

EATON'S MIDSUMMER SALE

Swings Into The Third Week of Money Saving Opportunities

Never were better buying chances for our Mail Order Friends than are offered in this great Midsummer Sale. We quote two Sale Prices below to prove it. Big, special buying accounts for price lowness. And the same Liberal Guarantee backs up your every purchase; if goods are not entirely satisfactory we will exchange or refund your money and pay all transportation charges both ways.

REMARKABLE OFFER IN SUMMER EMBROIDERIES

4 yards Allover Embroidery for **1.35** **Each Design**

INCLUDING INSERTION TO MATCH

YOUR CHOICE OF ANY DESIGN SHOWN HERE 1.35

JUST the right length to make a handsome waist are these 4 yard pieces of FINE EMBROIDERED NAINSOOK ALLOVER. Besides this, we give you with each length sufficient insertion (to match allover exactly) for finishing neck and sleeves. Never have we offered goods of such a high class at such an invitingly low price.

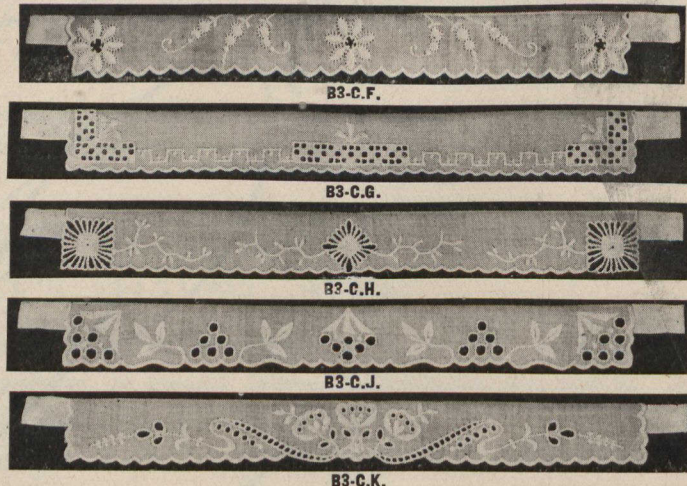
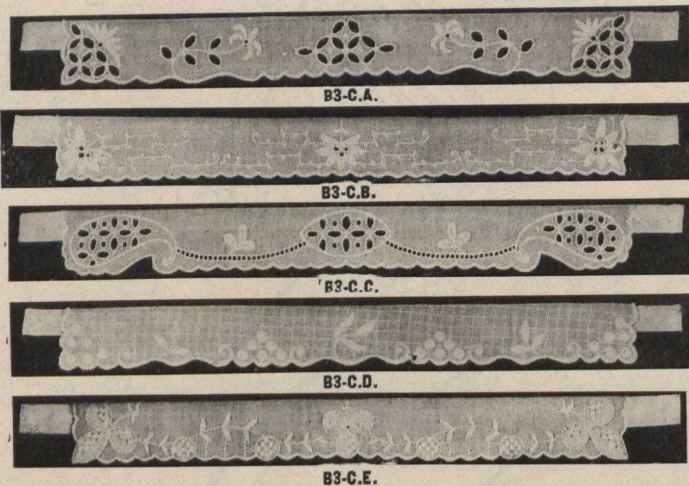
4 yards Allover Embroidery for \$1.35
(INCLUDING INSERTION TO MATCH)

NOTE—There is sure to be a big demand for the above, so kindly make 1st choice and 2nd using numbers given below each cut.

Also 1 1/2 inch insertion to match above B46

SWISS EMBROIDERY COLLAR TABS, EACH 5c.

Your choice of any collar tab shown below for 5c each. They are dainty goods and we guarantee the quality; white only. Kindly order by number.



HAVE YOU A COPY OF OUR NEW MIDSUMMER SALE CATALOGUE ?

Your name and address on a post card brings this 24 page money-saver to you FREE. **DO NOT FAIL TO WRITE FOR IT TO-DAY.**

THE T. EATON CO. LIMITED
TORONTO - - - CANADA