

The SIMPSON Company Limited

Telephone Number Main 7841

The SIMPSON Company Limited

H. H. FUDGER, President.

J. WOOD, Manager.

Store opens 8 a.m.

Store closes 5.30 p.m.

PROBABILITIES: Moderate winds; fine, with a little higher temperature.

Thursday, May 5, 1910.

May, the Month of Flowers---And Some People Not Ready Yet!

BARGAIN DAY TO-MORROW. We offer plenty of shopping reasons to supplement the main one, that of the advancing season. Just consult this guide to general economy and act on the inspiration of these saving prices.

N.B.--If it rains on Friday come early. This bright roomy store is the most cheerful and the most comfortable place in town on a wet morning.

Carpet Dept. Offerings

500 Brussels Carpet, in a new assortment of designs and colorings, suitable for drawing rooms, dining rooms, dens, bedrooms, etc., 1/2 borders to match. Regular to \$1.00 yard. Friday 87c per yard.

300 Brussels and One-piece Tapestry Squares, a bargain for the spring cleaners, good designs and colors, two sizes only: 9 x 10.6. Regular price \$14.00. Friday \$10.98.

9 x 12.0. Regular price \$16.00. Friday \$12.98.

Scotch Printed Linoleum, in newest designs and colors, including block, tile, parquet, floral and matting designs: Regular price to 40c. Friday 29c square yard.

Regular price to 50c. Friday 38c square yard.

Japanese Matting, in a large range of designs, good serviceable colors. Regular 25c yard. Friday 14c per yard.

Curtain Department's List

Nettingham Lace Curtains at \$1.98, 250 pairs only, very fine quality and in newest designs; a large range of patterns in floral, scroll and motif effects to choose from, 54 and 60 inches wide, 3 1/2 yards long; qualities worth from \$2.50 to \$3.00. Friday \$1.98.

500 Oil Opaque Window Shades, 39c, medium and dark green only, 37 inches wide by 6 feet long, trimmed with lace or insertion, mounted on good spring roller. Regular 75c quality. Friday 39c.

500 Curtain Poles at 9c, oak or walnut finish, 4 feet long, complete with brackets and ends. Worth 15c. Friday each 9c.

300 Bamboo Verandah Curtains, natural color, complete with cords, pulleys and hooks, five sizes:

- Size 4 feet wide by 8 feet drop. Reduced to 89c.
- Size 6 feet wide by 8 feet drop. Reduced to \$1.29.
- Size 10 feet wide by 8 feet drop. Reduced to \$1.49.
- Size 12 feet wide by 8 feet drop. Reduced to \$1.89.
- Lawn Mats 3 for 10, 5,000 Verandah or Lawn Grass Mats, nicely woven and good size. Regular 10c quality. Friday's special price 3 for 10c.

500 Cushion Forms, assorted sizes, fine quality casing and filling of extra quality down:

- Size 18 x 18 inches. Worth 25c. Friday 19c.
- Size 20 x 20 inches. Worth 45c. Friday 28c.
- Size 22 x 22 inches. Worth 55c. Friday 37c.
- Size 24 x 24 inches. Worth 60c. Friday 46c.
- Size 26 x 26 inches. Worth 70c. Friday 56c.

Toilet Dept. Items

Simpson's Old Brown Windsor Soap, Friday per dozen, 9c.

Dutch Hand Soap, Regular 10c cake. Friday bargain 5c for 25c.

De Miraculo Medicated Soap, Regular 10c cake. Friday bargain 5c for 25c.

Armour's Super Cream Shaving Sticks, in neat metal box. Regular 25c. Friday bargain 15c.

Balsam Santaloue Toilet Paper, rolls or packages. Regular 15c. Friday bargain 3 for 25c.

500 and 35c Hair Brushes. Friday bargain 10c.

Lundburg's Toilet Water, assorted odors. Regular 75c. Friday bargain 49c.

Crown Smelling Salts, Regular 75c. Friday bargain 25c.

Sovereign Perfumes, in boxes, assorted odors. Regular 25c. Friday bargain 10c.

Alexandria Talcum Powder, Regular 25c. Clearing Friday 10c.

Phone orders promptly filled. Phone direct to department.

Bargain Day Groceries

1,000 bags Choice Family Flour, 1/4 bag 65c.

Choice Currants, cleaned, 3 1/2 lbs. 25c.

Fancy California Seed Raisins, 3 packages 25c.

Yellow Cooking Sugar Crystals, 10 lbs. 50c.

Finest Featherstrip Cocconut, per lb. 15c.

Perfection Baking Powder, 3 tins 25c.

New Orleans Molasses, Cherry Grove Brand, 2 lb. tin 10c.

1,000 lbs. Choice Rangon Rice, 7 lbs. 25c.

Pearl Tapioca, 5 lbs. 25c.

1,000 quart gem jars Pure Orange Marmalade, regular 35c, per jar 25c.

Canned Sweet Pumpkin, 2 tins 15c.

1,000 tins Choice Pink Salmon, per tin 9c. Telephone direct to department.

2 1/2 LBS. PURE CELONA TEA 50c.

A blend of Indian and Ceylon Teas, of uniform quality and fine flavor, one tin, Friday, black or mixed, 2 1/2 lbs. 50c.

Women's Underwear

Women's Combinations, fine ribbed white cotton, low neck, short or no sleeves, heading and ribbon, tight fitting. Sizes 32 to 38 bust measure. Regular value 75c. Friday bargain 49c.

Women's Vests, Swiss ribbed lace thread, wide lace around neck and arms, draw ribbon. Sizes 32 to 38 bust measure. Regular value 50c. Friday bargain 35c.

Children's Drawers, fine ribbed white cotton, umbrella style, lace trimmed. Sizes 2 to 12 years. Regular value 25c. Friday bargain 18c.

Women's Whitewear

Underskirts, fine cotton embroidery, frill, dust ruffle. Lengths 38 to 42 in. Regular value 55c. Friday bargain 37c.

Gowns, fine cotton, yoke of tucks, hem-stitched frills of goods. Lengths 58, 58, 60 inches. Regular value 85c. Friday bargain 59c.

Drawers, heavy strong cotton, wide umbrella style, finished with ruffle of fine embroidery and cluster of tucks. Sizes 23 to 27 inches. Regular value 50c. Friday bargain 35c.

Corset Covers, fine lawn, yoke of embroidery; front has two rows Val. lace insertion. Sizes 32 to 44 bust measure. Regular value 75c. Friday bargain 50c.

Infants' Wear

Robes, a sample lot, about 30 in all, finest lawns, lace or embroidery trimmed, several are hand made. Regular \$6.00 to \$9.00. Friday \$3.50.

Robes, fine lawn, embroidery yoke, insertions and frills of Val. lace. Regular price \$1.75. Friday bargain \$1.15.

Gowns, fine nainsook, several styles, lace or embroidery trimmed. Sizes 2 to 12 years. Regular prices 75c to 95c. Friday bargain 49c.

Dresses, fine Persian lawn, embroidery and Val. lace on yoke and skirt, embroidery headings at waist. Sizes 6 months to 4 years. Regular price \$2.85. Friday bargain \$1.49.

\$2.00 Corsets \$1.25

300 pairs Women's Corsets, Royal Worcester models, fine white batiste, high, medium or low bust, long front, hips and back, extension skirt, four strong garters, all rust-proof boning, wide side steels, lace and ribbon trimmings. Sizes 18 to 26 in. Regular value \$2.00. Friday bargain \$1.25.

Sweater Coats and Shawls

Women's Sweater Coats, fine heavy, fancy knit wool, V neck, black, plain or patch pockets, pearl buttons, colors navy grey, white or red, navy or grey with red. Sizes 32 to 44 bust measure. Regular value \$2.50. Friday bargain \$1.75.

120 Honeycomb Wool Shawls, finest quality wool, deep, close weave, plain or fancy border, knitted fringe. Regular value \$2.00. Friday bargain \$1.50.

Children's Dresses

Dresses, fine gingham, check or stripes, blue, pink or green, dainty styles. Sizes 10 to 14 years. Regular price \$1.75. Friday bargain 98c.

Dresses, fine gingham or chambrays, galateas, pink, blue, green color effects, effective trimmings. Sizes 10 to 14 years. Regular value \$2.95. Friday bargain \$1.19.

Dresses, fine all-wool cashmere, navy, old rose, green, trimmed with tucks, pearl buttons, and silk yoke. Sizes 2 to 5 years. Regular value \$2.50. Friday bargain 98c.

Gowns and Petticoats

100 Kimonos or Morning Gowns, of fine printed lawn, sky, helio or reseda, pointed collar, short sleeves, ribbon trimming. Regular \$3.95. Friday to clear \$1.95.

200 Women's Black Mercerized Satteen Petticoats, accordion pleated flounce, finished with smail frill, also strapping and underpiece. Lengths 38, 38 and 40 inches. Friday bargain 69c.

Lace Dept. Bargains

12,900 yards of Wash Laces, in Nottingham, Valenciennes and machine Torchon laces and insertions, immense variety of patterns and widths. On sale Friday at less than one-half their regular value: 10c and 14c laces, Friday 5c yard; 8c and 7c laces, Friday 3c yard; 4c and 5c laces, Friday 2c yard; 20c laces, Friday 10c yard; 30c laces, Friday 15c yard.

500 Swiss Embroidered Blouse Frontings, in pretty open work patterns, in floral and conventional designs, sufficient for blouse wear. These are worth from 35c to 50c each. Friday 25c.



Dress Goods Department

3,000 yards Dress and Suiting Fabrics, including voiles, coating twills, Henriettas, shepherd checks, worsted suitings, mohairs, a lovely assortment of colorings, fast dyes. Regular selling prices 65c, 75c, 85c. 46 to 54 in. wide. Friday special 46c yard.

2,000 yards Black Dress and Suiting Fabrics, including voiles, San Toys, serges, silk rice, including voiles, silk stripe voiles, worsted suitings, Venetian broadcloths; all high grade materials, unfading blacks, pure wool, excellent qualities. Regular 75c and 85c. 42 and 48 in. wide, 59c yard.

4,000 yards Delaines and Challies, pure wool fabrics, in florals, stripes, Persian designs, pin and coin spots, all beautiful washing qualities and pure dyes, splendid variety to choose from; for waists, dresses and kimonos. Regular selling prices 35c and 40c. Very special Friday 25c yard.

2,000 yards Linings, beautiful range of all the lovely colorings in broades, floral and hairline qualities, guaranteed good wearing qualities, nice soft silky finish. 40 in. wide. Friday special 33c.

Silks for Friday

1,000 yards only of Natural Color Shantung Silks, in a splendid quality for dresses, coats, separate waists and children's wear; bright, clear finish, splendid firm weave; every thread pure silk; the quality is regularly 65c yard, but this lot came in narrower than the usual 65c width; natural color only. Friday bargain 39c.

1,500 yards Black Dress Silks, in qualities that will not disappoint, rich black taffeta, chiffon, satin merveilleux, Swiss palette, peau de soie, etc.; qualities we recommend for wear and splendid unfading blacks; silks we sell regularly, at 65c and 75c per yard. Friday bargain 47c yard.

Wash Goods

On Sale at Special Circle, Main Floor.

Arnold's Celebrated Silk Organadies, most exquisite designs of roses, daisies, etc., with pretty foliage. Regularly 33c. Special 23c.

Printed Muslins, very fine sheer quality, floral patterns, in pink, sky, mauve, grey, etc., just the right weight for summer wear. Regularly 15c, for 7c.

White Indian Head Suiting, 36 in. wide, lovely for summer suits. Regularly 15c. Special 12 1/2c.

Scotch Gingham, fast colors, stripes, checks and fancies. Regularly 15c. Special 10c.

On Sale in Regular Department, 2nd Floor, Queen Street.

Fine Swiss Muslin, pure white, highest quality, small pin dot design, hand worked. Regularly 9c and 7c, for 23c.

Partly Made Robes, of fine Indian Head, hand embroidered; the material offered would cost more than price offered, not to mention the hand embroidery. Regularly \$10.00. Special \$2.98.

80 pieces Fine English Print, of fine colored, navy, cadet, black, white and other figured grounds, fast colors. Regular 12 1/2c, for 7c.

14 pieces only 38 in. White Nainsook, fine even quality, fully bleached. Regularly 12 1/2c, for 8c.

Ribbons for Friday

3,000 yards of Fancy Ribbons, pretty Dresden designs, beautifully colored, 4 and 5 in. wide; also plain ribbons, in silk and satins, odd shades and odd lots, 4 to 8 in. wide. Regular prices 15c, 20c, 25c and 30c per yard. Friday bargain 12 1/2c.

1,000 yards Millinery Ribbons, printed effects, in exquisite designs, Oriental and conventional. Regularly sold at 40c and 50c per yard. Friday bargain 17c.

Millinery Bargains

800 Ladies' Untrimmed Hats, in plain and rustic straws, also a good number in fine materials; one fine chin flaps; hats that regularly sell at 75c, \$1.00, \$1.25 and \$1.50. Friday bargain 48c.

1,200 bunches Flower Trimmings, beautiful new goods, in perfect condition, all shades well represented, also foliage of every kind. 35c and 40c flower. Friday bargain 19c.

Cloak Dept. Bargains

Summer Suits for Women and Misses.

French worsteds, diagonal serges, French Venetians and imported Panamas, some in striped effects.

In the lot navy, grey, brown, green and black; coats are in the popular lengths, some strictly tailored, others are trimmed with moire silk and braided, pleated and gored skirts.

Regular \$14.75, \$12.75 and \$10.00. Friday \$9.95.

150 Ladies' One-piece Dresses, in fine French muslin, linens and mullins; a number of these are dainty styles, suitable for afternoon or evening wear; others for boating or outing parties; trimmed with laces, insertions, pipings or small buttons; skirts are either gored or pleated.

Colors in the lot are pink, pale blue, mauve and white. The regular selling prices were \$12.50, \$10.50, \$8.95 and \$6.50. Friday \$2.95.

No phone or mail orders filled.

50 only Ladies' Raincoats, in Roseberry cloths, English cravenettes and rubberized materials; in the lot are the following colors: Tan, grey, green and black; made with semi-fitting or loose backs; some have stole collar effects; others with high storm collar. Sold regularly at \$15, \$13.75, \$12.50, \$11.50 and \$8.75. Friday's price \$4.95.

No phone or mail orders filled.

100 Ladies' Covert Coats, in stripe effects of fawn tones, also grey stripe tweeds, made in short length, semi-fitting back; just the garment for wear during the cool evenings or on boating parties; sizes are mostly 36 to 42 bust measurements; and sold regularly at \$5.00. Friday to clear \$1.98.

Cannot accept phone or mail orders.

100 Women's Skirts, in a number of smart semi-fitting styles; some with fancy yoke effects, and pleated to bottom; the materials and colors are imported Panamas, in navy, black, and diagonal serges, in green, navy or black. The regular selling prices of these garments were \$5.00 and \$6.50; a large range of sizes to select from. Friday \$3.95.

Waist Department

Third Floor.

Eoru Net Waists, lined with pure Jap silk, very heavily embroidered front, in two designs, navy and French pleated, prettily tucked; all sizes from 34 to 42 in. Regular \$2.95. Friday bargain \$1.98.

Large Size Wash Waists, remnants of regular lines, all slightly muslin, linen, rayon, black, and diagonal serges, in green, navy or black. The regular selling prices of these garments were \$5.00 and \$6.50; a large range of sizes to select from. Friday \$3.95.

Cut Glass

10-inch Jelly Nappies, Ice Cream Trays, Sugars and Creams, Berry Bowls. Regular up to \$22.50. Friday \$10.50.

Water Sets, 10 pieces. Regular \$15.00. Friday \$7.50.

Sugar and Creams, Comports, Vases, Water Jugs, Bon Bonals, Water Bottles and Celery Trays. Regular \$7.00. Friday \$3.75.

Royal Crystal Vases. Regular up to \$3.00. Friday \$1.95.

Glassware

An assortment of Irresistible Glass, including Nut Bowls, Comports, Vases, Card Receivers and Handled Bon Bons. Regular 25c. Friday 8c each.

4-piece Table Set, best American glassware, Feire polished, heavy gold decoration. Regular \$1.29. Friday 79c.

Thin Blown Straight Tumblers. Regular 60c dozen. Friday 49c.

China Ware Bargains

Genuine Theodore Haviland and Limoges China Dinner Sets, containing 102 pieces, Romeo open stock pattern, decorated with sprays of pink roses and green foliage, gold stippled handles, edges and border line in burnished gold. Regular \$65.00. Friday \$45.50.

40 bundles Paper, in 6 rolls and over, balance lots of paper up to 50c. Friday per bundle per roll 9c.

1,250 rolls Bedroom and Sitting Room Papers. Regular to 25c. Friday 11c.

1,200 rolls Imported Papers, for dining rooms and dens. Regular to 50c. Friday 19c.

900 rolls Imported Parlor Papers. Regular to 75c. Friday 29c.

Ladies' Umbrellas

Only 100 in the lot, fine taffeta silk and wool tops, best of paragon frames, assortment of handles, in ebony, director's style, boxwood, furze and other natural woods, all with gold and sterling silver mounts; also many with handsome pearl posts and rolled gold trimmings. Regular \$2.50 and \$2.75. Friday bargain \$1.65.

Wall Papers

120 pairs Children's School Boots, 8 to 10 1/2. 180 pairs Children's School Boots, Jet black Dongola goatskin leather, Blucher cut, patent toe-caps, spring heel, heavy soles, a good boot for school wear, all sizes 8 to 10 1/2. Reg. \$1.50. Friday bargain .79.

WOMEN'S SCHOOL BOOTS, 5 to 7 1/2. 190 pairs Children's School Boots, Dongola goatskin leather, lace style, heavy solid leather soles, spring heels, a good boot for school wear, all sizes 5 to 7 1/2. Regular \$1.50. Friday bargain .49.

WOMEN'S BUTTON BOOTS.

380 pairs Women's Tan Calf Blucher Oxfords, creased vamp, Cuban heel, medium weight sole, easy fitting, new 1910 summer style. Worth \$2.50. Friday bargain 1.49.

WOMEN'S TAN OXFORDS.

300 pairs Women's Oxfords, Don-gola kid, Blucher, patent toe-cap, heavy sole, Cuban heel, 2 1/2 to 7. Worth \$2.50. Friday bargain .99.

WOMEN'S BOOTS.

500 pairs Women's Boots, patent colt, creased vamp, dull calf Blucher top, medium heavy sole, very dressy style, Cuban, military and low heels, all sizes 2 1/2 to 7. Worth \$3.00. Friday bargain 1.87.

Belts, Combs and Bags

Black Elastic Belts, with plain and jewelled buckles. Regular 50c. Friday 33c.

Colored Beltings. Regular 25c yard. Friday 15c yard.

Black Combs and Side Combs. Regular 25c and 35c. Friday 15c.

Shell and Amber Barrettes. Regular 20c and 25c. Friday 10c.

36 Sample Hand Bags. Regular \$3.00, for \$5.00.

Drug Store Items

Peroxide Hydrogen, best quality, one-pound bottles. Friday 25c.

Norwegian Cod Liver Oil. 40c bottles. Friday 25c.

Syrup White Pine and Tar. 3-oz. bottles. Friday 10c.

Petrolatum. 5-oz. bottles. Regular 10c. Friday 5c.

Hay's Furniture Cream. 25c bottles. Friday 15c.

Superior Silver Polish. Friday 10c.

Sponge Racks. 25c to 40c. Friday 10c.

Hot Water Bottles, red rubber. Regular \$1.75. Friday \$1.10.

Rubber Complexion Brushes. Special Friday 12 1/2c.

Basement Bargains Friday

The "Woodyst" Lawn Mower is made of extra quality material throughout, best steel knives, four blades and 10 1/2 inch drive wheel, adjustable bearings: 12 in. Friday \$4.99; 14 in. Friday \$4.99; 16 in. Friday \$5.19; 18 in. Friday \$5.49.

Garden Hose, guaranteed to stand city pressure. Friday from 7c, 8c, 9c, 10c, 12c, 14c up to 15c foot.

10 inch Grass Shears. Friday 23c each.

2-burner Gas Hot Plates, nickel trimmings. Friday \$1.69.

Queen Gas Ovens, tin, asbestos lined. Friday 98c.

The National Gas Oven, heavy tin, asbestos lined, front door style. Friday \$1.29.

Wringers, Utility Brand, has good rubber rolls, enclosed cogs, steel ball bearings, fully guaranteed. Regular \$5.00. Friday \$4.29.

Galvanized Tubs, light and durable; they do not rust, three sizes, 67c, 72c and 83c value. Friday 39c.

50 only Covered Preserving Kettles, 6 quart size, 60c value. Friday 39c.

Screen Doors and Window Screens, for Friday's selling.

No. 20 Door is a well made door, nicely grained; the sizes are: 2 ft. 6 in. x 6 ft. 6 in., 2 ft. 8 in. x 6 ft. 8 in., 2 ft. 10 in. x 6 ft. 10 in., 3 ft. x 7 ft. Friday complete with fittings 69c.

No. 30 Window Screen, 14 in. high, extends from 18 in. to 23 1/2 in. Friday 15c each.

No. 3 1/2 Window Screen, 18 in. high, extends from 20 in. to 33 in. Friday 23c each.

Men's Suits Friday

Men's English Clay Twill Worsteds, all-wool Botany yarns, dark navy blue and black shades, single and double breasted styles, with broad shoulders, close fitting collars and long shapely lapels, double stitched edges. Sizes 36 to 44. Regular prices \$12.50 and \$13.50. Friday \$9.45.

MEN'S TROUSERS.

Men's Imported Fancy Worsteds, in dark mixed grey grounds, with a large assortment of neat black and fancy stripes. Sizes 32 to 44. Regular prices \$2.75 to \$3.50. Friday \$1.95.

BOYS' CLOTHING BARGAINS.

Boys' Three-piece Tweed Suits, in light and dark mixed grounds, with neat self and fancy colored stripes, splendidly made. Sizes 28 to 38. Regular prices \$3.75 to \$4.50. Friday \$2.98.

Boys' Lawn Covert Cloth Overcoats, in double breasted, reefer and single breasted topper styles. Sizes 21 to 28. Regular prices \$4.50, \$5.00 and \$5.50. Friday \$3.95.

Men's Furnishings

1,200 Black Sateen Work Shirts, to clear at a price away down; this is not a cheaply made garment; it is double stitched, yoked, generously sized, and made from a standard quality fabric. Sizes 14 to 17. To clear at Friday 44c.

Striped Drill Work Shirts—This shirt is always sold at 75c. It is made from very strong drill, has a sharp collar, and a double stitched seams and gussets; made in black, with white stripes only. Size 14 to 17. We have only 500 to sell at, each, Friday 59c.

Men's French Balbriggan Undergarments, shirts or drawers, cream shade. Sizes 34 to 44, will be sold at, per garment, Friday 44c.

Men's Imported Madras Pyjamas, in plain blue, tan or white, also heavy stripes; made with frogs and pockets. Sizes 34 to 42. Sold regularly at \$1.50 and \$1.75 per suit. Friday \$1.39.

1,700 Wash Four-in-hand Neckties, in a large variety of plain white, spots, stripes, fleur-de-lis and many other designs. Sold regularly at 15c each. On sale at, Friday 10c each, or 3 for 25c.

Masculine Headwear

Men's Soft Hats, extra choice English felt, also famous continental makers, newest shapes, colors, black, brown, fawn, green, slate and grey. Regular up to \$3.00. Friday 98c.

Boys' Varsity Caps, fine navy serges, silk lined, also hoodlums and soft shapes. Regular 25c and 35c. Friday 15c.

Children's Tam O'Shanter, assorted colors and styles, in velvet cloth and drill. Regular 25c. Friday 15c.

Children's Felt Middy Hats, good range of colors. Regular 50c. Friday 39c.

Furniture Bargains Friday

Medicine Cabinets, made in solid and sure face oak, golden finish, panel doors, fitted inside with drawer and shelves. Regular price \$2.25 to \$3.00. Friday \$1.79.

Nurse Rockers, in solid hardwood, golden finish, compass back, brace arms, shaped seat. Regular 80c. Friday 59c.

Arm Rockers, in solid oak, early English finish, shaped seat. Regular \$5.00. Friday \$3.95.

Iron Beds, white enamel, with 1 1/2-inch continuous posts, fancy and plain designs, sizes 4 ft. to 6 ft. 6 in. only. Regular price \$4.75 to \$6.50. Friday \$3.75.

Bed Springs, solid hardwood frames, close-ly woven three-ply wire, made in all standard sizes. Regular \$3.00. Friday \$2.45.

Mattresses, made of seagrass filling, with wool and white cotton top and bottom, covered in good quality of ticking. Friday selling \$2.90.

Women's Hosiery Bargains

Women's Fine English Cashmere Ribbed Sample Hose, fashionable soft elastic quality, 35c and 40c values. Friday 29c.

Women's Tan and Black Cotton Hose, seamless finish, medium weight, double heel and toe, extra value. Friday 12 1/2c.

Women's Imported Ribbed and Cotton Hose, full fashioned, plain grey, black and tan, close, neat pattern. Regular 25c and 35c. Friday bargain, per pair 25c.

WOMEN'S GLOVES.

Women's Pure Silk Gloves, long Jersey wrist, double tipped fingers, close and even, black and white, 5 1/2 to 7 1/2. Special Friday 35c.

MEN'S SOCKS 12 1/2c.

Men's English Plain Black Cashmere Socks, seamless foot, good wearing quality, double heel and toe. Special Friday 12 1/2c.

Seventeen Bargains in Footwear for Friday---A Big Special Purchase from Montreal.

MISSIES' BOOTS.

190 pairs Misses' Dongola Goat-skin Boots, Blucher style, heavy sole, patent toe-caps, low heel, solid leather throughout, a good box for school wear, all sizes 11 to 2. Regular \$1.50. Friday bargain .99.

MEN'S BLUCHER BOOTS.

240 pairs Men's Blucher Style Boots, box kip, calf, kid and dull calf leathers, medium and heavy soles, Goodyear welt, McKay sewn and standard screw soles, all sizes 8 to 11. Regular \$1.99, \$2.50 and \$3.00. Friday bargain .99.

WOMEN'S BLUCHER BOOTS.

160 pairs only Women's Blucher Boots, Dongola kid, Cuban and military heels, medium heavy soles, solid leather throughout, all sizes 2 1/2 to 7. Regular price \$1.99. Friday bargain .99.

WOMEN'S BUSKINS.

180 pairs Women's Dongola and Black Prunella Cloth Buskins, elastic over instep, flexible leather soles, very comfortable for house wear, all sizes 8 to 8. Regular \$1.10 and \$1.25. Friday bargain .99.

MEN'S \$4.00 BOOTS.

90 pairs only Men's Blucher Style Boots, box calf and box kip leathers