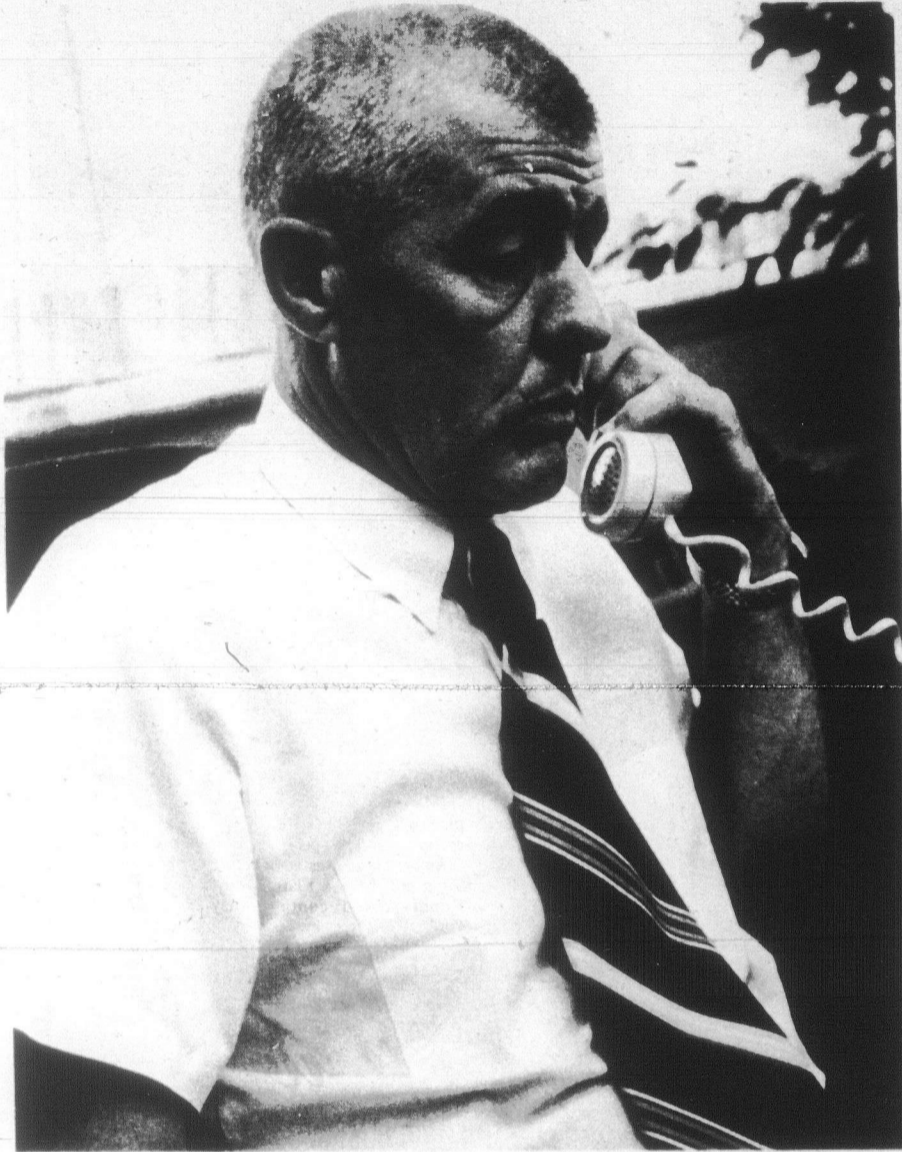


Gene McNamara — he makes it all work



Applewood Heights resident
joined company 32 years ago

Gene McNamara, district manager for Consumers' Gas West Central district, has seen the company's Peel system grow to 80,000 customers from 14,000 just 15 years ago.

McNamara has been part of the most rapidly growing system in Canada and witnessed its evolution from the beginnings of its Brampton facility to the opening of its multi-million dollar offices on Burnhamthorpe Rd.

A 32-year employee of the company, McNamara first joined the company's Metro District and has worked in the service department and construction and maintenance operations.

One of his most challenging jobs with the company was during the 1950s when Consumers' Gas was converting from manufactured gas to piping natural gas into Metro Toronto from Western Canada. Working in the engineering department, McNamara was intimately involved in the entire conversion process.

In 1959, he went to New York State as

project superintendent for the installation of gas services in upper New York State — where Consumers' has a subsidiary company, St. Lawrence Gas Company, Inc.

Four years later he moved back to Canada as operations manager in the West Central region and in 1966 he was appointed the region's district manager.

A resident of Applewood Heights, he and his wife, Betty, have four children: John, who lives in Edmonton; Michael, in Brampton; Stephen, in Aurora; and Elizabeth, who has just finished Grade 13 at Applewood Heights Secondary School.

An active community worker, McNamara has contributed significantly to the new Credit Valley Association for Handicapped Children, which will open a new treatment centre soon. As well, he volunteers his time to the Rotary Club, the Peel Region Advisory Committee, which is studying the handicapped, the annual Easter Seal campaign and this year he is vice-chairman for Brampton's United Appeal campaign.

Today, clean gas heat

In the beginning there was life

• More steaks this summer will be cooked on gas barbecues than ever before.

• A modern gas range means a homemaker can cook her meals faster, and more efficiently.

• A gas dryer uses less energy and costs the homeowner less to operate it.

• More and more new homes are being heated with natural gas, evidence of the continued confidence which home builders are putting in this fuel.

What is natural gas and why is it highly recognized as a clean, efficient and safe product for everyone in the community?

Natural gas had its beginnings a billion years ago in the plant and animal life which existed in the prehistoric seas covering most of the earth.

These tiny organisms lived on little but sunshine and water and when they died they settled on the ocean floor and became buried in layer upon layer of mud and sand.

This organic matter was changed into gas and oil through gradual decay, heat and pressure. As millions of years passed, the layers of mud, sand and silt were compressed into solid rock.

These rock layers buckled and shifted as the earth took shape and the accumulations of gas and oil were displaced and became trapped in pockets of porous rock under masses of non-porous, impenetrable rock.

Gas is discovered by careful and involved studies of typical rock formations containing

gas. Once it has been determined that an area may contain gas, drilling is the only way to locate it.

Drilling is risky — sometimes gas is never found — and costly. However, once natural gas has been discovered, it goes to a gas processing plant located on a site where it is cleaned and treated.

Natural gas is transmitted cross-country at high pressures. The further it travels, the more its pressure drops due to the effects of friction between the slowing gas and the inside surfaces of the pipe.

Compressor stations, located at various points along the route, raise the fallen pressure using compressors powered by engines or turbines.

Surplus gas — during the summer, for instance — is stored underground in extensive storage facilities located in Saskatchewan, southern Alberta and southwestern Ontario.

Natural gas — which in its pure state is colorless, odorless, tasteless, and lighter than air — is distributed to the user by Consumers' Gas through a network of supply lines buried beneath the street. Smaller service pipes branch off from these "mains" to serve individual customers.

Gas rates are regulated in Ontario by the Ontario Energy Board. Rates can't be raised or lowered without board approval and, in the case of a proposed increase, the matter must be considered at a public hearing.

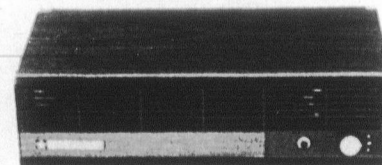
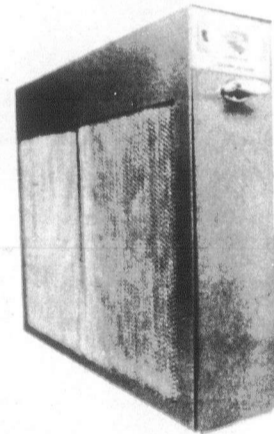
TOTAL HOME COMFORT WITH...



The ultimate
Electronic Air Cleaner
For your home . . .

You can almost throw away your dusting equipment. Electronic Air Cleaner will help to make life more pleasant because the air the whole family is breathing will be cleaner, healthier. The housewife will even notice that previously black dirt was collected on the dust cloth, but with Electronic Air Cleaner will show only white lint particles, and white lint doesn't cause dirty walls and drapes.

Easy to wash the twin cells, comfort for allergy sufferers and minimize household dusting chores.



Country Air
For all seasons
by FIVE SEASONS

Advanced technology enables us to offer this economical, portable model that eliminates odours, dirt, smoke and helps allergy suffering.

On Display at Consumers' Gas
New Appliance Centre

Located at 950 Burnhamthorpe Rd. W.
ElectroAir and Five Seasons

ELECTRO AIR — 400 Eddystone Ave. — Downsview