

# The Grand Album

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## of Metropolitan Fashions.

TO THOSE who may not have seen this Publication, its Beauties, as illustrated in the September and October Numbers, will be a revelation. The Magazine itself is now about 10 x 13 inches in size, and is illuminated with a series of Illustrations in Colors of the Newest Styles in Costuming and Millinery. With the exception of the

Reading Matter, Every Page is a Plate, and all the Plates can readily be taken out for distribution on tables or counters. In addition, there are now issued, with each Number, Large Plates varying in size from 20 x 27 inches to 25 x 29 inches. There is a Large LITHOGRAPHIC PLATE of LADIES' FASHIONS issued with the SEPTEMBER, DECEMBER, MARCH and JUNE Numbers. A PLATE of JUVENILE FASHIONS is also issued with the Magazine four times a year. Other Plates of Special Styles, such as Bicycling Attire, Storm Garments, etc., accompany it from time to time. All the Plates are Suitable for Framing and for Counter Use by our Agents and all Dressmakers, Dealers in Dry or Fancy Goods, Milliners, etc.

## The Grand Album

Is Issued in THREE Editions—English,  
Spanish and German—and is Invaluable

I.—To the Dressmaker and Ladies' Tailor—For whom its wealth of Colored Illustrations of Styles of Ladies', Misses' and Children's Attire affords an alluring and suggestive Book of Modes for the inspection of their patrons. They will readily appreciate the effectiveness of its Detachable Plates for use in windows and upon the walls of their reception rooms.

II.—To the Milliner—Who will find among its Monthly Plates of seasonable *Chapeaux* exact reproductions in form and color of the latest examples of Paris, London and New York *Modistes*, together with correct models of untrimmed shapes and valuable suggestions as to colors, harmonies and decorative materials.

III.—To the Juvenile Outfitter—Who cannot elsewhere obtain any such attractive and well-grouped views of all that is seasonable and stylish in the costuming of Misses, Girls, Boys and Children. The signal favor bestowed upon THE JUVENILE OUTFITTER, when issued as a separate publication, was not more deserved than is this Department, which is given generous space in THE GRAND ALBUM.

IV.—To the Dry Goods Merchant—For whose benefit has been inaugurated the Department of Window Dressing, with its large Photographic Views of notable Window Displays by Metropolitan Houses, and who will also find its Color Plates of great utility in promoting sales of fabrics and a great convenience for distribution on their counters.

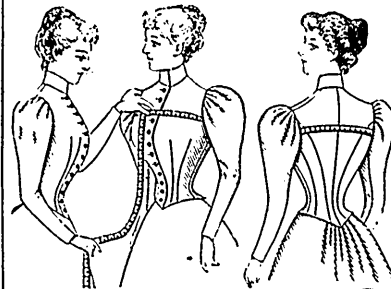
V.—To Any Woman—Who wishes in all matters of fashion to have access to the earliest information possessed by the Professional Dressmaker and Milliner. While essentially a Publication for high-class professional use, the Home Dressmaker and the Amateur Milliner will find THE GRAND ALBUM worth many times its moderate cost.

NOTE.—A special feature for October will be in the form of two Large Supplementary Sheets containing Illustrations of the Latest Novelties in SHORT COATS and JACKETS, and in LONG COATS, CLOAKS and RAINPROOF GARMENTS.

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