

The test that will be applied to any business or industry wishing for a place in New Town is to be found in the question: "Does it tend to enrich the lives of all associated with it, whether as producers or consumers?" This is a very searching inquiry, and a study of its implications will give some idea of the demands to be made on those who will organise the industrial life of New Town. It means that we must approach the question from the point of view of the real needs of society and of the individual worker, and not from a consideration of the interests of individual owner or shareholder.

**Application
to the Pro-
ducer.**

Let us take first of all the standpoint of the workers in the industry. The test question can only receive a fully satisfactory answer if for each one of them his work can truly be described as a *vocation*. Ultimately the true vocation of every man and woman must be some form of the service of God and Man. The infrequency of the application of such an idea to the choice of daily work is a measure of the length of the road we have yet to travel. There are three main types of human activity in this service, and in the fullest life each of them should find some place, though the predominance of each of them determines in turn three main types of workers.

First of all there is the supply of the necessities of an abundant life for our fellows, the production and distribution of food, clothing, shelter, transport, furniture, books and the like. In such activity the worker finds his chief content in the knowledge of his undoubted usefulness to the community, as member of a group of producers, interested in the process of manufacture and its results, and in the organisation and social life of his group. This motive of social service, intensified, produces also the reformer, finding his vocation in seeking to remove some burden from mankind, as well as the civil servant, doctor, nurse, parson, policeman