

all those breakfast foods in, he shook his head. He said the audience might like it, but he had his doubts about the cast. He said he did not believe any cast on earth could eat thirteen consecutive breakfast foods and smile the smile that won't. He said it was easy enough for him to write thirteen distinct lyrics about breakfast foods, but that to him it seemed that by the time the chorus had downed breakfast food number twelve, it would be so full of oats, peas, beans, and barley that it couldn't gurgle.

I am sorry to say he was right. We had a pretty tough-stomached troupe; and they might have been able to handle the thirteen breakfast foods, especially as most of the foods were already from one-half to three-quarters digested as they were sold, but we had a few other lunchibles in the play already.

That year the ads. were running principally to automobiles, correspondence schools,