

3.50
A PAIRBoots That
Soothe And
SatisfyMen's Black Vici Kid Laced
Boots, Goodyear welt, plain toes,
square, solid heel, good weight
soles.For the man who seeks thorough
comfort and long wear, without
being subservient to the continued
change in styles, this boot is a
boon.Waterbury & Rising
Limited.
King St. Union St. Main St.3.50
A PAIR

COAL!

TELEPHONE M. 2676

The best we know how to buy, care-
fully prepared and carefully delivered.
Ask For Low Summer Prices
CONSUMERS' COAL CO., Limited
331 Charlotte Street

G. B. Chocolate Coated Hard and Nut Centres

The Very Best in This Class of Goods. Half and One Pound Boxes.
LASTING DELICIOUS SATISFACTORY
Take a Box Along on Your Way Home and Receive a Double Welcome.

\$10,000,000 CHINESE

SS. CO. LAUNCHED

San Francisco, Oct. 14.—With the for-
mation of the China Mail Steamship
Company there China has entered into
competition with Japan for passenger
and freight trade between this port and
the Orient.The company purchased from the
Atlantic Transport Company of WestVirginia the steamship China, formerly
operated by the Pacific Mail Steamship
Company in the Orient service, and an-
nounced her first sailing for this port
on October 16. Other vessels are to be
added.The capitalization of the company
will be \$10,000,000. The new company
was organized by wealthy merchants of
the Pacific Coast and in Hong Kong and
Canton. It expects a subsidy from the
Chinese government.A dashing hero of the sea—Neal
of the Navy.MADE ESPECIALLY
FOR AND WORN BY
THE BEST PEOPLE
EVERYWHEREYOU CANNOT BUY
BETTER ANYWHERE
—Sold by the
Best Dealers—CEETEE
UNDERWEARDiamonds
The "War" has not lessened the
demand for diamonds—the reason being,
no doubt, that of all commodities "The
Diamond" is affected less by business
panics or depressions than any other.
It is stable. It holds its value, while
other classes of merchandise suffer.
It is thus a safe investment at all
times. Our prices have not advanced.
We can show you some excellent values.Ferguson & Page
Diamond Importers and Jewelers
King StreetWaterproof
ClothingA large and exceptionally well-assorted stock of
Oil-Proof Clothing awaits your inspection in our
Waterproof Clothing Section.The latest additions include MOTOR SPORT-
ING COATS, in Black and Olive Khaki. These
are especially adapted for automobile driving and
for motor boat, being so designed that the trouser
legs are entirely protected from wet. Farmers
and teamsters will also find these coats very ser-
viceable and durable. Prices \$3.50 each.OUR LIGHT-WEIGHT BLACK COAT is an-
other Good, Practical Garment in this line. It
comes with either buttons or solid brass clasps,
is strongly leather bound, has two outside pockets,
corduroy collar, is of stylish appearance and just
the thing for city wear. Price \$3.15.We also carry Jumpers, Long Coats, Short Coats,
Pants and Hats in this department.W. H. THORNE & CO., LTD. MARKET SQUARE
AND KING STREETRECRUITS COME
IN STEADILY88th and Siege Battery Both Prove
Popular — Canadian Casualties
—Sergeant-Major Edwards Pro-
motedThe recruiting for the 88th Battalion
was begun in St. John yesterday, and six
men joined the colors, Frank Walsh and
J. W. Stackhouse of this city, H. Arm-
strong of Birmingham, Eng.; Ed. H.
Scott, Dorchester; Hugh Stevens, Mississ-
auga, and Frank Doucet, Bathurst. The new
siege battery being raised here is rapidly
filling. Among those who have enrolled
in it is Charles A. Worrell, formerly of
the city police and lately a private de-
tective here.An enjoyable smoking concert was
held last night in the recruiting offices
in Mill street, when addresses were given
by Lieut. F. Del. Clements, Pte. D. W.
Shaw, John Keefe, P. D. Tilley, N. C.
and R. E. Armstrong, who presided.
The casualty list last night reported
the serious illness of Lieut. Col. H. R.
Casgrain, of Windsor, Ont., brother of
Hon. T. Chase Casgrain, postmaster gen-
eral, in hospital at Alexandria, Egypt.
Gunner Wm. Grant Blair of Barney's,
River, N. S., is reported dangerously ill
in France. Also, McDougall, of Nine
Mile Creek, P. E. I., 26th Battalion,
wounded; and Major D. A. Maclellan,
Halifax, 25th Battalion, returned to
duty.A letter received by his father, J. S.
Edwards, Halifax, from his son, Sgt.
Major Roy Edwards, 26th Battalion, this
week, told of his promotion to the rank
of warrant officer. The letter was from
the front near where the battalion was
billeted.NEAL OF THE NAVY
IN PORT TOMORROW
COMING TO GEMFeaturing Wm. Courtleigh Jr., and
Lillian Lorraine, two famous stars of
the films, the new serial "Neal of the Navy"
will be opened at the Gem Theatre to-
morrow. The first installment is entitled
"The Survivor" and shows the hero
herein, a sailor, who after a fearful
shipwreck near Mount Pelee, which is
in eruption with great streams of
molten lava pouring down its sides.
Much success is predicted for "Neal of
the Navy". The characters are true to
life and the story is exceptionally fasci-
nating. While there are many adventurous
scenes aboard ships, and peculiarly ap-
propriate at the present time for the
hero is a naval lieutenant—there are
also many tender love scenes, and the
settings are such as would appeal to
popular fancy. Be on hand early to-
morrow for the first showing of "Neal
of the Navy" to be given with other
good features.LOCH LOMOND FAIR
AND PATRIOTIC DANCEMuch competition was evidenced yester-
day in the various classes in the show
of live stock at the Loch Lomond Fair,
while the display of country produce and
industrial work was exceptionally good.
The weather was delightful and the
fair proved a success. Patriotic features
added to the interest. Two bull calves
were auctioned by Commissioner Wig-
more, bringing \$4 and \$9 respectively.
The money going to the Patriotic Fund.
A cake in a guessing contest was won
by C. H. Smythe, was re-donated and
was auctioned off by Commissioner
Potts. Hon. Dr. Baxter being the buyer
at \$25. Patriotic addresses were given by
Messrs. Baxter, Woods and Maclellan,
and Commissioner Wigmore, Potts and
McLellan. W. E. Foster made a brief ad-
dress, saying he did not feel like making
a recruiting appeal until he was in a po-
sition to volunteer himself. Alex. John-
son presided during the giving of the ad-
dresses.During the evening a dance was held
the proceeds going to the Patriotic Fund.
Edward C. Pigeon, a miner of Mon-
aghan, Pa., the father of thirteen chil-
dren, after having \$50,000 in real estate
transferred to him by his father-in-law
Julius Glasser, announced that he would
not quit his job "digging coal in the pits".Just Try This When
Hairy Growths Appear(Modes of Today.)
A smooth, hairless skin always fol-
lows the use of a paste made by mixing
some water with plain powdered de-
tente. This paste is applied to the hairy
surface 2 or 3 minutes, then rubbed off
and the skin washed, when every trace
of hair will have vanished. No pain or
discomfort attends the use of the de-
tente paste, but caution should be ex-
ercised to be sure that you get real de-
tente.

Game Hunters

Can you shoot straight?
Can you see plain what you are
shooting at?
Many accidents occur during the
hunting season by not being in pos-
session to secure the object plain.
Our shooting glasses make distant
objects stand out brilliantly. Call
and see them.Seeing is believing. We believe
that you should see us about your
eyes. Let us advise what is best for
the eyes. Glasses that are right pre-
serve the sight.We duplicate all kinds of broken
lenses without any prescription.
EYES EXAMINED FREE!
No Charges for Readjusting or
Tightening Glasses
In the Low Rent District.
S. GOLDFEATHER
Graduate Optician
625 MAIN STREET,
(Main Entrance)FIXED HIS HORSE WITH
GREEN SPECTACLES
AND FED IT
SHAVINGSYou've heard of the farmer who tried
this, but do you think the horse was
foolish? The incident occurred to our
mind the other day when a lady (the
mother of a family) who had been a
staunch user of Zam-Buk for years
wrote us and said a dealer had sold her
child some other preparation he said was
"just as good as Zam-Buk and a little
cheaper." "We tried this substitute,"
she wrote, "and it made the sore place
so bad we got quite alarmed. When the
real Zam-Buk was applied however, the
sore soon began to go the right way."
See the danger? Imitations of Zam-
Buk not only do no good but they
may do harm. Zam-Buk is prepared in
a peculiar way and from special ingre-
dients which if even they were known,
would be made useless unless put to-
gether in a certain manner. Zam-Buk is
the "diamond" there are many "imita-
tions" but why trouble with them when
the real thing is within the reach of
your pocket? Zam-Buk at 60c. box al-
lows a reasonable profit to the seller and
you can afford 50c. Some dealers so be-
lieve in the merits of Zam-Buk that they
forfeit their profit and sell it for 35c.,
40c. or 45c., (according to the quantity
they buy) rather than sell inferior pre-
parations. Of course if you buy from
these dealers, their loss is your gain, but
wherever you buy be sure to see the
Zam-Buk on each box before parting
with your money. The Zam-Buk Co.,
Toronto, offer a free trial box to moth-
ers who send a 1c. stamp to pay the
postage.

TELEPHONE SUBSCRIBERS

Please Add to Your Directories

- M 754—Armstrong, J. Russell, residence
220 King east.
M 1848-41—Arnold, G. H., residence 284
8 East.
M 2385-11—Banford, W. B., residence 74
Duke.
M 1765-11—Branscombe, O. G., residence
191 Princess.
M 97-11—Dunnham, A. G., residence 92
McKenzieburg.
W 16-11—Barnes, groceries, 237 Union,
W. E.
M 887—Bishop, George S., residence 121
Wright.
M 1948-42—Bonnell, L. R., residence 16
Peter.
M 77-41—Brundage, L. G., residence 62
Victoria.
M 151-11—Clarke, C. A., residence 167
Paradise row.
M 1108-91—Cunning, J. R., Sr., residence
181 Princess.
M 1918—Consumers' Coal Co., Ltd.,
Inter System, 411 Charlotte, number
changed from M 2670.
M 2535—Cullivert, J. A. Society and Play
Grounds Association, 61 Sydney.
M 959—Dominion Iron and Wrecking
Co., Ltd., W. H. Williams, manager,
60 Prince William.
M 2505-11—Ellis, W. H., residence 198
Sydney.
M 2948-11—Frothingham, John, residence
30 Dorchester.
M 1115-11—Frank, C. W. Hope, residence
1 Orange.
M 550-11—Graves, James H., residence
22 Frederick—number changed from
M 1851-11, Spar Cove road.
M 559-21—Hopkins, A. C., residence 54
1850—number changed from M
1058-31 Brookville.
M 2731-11—Harding, W. L., residence
118 Gersmain, number changed from
W 187-11, 152 Watson, W. E.
M 231-11—Kein, Harry S., residence 68
Main.
M 2903-21—Kenney, Loran A., residence
32 St. Andrews.
M 97-21—Kane, James E. Lowell, number
changed from W 147-31.
M 2926-21—Logan, R. J., residence 22
Padak.
M 1519—Murray, Mrs. J. H., residence
20 Orange.
M 1519—Murray, Miss E., residence
68 High, number changed from W
117-31 Bay Shore.
M 1686-81—Montone, Hugh, residence
72 High, number changed from W
281-41 Bay Shore.
M 260-11—Oullough, H., residence
151 King east.
M 999-18—Nobles, Rev. B. H., residence
41 Cedar, number changed from M
553-21 Victoria street.
M 2496-31—Pitt, Mrs. L. L., residence
68 Main, number changed from M
2893, Pokok road.
M 705-31—Porter, George, residence 187
Queen, number changed from M
1520-11, 77 St. James.
M 1218—Paterson, A. F., residence 92
Main.
M 2137-21—Robertson, Frank N., resi-
dence 83 Mecklenburg.
W 246-11—Robertson, L., residence 18
Main, Fairville.
M 1908-21—Riley, Mrs. M. E., resi-
dence 126 Main, number changed from M
1999-12.
M 2125-81—Smith, Mrs. E. M., residence
290 Rockland road.
M 1231—Specialty Film Import, Ltd.,
167 Prince William.
M 2952-11—Sutherland, R. A., residence
246 King east, number changed from
W 246-11, 175 Main street, Fairville.
M 2638-81—Sharp, Miss Frederica, resi-
dence 31 Rebecca, H.
M 1876—Trueman, J. M., residence 101
Fitts.
W 338-21—Trueman, E. P., residence 70
Dufferin row, number changed from
W 36-21.
M 2238-11—Warwick, J. S., residence
393 Main.
M 124-31—Wentworth, Mrs. C. T., residence
30 Wentworth.
M 2825-11—Young, Siney C., residence
304 Princess.

MR. AND MRS. GEORGE L.
HARGROVE CELEBRATE
GOLDEN WEDDINGMr. and Mrs. George L. Hargrove of
Chance Harbor celebrated their golden
wedding anniversary on Thanksgiving
Day. They were married in St. John
by Rev. R. E. Bill on October 11, 1865,
and have resided at Musquash and
Chance Harbor ever since. They have
had seven children, five of whom survive
and there are thirteen grandchildren. All
but two of their descendants were pres-
ent for the celebration and a great
interest was Miss Jane Roberts, of Prin-
cess street, St. John, who was the bride-
maid fifty years ago. During the day a
purse of gold was presented on behalf
of the family by Rev. J. D. Wetmore and
another on behalf of the neighbors by
Deacon David Thompson. Mr. and Mrs.
Hargrove still enjoy excellent health.

BANKER PROMOTED

J. H. Hunt, accountant of the Royal
Bank of Canada in Fredericton has been
appointed manager of the branch at
Arlsford, C. B. H. W. Ferguson of St.
Leonards will take Mr. Hunt's place as
accountant at the Fredericton branch.

Stores Open 8.30, Close 6 O'clock; Saturdays 10 p. m.

WEEK-END SHOWING OF TRIMMED
Hats at \$5.00There will be a very great variety of these Hats, and you
will be surprised at the beauty and smartness of the offerings
which comprise the choicest of the new season's effects in
shape and trimming.Hats in Velvet, also Hatter's Plush and Velvet, in black
and various colors; high or Quaker crowns with narrow or
wide roll brims; medium and wide Flat Brim Sailors; also
Turban, Tricorne, and Poke effects and Large Hats rolled
up at back; also a number of Shired Brim Hats, suitable
for misses' wear.The colors include black, black and white, Nigger
brown, navy, sage, plum, green, etc., and the trimmings con-
sist of ornaments in Buckles, Bird effects, etc., and Fancy
Feathers in Fur, Ostrich, Whip, Quill and Wing effects; also
a variety of flowers.

Each.....\$5.00

UNTRIMMED HATS—In fine assortment of new shapes, in Velvet, Satin and Hatter's
Plush, in black, seal brown, green, purple, etc., in Poke, Sailor and Turban styles.CHILDREN'S HATS—From 4 to 14 years, from the simply trimmed to the more elabo-
rate effects; Felt, Velvet and Plush in black, white and all colors.

Each.....\$1.00 to \$7.00

CHILDREN'S BONNETS—From 6 months to 4 years, in Corded Silk, Corduroy, An-
gora, Iceland Wool, Satin, Velvet, in all white and the season's popular colors, trimmed
with Marabou, Fur and Lace.

Each.....75c to \$3.00

SEE KING STREET WINDOW DISPLAY OF \$5.00 HATS

MILLINERY SALON—SECOND FLOOR

ALL THE LATEST STYLES ARE NOW ON SALE IN

Home Journal Patterns For November

Also The Home Fashion Book For Fall and Winter

Price 25c., Including Coupon Good for Any Pattern.

PATTERN DEPARTMENT—ANNEX

Whitewear Specials For Friday and Saturday

NIGHT DRESSES—In Cambric, with high neck, tucked yoke and long sleeves.

Special, each.....75c

NIGHT DRESSES—Cambric, embroidery trimmed, low-neck and short sleeves.

Special, each.....75c

WHITEWEAR DEPT.—SECOND FLOOR

Manchester Robertson Allison, Limited

GROCERIES

Thoughtful People Want the Best: Dealing With Us They Get It

READ THIS ATTRACTIVE CASH LIST FOR FRIDAY AND SATURDAY:

- Fresh Prunes.....10c. lb.
Yellow Cooking Sugar.....5 lbs. for 50c.
Canada Cornstarch.....3 pkgs. for 25c.
Finest Pearl Tapioca.....10c. lb.
TRY SOME RICE CAKES.....10c. lb.
New Season's Rice Flour.....10c. lb.
New Canadian Onions.....5 lbs. for 25c.
Choice Rangoon Rice.....6c. lb.
Finest Canned Pumpkin.....3 tins for 25c.
The Choicest Windsor Back Bacon (machine sliced).....30c. lb.
Choice Kipperd Herring.....30c. dozen
New Boneless Codfish.....2 lbs. for 25c.
Hearts Red Kidney Baked Beans.....15c. tin
Fresh Clams.....12c. tin
Fresh Scallops.....25c. tin
Swift's Cobot Shortening.....14c. lb. block
Roman Meat—The Great Breakfast Food.....25c. pkgs.
English Worcester Sauce.....15c. bottle for 10c.

DON'T FORGET!

New Western Grey Buckwheat.....6c. lb.
And Pure Maple Syrup.....40c. for large bottleMcCormick's Jersey Cream Soda—The 30c. tin for 25c.
50 Varieties—Fine English Blazets, from 30c. to 50c. lb.FURNIVAL'S Pure Strawberry and Raspberry Jam,
New Goods; this season's pack.....1 lb. jars 25c.FURNIVAL'S Pure Orange Marmalade, 1 lb. jars 15c.
Genuine Belfast, Ireland, Ginger Ale (cap bottles),
\$1.50 per dozen

Philps' Reliable Grocery

Douglas Ave. and Main 'Phone 886

ITALY, TOO, HAS HER
BOY WARRIOR HEROFifteen-Year-Old Lad Used Great
Ingenuity to Reach Front and
There Distinguished HimselfTurin, Oct. 14.—Gian Antonio Cassol,
a Milanese boy only fifteen years of age,
has been proposed for the Distinguished
Service Medal for successive acts of
valor on the Italian front.The son of a prominent criminal law-
yer, Cassol, left home last January to
fight with the Garibaldian Volunteers
in the Argonne. When that corps broke
up he returned to Italy, and, despairingof getting himself enrolled in the regular
fashion, bought a complete military out-
fit and set out toward the frontier.After a spell of bad luck, by a ruse
he managed to get in with the Sixty-
eighth Infantry regiment, in which was
embodied a large contingent of Lon-
bardy Volunteers, but, after a month's
service was sent home as an "infant".However, this enthusiastic and un-
usually well developed son of Italy coaxed
Giuseppe Fonda he soon had the joy of
again starting for the firing line.Time after time he was foremost in
volunteering for dangerous reconnoit-
ring work, spurring on by his own ex-
ample, companions who idolized him.Finally, on September 7, while heading
a daring reconnaissance right up to the
enemy's barbed defences, he was felledby an Austrian bullet, which went
through his neck to the lung.There he lay for ten hours, no aid be-
ing possible. Then he managed to
crawl towards the Italian trenches under
a hail of bullets, but was too exhausted
through loss of blood to reach the lines.
Then his admiring captain gave orders
that a detachment should bring him in
at all costs, living or dead.Thanks to the care lavished on him,
by the surgeons he is now considered out
of danger, and has exacted a promise to
be allowed to go forward again as soon
as fit to leave the hospital.Remember—there is NO substitute
for "WINCARNIS."DON'T confuse Wincarnis with "Beef, Iron and
Wine." It is not a "Beef, Iron and Wine."
Wincarnis is a Tonic, a Restorative, a Blood Maker and a
Nerve Food—all combined in one delicious life-giving beverage.There are no "just as goods." If you will try a small bottle to-day,
you will at once recognize the difference between Wincarnis and a "Beef,
Iron and Wine." Reject all substitutes. Insist on getting Wincarnis.

Fint Bottles 90c. Quart Bottles \$1.50

The Famous English Tonic

If you cannot obtain Wincarnis from your dealer, write to our Canadian Agent, Mr. F. S. BALL,
67 Portland St., Toronto, who will give you the name of our nearest representative. (14)