



### Simplicity, Strength and Durability

These are three of the distinctive features that combine to make the Singer the easiest sewing, longest lasting, and best sewing machine made. There is nothing intricate or fragile about it.

### Singer Sewing Machines

are sold only at Singer Stores or by Singer Salesmen—never through dealers or under other names.

Only Store in St. John's is at

339 Duckworth Street

## Shopkeepers!

The success of a business depends upon buying your stock at right prices. Compare price of

### GOSSAGE'S SOAPS

with other brands and you will find Gossage's cheaper. If your dealer hasn't got them apply to us.

### GEO. M. BARR, Agt.



### SAVING MONEY

### LUMBER

That is what happens when you buy Lumber from our yards. We aim to sell the best at the LOWEST figure, and our patrons are all satisfied that we do it.

HORWOOD LUMBER CO., LTD.

## Farmers! Attention!

We are booking orders for Fertilizers for Spring delivery:

Imperial Superphosphate,  
Special Potato Phosphate,  
Bone Meal, Floral Life,  
Nitrate of Soda.

Get our prices before placing your orders.

### COLIN CAMPBELL,

Feb. 6

12 Board of Trade Building.



GENTLEMEN.—Our shelves are now replete with the choicest goods that the West of England can produce. All parts of Old England are famous for the excellence of their goods, but more especially the West, and, as regards that undecidable "thing" called style, we know how, and can give full expression to that elusive quality. We please both young and old. You can have your choice of either English or American cut. Personal supervision given each order. Give us a trial and we have a customer. Thirty years experience in the tailoring line.

JOHN MAUNDER, "THE" TAILOR,  
281-283 Duckworth St., St. John's

## Job Printing Executed!

## The Evening Chit-Chat

By RUTH CAMERON



When you run across an expression you do not understand, a word whose definition you are uncertain of, do you simply remain in your state of ignorance or do you look it up?

I often hear people say, "I do want to be well educated, but I have so little time I cannot keep abreast of things as I would like to."

Very few of us who have our living to earn can do that. Our days are spent in bread winning and our nights in recuperating for more bread winning. Except for the man in ten who has a one-in-ten physique and brain, any very deep study, any systematic course of reading, or any thorough attempt to keep abreast of the political situation, the scientific discoveries, and the new thing in literature and the arts, is incompatible with a six days in the week job.

But there is one thing that most of us can do, and that is, "look it up." It wouldn't take such an appalling amount of time to jot down the little expressions and allusions and scientific terms which you do not understand that crop out from time to time in your reading, and spend an occasional hour in looking them up, would it?

Each bit of information would be only a very little thing, to be sure, but it's infinitesimal insects that slowly form the beautiful coral reef and LITTLE drops of water, LITTLE grains of sand that—well, you know the rest.

And the finished product in this case would, of course, be some store of education.

I know a man who had to leave school and go to work before he had completed his first year of high school, and who yet kept up his education.

forts at self-education so faithfully that now, at the age of twenty-five, he is constantly taken for a college man.

And one of the chief features of his self-education is a little custom he has of looking up every word he hears or reads, which he does not fully understand, and writing the word and its definition down on a black-board in his room.

He does not try to learn the definitions, but having them continually before him in this way he says he gradually absorbs them.

The other day I was visiting in a home where there is a very bright little school girl. Her older sister, who despite her three years' seniority, is not half so well informed or interesting a girl, looked up from the book she was reading.

"What does 'condign' mean?" she asked. "Condign punishment?" Her father confidently started to define it, and then decided that, although he had probably read the word a thousand times, he didn't know exactly what it meant.

"Oh, never mind," said the older girl, going back to her reading, but any bright little school girl was already at the dictionary.

"Condense," "Condescension," "Condign," she ran her finger down the page. "Condign—deserved, merited, suitable. Condign and worthy praise," she read.

And after that I didn't wonder so much at the difference between the two girls.

Of course, looking things up is something of a bother.

A musician's finger exercises are too, I suppose.

But if he wants to be a great musician he usually does them.

Do you really want to be a well educated man or woman?

Then supposing the next time you strike a word or expression you don't understand, you do the finger exercises of education and look it up.

Ruth Cameron

### Women's Secrets

There is one man in the United States who has perhaps heard more women's secrets than any other man or woman in the country. These secrets are not secrets of guilt or shame, but the secrets of suffering, and they have been confided to Dr. R. V. Pierce in the hope and expectation of advice and help. That few of these women have been disappointed in their expectations is proved by the fact that ninety-eight per cent. of all women treated by Dr. Pierce have been absolutely and altogether cured. Such a record would be remarkable if the cases treated were numbered by hundreds only. But when that record applies to the treatment of more than half-a-million women, in a practice of over 40 years, it is phenomenal. Pierce and Dr. Pierce to the gratitude accorded him by women, as the first of specialists in the treatment of women's diseases.

Every sick woman may consult Dr. Pierce by letter, absolutely without charge. All replies are mailed, sealed in perfectly plain envelopes, without any printing or advertising whatever, upon them. Write without fear as with-out fee, to World's Dispensary Medical Association, Dr. R. V. Pierce, Pres., Buffalo, N. Y.

DR. PIERCE'S FAVORITE PRESCRIPTION  
Makes Weak Women Strong,  
Sick Women Well

### Fads and Fashions.

Wool flowers and wings are new.

Wedding rings are much smaller.

Diagonal lines are new and smart.

New flowered tulles are beautiful.

Suede gloves are very fashionable.

Whole embroidery robes are lovely.

Hats are now made to match the coat.

Jet is again used for hair ornaments.

Pompadour silk makes a charming tea gown.

Russian blouse coats increase in popularity.

Plaiting is seen in many of the new skirts.

The pin-striped serges are particularly smart.

Handbags of black velvet are wonderfully smart.

Jewelry is now made especially for daylight wear.

Materials offered for summer show

a very riot of the soft pastel colorings.

Some deep cuffs on handsome waists have been seen.

Plain princess dresses in velvet are very popular.

Wide leather belts will be worn with linen dresses.

Great knots of black or white lace trim large hats.

Many of the new leghorns are faced in black velvet.

The kid and suede gloves show a wide variety in colors.

Linen for the coming season are soft, heavy and pliable.

Ribbons in silver and gold, also in copper, are at hand.

Everything that is offered in Irish lace is now popular.

Heavy Russian lace of linen is to be much used for trimming.

Scarfs are as popular as ever, and their kinds are numberless.

Most of the pretty wraps are of mouseline with fur trimmings.

The newest veillings are the six-sided mesh ones, of a heavy thread.

Never were real laces more valued from a standpoint of correct fashion.

For the coming winter season there are charming hats with huge crowns of tulle.

### One Doctor

Ask your doctor about Ayer's Cherry Pectoral for throat and lung troubles. Doctors have prescribed it for 70 years. Lowell, Mass.

Have only one doctor—just one! No sense in running from one doctor to another! Select the best one; then stand by him. No sense in trying this thing, that thing, for your cough. Carefully, deliberately select the best cough medicine, then take it. Stick to it.

### Your Mother's Health

More Precious Than Your Own.

"My mother," writes Mrs. J. R. Morrison, of Glen Ridge, "enjoyed excellent health until she had entered her sixty-first year. Then she grew listless and weak—anything she attempted to do made her tired. Her mind was not really weak, but she lost taste for reading and conversation, probably because they caused her tiredness and confusion of mind. It was so dreadful to have mother ill, and not so very old, either. The doctor told us she needed building up, and at about sixty the body met with a sort of decline, which, if tired over, meant good health for years to come. As a general tonic medicine I had heard more about 'Ferrozone' than about anything else, and got a few boxes at the drug store. If you could see mother now, you would realize how much good 'Ferrozone' had done her. She has grown almost young looking, feels strong, and takes a keen interest in everything that goes on. Now that mother has been restored to her old-time vigor and health, the little things she does for us would be more misad than ever."

All old folks will feel the rejuvenating, uplifting influence of Ferrozone. It is a nourishing tonic of unequalled potency. Try it—one or two tablets with each meal; 50c. per box, six for \$2.50, all dealers, or The Catarrhzone Co., Kingston, Ont.

### Placentia Notes

Murphy's "Good Things" is again at large, having been published a few days ago.

Mr. J. Fitzgibbon arrived from the city by Monday's train. Mr. Fitz has been there the past few weeks spending his vacation and thoroughly enjoyed it.

Mr. P. F. O'Reilly and Mr. J. Lynch left town by Monday's train—the former for Boston and the latter for the city.

The s.s. Argyle sailed for the Bay Monday night taking mails and passengers. She arrived back Wednesday, and sailed westward Thursday morning.

Tuesday's train brought as passengers Mr. and Mrs. M. Wyse from the city, and Miss L. Sinnott and Mrs. J. Kelly from Whitbourne.

The Portia was here at 3 p.m. Tuesday coming east. She sailed again same night.

The lovers of fresh fish were satisfied Wednesday. Mr. J. Drake, from Haystack was in town in his schooner or sailing codfish, herring and turbot. He sold all at reasonable prices, and needless to say they went like "hot cakes." He intends paying us another visit as soon as possible.

Mr. J. Roache came to town by Tuesday's train. Mr. N. Dicks and Mrs. W. B. Fitzgerald went out by train same day.

The debate in the Star Hall for Sunday night is, "Would the development of mines bring more benefit to the country than the development of agriculture?"

CASTLE HILL,  
Placentia, Feb. 17, 1910.

### Coughs, Colds BRONCHITIS

If there is an ailment in the throat or chest, it is surely essential that the remedy be conveyed direct to the affected parts. It's because the healing vapor of Catarrhzone is breathed into the sore, irritated throat and bronchial tubes, because its balsamic fumes kill the germs and destroy the cause of the trouble. These are the reasons why Catarrhzone never yet failed to cure a genuine case of Catarrh, Asthma, Bronchitis or Throat Trouble.

The wonderfully-soothing vapor of Catarrhzone instantly reaches the furthest recesses of the lungs, produces a healing, curative effect that is impossible with a tablet or liquid, which goes merely to the stomach, and fails entirely to help the throat or lungs.

To permanently cure your winter ills, your coughs, sneezing, and Catarrh, by all means use a tried and proven remedy like Catarrhzone. But beware of the substitutor and imitator. Look for Catarrhzone only, 50c. \$1. at all dealers.

### Catarrhzone Just Breathe It.

THE ICE CROP.—Thomas Connolly has the contract for cutting 500 tons of ice at the Octagon pond for the Bennett Brewing Co. He has 25 men employed and is getting through the work in good style.

## SPECIALS IN Women's Hose This Week!

Some Lots Women's Hose much under Regular Prices.

### Women's Black FINGERING HOSE,

Special Sale Prices for this week only:

13c., 15c., 17c., 19c. and 20c. pair.

### Women's Black Cashmere Ribbed Hose,

All Wool Cashmere, regular

40c. to 45c. pair, only 22c. pair.

This is a Special which will not last long. The lowness of price of this lot is due to the fact that some are a little under the usual length. However, this is not a serious fault, and the sale of these Hose always exceeds our supply.

### Men's Black Fingering ALL WOOL HALF HOSE, Special This Week, only 22c. pair.

## Fleece Lined Underwear

In Men's, Women's and Children's.

No better value obtainable elsewhere.

### MOTOR SCARFS and VEILINGS,

Large assortment of these goods to select from.

### Special: Ladies' Silk Muslin Motor Scarf Veils, Assorted Colours, only 45c. each.

## Henry Blair.

## COTTONS AND WOOLENS.

Best and Cheapest Wholesale House in the City.

A complete stock of the newest American and English Goods, embracing **Percalés, Shirtings, Calicoes, Misprints.** Also **Tweeds, Dress Goods, Top Shirts, Flannellettes, etc.,** and **Fleece-lined Underwear—special make.**

Please See Our Prices.

Cutport Orders will have special attention.

## W. A. Slattery,

Duckworth Street,

3 Doors East Seamen's Home Building

## Better Be Safe Than Sorry.

Are you sufficiently protected from loss by fire? Why not cover your property adequately? The Winter Season with its fire hazard is now on. Strong Companies, low rates and prompt payments are good inducements. Look up our record and you will find how promptly we settle claims.

### PERCIE JOHNSON, Agent.

Office: corner Duckworth and Prescott Streets.

## ROYAL Society Floss,

The great substitute for Silk.

See our window for Centre Piece worked with ROYAL SOCIETY FLOSS.

CHARLES HUTTON,  
Agent for Newfoundland.

## Telegram Ads. Pay