

Should the CBC follow the example of the BBC by prohibiting commercial sponsorship of news, assuming exclusive right of news broadcasting and preparing its own bulletins from reports purchased from The Canadian Press and other organizations, this plan would meet with the sympathetic co-operation of The Canadian Press.

Passed by the Board of Directors of The Canadian Press and endorsed by the Annual General Meeting at Toronto, June 26, 1940."

Mr. Sifton then gave some details about the membership of The Canadian Press and cited as an example the amount which the Winnipeg Free Press, as a member, subscribed yearly. He said that there appeared to have been many misunderstandings between The Canadian Press and the CBC. He pointed out the reasons for The Canadian Press being opposed to sponsored news, stating that, to maintain the integrity of the news, it was the definite policy of The Canadian Press not to sell such news.

The Chairman then said that whilst The Canadian Press was created to serve the Canadian public through the newspapers, the CBC was a public body organized to serve the public through the radio and added that he saw no reason why there should be any antagonism between the two bodies, adding that the dispositions of the Board of Governors were most favourable to The Canadian Press and that they should be open-minded and frank in their mutual relations. He, however, added that personally he did not think that it would be in the public interest to create a monopoly of news in Canada and that the Canadian public should be entitled to receive news from all legitimate sources. Mr. Leigh Spencer explained the use of newscasts on his station and pointed out he had used news without commercial sponsorship since the beginning. Mr. Sifton emphasized that The Canadian Press would be ready to give a complete Canadian Press service to the CBC if it should

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