

PUBLISHED EVERY  
FRIDAYCIRCULATES IN  
EVERY PROVINCE

# THE CANADIAN GROCER

AND  
GENERAL  
STOREKEEPER

QUALITY..

When a salesman talks price to you

Ask him about **QUALITY**

When he talks quantity . . .

Ask him about **QUALITY**

When he talks merit to you . .

Ask him about **QUALITY**

That's the ———

**STRONG POINT**

in

**Colman's Mustard**

The Biscuit for "To-Day"  
is our "HIGH TEA" Biscuit.



*The very thing for "My Lady's"  
afternoon cup. It completes a  
perfect table.*

*Be sure and order Christie's High Tea Biscuit.*

**Christie, Brown & Co.,** **TORONTO**  
**LIMITED** **MONTREAL**