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hall elevators assert that nearly every girl who rides becomes so engrossed

ct what floor they want and cause

In the hotels and office buildings

the conductors of the elevators, who

are instructed not to speak to occupants, utilize the mirrors to ilirt wit

fair passengers, with the result that they pass the floors while ogling the

arts. Another reason the hotels will liminate mirrors is that occasionally

a passenger from the roof gardens becomes boisterous and puts his list through the glass, cutting his hand

ind afterward suing the notel coin-

'primping" before the silvered tes in the elevators that they for-

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SATURDAY, AUGUST 17, 1912

SIR WILFRID'S VISIT

Sir Wilfrid Laurier has ever been accorded a welcome when he has found it possible to Western Canada, and he may rest assured that ention that will everywhere be given him on casion of the visit which he proposes to make fall of this year will, if possible, be more than any he has received in the past.

It was with some anxiety that the Liberals of anada heard the rumor circulated shortly after st general election that it was the intention great Liberal chieftain to retire from active life. The announcement, which came that the force and charm of his personality and his rare intellectual gifts would remain at the ce of Canadian Liberalism was received with meral rejoicing by all who cherished a regard the best interests of the party.

r Wilfrid will this year be doubly welcome Western Canada because in September last ent down to defeat as the leader in a great tin a cause that is dear to the hearts of West-The dominant influence exercised by the ian Manufacturers' association in the East aplished his defeat. The prairie provinces, ever, gave him overwhelming support, and if idence were needed to show that the vote ese provinces is still behind him and the which he represents, it will be found in the unmistakable declaration of the people of askatchewan. The grand old man of Canadian ralism will therefore be thrice welcome to

THE HORTICULTURAL SHOW

Much credit is due to those who were responfor the organization of the magnificent display rticultural exhibits which has drawn such crowds of visitors to Paget Hall during the

he chief value of such an exhibit is to be found lany of those who may have been under the imsion that few varieties of flowers and vegecould be grown in Calgary will have been easantly surprised by what they have seen at s exhibition. If their interest bears fruit in eforts to emulate the few who have already been so essful it will have accomplished a valuable

Visitors from the East are frequently moved to ark upon the general neglect in Western cities he many opportunities afforded for civic beaumication. The charge is made, not without good much accustomed to think of vacant ground as h accustomed to think of vacant ground as saleable lots that it seldom occurs to them to think of them as potential gardens. Calgary is not able to flatter herself that in this respect she appears to any advantage in a comparison with her cities of similar age and size. There is need efore for all the missionary work the horticulbral society is able to do. It is a factor in the dization of the ideal of a City Beautiful, and deserves the heartiest support of every public

NEWSPAPERS AND THE PUBLIC

There are few doctrines more open to attack than that implied in the common notion, encouragby some newspapermen, that the daily news-Paper is primarily not a business institution, but him that that organization is non-political.

a sort of church, and the editor a man with duties and responsibilities differing but little from those of a minister of the gospel. The prevalence of this belief is indicated by a recently published editorial in The Vancouver Sun, in which exception is taken to the statement, made in an address on the mission of the newspaper delivered in Yelson by W. Buchanan, member of parliament and editor, that newspapermen are in the business to make money. The Sun seems to be under the impression that it has disposed of this statement when it has declared that "those who conduct the real business of journalism are among the least mercenary of mortals." For all that, we know a similiar statement might be made with equal truth of booksellers, but it would remain no less indisputable that booksellers are engaged in that business primarily for the purpose of making money.

The newspaper exists, like the bookstore or, for that matter, like the corner grocery, primarily for the purpose of making profit by supplying the public with what the public wants. Like any other business concern it exists only so long as it supplies the needs of the public; it lives or dies by the operation of the laws governing the relation of supply and demand. The cost of its production is paid, not by the man who pays a nickel for a copy on the street, but by the advertisers, who comprise the proprietor of the department store, the grocery store, the hardware store, the real estate business, the travelling circus and even the patent medicine. They will pay for its production by their advertisements only so long as it is read by the people whom they desire to reach. The people whom they desire to reach are not merely the refined and cultured people who are interested only in religion, art, literature and the higher politics and abhor reports of murders and prize fights, but also the great mass of the people, who are more interested in the details of the world's championship prize fight than in the progress of negotiations for an arbitration treaty between two great nations.

We refuse to believe that the editor of The Sun gives prominence in its news columns to a big prize fight because he personally believes it to be the most important item of news that has come over the wires, or that he prints a pulpit utterance on the hobble skirt or the smoking habit because he believes it to be more elevating than the good sermon for which he could find no space. He does these things from precisely the same motives that govern the cultured bookseller who displays in his window the rubbish written by the latest writer of popular ephemeral novels, namely, because he is in business and must supply his customers, not with what he likes but with what they want.

The newspaper is not so much an index to the minds of the makers of newspapers as a mirror which reflects the tastes and opinions of the man

With these facts made clear as illustrating the fundamental laws that govern the existence of the newspaper, it may be admitted that there remains a certain limited sphere within which the newspaperman may become active in moulding and elevating public opinion. As the bookseller may place a folder advertising classic works between the leaves of a novel by Marie Corelli, so even in the stimulus which it gives to the interest in the news columns of a daily paper an effort may orticultural pursuits of those people who visit it be made to elevate the taste of the public. While, however, the public is good-natured it is also obstinate, and he who would lead it must be content to travel but a short distance ahead and go slowly lest he find himself travelling alone. Finally it must be admitted that the newspaperman who would teach has some scope for his activities in the editorial page-which will not be read by the great majority of those who buy the newspaper. While there he may be said, in a sense, to occupy a pulpit, it is not one in which he enjoys the security of the man who occupies the church pulpit. It might be better likened to a street corner rostrum, where people can more readily follow their inclination to listen, heckle, throw over-ripe eggs at the speaker, or leave him without an audience.

EDITORIAL NOTES

J. W. Willison, editor of The Toronto News in his address before the Canadian club emphasis ed the need for some rules that would compel Eastern legislators to visit the West before undertaking legislation for the West. His discreet treatment of the tariff question in Calgary, as compared with the wild utterance of protectionist fallacies in Winnipeg and other places would appear to indicate either that he himself is learning wis dom on his westward tour, or else that the executive of the Canadian club were careful to advise

WIN OR LOSE, IT IS FIGHT WORTH MAKING," SAYS BULL MOOSE ROOSEVELT

Oyster Bay, N.Y., Aug. 15. Win or lose, it's a fight. orth making," said Colonel oosevelt today. Whatever outcome of the campaign hich is now opening, it is opinion that a new era in rican political history be dated from the Proconvention held in

to last week. ore than 40 years, the former said, sporadic reform move re come into existence, many the West. He cited Bryan's as examples. Most of them had contained something were coupled with quach rse than the disease they

coints of them all, he said,

on the right basis and was unusually warm in the North this sum-ble a wide appeal. The mar and the fur and fish season has dizing, said Colonel Pocse-been profitable.

ad thought possible. fill be a source of great strength. Some one had expressed it well, he caid, by telling him that the Repub-lican tariff "was a tariff for priv-"My mall was subjected to a

of the Progressive party is thoroughly investigation." nderstood it will win many votes from both of the old parties.

BATHING IN ARCTIC OCEAN BECOMES FAD

Seattle, Aug. 16.-Alaska natives on sembled in the Progressive the Kotzebue sound have been bathing icies, and for the first time in Arctic waters this summer. That the accompaniment of may make you think of the ice man, ermed preposterous declara- but E. E. Patterson, who has a trading would make it impossible post on Kotzebue sound and has come from the North to visit his apple ranch in Cashmere, says the bathing there is ressive party, he asserted, as good as at Alki beach. It has been

LA FOLLETTE MAKES SENSATIONAL CHARGE

Washington, Aug. 16.-Senator La Follette today charged officials of the postoffice department with rifling his mail in an attempt to learn the results of an investigation he is making GRLS CAN "PRIMP" ON The Progressive party's stand on the conditions in the postal service. He showed the senate a bundle of

letters which, he declared, had been "My mall was subjected to an esilege," and the Democratic tariff a pionage almost Russian in character."
"tariff for destruction," but that no La Follette declared. I have here a party before had ever stood for a bundle of letters showing that my mail was opened by some one hostile It is the belief that when the stand to the purposes I had in making the

with the provisions of the postoffice appropriation bill, whic hwould permit employes to join associations and employes to join associations and with as the result of numerous cometition congress for redress of griev-

AN AUTOBIOGRAPHY

With increased earning power comes the capacity to do better, to make further progress, to advance toward the head of affairs.

In this striving onward and upward in the business world the Want Columns have in many instances proven an effectual aid.

As a worker the Wants will direct you to greater possibilities.

As an employer the Wants will direct you to capable workers.

The Wants are an autoliography of every line of effort in business success.

Make use of effectual, success-returning, resultful Wants.

Citizens Determined to Rid the Police Force of Graft

Immense Mass Meeting Held to Discuss Condition of the City

T EW YORK, Aug. 15 .- The reso zens of New York to rid their graft and blackmail was given forcible expression tonight at a mass meeting eld at the historic hall of Coop r Union, when they appointed a vigilance committee of prominent men and women to see that the public officers now engaged in exposing the alleged alliance of the police with organized crime do their full duty.

The mass meeting which they held to express public indignation aroused

the revelation of police corruption growing out of the murder of Herman Rosenthal was attended by a crowd With 4,000 people within the audi-

crium and hundreds standing up, locking the stre ts, outside were The speakers included District At-

torney Whitman, Dr. Lyman Abbott, Alderman Henry H. Curran, chairman of the aldermanic police investigating nittee; Emory R. Buckner, counsel for the committee and others. "I want to say just this," said Mr. Whitman, "with regard to the mater which I know is near your hearts, as it is to mine with regard to the ime that has shocked this city and shocked this nation, perhaps as few rimes have in the history of the city in the history of the nation. illing of Herman Rosenthal was a nurder, of course—an awful murderat it was more than that. In the of all the circumstances connected with it, it was a challenge to

PRISONER'S DEATH CHOICE **PUZZLES SHERIFF**

Insists on Being Shot, But No One Can be Found Willing to Do the Job

No Provision for Firing Squad Leaves Officials to Search Among Public

Reno, Nev., Aug. 16. - Warden George W. Cowing, of the Nevada State Penitentiary, faces the strangest situation in his experience as head of the institution He must find five men to shoot down a man in cold blood before the 23rd day of this month. Andriji Mirkovich, a murderer, dul

convicted and sentenced to death for vada, was given, under the new statutes of Nevada, his choice of death either by hanging or shooting. hose the latter. The execution date is set for August

Warden Cowing must carry out he sentence upon that date. He has approached any number of men, who have absolutely refused to undertake he job of shooting down a human being. He is at a complete loss how o carry out the death sentence. ersving stated that he would make an effort to have the matter brought to the attention of the court, while at the same time he has been working

upon the condemned man to change his mind and go to his death upon the gallows. The condemned man refuses. Cowing is facing a situation which has never before come up in the history of Mirkovich the condemned man re-

ains passive through it all. If he nust die, he wants to be shot. Warden Cowing is at the end of his vits to meet the strange situation

FISSURES SWALLOW HOMES IN TURKISH QUAKES

Believed Seven Thousand Persons Lost Lives in Recent Seismic Disturbances

Immense Openings in Earth Mile Long Engulfed Habitations of Populace

Constantinople, Aug. 15.-The interrate details of the disastrous selsmic oth on both sides of the Dardanelles No accurate figures of the number of

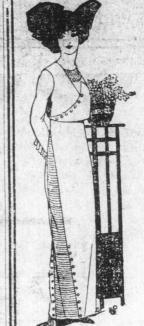
victims can yet be tabulated, though some estimates place the death list at .000 and the injured from 6,000 to In the town of Shary-Koy which

Philadelphia, August 16 .- Mirrors buildings were destroyed. in Philadelphia elevators are doomed. The order for their removal from ele-

The charge was made in conncelon the leading hotels and office buildings, apertures hot water, sand, foam and sulphurous vapors were emitted. there is terrible want and distress. Appeals for doctors and help are constantly being received at the capital. most to satisfy them. The hospitals The Vall of Adrianapole today reported to Constantinople that the loss of life there was small. The quake

> buildings of the city. here today. It is reported that a vol-

HUDSON'S BAY COMPANY



Half Price Sale

WIDE-AWAKE women in Calgary will have the opportunit generous characters of the values this store offers by shopping here during this general round-up clearance sale of all summer wearing apparel. Plans have been made for record selling, as new goods for another season are clamoring for room. Commencing the following week all summer ready-to-wear garments will be offered at Exactly Half Price.

Women who know what splendid values our regular markings represent won't be slow to make the most of this. It's the most important saving news we have announced in months

Dainty Party Dresses, afternoon, street or dinner gowns; graduation gowns; beautiful embroidery dresses-all this season's productions and reflecting the newest ideas in style, materials and trimmings.



EMBROIDERY DRESSES STYLISH SUITS Nine only pretty little Suits, in cream serge, cream corduroy, fine cream with blue stripe suiting materials. Exceptional value at these sale prices. All-over embroidery with Cluny lace trimmings, Reg-All-over Eyelet Embroidery Dresses. Regular \$7.9 One suit, size 38, regular \$25.00. Sale price \$12.50 Champagne colored Embroidery Batiste Dr Five Suits, 18, 34, 36, 38, Regular \$35.00 value. Sale \$3.90 One Suit, size 36, regular \$30.00. Sale price \$15.00 One Suit, size 36, regular \$32.50. Sale price \$16.25 One Suit, size 36, regular \$39.00. Sale price \$19.50 Pink, pale blue and white Egyptian Mull Dresses,

CHILDREN'S DRESSES describe here, priced in like fashion. \$15.00 Dresses, \$7.50; \$19.00 Dresses, \$9.50; \$21.00 Dresses \$10.75; \$25.00 Dresses, \$12.50 The balance of our summer stock of these pretty and well made colored dresses for children, half price WASH SKIRTS CREAM SERGE SUITS

White Wash Skirts of natural Holland linen, Five only in splendid quality materials and fashwhite Indianhead, imported repp, linen, etc. 756 Regular \$1.50 values. Sale price
 Regular
 \$2.00
 values.
 Sale price.
 \$1.00

 Regular
 \$2.25
 values.
 Sale price.
 \$1.15

 Regular
 \$2.50
 values.
 Sale price.
 \$1.25
 ..\$6.75 Regular \$3.00 values. Sale price \$1.50 And all others reduced in like proportion.

Groceries! High in Quality Low in Price

ionably designed at just half their regular value Two only, sizes 38 and 40, regular \$6.75.

Often housekeepers have to do some figuring to make the house money spin out from one week end to the other. It is to these in particular that this list for today will appeal most strongly as well as to those who want the best at the least cost Holbrook's Imported Worcester Sause, 1-2 pint bottle H. B. Co.'s Imperial Blend Tea. A fine family tea. Today, lb. 35 Three pounds for Corn Flakes, today, four packages Blue Label Tomato Catsup, today, two bottles "Noela" Afternoon Tea Jams, assorted, today, two bottles Shelled Walnuts, finest halves, today, per pound H. B. Co.'s Imperial Blend Coffee. The coffee with a flavor. Baker's Cooking Chocolate, 1-2 pound cake. Today Libby's Dried Reef, No. 1 glass, today

Iportsway Sardines, today, two tins Bacon, Breakfast, Side or Half, today, pound

H. B. Co.'s Imperial Brand finest Creamery Butter, today two pounds Demonstration of Franco-American" Soups, etc., at the demonstration booth. Try a cup of these delicious products.

GROCERY PHONE 6131

Fruit News

Housekeepers have learned to look to this helpful store to save them considerable on their fruit wants. Each week-end we announce some interesting prices on the finest fruits procurable. These for today: Plums, all varieties, today, per Peaches, finest Crawfords, day, per dozen Peaches, finest Crawfords

Pears, thoice Bartletts, today,

bers, Wax Beans, etc.

Economy News From The Men's and Boys' Section

Price comparisons tell the saving story in a nutshell, every offering, of course, measuring up to the usual high standard of Hudson's Bay excellence. Today you can save considerable at this store in many lines

Boys' Waists, light and medium, zephyrs and chambrays, with separate stiff collar; sizes 121-2 to 131-2. Regular 75c. Sale price 55¢ Boys' Soft Collar Waists, in nice range of light prints and zephers; sizes 12 1-2 to 13 1-2. Regular 50c each. Sale price 40¢; 2 for 75¢

Men's Gloves, good quality Suede Gloves, in assorted shades of gray, fawn and light brown, made by one of the foremost British makers; also in English tan cape. A splendid glove Men's Socks-Another new shipment of our fam-

Men's Hats-Here's where men are going to save a whole lot on the purchase of a hat. All our

The Week - End Candy Treat

Some popular favorites specially priced for today. A pound for the week-end won't be too much. Not of these delicious, wholesome

Saturday Treat Chocolates. Regular 50c lb. Special per pound 30¢

Nut Fudge-Regular 40c lb. Special 25¢

Milk Chocolate, Nut Bars-Butter Scotch Kisses-Regular 35c lb. Special lb. 25¢

Maple Buds, Nut Centres-Regular 60c lb. Special,50¢

vas destroyed, 80 persons were killed and 150 injured. Fires are reported from many cities, in which numerous Fissures opened to a length of about a mile along the river at Lule-Burgas.

vators at the city hall went out and 40 miles south-east of Adrianapole, will be followed by similar orders in swallowing many dwellings. From the however, seriously damgaed the public

> Three renewed earth shocks were felt canic island is forming in the sea of Marmora.

Coaticook, Que., Aug. 15.—Chas. O'Donnell was killed here today by falling beneath the wheels of a moving train. He and his brother were about to start for the West to get work in the harvest fields

Rich Louis Velveteens

Months ago our English buyers were told to buy velveteens strong, for the fashion tendencies pointed to a big demand for these. And true enough, for many stores cannot procure them for love or money. We bought these direct from the manufacturers and can give them to you at the lowest pos-

Louis Velveteens, the best silk finished velveteens made. A wide direct by us and exceptional value at our price. Per yard65¢

New Fall Dress Goods

The first arrivals are ready for your inspection. Many women have been anxiously awaiting this news to prepare for their fall wardrobes. Though these are merely the forerunners of what is to come, it will prove a most interesting display. Exceptional values and fine qualities are the strong features. DIAGONAL SERGES

A fine quality wool material mixed with a thread of cotton to give it better wearing qualities. Just three pieces, green, fawn and gray with a dash of color; 50 inches wide. Very special price, per yard 55¢ COATING SERGES

A new range of colored coating serges, pure wool, good weight, splendid quality and in all the leading shades, including brown, Saxe blue, king's blue, navy, black, cream, bronze green, etc. Direct from the famous Lea Mills of Bradford, England; 46 inches wide. Per

Tramp! Tramp! I ramp! 150 Pairs of Men's Shoes To March Out Today

Not for many months have we offered such exceptional value in men's footwear as we mention today. Our buyer has just returned from the eastern shoe markets and folowing on his heels are many cases of fall goods which are calling for 100m. And in order to make room some lines must be cleared out regardless of former cost or profit. Men may consider themselves lucky indeed to share in this.

150 pairs Men's Patent Leather Blucher Shoes Goodyear welted soles, dull calf uppers. All of well known makers. A variety of the most popular shapes and all sizes. See them in the shapes and all sizes. See them in the window. Regular \$5.00 and \$5.50, \$3.45

