

STEERS Ltd.

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PRICE MAGNETS

The Magnet that Draws People
to this Store is Splendid Values

Read Every Item
Outlined for

Friday and Saturday

Then Come and Take
your Choice Quickly

Steers Ltd.

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Unequalled Footwear Values for Women

Women's Plain and Ribbed Cashmere Hose.
In all the newest shades and Black. Warm, medium weight all Wool Cashmere Hose, that are very suitable for present wear. We made comparisons with this line and the offerings of other stores at \$1.00 pair, and the result is all in our favor. Regular \$1.00 pair. Fri. 85c. Sat. 85c. pair. Friday and Saturday.

Women's Lisle and Wool Hose.
A fine assortment of black designs in Russian Tan, Grey, Camel, Pongee and French Nude. They assure the wearer every satisfaction. All sizes. Reg. 85c. pair. Fri. 85c. pair. Sat. 85c. pair. Friday and Saturday.

WOMEN'S BLACK KID SHOES.
In Laced Oxford style with self-tie. A very comfortable make with medium weight soles and rubber heels. Sizes 3 to 6. Regular \$3.40 pair. Fri. 3.06. Sat. 3.06. pair. Friday and Saturday.

WOMEN'S BOX CALE BLUCHER SHOE BOOTS.—Perfect shapes. A perfect shape boot that does a double duty. It is always comfortable and it wears much longer than an ill-fitting shoe. Sizes 3 to 7. Regular \$3.90 pair. Fri. 3.72. Sat. 3.72. pair. Friday and Saturday.

Girls and Boys' Pure Wool Hose.
In Grey only. Saug fitting, close ribbed. They make a most serviceable school stocking as well as for general knock-about wear. Size 4 1/2 Reg. 47c. pr. Fri. & Sat. .39c. Size 5 Reg. 50c. pr. Fri. & Sat. .42c. Size 6 Reg. 52c. pr. Fri. & Sat. .44c. Size 7 Reg. 54c. pr. Fri. & Sat. .46c. Size 8 Reg. 56c. pr. Fri. & Sat. .48c. Size 9 1/2 Reg. \$1.00 pr. Fri. & Sat. .86c.

Smallware Items

Hair Brushes.
Enamelled White or Black, strongly fastened bristles; a good lasting quality. Reg. 50c. each. Friday and Saturday .39c.

"Artex" Rope.
In a big variety of the newest shades. There is nothing more in demand for fancy work at present. Special for Friday and Saturday, 3 Silps for .12c.

Toilet Paper.
Put time in large Rolls. Reg. 7c. roll. Friday and Saturday, 2 rolls for .11c.

Crowd Bringing Attractions from the SHOWROOM

Children's Corset Bands.
Of White Lisle, made to button at back with straps to go over the shoulder. Sizes to fit from 8 to 14 years. Reg. 50c. each. Friday and Saturday .55c.

WOMEN'S FEEL HATS.—Smart, stylish shapes, turned off the face. Trimmed with corded ribbon and gold binding. Band and bow of silk ribbon at back. Colors: Cinnamon, Navy, Silver and Black. Regular \$3.40 each. Friday and Saturday \$1.90 each.

Children's Combination Underwear.
Fine quality pure white Underwear, well finished, finished with fine crocheted edging around neck and at front opening. Long sleeves and round neck; sizes to fit from 10 to 14 years. Special for Friday and Saturday .49c.

Women's "Stanfield's" Undervests.
Pure white fleece lined garments in round neck style, neatly finished with beading and lingerie ribbon to tie in a bow at front; short sleeves; all sizes. Reg. \$1.35 garment. Friday and Saturday \$1.05.

Women's "Stanfield's" Pants.
Pure white fleece lined garments in ankle length, finished with linen bands to button over the side; sizes 26 to 42. Reg. \$1.35 garment. Friday and Saturday \$1.05.

Women's Serge Skirts.
Pleated styles in Navy and Black with button trimmings; very smart looking skirts, fashioned from fine quality all Wool Serge. A full range of sizes. Reg. \$6.50 ea. Friday and Saturday \$5.30.

Women's Lace Collars.
Beautiful round effects, suitable to be worn over dress or costume, made from fine White or Cream lace, in assorted sizes. Reg. 45c. each. Fri. 39c. Sat. 39c. pair. Friday and Saturday.

"BETTER THAN EVER"

Fri. and Sat.
Bargains in

Household Goods

Linoleum.
In fancy floral and black patterns on Red, Buff and Green grounds. A hard wearing, serviceable quality, 2 yards wide. Reg. \$1.90 yard. Friday and Saturday .155.

Inlaid Linoleum.
In choice Oriental designs on Red, Green and Grey grounds. These floor coverings are exceptionally good quality and will retain their pattern until worn out; 2 yards wide. Reg. \$4.00 yard. Friday and Saturday \$3.40.

English Wool Blankets.
Perfect quality all wool Blankets offered Friday and Saturday at Sale Price. A fine offering, just when you are in need of a good large size blanket that will give comfort and warmth these cold Fall nights. If you have not already purchased yours, we would advise you to carefully consider this line; size 72 x 88 inches. Reg. \$13.50 pair. Friday and Saturday \$11.95.

Heavy White Blankets.
With Blue striped borders and over-stitched edging. Good heavy weight and good wearing quality; size 60 x 76 inches. Reg. \$3.75 pair. Friday and Saturday \$3.40.

Remnants of Table Damask.
From 1 1/2 up to 4 yards long and in widths up to 74 inches. These are part of a manufacturer's stock of mill ends, in lengths too short to be sold as regular goods. There are some choice qualities here and a big variety of patterns. Reg. 80c. yard, but worth considerably more. Fri. 72c. day and Saturday .72c.

Unbleached Towelings.
Fancy striped towelings in various qualities, mostly in close weave and heavy weight. Different widths. Reg. 85c. yard. Friday and Saturday 30c.

Red Cotton Damask.
In woven stripe patterns and wreath of roses. This is a splendid quality and a real bargain for the person who can make use of this line. It could be used to make curtains, covers for tables or lounges, portiers or many other purposes. It is 46 inches wide and real good value at the regular price of 75c. yard. Special for Friday and Saturday, per yard .62c.

A Noteworthy offering in Fine Groceries

An offering like this means much to the thrifty housewife.

CHOICE GRANULATED SUGAR.—62c.

GOOD QUALITY ROLLED OATS.—Regular 2c. lb. for Friday and Saturday 40c.

CREAM OF WHEAT.—2 lbs. for 22c.

FORGE.—Regular 22c. package. Friday and Saturday 18c.

"HARVEST QUEEN" CORN FLOUR.—1-lb. Packages. Regular 20c. Friday and Saturday 16c.

"24-HOUR" Packages.—Regular 12c. Friday and Saturday 10c.

"1/4-LB. Packages.—Regular 7c. Friday and Saturday 6c.

"BRUN" CUSTARD POWDER.—1-lb. uns. Regular 50c. each. Friday and Saturday 45c.

"STELLA" BRAND COOKED CORNED BEEF.—1-lb. uns. Regular 30c. each. Friday and Saturday 25c.

ITALIAN TOMATOES.—Whole Tomatoes, in 1-lb. tins. Regular 13c. each. Friday and Saturday 11c.

SUGAR CORN.—Regular 2c. Fri. day and Saturday 22c.

PINE APPLE CHUNKS.—1/2-lb. tins. Reg. 25c. tin. Friday and Saturday 20c.

"HEINZ" MALT and CRYSTAL VINEGAR.—Pints. Regular 30c. bottle. Friday and Saturday 25c.

"Quart."—Regular 50c. bottle. Friday and Saturday 45c.

WOMEN'S VELOUR and TWEED COATS.—Beautiful creations of the foremost English men tailors for women's garments, showing the skillful hand of the tailor in every garment. Some are trimmed with pin tucks and buttons, others with silk stitching, and some are plain with fur-trimmed collars and cuffs. The colours are Wallflower, Cinnamon, Nigger, Mole, Rust, Grey and Taupe; sizes 36 to 44. Regular values up to \$25.00. Tuesday and Wednesday \$18.90.

Ric-Rac Braid.
For trimming aprons, dresses, etc. fine quality, in several widths. White only. Reg. 14c. piece. Friday and Saturday 12c.

Women's Jazz Garters.
Some of the daintiest styles you ever saw. The colors are Pink, Orchid, Malt and Rose; trimmed with bow of ribbon and berry ornaments. Reg. 40c. pair. Friday and Saturday 32c.

Hair Barrettes.
New, up-to-date make, suitable to be worn with bobbed hair, small and medium; sizes in Black, Jade, Cinnamon, Brown, Rose and Emerald. Reg. 10c. each. Friday and Saturday 8c.

Women's Undervests.
Very fine quality white fleece lined Vests, in round neck style, trimmed with silk edging and ribbon-run beading to tie in bow at front; short sleeve 97c.

Infants' White Bear Bonnets.
An occasional out-door promenade is as necessary now as in July, therefore it will be necessary to have a warm head-piece. These bonnets are very tastefully trimmed with Pink and White satin ribbon. White only. Reg. \$1.00 each. Friday and Saturday 79c.

Infants' Rubber Pants.
Cream only with shirred elastic knees and waist bands. Serviceable little garments that are absolutely necessary. Reg. 35c. pair. Friday and Saturday 30c.

Quart.—Regular 50c. bottle. Friday and Saturday 45c.

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The 150th Anniversary

Of The Congregational Church.

From our advertising columns will be seen that next week is a very important one for the members and adherents of the Queen's Road Congregational Church. It is to be a week of special services and meetings in celebration of the formation of the Church exactly 150 years ago. The founder of the Church was Sergeant Major John Jones of the Royal Artillery, who was afterwards ordained in England, and returning to St. John's became the first regular minister. The original members were only seven in number, Jones himself, a sergeant of his Company, the sergeant's wife, three private soldiers, and the town-gaoler! With daring faith these seven formally constituted themselves into an independent Church, and drew up rules for their own guidance and government. Their first meeting place was Jones' room in the barracks. The beginning was thus very lowly, but the foundations were well and truly laid, for the Church has continued to this day and has been a force for righteousness ever since.

Next Sunday is to be observed as Anniversary Day, when the morning preacher will be the Minister of the Church, Rev. D. L. Nichol, and the special preacher in the evening will be Principal J. Lewis Paton, M.A. Mr. Paton has rapidly won his way into the affection and respect of the people of St. John's. We know him to be a man of many gifts—a great teacher of youth, a great educationalist, a great citizen. Sunday evening will provide an opportunity to see him in another role, that of a preacher, a setter-forth of the spiritual significance of life.

Bits of Science

Efforts to fix the date of the first appearance of man on earth have proved futile. We can only fall back upon the methods used in geology. But we find now that the first appearance of man was not in the Pleistocene period as the artist of the caves at a time when the British Isles formed part of the Continent of Europe.

The fastest woman swimmer can only travel 85 per cent. as fast as the fastest man. The reason is that, although her skill is presumably just as great, she cannot exert the same power as man. In running the maximum speed of a woman is 75 per cent. that of a man.

The world's record long jump for a man is 25.5 feet, and for a woman 16.9 feet. The high jump records are respectively 6.61 feet and 5 feet.

Thirteen years ago 125,000 tons of traffic passed by the "Elephant and Castle," London, every year. To-day the amount has swollen to 155,000 tons. Traffic at Hyde Park Corner has grown from 98,000 tons in 1912 to 140,000 tons; at Trafalgar Square from 85,000 to 127,000; and at Piccadilly Circus from 92,000 to 117,000.

Some fish move their teeth to facilitate the absorption of their prey. Their stomachs have almost an almost infinite capacity. One specimen caught contained inside a fish three times its own normal size. There was one extraordinary species which had developed bone to form a complete fishing rod, to which was attached a long line, and then a bait, and then actual fish hooks. Others had developed rows upon rows of teeth, and apparently the prey was passed on from row to row until it was engulfed in the stomach.

CONFEDERATION LIFE. — 1917.3008

Fungus Disease of the Locust

The mysterious epidemic that recently freed the northern part of South Africa from most of its locusts in a few hours has been traced by Dr. S. K. Skiff to a parasite fungus known as *Empusa gryllus*. The infected locusts climb to the tops of stems of grass and twigs of bushes, and die usually in the late afternoon with their heads pointing upward. In an hour or two a white furry growth of innumerable threads appears on the dead body. On top of each thread is a characteristic pear-shaped spore containing a drop of oil, and as thread absorbs moisture it bursts, projecting the spore to a distance. In warm, moist weather, great numbers of the spores are shot out into space. This occurs chiefly at night, when the locusts are collected in great clusters, and those near the dead insects are struck by the spores. The skin is penetrated, a fine thread sent into the body soon causing death. Under favorable conditions, spores that do not strike locusts develop secondary spores, which shoot in all directions, spreading the scourge near and far. Warmth and moisture are essential to the fungus, and thus far attempts to grow it artificially have failed. Locusts in all stages are attacked, although other insects are immune.

MINARD'S LIMENT FOR NEURALGIA.