

# The Market Square Merchants

ARE READY TO SERVE YOU IN NEARLY EVERY LINE. CLOTHING FOR MEN, SHOES, LADIES' READY-TO-WEAR, AND DRUGS ARE ALL REPRESENTED. DALHOUSIE STREET BETWEEN MARKET AND GEORGE STR EETS, IS WHERE THESE LIVE MERCHANTS ARE LOCATED. WATCH FOR THIS PAGE EACH FRIDAY, AND ITS BARGAINS.

## TEACHING TOMMY HOW TO "SEE RED"

### Method of Inspiring New Soldiers With Desire for Battle

There has been formed in the army an instructional staff for teaching soldiers how to "see red," daily.

What exactly is "seeing red," and what precisely is the object in teaching soldiers not only its supreme value on the field of battle, but also instructing them actually how to achieve that tense and terrible state of mind?

The question revolves on our new attitude to the Hun. The new attitude is one of relentless desire for

action. Every platoon commander in France is told to ask himself: "Am I offensive enough? Do I still into the minds of my men a keenly aggressive spirit? Do I itch for battle?"

The whole attitude can be summed up in the words: "Hit! Hit! Hit! Keep on hitting!" Every soldier is taught that his main duty is to come to grips with the Hun to get to close quarters and give them beans.

**Mob Tactics.**

Not only that, but an actual thirst for blood is stimulated in the minds of our men. In "Hints for Officers," issued by the General Staff, one is told in black and white to be "bloodthirsty!" To get to close quarters with the bayonet; that is the duty of an infantryman.

And nothing could be more impressive or dramatic than to listen to a lecture on "seeing red" by one of the new army experts on the subject. The whole show is based on psychological grounds. As many men as possible are packed into the building where the lecture is to take place. The reason for this is connected with "mob psychology."

Every orator and actor emotions in people when they are close together than in a thin collection of folk spread sparsely over a hall. Thus the soldiers sit close together, and the instructor steps onto the platform.

Gradually he works on the feelings of his hearers till the air is veritably electric. Every word he utters is laced with a strange new emotion, which he transmits to every khaki-clad figure in the building. And that emotion can be summed up in the phrase "seeing red."

He actually makes you see red, sitting in your seat. Look round to the other listeners, and you can see their hands clenched, their cheeks flushed, a look about their eyes that is menacing!

Then a N.C.O. steps on the platform. He is a plump, smiling little fellow. He carries a rifle and a bayonet. Everyone leans back and laughs. That is the "comic relief."

The lecturer tells you to watch carefully the little, plump smiling N.C.O. Slowly his manner changes. He aims his rifle, with its gleaming bayonet. His eye grows grim. His head crouches into his shoulders, which are humped in sinuous menace. His face flushes with some terrible fury. And the next moment he

has leapt across the stage with the snarl of a wild cat; perspiration on his brow; his breath comes in short sharp gasps; and the point of that flashing bayonet is quivering six inches from the instructor's throat! The N.C.O. is "seeing red." There is no whisper or sound to be heard save the rasping of his labored breath. Froth gathers on his lips.

Then the instructor lifts his hand, and the tension is relaxed. The N.C.O. drops his rifle, and stands easy, with flushed face and dripping forehead. While he recovers his breath, the instructor points out how "seeing red" will transform a little, plump, smiling fellow, like the N.C.O. beside him, into a dangerous, fearless, bloodthirsty fighter!

A few hints on how to use the bayonet at close quarters, and the meeting breaks up. The instructor and his assistant pass on to a fresh unit, where in a crowded but well-lit hall, a new batch of Tommies learns the terrible art of "seeing red," which is half the art of war.

## Get Acquainted With the Market Square Merchants

The Market Square Merchants are namely: Gordon Brander, druggist; Firth Bros., tailors; J. G. Townsend, footwear; H. S. Farrar, Ladies' ready-to-wear, and R. T. Whitlock, Men's and Boys' clothing and furnishings. These merchants have combined to make their block one of the most attractive for the shopper seeking the better quality goods at economical prices. They are out of the higher rent district, and this means a saving to their customers. Watch the Market Square Merchants, they are out to save you money on their individual lines, and they can do it. Watch this page every Friday for their offerings.

HALIFAX CLEARINGS, By Courier Lensed Wire, Halifax, Sept. 19.—Bank clearings, \$4,136,838.

## GOVERNOR GENERAL VISITED THE SYNOD

### Voiced to Anglican Clergy His Confidence of Final Victory

Toronto, Sept. 19.—In joint session this morning the General Synod of the Church of England in Canada welcomed His Excellency, the Governor-General and an address was read by the primate, Archbishop S. P. Mathieson, on behalf of the Synod.

In his reply the Governor-General referred to the work the Synod was engaged on, and expressed his confidence in the success of the Allies in the war as expressed by His Excellency, who A. A. declared that when peace was finally declared a foundation for a lasting peace would have to be laid. The address of welcome which was presented by the primate, on behalf of the Synod, was a whole-hearted and unswerving loyalty to His Majesty, the King and their earnest prayers for victory.

The address also stated that the visit of the Governor-General would encourage the clergy in their work on the great problems before them at the present time.

"The historic church of England bears a large degree of responsibility in the solution of these problems," read the primate. "We pray that we may be equal to the task."

Replying, His Excellency declared that the Synod was meeting at a time of great anxiety to discuss problems unknown a few years ago. The spirit brought to bear on the work would have an immediate effect but also in years to come.

"When the history of this war is written," he said, "how is it that it will be recorded that in the 20th century we have seen negotiation and demoralization of all true principles on which our civilization rested."

## DEVELOPEMENT IN THE WEST COMING

### Better Understanding Between Capital and Labor is Needed

#### SAYS SHAUGHNESSY

"This is not yet the period for reconstruction," Lord Shaughnessy said to the press representatives who met him at Vancouver. "and plans for the West must necessarily wait until the time is nearer when there will be a great period of development. It is to Canada and its resources and its freedom that the steps of many will turn. Immigration to Canada will be resumed after the war ends, and this immigration will be increased because of the war. The reconstruction period after the war is in a measure, still a dark page. We must face many of the problems as they arise, but preparations are being made to adjust industries to a change in production in the event of a cessation of hostilities. Canada, with her great resources, will be able

to adapt herself and adjust her industries very quickly after the war is over."

"In order to meet the reconstruction period in the proper way, there must be a better understanding between capital and labor, and I hope all industries will follow the example of the railways, and reach agreements."

Speaking of further reconstruction His Excellency believes that it will be a huge undertaking. He hoped that long before hostilities ceased, the Government of Canada would have made complete arrangements for the demobilization of troops and for the rehabilitation of those now fighting. He hoped the Government had laid plans for the gradual assimilation of the troops and of the working men and women employed in war work. One of the first industrial enterprises after the war should be the production of finished products for devastated Europe. Lord Shaughnessy does not see that the industrial disturbance caused when the munitions manufacturing plants shut down will be serious, because Canada will be called upon immediately to produce great quantities of articles for war-weary Europe.

There will be a particularly heavy demand for lumber, and this was of special interest to the Province of British Columbia, with its great wealth of timber.

Lord Shaughnessy was of the opinion that immigration from enemy countries would be discouraged, though in time the bitter feelings against the enemy nations would be reduced and immigration may again be resumed. But this will require a long time. Though Canada would be the aim of many immigrants from countries other than enemy countries in Europe, he did not think that this stream would begin to flow toward Canada for some little time after the war, as the ships sailing here would all be required in bringing back the Canadian troops overseas when the war ends. If there are 300,000 Canadian troops overseas when the war ends, it would take ten months to bring them back at the rate of 30,000 a month. And before the boats were released for actual immigrant traffic, Canada would have found herself and would be in a position to receive and absorb them.

## HOUSE SLIPPERS For MEN!

- Men's Felt Slippers, \$1.25 and .....\$1.50
- Leather Slippers \$1.50 and .....\$1.75
- In Tan and Black
- Men's Tan Slippers..\$2.00
- Black Romeo .....\$3.00
- Tan Romeos \$3.50 and .....\$3.75

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## RUSSIAN ROYALTY BURNED TO DEATH

### Latest Story Regarding Tragic End of Romanoff Family

London, Sept. 19.—The former Russian Empress and three Princes see and two Grand Duchesses, whose names are not reported, were burned to death about a month after the Russian Emperor was shot, according to a story reaching London. The source of the story is given consideration in some quarters, and an investigation has been started.

After the former Emperor was killed, the women were taken to an isolated village, according to the present report, and made prisoners in a residence. They were there only a few days when a crowd of Bolsheviks attacked the house. The women barricaded the door, and the house was set on fire. A few persons in the house perished.

There have been various reports as to the fate of the former Russian Empress and her daughters. A London newspaper on September 12 reported that she and her four daughters had been murdered by the Bolsheviks. This report was denied a few days later by the Bolshevik Foreign Minister.

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SUPERFINE ENGLISH WORSTEDS

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**H. S. FARRAR**  
130 DALHOUSIE STREET.

## WAR MEASURES MAY BE

Steamfitters be Delaying

Toronto, Sept. 19.—The Government has sent time exercised it has made sure Act, to en the provisions engage in some during the period compel artisans train from going by delaying or national import a strong possib reaching power operation in T near future.

The Polson has notified the is unable to con tion of a numb boats owing to of the Plumber Union, who raf steamfitters and to return to wo pany declines to for some 35 ye operated an ope a strike was call the men quit w declined to pay demanded, 65 c the dispute cont the Minister of board of concil industrial Disputes differences. The ignored this and to work. At the Government the agreed to pay the pending an inve of the arbitrat icted by the me

The union off had not asked fo tion and did not pany d'd. So fa concerned, the P would have to with the union a the demands or be permitted to Other firms were sessions asked fo Polson's on strik in obtaining oth ever that concer come to terms could secure al ed, but not befo

According to Polson's, five w construction, ag tons, are held up the men. One c could have been ed in service tw for the strike. Al placed before the ther action is av

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