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Capital Paid Up 1,475,000
Life Fund, and Special Trust Funds..... 73,045,450
Total Annual Income Exceeds..... 57,000,000
Total Funds Exceed 159,000,000
Total Fire Losses Paid 204,667,570
Deposit with Dominion Government 1,323,333
(As at 31st December, 1917.)

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Applications for Agencies solicited in unrepresented
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\$5,000

Provision for your home, plus

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Indemnity for yourself.

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Shares in Dividends.

Waives all premiums if you become totally dis-
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Pays you thereafter \$50 a month for life.

Pays \$5,000 in full to your family no matter how
many monthly cheques you may live to
receive.

Ask for Particulars.

CANADA LIFE
TORONTO

"A Little Nonsense Now and Then"

First German Soldier—Who was the officer that
kicked you in the face? Second German Soldier—
That was my professor of ethics at the university.

Mrs. Noel—My husband has had dyspepsia dread-
fully lately.

Mrs. Nock—I am so sorry, but I had no idea you
were without a cook.

She—Some people don't know what's good for them
in this world.

He—And some people do know, but haven't the
price to get it.

"Pa, I learned four new French words to-day."

"Did you, my son? What were they?"

"Grenade, village, envelope, and locomotive."

"And what are they in French?"

"The same."—Boston Transcript.

"My wife has taken up singing. And she can't
sing," complained the Louisville man, according to
the Courier-Journal. "Don't come to me with your
trivial troubles. My wife has taken up barefoot
dancing."

A certain admiral whose addiction to strong lan-
guage is well known in the navy was one day in-
specting one of the ships under his command, re-
lates Life. When he came to the brig (ship's jail)
his piercing eye travelled from one to another of
the prisoners, who were evidently ill at ease under
his scrutiny. "What the — are you in for?" he de-
manded of one. "For using profanity, sir," was the
meek reply.

The country boarder from Boston had risen early
and taken a stroll. Returning an hour later he met
the farmer.

"Well, young man," remarked the latter, "been out
to hear the haycock crow, I suppose." And the sly
old farmer winked at the hired man.

The Boston man smiled. "No," he said suavely.
"I've merely been out tying a knot in a cord of
wood."—Nelson News.

The funny side of the service regularly appears
in the letters of Private H. W. Chapman, Company
D, 101st Engineers, who writes to his parents: "I'll
admit the war is a joke and it's all on the Kaiser,
but it's no joke when Fritz knocks down the wire
you have put up only two hours before. Still each
shell he uses would buy a good-sized Liberty Bond
and we put the wire up for \$1.10 a day, so I guess
the laugh is on him at that."

The Irishman came home beaming.

"Bridget," he said, "I've got a job."

"Glory be!" said Bridget, who was tired of sup-
porting the family.

"I shall want a new suit," said Murphy then. "An'
yez can pawn me nightshirts to get it."

"Your nightshirts!" gasped Bridget.

"Sure," said Pat. "An' what for should I be want-
ing them when I've got a job as night watchman and
can only sleep in the daytime?"

A certain Canadian battalion was under orders to
proceed overseas, and one of its members, whom we
will call Private Jones, had committed an offense
—refused to obey an order given by an N. C. O., re-
lates Judge. He was brought before the officer com-
manding and the punishment given him was that he
be marched before the whole battalion carrying his
full pack. After being marched up and down
and between the files for about half an hour,
the O. C. stopped him and said: "Well, Jones,
what do you think about it?" Jones replied: "Well,
sir, they are the rottenest bunch I ever inspected."

"I have here," began the hawker, "a patent electric
hair brush—"

"Can't you see I'm bald?"

"Your wife, perhaps, might—"

"My wife wears a wig."

"Possibly you have a child who—"

"I have. Two months old, and still bald."

"Ah—but maybe you have a dog. I can recommend
this brush for man and beast."

"Look here, my good man, ours is a Mexican hair-
less dog. Good day."

UNION ASSURANCE SOCIETY LIMITED

OF LONDON, ENGLAND

FIRE INSURANCE, A.D. 1714.

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T. L. MORRISSEY, Resident Manager.

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made association with the Company particularly
inviting.

The year 1918 promises to be bigger and better than
any heretofore. Some agency openings offer you an
opportunity at this time.

Correspond with

E. J. HARVEY, Supervisor of Agencies.

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OVER \$12,500,000 INVESTED IN CANADA.

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W. D. AIKEN, Superintendent Accident Dept.

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A PERMANENT CONNECTION**

We Particularly Desire Representatives for City of
Montreal.

Chief Office for Canada:
164 ST. JAMES STREET, MONTREAL.

ALEX. BISSETT - - - Manager for Canada.

"I Wish I had Taken Twice as Much"

Nothing is more often repeated in let-
ters received at our office than the ex-
pression, "I wish I had taken twice as
much insurance while I was about it."
When endowments, dividends or cash
settlements are paid, the assured very
often acknowledges the remittance with
that remark. The truth is very few
men take as much life insurance as they
can reasonably carry—and repentance
often comes when additional insurance
is not procurable. Probably every read-
er of this paper believes in life insur-
ance and carries more or less of it, but
one should ask himself the question,
"Am I carrying as much insurance as I
can afford?" If the policyholders, who
are now entering the company could
read the evidence of gratified policy-
holders and beneficiaries, they would
make a great effort to increase the am-
ount applied for—and existing policy-
holders would double the amount of
their protection. "One word more"—
What income would your present insur-
ance yield the beneficiary at, say, 6%.

**THE MUTUAL LIFE ASSURANCE
Company of Canada**

WATERLOO

ONTARIO