 26th-Fine Glass Twin Pepper and Salt Castors, worth 25c, on Saturday

27th—Fine Glass Preserve Dishes, worth 40c, on Saturday 25c per dozen. 28th-9 oz. Fine Lead Blown Glass Tumblers, 5c each.

29th-Very Fine China Matting, worth 15c, on Saturday 10c per yard. 30th-Any 50c, 60c or 65c Wool, Ingrain, Tapestry or Brussels Carpet in the house, on Saturday 49c per yard. 31st—Ladies' Black and Red Parasols 23c.

32nd—Fide White Dotted Swiss Muslin Parasols, with frills, worth \$2, sale price on Saturday only 99c. 33rd—Children's Fine Straw Sailors, worth 35c, on Saturday 20c.

34th-Men and Boys' Fine Straw Hats, in light and dark colors, worth \$1, \$1 25 and \$1 50. Your choice for 50c. 35th-Men's Linen Coats, worth \$1 50, on Saturday for 85c.

36th—Men's Black Lustre Coats, worth \$1 50, on Saturday \$1. 37th-Boys' 2 piece Tweed Suits, on Saturday 75c. 38th-Boys' Fine Blue Serge Suits, on Saturday \$1 25.

39th-A lot of Washable and Reversible Ties going at 4 for 25c. 40th-4 ply Linen Collars, 4 for 25c. 41st-Men's Fine Undershirts and Drawers, on Saturday 19c.

42nd—Boys' Bathing Trunks 10c. 43rd—Men's Fine White Linen Hemstitched Handkerchiefs, on Saturday

44th—Men's Socks, on Saturday 3 pairs for 25c. 45th-Mara's Special Laundry Soap 3c per bar. 46th-15 bars Best Electric Soap for 25c.

At Our-

Regular Saturday Evening Sale From 7 to 10 o'clock, all the above and many other extra bargains will be offered.

BOYS, ATTENTION

Every boy who purchases a suit of clothes on Saturday evening will receive a fine large German concert mouth organ

***** Sole Agents For

Standard Patterns and Publications.

The new books for August have just arrived. See them, with all the new fashion plates.

The T. E. Mara Co.

(LIMITED)

153 Dundas Street, 155 Dundas Street, London. And Market Square

ORDER BY MAIL.

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