

AT WILCOX'S REMOVAL SALE

Your Money Will Talk the Loudest

Don't Hide Your Dollars--Now is the Time to Make Them Work to Your Advantage

In Men's Clothing Department

Men's Regular \$25.00 Suits, faultless in every respect. Our sale price \$18.00
 Men's Regular 22.00 Suits, faultless in every respect. Our sale price 16.48
 Men's Regular 20.00 Suits, faultless in every respect. Our sale price 15.00
 Men's Regular 18.00 Suits, faultless in every respect. Our sale price 13.98
 Men's Regular 15.00 Suits, faultless in every respect. Our sale price 12.00
 Men's Regular 12.00 Suits, faultless in every respect. Our sale price 10.00
 Men's Regular 10.00 Suits, faultless in every respect. Our sale price 7.48
 Men's Regular 15.00 Black Cheviot Spring Overcoats. 12.00
 Men's Regular 12.50 Black Cheviot Spring Overcoats. 10.00
 Men's Regular \$14.00 Raincoats. Sale. 10.00
 Men's Regular 10.00 Raincoats. Sale. 7.48
 Men's Regular 8.50 Raincoats. Sale. 6.25

Suit Cases, from \$1.25 to \$9.98. Trunks from \$3.00 to \$11.48. Club Bags, solid leather, \$1.50 to \$8.00.
 50 dozen Men's White Handkerchiefs. 3c. each.
 25 dozen Men's Excela Handkerchiefs. 3 for 25c.
 75 dozen Men's 25c. Braces. 19c.
 Men's 25c. Ties. 19c.
 Men's 25c. Fancy Hose. 19c.
 Men's \$1.00 Soft Front Shirts. 69c.
 Men's 65c. Soft Front Shirts. 48c.
 25 dozen Men's Wash Ties. 3 for 25c.
 Men's Halbrigan Shirts and Drawers. 35c. each
 Men's 65c. Halbrigan Shirts and Drawers. 48c. each
 Men's 65c. Porous Knit Shirts and Drawers. 48c. each
 Men's 65c. Merino Shirts and Drawers. 48c. each

In Hat Department

The "KING" HAT, as its name implies is at the head of all others in style and manufacture, is made entirely by British trade unionists. We have it in both Soft and Hard hats, in all the popular shapes and shades, Worth \$2.00. Sale price \$1.98

\$3.00 Suffolk American Hat. Sale price. 2.25
 2.50 Hard and Soft Hats—all new shapes. Sale price 1.98
 2.00 Hard and Soft Hats—all new shapes. Sale price 1.48
 1.25 Caps and Latest Peaks. Sale price.39
 1.00 Caps with Latest Peaks. Sale price.39
 .75 Caps with Latest Peaks. Sale price.48
 .50 Caps with Latest Peaks. Sale price.38

The Season's Greatest Offering of Ladies' Suits, Coats and Dresses



Ladies' Suits, no two alike, worth \$20.00 for. \$25.00
 Ladies' Suits, no two alike, worth \$25.00 for. \$30.00
 Ladies' Suits, no two alike, worth \$30.00 for. \$35.00
 Ladies' Suits, no two alike, worth \$35.00 for. \$40.00
 Ladies' Fancy Silk Dresses, worth \$25.00 for. \$19.00
 Ladies' Fancy Silk Dresses, worth \$20.00 for. \$15.00
 Ladies' Fancy Silk Dresses, worth \$15.00 for. \$11.00
 Ladies' Fancy Silk Dresses, worth \$10.00 for. \$7.48
 Ladies' Fancy Silk Dresses, worth \$5.00 for. \$3.98
 Ladies' Fancy Silk Dresses, worth \$3.00 for. \$2.00
 Ladies' Long Silk Coats, worth \$25.00 for. \$20.00
 Ladies' Long Silk Coats, worth \$20.00 for. \$15.00
 Ladies' Long Silk Coats, worth \$15.00 for. \$11.00
 Ladies' Long Silk Coats, worth \$10.00 for. \$7.48
 Ladies' Long Silk Coats, worth \$5.00 for. \$3.98
 Ladies' Long Silk Coats, worth \$3.00 for. \$2.00
 Ladies' Short Coat Cloth Coats, from. \$1.75 to \$2.50, to clear all. 98c. and \$1.35
 Ladies' Skirts, all styles and shades, from. 98c. to \$1.20

Millinery at Half Price

Flowers, Wings, Veilings, Chiffon, Velvet and other Hat Trimmings to be sold at half price.

Ladies, don't get wet when you can get a Raincoat at such prices. RAINCOATS worth \$10, \$12 and \$14 to clear at \$8.50

9--Big Whitewear Bargains--9

Ladies' White Dresses

Latest Style and Neatly Trimmed. Worth \$5.50 Special price. \$3.75

Ladies' White Dresses

Made well, fit well. Good values at \$4.50. Special. \$2.98

Underskirts

of Fine Cotton with from 10 to 12 inch frill of beautiful Swiss Embroidered Lawn and Dant Ruffle. The newest cut. Regular price \$1.35. Special. 98c.

Tea Aprons

Trimmed with lace and embroidery. Worth 40c. Special. 22c.

Night Gowns

of good English Cotton, embroidered yoke effect, low and high neck. Worth \$1.35. Special. 98c.

Corset Covers

of good Cotton. A variety of yokes elaborately trimmed with lace and embroidery. Well worth 35c. Special. 22c.

Drawers

of good Cotton, extra full make, with tucked embroidered nounce, worth 50c. Special. 39c.

Shirt Waists

Low and High Neck of good Lawn and neatly trimmed, worth \$1.35. Special. 98c.

Underskirts

Latest cut and style, neatly trimmed with lace and embroidery, dust nounce, worth \$1.10. Special 98c.

Market Square

WILCOX'S

Market Square

NAMES OF CANDIDATES IN PRIZE CONTEST PUBLISHED TOMORROW

Why Ride in a Street Car When an Automobile Is to be Had With The Proper Industry?

Division of Territory Gives Everyone an Equal Opportunity at the \$6,000 Prize List -- Send in Your Nomination at Once -- On to Success the Slogan -- Contest's Golden Arms Open to You.

Greater enthusiasm and keener effort mark the opening of the third day of THE STANDARD'S great enterprise. The slogan "ON TO SUCCESS" has penetrated the remotest corners of the territory under the scope of the contest. Already a large number of nominations have been received and it is evident that the proverbial "early bird" is up and getting busy. The conditions governing the contest are so simplified and it is so easy to enter the race, that scores have joined the ranks bent upon winning one of the valuable prizes. The impossible has been barred and even the otherwise difficult system has been simplified. Think of it! Could anything be simpler? All that is necessary is to fill out the ballot, writing the name and address plainly, and mail them to the contest department. You do not have to be a subscriber to enter the contest, neither are subscribers barred from becoming contestants. It is open to all, whether you take The Standard or not.

Any Prize Worth the Struggle. You are not one working thousands to win ONE prize. That would be akin to the impossible. The division of the territory overcomes the obstacle of struggling against hordes of others for only one prize. The Standard is offering 26 prizes, and the aggregate value of those 26 prizes is over \$6,000. You will readily see that any one of them, from the poorest up to the Ford five-passenger touring car is worth putting forth a little energy to win.

Votes are secured by clipping the coupons that appear in each issue of The Standard and by securing subscriptions to this paper. Care should be taken in filling in the names and addresses on the ballots, and in re-

submitting them to the contest department. The motto of this contest will be a square deal to each and every contestant who enters and each one will be assured of getting fair and impartial treatment.

Twenty-Six Prizes to be Given. Twenty-six prizes, as announced today, are offered by The Standard to those persons receiving the largest number of votes in the campaign.

To enter this friendly struggle and win one of the prizes will not cost you one cent. It will cost nothing to enter, it will cost nothing to stay in the race, and it will cost nothing to win.

The prizes are worth many times the amount of money that could be earned in a single space of time by any other means. All of the prizes will be on display in a few days, so that all may see the value and beauty of each.

10 Per Cent. Cash Commission Paid. You can't lose in this campaign--that is impossible--there are 26 awards--26 contestants will win--and if you are not one of the 26 The Standard will pay you ten per cent. cash commission on the gross amount of subscription money you collect if you remain actively in the campaign until the end. The campaign thus works both ways--a prize contest and a very lucrative position. If you want an automobile, enter your name; if you want a piano, enter your name; enter the campaign no matter what you want, you can't lose; enter anyway. Send in your name or that of a friend to-day.

How to Win a Prize. The object of the contest is to secure subscriptions to The Standard. The candidates securing the most votes will win the prizes.

The way to secure votes is to get your friends and neighbors to pay for six months or a year to The Standard. A coupon will be published daily. This coupon, if neatly cut out and sent to the campaign department of The Standard, will count as one vote for the candidate named thereon. Candidates may secure subscriptions anywhere and are not confined to their own district. Write to your friends no matter where they live. Votes cannot be bought or sold. Votes are not transferable.

The Time Will Pass Quickly. The few weeks of the contest will pass quickly, and if you want to be sure of one of the Ford automobiles or the piano or one of the other big prizes, an early start is advisable. Get your friends to help you. Those who get the earliest start will have the easiest work. See your friends, relatives and acquaintances and get their support before they promise it to a more enterprising candidate.

A little effort now will pay you big dividends. Fix your eye on one of the big prizes and start to win it today.

The office of the Campaign Manager. The contest department is on the second floor of the Standard building. If you are interested in the campaign and want to get started right, come up and get acquainted, call up by phone and state what you want to know or ask for suggestions. Any inquiries addressed to the campaign manager will receive prompt attention. The next time you are down town drop into this department and let the manager of the campaign explain the details of the plan and how easy it is to win a Ford touring car, a \$400 Willis piano, or one of the prizes. Ask for the campaign department.

Short Campaign. The circulation campaign will only last about seven weeks, and will begin on June 8, at 8 o'clock p. m. sharp, when the judges will count the votes and award the prizes. This campaign will be more interesting and far reaching than any ever undertaken by a New Brunswick newspaper. The prizes are not only big, but are in keeping with this big undertaking. Division of the territory covered by The Standard makes it a winning easy for those determined ones who enter. Energy and ambition are the requisites for success.

Purely Business Proposition. The Standard, at the outset, pledges absolutely good faith and fairness to all the people who will soon be engaged in the campaign. This is not a "something for nothing" scheme, in fact it is no scheme at all. Neither is it a charitable undertaking on the part of The Standard. It is a business proposition pure and simple. The object is to advertise this newspaper and to increase its circulation and to win a welcome in every household in the field that it covers.

Here is the idea in a Nut Shell. The prizes are to be given to the candidates securing the highest number of votes in their respective districts; and there are two ways of getting votes--first, by clipping the coupons which will be published daily and will be worth one vote, and will be credited to the candidate whose name is written thereon.

A quicker way of getting votes is by securing paid-in-advance subscriptions to The Standard. The schedule published elsewhere in this issue shows just how many votes each subscription entitles the candidate to. Receipt books are ready for candidates to use in securing subscriptions.

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Subscribers Should Vote. Thousands of the free votes will go to waste if subscribers do not clip out the vote coupons that are printed in each issue of this newspaper. Then you will be sorry that you did not use them to help some deserving candidate or a friend who may be in the competition.

Get the habit and clip the coupons beginning today.

A "Tip" How to Win. First--You enter the competition by sending in a nomination blank properly filled out. The nomination blank is good for 1,000 votes and will count but once for the candidate nominated. Then enlist the aid of your friends and neighbors. Use your telephone. Let everyone know they are a candidate before they promise their help to a more enterprising candidate.

Be ambitious and determined to win from the start. If you have friends that you cannot see at once, write them.

You can get votes and subscriptions anywhere from the other districts as well as your own.

Votes will be given on new subscriptions and renewal of old subscriptions that are paid in advance, also on payment of arrears.

Call or send to The Standard office for a receipt book. The campaign manager will be glad to have you call so he can explain anything you do not understand. Telephone or write to him if you cannot call, and a representative will give you full details. Secure every daily vote coupon possible. But work for the special ballots. They count the most.

How the Prizes Will Be Awarded. 1. The contestant who secures the largest number of votes in the City of St. John (Districts 1, 2 and 3) will be presented with a Ford 1912 Model T Five Passenger Touring Car.

2. The contestant who secures the largest number of votes in Districts 4, 5, 6, 7 and 8 will be presented with a Ford 1912 Model T Five Passenger Touring Car.

3. After the automobiles have been awarded the contestants securing the largest number of votes in each of the eight districts will be presented with a \$400 Willis (Montreal) piano.

4. The contestant securing the second largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a diamond ring.

5. The contestant securing the third largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a diamond ring.

6. The contestant securing the fourth largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a diamond ring.

7. The contestant securing the fifth largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a diamond ring.

8. The contestant securing the sixth largest number of votes in each of the eight districts, after the automobiles have been awarded, will be presented with a diamond ring.

mobiles have been awarded, will be presented with a handsome gold watch.

You Can Easily Win a Prize. Do not be discouraged. Once nominated do not drop out. You can win. These valuable prizes will be won by somebody. Why not you?

Ask Your Friends to Help You. If you belong to a church, society or any organization, let your fellow members know that you expect their help. It will be freely given if you only ask before it is given to some other candidate.

Don't forget that children can do effective work in collecting newspaper vote coupons, as well as securing many prepaid subscriptions. Should your father, brother, mother, sister or friends belong to any organization, get them to secure the votes and assistance of the members for you.

Do not let a day pass without securing new subscriptions and votes. Steady, persistent work will make you the winner of a valuable prize. Keeping everlastingly at it is bound to bring success.

Anyone, anywhere, can vote for any candidate. Candidates can secure subscriptions anywhere.

It is easier to answer questions than to correct mistakes. Do not hesitate to ask questions. The campaign manager is at The Standard office to help you.

Your Friends Will Help You. Hundreds of people will have no personal friends in the competition. You can secure their friendship and subscriptions if you only ask them.

A literary organization among your friends for systematic work in your interests will go a long way toward making you a winner of one of the Grand Prizes.

Division of Districts. District No. 1--Includes all of the City of St. John north of Union street.

District No. 2--Includes all the City of St. John south of Union street.

District No. 3--Includes Carleton, Fairville and the Parish of Lancaster.

District No. 4--Includes all Carleton, Victoria, Madawaska, Gloucester and Restigouche counties.

District No. 5--Includes all of Kings county.

District No. 6--Includes all of Westmorland, Albert and Kent counties.

District No. 7--Includes all Charlotte and St. John counties excepting the City of St. John and the Parish of Lancaster. Or any part of Nova Scotia.

District No. 8--Includes all of York, Sunbury, Queens and Northumberland counties.

Voting power of subscriptions and price list of the St. John Standard:

Price by Price by Votes carrier mail allowed

3 months. . . . \$ 1.25 200

6 months. . . . 2.50 400

1 year. 5.00 800

2 years. 10.00 1,600

Voting power of subscriptions and price list of the Semi-Weekly Standard:

3 months. . . . \$ 1.25 200

6 months. . . . 2.50 400

1 year. 5.00 800

2 years. 10.00 1,600

Voting power of subscriptions and price list of the Semi-Weekly Standard:

3 months. . . . \$ 1.25 200

6 months. . . . 2.50 400

1 year. 5.00 800

2 years. 10.00 1,600

Voting power of subscriptions and price list of the Semi-Weekly Standard:

3 months. . . . \$ 1.25 200

6 months. . . . 2.50 400

BOY SCOUTS TO HOLD EXHIBITION OF WORK

Tournament and Demonstration in Opera House, on Saturday, April 27th -- Good Programme Prepared.

The Boy Scouts of the city are arranging for a tournament and demonstration of their work which will be held in the Opera House on Saturday afternoon and evening April 27th.

Following out the lines of the tag day artists the boys will make a thorough canvass of the city tomorrow selling tickets for the entertainment. An interesting programme has been prepared for the occasion and there is no doubt that the boys will be greeted by large audiences.

The programme is as follows: Selection--Band and orchestra. "O Canada"--All Scouts.

First Aid--St. Paul's Troop. Bridge Building--German street troop.

Signalling--Centenary troop. Family Troubles--St. C. A. troop. Self Defence--Stone church troop. Physical Drill--Trinity church troop. Camp Fire Scene--St. Matthew's church troop.

God Save The King.

Worth the Money. Didn't that man complain when you charged him for a broken appointment?

No, replied the dentist, he said breaking an appointment with me was worth every cent it cost.

Is Sickness a Habit?

With many sickness undoubtedly becomes to some extent a habit. They have "bilious spells," "stuck heads," "attacks of indigestion." Why not shake loose from these ailments and know once more the joy of good health?

It takes a little will power. You may have to deny yourself some luxuries which do not agree with you; but it is worth while to be well and to prolong life. Dr. Chase's Kidney-Liver Pills will help you, because they act definitely and directly on the liver and thereby remove the cause of biliousness, headache and indigestion.

Str up the liver by taking one Kidney-Liver pill occasionally at bedtime and you will free yourself of many annoying ills, the temper will be less irritable and you will find more joy in living.

By Mail allowed

1 year. \$1.00 150

2 years. 2.00 400