## The Purchasing Power of Your Dollar

must be greater with the drop in all farm products.

This store's policy is to get prices down as fast as possible. This store was the last to raise prices. This store is the first to lower prices.

MARKING DOWN PRICES THIS WEEK REGARDLESS OF WHAT THE MERCHANDISE COST

| COTTONS REDUCED-          | New     | - Last            | New     |
|---------------------------|---------|-------------------|---------|
| Year's                    | Revised | Year's            | Revised |
| Price                     | Price   | Price             | Price   |
| Wide Flannelette65c       | 38c     | Grey Cotton35c    | 20c     |
| Wide Flannelette45c       | 23c     | Grey Cotton 30c   | 18c     |
| Wide Flannelette35c       | 19c     | Grey Cotton28c    | 15c     |
| Best A. C. A. Ticking 95c | 55c     |                   |         |
| 8-oz. Heavy Cottonade 95c | 55c     | White Cotton45c   | 25c     |
| 7-oz. Heavy Cottonade 85c | 48c     | White Cotton35c   | 22c     |
| Grey Cotton45c            | 23c     | 72-in Sheeting95c | 55c     |
| arey could                | -00     |                   |         |

ALL CASHMERE HOSIERY REDUCED EXACTLY HALF Little Nell and Little Daisy Brands; highest quality. All exactly half the price charged before 1st January, 1921.

LISLE, SILK AND COTTON HOSIERY, 35 TO 100 PER CENT. LOWER This includes Holeproof, Luxite, Radium and Puritan makes, and we know of no better.

SPRING-WEIGHT UNDERWEAR

ALL SILKS AT NEW LOW PRICES Easily 60 to 100 per cent. down from last year's price.

ALL SHOES DOWN FROM 50c TO \$3.50 PER PAIR on prices under \$10. All \$15 and \$18 lines down \$5 to

NEARLY ALL GROCERIES DOWN TO NEW LOW LEVELS

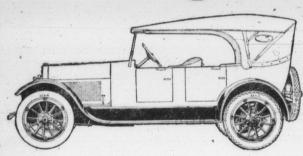
ALL CLOTHING DOWN TO NEW LEVELS showing reductions of 25 per cent.; in some cases 100 per cent

WE TOOK OUR LOSSES THE LAST FOUR MONTHS; WE ARE TAKING HEAVY LOSSES RIGHT NOW: WE INTEND TO TAKE

FURTHER LOSSES IN THE FUTURE. Considering our heavy losses we cannot give long credit, nor more than cash prices for Butter and Eggs. The store that bids highest for produce does not always give you the most for your money. No store in Canada protects their customers better than this store. No store can give you better vafues.

## J. N. CURRIE & CO.

# McLaughlin



The new McLaughlin Master Six is the undisputed leader in the touring class. The new radiator and hood and the unique body design of this model give it a racy appearance that is extremely pleasing. The smart, graceful lines, the speed, power and quick acceleramake it the favorite family car.

Ladies who drive favor the touring model of Canada's Standard
Car because of its beauty, ease of control, its comfort, dependability
and extreme roominess. The driver of this McLaughlin is the discriminating motorist whose choice of a car is influenced by beauty

| No Carried on by every gust of wind. Explorers do not look for Car because of its beauty, ease of control, its comfort, dependability beaten paths; they make them.
| Ambition requires no whip, nor a guard nor even a reward. Conand utility.

M. J. McALPINE

TIRES

Dealer

Glencoe

## DOMINION TIRES

TIRES

DUNLOP

Electric Supplies—Irons, Toasters, Grills, Washing Machines, etc. uresco, Floglaze and Sherwin-Williams Paints.

Beatty Bros. Hay Cars and sup-

Barrett's Slate Surface and Everlastic Roofing.

### The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—in Canada, \$2.00 per year; in the United States and other foreign countries, \$2.50 per year. Advertising.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application.

rates. Prices on application.

ob Frinting.—The Jobbing Department has superior equipment for turning out promptly books, paraphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc.

A. E. Sutherland, Publisher.

THURSDAY, MAY 26, 1921 Preparatory to the taking of the Dominion census, which begins June 1st, the Government is issuing minute instructions to the enumerators who will be entrusted with the work of collecting the mass of statistics in every city, town, village and hamlet of Can-ada. An enumerator on calling at a house must find out even the kind of house it is, specifying the material of which it is made. He must learn the number of persons in the dwelling, the rooms occupied and if there are any boarders. The sex of the inmates, whether they are married or single, the nationality, the religion, nature of employment, and a host of other information must be given to the man when he calls at the door. The total earning of each person for the year must be given, and in connection with this it is promised that this information will be privthat this miorination will be private and will not be available for the taxation officials. The first federal cnesus of the Dominion of Canada was taken in 1871, and since then an official enumeration has been taken every ten bears. The fifth census in 1911 required the services of 264 commissioners almost 10,000 enumerators Each enumerator will be paid at the rate of five cents for each name recorded. This is two cents more than in 1911, when the rate

Many a man is sad and torn to day because he failed to lay up a DIME NOVELS COMING BACK storage account when the oppor-tunity was in his hands. So many thought the luscious grapes of high prosperity would grow forever, they never dreamed of barren branches soon to come. Cultivating the habit of living within one's means and not going into debt, rather to lay aside a small sum each week out of the income has

of pay was three cents a name.

Some are expected to do the work

take well on to a month.

The key to all success is work. Work hard work, opens the mines, tills the ground, conducts business It is work, hard and long work, that makes the artist, the genius, the inventor. Edison, Howe, Morse, Goodyear, Marconi, Pad-erewski, Kukelik, Scott, Peary, Jolliet, Marquette and others, show what work can do. Webster's dictionary is a monument of Work is a duty, a blessing, it is happiness, it is life. Work means progress. Strength is show in overcoming obstacles overcome. the greater and stronger is vitality. Dead fish cannot swim up-stream; they float along with the stream because they are dead. A butterfly is carried on by every gust of science, duty, God, these give all of us the imperious power that overcomes all difficulties, that knows no fear. Whether you books and letter, writers also have a least the difficulties of the class—and detective stortune-telling books and letter, writers also have a least the difficulties of the class and letter, writers also have a least the difficulties of the class and letter, writers also have a least the class and letter. handle a pick or a pen, a wheel-barrow or a set of books dig ditches or edit a paper, ring an auction bell, or write funny things, you must work. Don't be afraid of killing yourself with work. Work gives an appetite for meals, gives the appreciation of a holiday. the appreciation of a holiday. There are young men who do not work, but the world is not proud of them. It does not even know that they are here. So find out what you want to do and do it; take off your coat and make a dust in the world. The busier you are the less deviltry you will get into, the sweeter will be your sleep and better satisfied will the world be with you. be with you.

A London official states that immierlastic Roofing.

Perfection Oil Stoves, Lawn Mowers, Hammocks, Harvest Tools, Auto Accessories, Buggy and Auto Rugs--in fact, just about anything you need in hardware, at prices that are "exactly right."

C. T. DOBBYN, NEWBURY

A London official states that immigrants in this country are forsaking positions they have been given on the farms to return to the city and aggravate the unemployment situation. It is claimed that many of the new arrivals have lost interest in farming soon after their arrival and they flatly refuse to go out in the country. Farmers in the London district are beginning to waver about accepting inexperienced newcomers, and in their applications state that they will take only experienced men.

### PERSONAL AND SOCIAL

Thos. Stinson is visiting friends Windsor and Detroit.

T. S. Poole of Windsor spen -Mr. and Mrs. R. M. McPrehson motored to Kincardine for the week

-Miss Ruby Gilbert of London nt the week-end at her home in -Miss Myrtle Patterson of Chat

Miss Gladys Hurley spent the liday with her sister, Florence, in

-Miss Marion Huston is homo from Toronto University for the sum

holidays

—Mr. and Mrs. C. E. Davidson and children motored to Chatham and spent the holiday. -Miss Hilda Allen has returned to Chatham after spending a few days at her home here:

-Mrs. Percy Lunt and two child-

ren of London are visiting her sister, Mrs. David Reeves.

—Miss Annalena Lethbridg, and Wilfrid Lethbridge were home from London for the holiday. -Mr. and Mrs. Charles McLean and Miss Jennie Finlayson of London spent the week-end at C. E. David-

—Mr. and Mrs. Bruce McAlpine and little daughter Margaret motor-ed to Talbotville and spent the 24th with Mrs. McAlpine's sister, Mrs. Harley Appleford.

rriey Appierora.

—Mr. and Mrs. T. Hill of Granton,
e Hill of Niagara Falls and Mrs.
arles and daughter Kathleen of
ndon motored to Glencoe and
ent Sunday at Dr. McIntyre's.

in two weeks, while others will

Has Had Sales That Have Been Record Breaking.

Nick Carter has come into his own again. The king of the "paperbacks" has made a record-breaking return to popularity. About eighteen months ago his sales began to mount steadily until the entire supply of Nick Carter books was exhausted, says the Sun.

many a young man's fortune.
Save and serve is as good a motto in peace as it was during the war.

His return to fame was unexpected. It was not the result of an advertising campaign, for the publishers of the paper-bound books do not advertise to the paper during the war. tise. They depend instead for the sale of their books on the lists printed in the back pages of each volume. And Nick Carter was not the only

member of the "paperback" tribe to return. All the old favorites—Laura Jean Libbey, Bertha M. Clay, Mrs. E. D. E. N. Southworth and Angusta J.

ing to predict that the movies had killed the production of cheap books. Thrills could be absorbed more quickfrom the screen than from the print

ncertain whether their old reading public has thred of the motion picture Lough, the demand for the 10 and 15cent book has increased four old. If were not for the increased cost of production these publishers would be reaping the harvest of their lives

her class—and determine telling most in demand. Fortune telling books and letter writers also have a books and stendy sale. "Dream" books stendy sale. "box are towere never so popular as they are to-day, their publishers say.

Paring a corn is both risky and in-effective. It is much better to use Holloway's Corn Remover and eradi-cate them entirely.

## MILLIONS IN **PROFITS**

are being paid to the share-holders of Northern Ontario's Gold Mines,

Are you getting your share? The experience gained in fif-teen years of active connection with these mines will help you to participate in these splen-did profits.

HOMER L. GIBSON

& CO. 703-4-5 Bank of Hamilton Bldg. TORONTO

James Haggitt spent Sunday near

### KILMARTIN

LAMBTON CREAMERY CO. Alex. McNeil, Local Manager.

rrah McCallum, Late of the Village Glencoe, in the County of Middle-x, Widow, Deceased

"The Revised Statutes of Ontario, 1914, Chapter 121, Section 56," that all creditors and others having claims against the estate of the said Sarah McCallum, who died on or In condon motored to Glencoe and spent Sunday at Dr. McIntyre's, —Mr. and Mrs. Geo. Tinlin and Mr. and Mrs. Chas. Watterworth of Beamsville were visitors at Gordon Watterworth's while attending the funeral of the late David Watterworth.

A Canadian Club has been organized at Dutton.

A Cleveland woman bought a head of cabbage which, after reaching home, she found an ounce sity in weight. When she took it back she opened fire on the grocer with a revolver without hitting him. She disappeared before the police arrived.

A special train passed over the Grand Trunk with the bodies of 175 American soldiers who gave their lives on the fields of Flanders. One of these was Lieut, Donald McMillan, only son of Mr. and Mrs. Arch. G. McMillan of Detroit, who for a number of years resided with his parents in Dunwich. The train consisted of nine baggage cars and one sleeper and was guarded by an escort of 25 men.

Mrs. W. Tretheway and infant son are visiting her parents, Mr. and Mrs. Ed. Haggitt. Mrs. Bradshaw of Nelson, B. C., is

visiting with relatives in this vicin

Dutton.

Mr. and Mrs. Hoffman of London are spending a week with the latter's sister. Mrs. Earl Blaine.

Mr. and Mrs. Chas. Blain and Verna and Mr. and Mrs. E. Blain motored to Appin on Sunday.

Mac. Munroe and little daughter of Walkerville are visitors at Neil Mun-

Mrs. John Secord left for Brando Mrs. John Secord left for Brandon on Tuesday.

Mrs. Janet McIntyre is visiting friends in Walkerville and Detroit.
Dr. D. F. McLachian of Windsor spent a day this week at the home of his father, Alex. McLachian.

Miss. Grace Wood, Toronto, spent the week-end at D. N. Munroe's.

CREAM AND EGGS WANTED Cream received, tested and paid for lahy at the Glencoe Butter Factory. Phone 73 if you want our delivery

### NOTICE TO CREDITORS

IN THE MATTER of the Estate of

Notice is hereby given, pursuant to

Solicitors for the said Executors. Dated at Glencoe this 10th day of May, A. D., 1921.

## 900 DROPS INFANTS / CHILDREN Thereby Promoting Digest Cheerfulness and Rest Contac neither Opium, Morphine in Mineral. NOT NARGOTI Recipe of Old Dr. SAMUEL PITCHER A helpful Remedy for stipation and Diarric and Feverishness and Loss of SLEEP suffing therefrom in Infancy Chat H. Hetchers THE CENTAUR COMPANY MONTREAL, P.Q.

# **Mothers Know That**

**Genuine Castoria** Always Bears the Signature

For Over Thirty Years

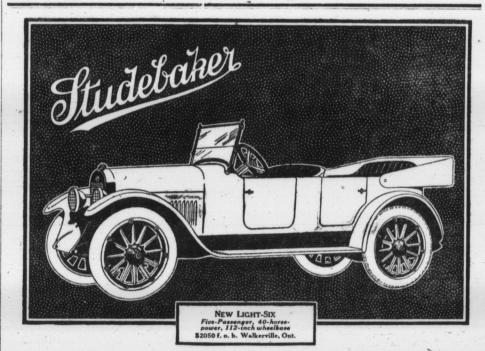
## **GALL STONES**

A never failing remedy for Appendicitis.

Indigestion, Stomach Disorders, Appendicitis and Kidney Stones are often caused by Gall Stones, and mislead people until those bad attacks of Gall Stone Colic appear. Not one in ten Gall Stone Sufferers knows what is the trouble. Marlatt's Specific will relieve without pain or operation. For sale at all Drug Stores or

H. I. Johnston, Druggist, Glencoe, Ont.

J. W. MARLATT & CO., 211 Gerrard St. E., Toronto, Ont



THE economy of the LIGHT-SIX is a demonstrated fact—in the hands of owners this car is averaging between 21 and 26 miles to the gallon of gasoline and twelve to fifteen thousand miles to the set of standard-equipped cord tires. "Buy it because it's a Studebaker."

"Built-in-Canada."

WM. McCALLUM Glencoe Dealer

THE STUDEBAKER CORPORATION OF CANADA, LTD., WALKERVILLE, ONT.

T-SIX TOURING CAR \$2050 CIAL-SIX TOURING CAR 2450 CIAL-SIX 2-PASS, and 4-PASS, ROADSTERS 2450 SIX TOURING CAR 2885

LIGHT-SIX COUPE ROADSTER LIGHT-SIX SEDAN SPECIAL-SIX COUPE SPECIAL-SIX SEDAN

ALL STUDEBAKER CARS ARE EQUIPPED WITH CORD TIRES