

By Ralph Waldo Trene
 "In Tune With the Infinite."
 "Land of Living Men."
 "What All the World's A-Seeking."
 Regular \$1.25
 edition. Today, per volume... 69

SIMPSON'S GREAT 69¢ SALE, TUESDAY

Men's Bill Cases
 Men's Three-fold Bill Case, with identification pass case, ticket case, card case, with and without dome. Today... 69

5500 Yards of Dress Goods Worth \$1.00 and \$1.25 at 69c

Included are British and Scotch tweeds, Scotch tartans, English worsted, shepherd checks, West of England storm chevots, suitable for either dresses, suits, skirts, coats, also misses' and boys' school wear. The choice is almost unlimited, and an opportunity like this to buy at this low price may not come for years again. Today's One-price Sale, per yard... 69

Fancy Sateen Coat Linings, in many new effects, in floral and oriental designs; 38 and 40 inches. Today, per yard... 69

Moire Shirtings
 Rich silk sheen finish, beautifully moired, 40 inches wide, in a range of wanted colors and black. Today's One-price Sale per yard at... 69

Farmer's Satin
 54 inches wide, in all colors and black, for coat lining, underskirts, etc.; rich sheen and permanent finish. Today's One-price Sale, per yard... 69

Odd Sheets 69c
 Fully bleached, all neatly hemmed. Size 70 x 90 inches. Clearing today at... 69

Fancy Linen Sale
 Shams and Scarfs, mostly lace trimmed. Scarfs are size 18 x 50 inches; shams are 30 x 30 inches. Regular \$1.00 and \$1.50. Rush price today, each... 69

Other Linen Specials
 Semi-bleached Table Damask 70 inches wide. Regularly 85c per yard. Special today at... 69

\$1 Petticoats 69c
 Good width, dark Finish. Deep flounce of blue or grey; low necks, three-quarter sleeves, high waistline, good width skirts. Sizes 13 to 15. Regularly \$1.00. Today... 69

House Dresses 69c
 Odd lines from our regular stock, gingham and percale, in neat stripes of blue or grey; low necks, three-quarter sleeves, high waistline, good width skirts. Sizes 13 to 15. Regularly \$1.00 and \$1.50. Today... 69

Infants' Wool Jackets
 Hand-made Wool Jackets, in several lovely weaves and styles, also dainty little button front sweaters, with long sleeves. They are all made of pure wool yarns in white, and the jackets are white, pink or blue. Regularly \$1.00 and \$1.25. Today... 69

Infants' Silk Bonnets
 Made of fine white corded silk and costly lined and interlined. They are trimmed with pretty point lace, shirring and silk piping; long silk ribbon ties. Sizes 13 to 15. Regularly \$1.00. Today... 69

Children's Fall Wash Dresses
 Clearing several lines of lovely little imported wash dresses that are in great demand in this size range. They are made of fine qualities chambray and plaid or checked ginghams. They are the daintiest of new styles and come in various shades of pink, blue or tan. Sizes 2 to 6 years in the lot, but not in all styles. Regularly \$1.00. Today... 69

Children's Sweater Coats
 Pure wool and wool mixtures. Mostly V neck, button front styles, with long sleeves, but there are a few high neck styles in the lot. Colors royal, cardinal, white, grey, tan, navy, maroon and sage, and all trimmed with contrasting colored hand around neck and down front. Sizes 2 to 8 years in the lot, but not in every color. No phone or mail orders. Regularly \$1.00 to \$1.50. Today... 69

Women's Neckwear
 Odd pieces of Georgette and Net Neckwear, marked down for today's selling to... 69

Made Veils 69c
 60 simple Paris Novelty Veils. Regularly \$1.00 and \$1.50. On sale today... 69

Five Flags and "Welcome Home" Pennant for 69c

Here is a great opportunity to fix up your home for the boy's return. Choice of one good size Union Jack or Dominion flag, measuring 24 in. x 18 in., and one each French, Belgian, Italian and Russian flags in size 18 in. x 14 in., and one purple or blue felt "Welcome Home" pennant, having a Union Jack in its colors on the end. Today the lot complete... 69



Two-Day Sale of Boys' Clothing Begins Today

Today we offer the following tempting opportunities to buy good quality for less than its usual values.

4.98
 For Boys' Handsome Suits of English Tweeds and Beautiful Worsteds
 368 suits, specially priced for today and Wednesday, and you will do well to purchase from this lot; single-breasted Norfolk styles, with yoke, pleats, and belt at waist; full fitting bloomers; a splendid selection of richly woven cloths to choose from, in rich greys, browns and navy blues. Very special value. Sizes 25 to 34. Ages 7 to 16 years. Values \$6.50, \$7.50 and \$8.75. Today and Wednesday... 4.98

7.35
 For Boys' Imported Tweed Suits That Are Worth More Than \$9.50, \$10.50 and \$11.00
 210 suits that are tailored in the very newest styles, of pinch-back and fancy models from rich shades of brown and grey imported tweeds, also navy blue serge. These are mostly sample suits, and every one is a wonderful value. We would suggest early buying, as in many cases there are only one and two suits of a pattern. 7.35. Sizes 26 to 35. Ages 8 to 19 years. Sale price... 7.35

10.95
 For Boys' Hand-Tailored Suits Worth \$13.50 to \$15.00
 110 suits that are specially well tailored and beautifully designed, in fancy pinch-back and Norfolk styles, with full-fitting bloomers, all-wool Scotch and English cloths, in a splendid selection of rich and colorful patterns. These are mostly sample suits, and every one is a wonderful value. We would suggest early buying, as in many cases there are only one and two suits of a pattern. 10.95. Sizes 26 to 35. Ages 8 to 19 years. Today and Wednesday... 10.95

95c for Boys' Bloomers
 Full-fitting Bloomers, tailored from serviceable grey and brown winter weight tweeds; strongly sewn seams; full fitting bloomers; warm linings, and strap and buckle at knees, for boys 6 to 16 years. Today and Wednesday... 95c

Blue Serge Reefers
 Boys' Smart Double-breasted Reefers, tailored from an imported fine English worsted serge, in a dark navy blue color; emblem on sleeves and brass Canada buttons; for boys 10 to 15 years. Regular \$9.00 and \$10.50. Special at... 5.85

Small Boys' Suits \$2.95
 Suits for boys 3 to 9 years; cut from strong wearing tweeds, in grey and fawn check patterns; single-breasted, with lay-down collar, and belt at waist; warm linings; straight knickers, lined. 2.95. Sizes 3 to 9 years. Special at... 2.95

Boys' Nightgowns
 Made of good flannelette, in pink, blue, tan or grey stripes. Have large, roomy bodies and collars. Sizes 4 to 15 years. Regularly 75c. 85c and \$1.00. Today... 69c

Boys' Sweater Coats
 Plain and fancy stitch, in plain grey, storm collar and two pockets. Sizes 26 to 32. Extra special at... 69c

Boys' Wool Sweaters
 Pure Wool Sweaters, in pull-over style, navy and white, navy and red. Roll collars. Sizes 24 to 32. Today, special at... 69c

FOR MEN--- Men's Negligee Shirts
 Coat style Negligee Shirts, with laundered cuffs—very extensive assortment of stripe patterns. Sizes 14 to 17. Every shirt in the lot reduced for today from a higher price. Each... 69

Men's Underwear
 "Tru-Knit" Brand Shirts and Drawers, elastic rib knit, winter weight, lined with soft wool fleece. Sizes 34 to 44. One Price Day special, per garment... 69

Men's Socks
 Men's Union Cashmere Socks, black and natural shades. Full weight seamless foot, close fine knit, English made, extra weave. Today, 3 pairs for... 69

Follow the Crowds Today to Our Big One Price Sale --- You Need Only to Glance Down This List of Wonderful Offerings to Realize the Importance of This Sale. Every Item in This List is a Great Special---Something That You Cannot Buy Every Day for 69c---Owing to Quantities of Some Articles Being Limited, We Advise Early Shopping.

Book Specials at 69c
 "God, the Invisible King," by H. G. Wells. \$1.25 edition... 69
 "With French at the Front," by Brereton. \$1.25 edition... 69
 "At Gripe with the Turks," by Brereton. Regularly \$1.00 and \$1.25 editions. Today... 69
 "Under French's Command," by Brereton. Regularly \$1.00 and \$1.25 editions. Today... 69
 "With Our Russian Allies," by Brereton. Regularly \$1.00 and \$1.25 editions. Today... 69

Wash Goods 69c
 Natural Color Near Linen
 600 yards, 39 inches wide. Less than half price. Today, five yards for... 69

Stripe Voiles
 400 yards tape black stripes on white grounds; three sizes to select from. A high-grade quality of English manufacture. 40 inches wide. Regularly \$1.00 per yard. Today, 2 yards for... 69

Stripe Foulard Tussahs
 50 yards, 36 inches wide. Rich, lustrous quality, suitable for street dresses, skirts, etc. Regularly \$1.25 per yard... 69

Girls' Middies 69c
 Only a small quantity for early selling—Girls' White Middies, made in regulation style, laced front, sailor collar, long sleeves, with buttoned cuffs. Sizes 6 to 14 years. Regularly \$1. Today, each... 69

Lingerie Waists 69c
 \$1.00 to \$1.50 Values in at least 20 of the best and most attractive styles. Large collars, handkerchief front and convertible collar effects, all well represented. Materials are chiefly voiles, in either all white, white with fancy colored collars, or candy striped designs. Sizes 34 to 44. Today, each... 69

Silk Ribbon Bags
 The lot includes black and pastel moires, plain colors, plaids and chenes. These bags are all the rage. Regular prices \$1.00 and \$1.25. Lot to sell today at... 69

Snapshot Album 69c
 Snapshot Album, stiff cloth cover, word "Photographs" stamped in gold; has 50 loose leaves, 5 x 7 inches. Regularly \$1.00. Today... 69

Wall Papers at 69c
 10 Rolls Wall Paper for 69c
 Conventional and floral patterns in sitting-rooms and bedrooms; large range of desirable colorings. Regular 10c and 12 1/2c roll. Today only, 10 rolls for... 69

Wire Dish Drainers
 Practical and convenient. Today... 69

Enamel Tea Kettles
 Pearl grey enamel, "seconds"; Nos. 7, 8 or 9 size. Today... 69

Oval Dishpans
 White enamel, a very practical shape, as it fits the kitchen sink. Today... 69

Yacht Mops
 A good big size, cotton string head with long handle. Today... 69

Bath Seats
 White enamel, with rubber covered adjustable steel ends, to fit any size bath. Today... 69

Color-Lac
 The Simpson name for Japa-lac, varnish stain and enamel, in flat, white and gloss white, gloss black, dead black, cherry, natural varnish, light green, dark green. One quart cans to sell today, each... 69

Hack Saw Frames
 Nickel-plated, adjustable steel frame, to take any size blade from 8 to 12 inches. Complete with one blade today for... 69

Ratchet Screwdrivers
 Two sizes. Today... 69

Child's Knife, Fork and Spoon
 Good Sheffield make, in neat display box. Today... 69

Razor Straps and Shaving Brush
 Today... 69

Music Cases 69c
 Music Case, to fold the music once; made of seal grain leatherette; lined with moire silk, and strap and buckle fastener... 69

Women's Hose
 Plain Black and White Cashmere Hose, full weight, seamless finish. Sizes 3 1/2 to 10. Regularly 75c. Today, per pair... 69

Women's Silk Hose
 Women's Thread Silk Hose, three-quarter silk leg; clean, clean sheer weave and seamless. Black, white and grey. Regularly 85c. Today, per pair... 69

Boys' and Girls' Hose
 Heavy Ribbed Black Cotton Stockings, fast color, close, ribbed finish, extra good wearing. Sizes 8 to 10. Today, 3 pairs for... 69

Women's Cotton Hose
 Strong, Plain Black Cotton Hose, fleece lined and seamless. Splendid fall weight, with spliced heel, toe and sole. Today, 3 pairs for... 69

Women's Corsets 69c
 300 only, Women's Corsets, broken lines and manufacturers' overstocks. Good quality coutil, with medium low bust and low hip. Rust-proof steel filled side boning; five clasps front. Sizes 19 to 30. Regularly \$1.25. Today... 69

Women's Brassieres
 Brassieres of lovely fine combed, made hooked in the front, with V-shaped neck and good wearing yokes of the daintiest Swiss embroideries and linen laces. Front and back trimmed and arms are reinforced. Sizes 34 to 44. Regularly \$1.00 to \$1.75. Today... 69

Flannelette Nightgowns 69c
 240 only, Women's Nightgowns, made of excellent quality striped flannelette. Mother Hubbard style, with lace edgings. Sizes 14 to 18. Regularly \$1.25 to \$1.50. Today... 69

Corset Covers 69c
 They are odd lines and broken lots from regular stock. Made of lovely fine muslin, with pretty yokes of lace and embroidery, in a dozen pretty styles, finished with ribbon headings and lace edgings. Sizes 14 to 18. Regularly \$1.00, \$1.25 and \$1.50. Today... 69

Women's Combinations 69c
 They are oddments of some of our popular brands, in new fall weights, made of excellent quality fine ribbed cotton, in high neck, long sleeves, and high neck, short sleeves styles. The drawers are knee and ankle length. Sizes 34 to 40. Regularly \$1.25 to \$1.75. Today... 69

Vests and Drawers
 Women's Vests and Drawers, of a fine quality in full weight cotton, bleached pure white. The vests are low neck and short sleeves and V neck and long sleeves; the drawers are ankle length. Regularly \$1.25 to \$1.75. Today... 69

Children's Vests and Drawers
 Made of lovely fine ribbed cotton and wool mixture. The vests have low neck and short sleeves, and the drawers are ankle length, cream color. Sizes 4 to 12 years. Regularly \$1.25. Today... 69

SIMPSON'S

FOR MEN--- Men's Negligee Shirts

Men's Underwear

Men's Socks

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