

LIFE INSURANCE COMPANIES.

THE MONARCH LIFE IS A GOOD COMPANY

Head Office WINNIPEG, CAN.

President - J. T. GORDON, Winnipeg
 President Gordon, Ironside & Fares
 President Standard Trusts Co.

1st Vice-Pres - NICHOLAS BAWLF, Winnipeg
 President N. Bawlf Gram Co.
 Director Bank of Toronto

2nd Vice-Pres. - E. L. TAYLOR, K.C., Winnipeg
 Director Great-West Permanent Loan Company

Managing Director - J. W. W. STEWART, Winnipeg

Sec'y & Actuary - J. A. MACFARLANE, A.I.A., Winnipeg

Some Good Western Field Contracts Open to Reliable Men.

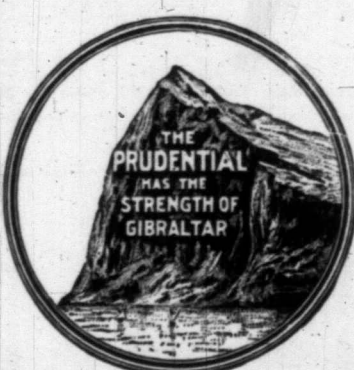
LIFE INSURANCE COMPANIES.

A FEW FACTS FROM THE REPORT OF
CANADA LIFE'S RECORD YEAR

Business Increased in 1909 While Expenses Decreased

Assets \$39,686,000.
 Business in force \$125,000,000.
 Income for the year was over \$5,697,000.
 New Paid For Business issued in 1909, \$10,139,000.
 Surplus earned in 1909, surpassing all records, \$1,198,000.
 Expenses reduced as in the previous year, in percentage and actual amount.
 Payments to Policyholders in 1909 for Death Claims, Endowments, Profits, etc., \$2,032,000.
 \$2,000,000 IN PROFITS will be allotted to Policyholders this year by the CANADA LIFE.

For Assurances or Agency Contracts, apply
Canada Life Assurance Co.



Do you know what your full Earning Capacity is?

Life Insurance selling offers you an opportunity to fully develop your earning abilities.

Write us about an agency.

THE PRUDENTIAL INSURANCE CO'Y OF AMERICA
 Incorporated as a Stock Company by the State of New Jersey.
 John F. Dryden, President Home Office, Newark, N.J.

COMMERCIAL UNION ASSURANCE CO. LIMITED, OF LONDON, ENGLAND

FIRE,	LIFE,	MARINE,	ACCIDENT.
Capital Fully Subscribed	\$14,750,000
Total Annual Income exceeds	\$27,500,000
Life Funds	\$61,490,000
Total Funds exceed	\$94,900,000

Head Office Canadian Branch, Commercial Union Bldg., Montreal.
 Jas. McGregor, Mgr. Toronto Office, 49 Wellington St., East.
 GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

THE PRUDENTIAL LIFE Insurance Company
 Head Office - Winnipeg, Canada

On December 31st next, our statement will show a large increase in assets and business in force.

Apply for an Agency NOW.

G. H. MINER, Managing Director

LONDON LIFE
 POLICIES ARE "GOOD AS GOLD."

Splendid openings for both "Ordinary" and "Industrial" Agents.

J. F. Maine Inspector Industrial Agencies
 T. B. Parkinson Superintendent Ordinary Agencies

LONDON-CANADA.

THE... POLICYHOLDERS MUTUAL A Sign of the Times

A STOCK MUTUAL LIFE COMPANY.

The most in Life Insurance for the least in money
 We give guarantees - - - Not Estimates.

A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

MISCELLANEOUS.

Keep posted on the Canadian Banking System by ordering and reading a copy of ECKARDT'S
Manual of Canadian Banking
 3rd Edition now in press. Price \$2.50.

PUBLISHERS—
Monetary Times of Canada

THE CHIEF DIFFICULTY

that confronts the new man entering the Life Insurance Field is the securing of **GOOD PROSPECTS.** This difficulty is eliminated when you write for an **INDUSTRIAL COMPANY**, the debits of which are an inexhaustible mine for both ordinary and industrial business.

The Union Life Assurance Company
 Head Office: **TORONTO, CANADA**
 More Policyholders in Canada than any other Canadian Company.