

First Showing of New Spring Goods

Day of PRICES

Color

It begins to feel welcome to that way, and to that way, and to that way.

Departments in attractive wear

White Stripe

Striped

Patterns

of New Hats



CO.

Phone 351-805

White Yandotte

FOR HATCHING

BRED TO LAY... 15 Eggs... 30 Eggs... 50 Eggs... 100 Eggs... DARD EXHIBITION STOCK... Hatching—per egg 50c... Egg Factory Box 235... A. CARTER... Simcoe, Ont.

the War (Great War?)

representing who the Battles

OKSTORE

Colborne St

MARKETS

CHICAGO LIVE STOCK By Courier Leased Wire. Chicago, March 15.—Cattle, receipts 4,000; market, firm; native beef, \$9.00 to \$12.65; stockers and feeders, \$6.80 to \$9.75; cows and heifers, \$5.80 to \$10.75; calves, \$9.75 to \$13.50; hogs, receipts, 21,900; market, strong, 10 cents higher; light, \$12.90 to \$14.75; mixed, \$14.25 to \$14.85; heavy, \$14.25 to \$14.40; pigs, \$10.50 to \$12.00; bulk of sales, \$14.50 to \$14.80; sheep, receipts, 13,000; market, firm; wethers, \$11.00 to \$12.40; lambs, native, \$12.25 to \$14.80.

TORONTO MARKETS By Courier Leased Wire. Toronto, March 15.—Receipts at Union Stock Yards to-day were 423 cattle, 158 calves, 2,500 hogs, 49 sheep. Hogs were weaker, but quotations were unchanged. Choice, \$10.75 to \$11.25; butcher choice, choice, \$10 to \$10.60; medium, \$8.50 to \$9; common, \$7.40 to \$8; butcher cows, choice, \$8.50 to \$9.25; medium, \$6.75 to \$7.50; heavy, \$5 to \$5.25; bulls, \$8 to \$10; feeding steers, \$8.25 to \$8.15; stockers, choice, \$6.75 to \$7.25; light \$6 to \$6.75; milkers, choice, each, \$50 to \$95; springers \$50 to \$95; sheep, ewes, \$10.25 to \$11; bucks and culls, \$8.50 to \$9.50; lambs \$9 to \$15; hogs, fed and watered, \$15.40; calves \$6 to \$14.25.

BAILIFF'S SALE. Saturday morning, 10 o'clock. Goods in office Brantford Plating Co. 27 Dalhousie St.: 1 safe, Gray comp. maker; 1 counter show case; 3 gas stoves, 1 roller top desk, 3 chairs, sewing, 1 tea pot, 1 card stand, 112x knives, forks and spoons. In shop—1 gas engine, 12 horse power; 1 drill, 3 polishing machines, 1 burner, 1 boiler, pulleys and shafting belts, 1 Elect generator, 1 vice, 1 hand truck, a number of vats.

SOLD THE FARM Auction Sale. Of Farm Stock and Implements. Mr. Robert Hamilton has instructed W. Almas to sell by public auction at his farm, situated 1 1/2 miles west of Onondaga Village, and three miles south of Cainsville, on MONDAY, MARCH 19th, at 10 o'clock sharp. Lunch at noon. Come early, we must start on time.

Cattle—12 Head—3 good Durham grade cows, all in good flow of milk, supposed to be in calf, dates given on day of sale; 4 fat cattle, 2 years old, prime for Easter market; 5 good thrifty calves. Above are all good grade Durhams. Hogs—One good York brood sow, due to pig May 15th, 1917; 10 good shoats, weighing about 140 lbs. Poultry—30 good laying Rock hens.

Implements—McCormick mower, 6 ft. cut; Massey-Harris steel rake, 10 ft.; Massey-Harris spring toad cultivator; steel roller, 8 ft.; Cock-shutt riding plow; 3 walking plows; set of Diamond harrows; good disc harrow; set of 4-section straight tooth harrow; Wienert drill; scuffer; Verity; rotm pulper; fanning mill; set of platform scales, 2000 pounds; hay rack; wagon and box complete; farm truck, 3-inch tire set; set of sleighs, new; new outfit; 2 top buggies, one new; democrat pole and shafts, Massey-Harris tedder.

Household Effects—Crown Brilliant heater; wood cook stove; wood heater; washing machine; good couch; good round table; small gas stove; 2 bedsteads and several other small pieces of furniture.

Notice to Creditors. IN THE MATTER OF THE ESTATE OF HENRY MORRIS SHELLARD, DECEASED. NOTICE is hereby given that all persons having claims of any nature against the estate of Henry Morris Shellard, late of the City of Brantford, in the County of Brant, gentleman, deceased are required to send same together with proof thereof to the undersigned solicitors for the administrator of the said estate not later than the First day of April, 1917, after which date the said administrator will proceed to distribute the assets of the said estate among the parties entitled thereto, having regard only to the claims of which they shall then have received notice.

FURNITURE AUCTION SALE. W. J. Bragg will sell by public Auction on FRIDAY, MARCH 16TH, at 22 West street, opposite the Opera House, commencing at 1.30 p.m., the following goods:—Parlor dining room, kitchen and 2 bed room furnishings; sewing machine, linoleum, lawn mower, screen doors, 6 oak chairs, melodian, 1 feather bed and other articles. No reserve. Friday, next, March 16th, at 22 West St. M. JAMES HAZELL, Prop. W. BRAGG, Auctioneer.

DR. DEVAN'S FEMALE PILLS. Reliable medicine for all Female Complaints. \$1 a box or three for \$3, at drug stores. Mailed to any address on receipt of price. THE SCOBELL DRUG Co., St. Catharines, Ont.

PHOSPHONOL FOR MEN. Restores Vm and Vitality. Increases "grey matter." "Tonic" will build you up. 50c a box, or two for \$1.00 at drug stores, or by mail on receipt of price. THE SCOBELL DRUG Co., St. Catharines, Ontario.

COUNTRY CORRESPONDENCE

SALEM. (From our own Correspondent.) On Friday evening the many friends of Mr. and Mrs. John Pottruff met at their new home and spent a very enjoyable time in music and dancing. Mrs. Wm. Carter is not improving after her late illness as her many friends would wish. Mr. Millaine is slowly recovering after his very serious illness. Mrs. Armstrong of Winnipeg has returned after her lengthy visit with her relatives and friends here. Mr. Geo. Elliott has sold his farm and is moving into Brantford. He and his family will be much missed in this vicinity. The German measles are the order of the day.

Newport. (From our own Correspondent.) The nice weather and the phoebe birds make it seem very spring like. Rev. James Drew conducted the Sabbath evening service and delivered an excellent sermon. Mr. G. Emmott is visiting at Lynden. Mr. Fred Walker of Hamilton spent over the week-end with his wife and Mrs. Drew.

SCOTLAND. (From our own Correspondent.) Mr. Jas Elliott, who has been running a mill in New Ontario, has returned home. The ladies aid of the Congregational Church held their annual meeting last Wednesday. Tea was served in the evening. A good program was furnished. Hogs were shipped from the station here last week. The price of 15 cents was paid for the weight.

Mail Contract. SEALED TENDERS addressed to the Postmaster General, will be received at Ottawa until noon on Friday, the 9th day of April, 1917, for the conveyance of His Majesty's Mails, on a proposed Contract for four years, six times per week, over Scotland No. 2 Rural Route, from the Postmaster General's pleasure. Printed notices containing further information as to conditions of proposed contract may be seen and blank forms of Tender may be obtained at the Post Office of Ottawa, and at the office of the Post Office Inspector, London.

DEPARTMENT OF THE NAVAL SERVICE. ROYAL NAVAL COLLEGE OF CANADA. THE next examination for the entry of Naval Cadets will be held at the examination centres of the Civil Service Commission in May, 1917, successful candidates joining the College on or about 1st August. Applications for entry will be received up to the 15th of April by the Secretary, Civil Service Commission, Ottawa, from whom blank entry forms can now be obtained.

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Notice to Contractors. Tenders will be received by the Board of Water Commissioners addressed to the Secretary, P. W. Frank, City Hall, up to Noon, (12 o'clock) Thursday, March 22nd, for an addition to the Boiler House and Work Shop at the Pumping Station, Plans and specifications may be seen at the Office of the Water Commissioner, Brantford, and at the office of W. C. Ellery, Architects, Pumping Station. A marked cheque for 5 per cent. to accompany each tender. Lowest or any tender not necessarily accepted. Brantford, March 8th, 1917.

Mr. and Mrs. Frank Gray of Windham Centre, spent Saturday at Mr. T. Dunns. Mr. Geo. Campbell shipped a car load of cattle to Toronto last Monday. Mr. Jno. Hagerman got in a car load of oats one day last week. A number from here took in Mr. Tom Carey's sale on Tuesday at Oakland. Mr. Robt. McCutcheon spent part of last week visiting his son, Marshall, in Buffalo.

VANESSA. (From our own Correspondent.) Wm. Bannister had a very successful auction sale Wednesday. Proceeds \$3685.00. Samuel and Mrs. Arthur and family also Wm. Arthur, of Hawtrey, spent Wednesday with John and Mrs. McNellis. Mrs. Isaac Durham spent Wednesday with Mrs. Geo. Pettit. Charles and Mrs. Winegardner, of Delhi, were the guests of Milton and Mrs. McMullin Wednesday.

Mr. and Mrs. Watson of Fairfield spent Sunday with Harley and Mrs. Henry. Robert McGregor is ill with rheumatism. Miss L. Sixsmith has been ill with the measles. Frank and Mrs. Baker spent last Sunday with friends in Kelvin. Mrs. James McNellis is visiting relatives at Warton. Mrs. John Lutes is on the sick list at present.

BURFORD. (From Our Own Correspondent.) Miss Corrigan of Vancouver is the guest of her sister Mrs. Jarvis. Mrs. Taylor of Paris is visiting Miss L. Carter. Mrs. Clement, of Brantford, visited in the village last week. Miss Tufford of Paris is visiting Mrs. Armstrong. Miss Douglas is very ill at the home of Dr. and Mrs. Padfield. Miss Marion Pinhey spent the week-end in Brantford. The turnip factory has just closed a very successful season's run.

Mr. J. E. Brothour was in Ottawa last week attending a conference in the interest of the Bacon trade in Canada. Mr. Haight of Norwich visited Mr. and Mrs. W. F. Miles last week. Word has been received in the village of the death of Ira C. Woodin, who passed away at the home of his only daughter, Mrs. Seymour at Edmonton on Saturday, the 3rd inst. He contracted pneumonia and owing to his great age, 89 years, was unable to throw off the attack. Mr. Woodin was an old resident of the village. He also lived in the northwest for about seven years. Mr. John Swears has purchased the Silverthorne house at the west end of Brantford.

Pte. Harold Charles has returned from France.

Financial and Commercial

New War Loan Subscription List Now Open

Our customers generally are trying to do their share, and we would ask that you do yours. It is splendid security, and at the same time you are doing good service to your country by investing in it. The Government is putting this Loan on the market at .96 which enables you to get about 5.40 per cent. Subscribe through us by phone or fill out and mail the following form:

S. G. Read and Son, Limited, Brantford, Ont. I hereby authorize you to enter my subscription for \_\_\_\_\_ Dollars, of the third Canadian War Loan, in accordance with terms given in prospectus, and agree to pay instalments as they mature, namely: Ten per cent. on application; Thirty per cent. on April 16th, Thirty per cent. on May 15th and balance on June 15th.

Make your cheque payable to Minister of Finance, and mail it to us with application, and we will deposit both cheque and application in your own bank. We give you our services free of charge.

S. G. READ & SON, Limited BRANTFORD 123 COLBORNE STREET.



323 Colborne Street BELL 90 MACHINE 46

The Department of Labor informs potatoes stored in various parts of the city of Montreal that the city has full powers to investigate charges of combining to maintain prices and also to prosecute persons believed guilty of so combining. Miller & Co., produce merchants of Chicago, have one million bushels of potatoes stored in various parts of the city of Montreal that the city has full powers to investigate charges of combining to maintain prices and also to prosecute persons believed guilty of so combining.

Children Cry FOR FLETCHER'S CASTORIA

FOR SALE

Two storey red brick house on Brant Avenue, Parlor Dining-room, Kitchen, one bedroom downstairs and four upstairs, bath and good cellar. For sale at a bargain—\$2,600. Red brick cottage on Edward St., seven rooms, gas for cooking, large lot and fruit trees. Must be sold before April 1st. Two bungalows and a cottage on Brant Avenue, very fine.

S. P. PITCHER & SON Auctioneer and Real Estate Broker—Issuer of Marriage Licenses. 42 MARKET ST.

FOR SALE

Grocery Business—A splendid going concern. See this. Beautiful Brick Residence, good barn, 1.4 acres of land, close to city. A bargain—\$3,200. Beautiful Bungalow—on Rose Avenue—\$200 down. Two new red brick cottages and one story and half house, the three for \$3,000—a snap. Choice Suburban Residence—All conveniences, brick barn and two acres, only \$6,000. Farms to Exchange.

L. BRAUND REAL ESTATE. 7 South Market St. Phone 1533. Open Evenings

J. T. BURROWS The Mover

New Office Carting, Teaming Storage Office—124 Dalhousie Street Phone 365 Residence—236 West St. Phone 688

COOK'S Cotton Root Compound. A safe, reliable regulating medicine. Sold in three degrees of strength—No. 1, \$1. No. 2, \$3. No. 3, \$5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO. TORONTO, ONT. (Formerly Windsor)

THE GIBSON COAL Co.

D. L. & W. Scranton Coal OFFICES: 154 Clarence St. 150 Dalhousie St. 52 Erie Ave.

WAR LOAN

We purpose taking subscriptions for the new Canadian War Loan which will be on sale very soon.

J. S. DOWLING COMPANY, LIMITED

Temple Bldg., Dalhousie St. (Ground Floor)

Get Your Share

Don't Wait --- American Capitalists Are Eager

Canadian Oil Fields, Limited, have discovered in Gray County, an oil well producing a free flow of refined lubricating oil, and the statement would appear almost unbelievable, were it not that the Chief Analyst, Department of Mines, Ottawa, after a thorough analysis, declares as follows:

“Opinion—A Petroleum Lubricating Oil, (Without Admixture)”

The Company is purely local, and is anxious that the stock and the subsequent dividends should remain in Canada. The price at which shares are now offered cannot remain open for long.

Here is Your Share!

The Company has a lease in addition to the Grey County property of hundreds of acres of sure gas and oil properties adjacent to Brantford. You may become a part owner in these valuable holdings and the cost now—for a short time only is

40c a Share PAR VALUE \$1.00

See Samples Investigate Ask for Information

Canadian Oil Fields, Limited A Company of Brantford Men

48 George Street -:- Phone 15 -:- Heyd Block

Canadian Oil Fields, Limited. The question of having a largers department in the Hamilton Board of Trade for the purpose of bringing these two bodies closer together was recommended at a special meeting of the board. Sir George Foster was the guest of honor at a banquet in which the London Board of Trade and the Canadian Club united in a welcome to the delegates to the convention of Canadian Flax Growers.