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WESTERN ONTARIO ELECTRIC CO.
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St. Patrick's Day at Peters

SPECIAL CANDY
30c a box.

ST. PATRICK'S SUPPER
In our Tea Room, served 5:30 to 7:30.

Peters London

Have You Pains, Cramps, Callouses or a Burning Sensation at or near where the finger joints? If so, use **DR. SCHOLL'S** Anterior Metatarsal Arch Support which will positively relieve that particular foot ailment.

For Sale at all RELIABLE SHOE DEALERS.

Write for Dr. Scholl's Free Booklet, "Treatment and Care of the Feet."

The Scholl Mfg. Co., Limited
Dept. D-1
112 Adelaide St. E., Toronto.
Also Chicago, New York, and London, England.

SCHOLL Eases the Feet

Taylor's Cream of Roses
An Ideal Preparation for all skin irritations.

Taylor's 6 Cut-Rate Drug Stores.

JOHN A. NASH
MY JEWELLER
Sells WRIST WATCHES, only the Good Ones, that tell the truth, \$15.00 up to \$200.00.
250 DUNDAS STREET.
"Where You Will Eventually Buy."

Gladys Brockwell in "Kultur" at the Star Theatre.

Back of every great event in the world's history, says the wise ones, there was a woman. "Find the woman," according to the French, is the first step required for the unravelling of any mystery or the placing of responsibility for any intrigue.

Now, in the thrilling William Fox photodrama, "Kultur," in which Gladys Brockwell is playing at the Star Theatre today and Tuesday, the woman has been found and helped to start the world war.

This amazing film portrayal of the workings of underground diplomacy on Europe, just prior to the outbreak of the great conflict, has its scenes in the German and Austrian capitals.

The heroine, Countess Griseida von Arenburg (Gladys Brockwell) is the favorite of the Austrian emperor, Franz Joseph. Because of Griseida's influence with the aged monarch, the heir-apparent, Archduke Franz Ferdinand, seeks to have her removed from Vienna. But the countess plots with a Serbian servant, Danilo, and the latter slays the archduke and plunges Europe into an orgy of blood.

Meanwhile, the countess has fallen in love with a young French secret service man, who has been investigating the war preparations of the central powers. The two eventually are thrown into the maze of international politics and intrigues in Berlin, and when the Frenchman is in danger of losing his life as a spy, the countess sacrifices herself to save him.

"Kultur" is filled with tense dramatic situations, and the fascinating activities of secret diplomacy. It also is big with the burden of impending war. The star is shown in many stirring scenes, especially that in which she is seen upon the Hun war lord, denouncing everything German, and declares herself a foe of the foe of democracy.

IMPROMPTU DANCES.

How often when young friends have dropped in on the evening here, we wished for a little impromptu dance, only to find that nobody in the company could play good dance music. There would never be this annoyance if there was a Victrola in the home.

Why not drop in at Heintzman Hall, 242 Dundas street, and see some of these beautiful instruments and hear about the easy payment plan the firm have adopted?

TYPEWRITER SICK?

Call us up. We are professional doctors on all makes of machines. Guaranteed. Typewriter Inspection Company, Room 4, London Loan Building, Phone 6619.

A DAINTY PAPER

in the soft-toned tapestries delight any home.

They are restful and inviting. One likes to linger in rooms where they are.

COLERICKS'
212 DUNDAS STREET.

Take a Peep

IN OUR WINDOWS TODAY.

They'll tell you what's new in shoes this spring.

Cook's Shoe Store

A NEW VENTURE.

needs advertising, which needs knowledge, which needs experience. Consult us on advertising problems of all kinds.

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T. H. YULL
Dominion Savings Building
LONDON, CANADA.

CLASSICAL DANCES AT THE GRAND TODAY

Albertina Rasch and Ballet Head Excellent Vaudeville Bill.

The unsurpassable exponents of choreographic art, Albertina Rasch and ballet, in a series of classic dances, will be the special feature of the vaudeville program at the Grand today, tomorrow and Wednesday, daily 2:15 and 7:30. The coming of Albertina Rasch to the vaudeville stage is indeed a compliment to this branch of amusement, for she is a star of the first magnitude on the operatic stage. Albertina Rasch and her eight delightful corymbes are certain to dance themselves into the hearts of Grand audiences. The dances consist of eighth selected numbers, ranging from the Hindia to the Russian movements.

Madame Marion, playing eight female characters in "Passports," a lightning change study in three scenes is a bill. Hal Forrest ably supports Madame Marion in this most unusual vaudeville offering.

The Melvilles in "Visions of Art," is one of the most beautiful numbers of its kind yet seen, and is one that is bound to please. This is a posing number consisting of reproductions of famous paintings and works of art projected on a screen.

On the same bill will be Hope Vernon, a charming vaudeville artist, who has an excellent record of splendid abilities and a winning personality. Miss Vernon will offer a repertoire of vocal numbers, and a bit of melody from her violin, on which instrument she is a finished artist.

Concluding the splendid bill is Hugh McCormick and Grace Wallace in their up-to-the-minute comedy entitled "Back at the Seaside." McCormick and Wallace are ventriloquists of the modern type, whose both are exceptional artists, who have been in their line in "Back at the Seaside" local theatres for many years. McCormick and Wallace are the most ludicrous acts now before the public.

BERT LYTELL

The screen's newest favorite, Bert Lytell, in a five-act Metro play, "Faith." Thrills, suspense, romance. At the Grand, today, tomorrow and Wednesday.

BUILT UP TO A STANDARD.

Not down to a price, are the Wrist and Ankle Watches of John A. Nash, My Jeweller. He only sells the good ones that tell the truth. His store is 206 Charlotte street, "where you will eventually buy."

JOHN A. NASH
MY JEWELLER
Sells WRIST WATCHES, only the Good Ones, that tell the truth, \$15.00 up to \$200.00.
250 DUNDAS STREET.
"Where You Will Eventually Buy."

made his life the barren thing that it is and so must bid the consequence alone. In this darkest hour comes Faith, in the form of the love of women—out of the storm of self, into the blinding light of love and success they bring him with a cleared vision and renewed ambition. It is a picture that shows the strange human need for human faith and encouragement—the beacon lights of the world.

The Grand tonight review of current events and special music by the Grand ten-piece orchestra are included on this excellent bill.



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MODERN BELIEFS OF CATHOLIC CHURCH NOT HELD BY ST. PATRICK

Rev. Mr. Prescott Says Ireland's Patron Saint Was Great Educator.

WAS HE PROTESTANT?

Speaker Says He Belonged to Latin Church as Separate From Greek.

"Was St. Patrick a Roman Catholic or a Protestant?" This was the somewhat unusual question raised by Rev. W. E. Prescott, pastor of Dundas Centre Methodist Church on Sunday evening, as he preached to a large congregation on the subject of why we should commemorate St. Patrick's Day.

His answer was, "Patrick was not a Roman Catholic in the light of the modern church. He was a Roman Catholic in the sense that he belonged to the Latin Church as separate from the Greek Church. He held none of the present ideas which in process of time have arisen in the modern Roman Catholic Church in regard to the infallibility of the pope and the immaculate conception of the Virgin Mary. He believed in education and the early church which conquered the Roman Empire. The Roman Catholic Church has grown up what it has been fed upon from generation to generation. Of Modern Origin.

"In the days of St. Patrick there was no such thing as belief in the immaculate conception of the Virgin, which became a doctrine in the Roman Catholic Church in 1854, or the infallibility of the pope, which was decreed in 1870, both of these beliefs, consequently, being of very modern origin."

He pointed out, however, that there are some Protestants whose only religion is antagonism towards the Roman Catholic Church. Better far for them to be genuinely good Roman Catholics than poor, weak, envious Protestants. "What we need in the church today is the spirit of St. Patrick, the Christian in his missionary zeal, of love and of service."

If the church had retained the spirit of St. Patrick, he continued, "there would never have been any need of a Luther and a reformation. The spirit of St. Patrick was intensely missionary, and this is the spirit which must characterize the church of the future."

Rescued Ireland.

"He set as his objective the saving of Ireland from Druidism, one of the most terrible forms of heathenism the world has known. He turned the wild island from Druidism to Christianity with success that was supreme and superb. Not only kings heeded him, but his teaching, but priests and the multitude hung upon his words."

He believed in education and enlightenment, and through his ministry, Ireland became the centre of education. The missionary zeal, engendered by Patrick continued until the seventh or eighth century. Missionaries were sent to England, Scotland and the continent. If the early Roman Catholic Church had continued in the spirit of St. Patrick, it would have survived through the ages."

Mention was made of outstanding figures which arose from time to time in the history of the church to exemplify the spirit of St. Patrick, such as Xavier, Francis of Assisi, Savonarola. Others of ability and zeal had become outstanding figures, not so much for their missionary enterprise, however, as for their protest against current evils in the church.

Comment was made in conclusion upon the long years for service rendered to Patrick. Living for a hundred years or more, knowing the period at the close of the fourth century. He preached up to the very last of his life.

Miss Anna Christene Finney of Detroit, who has an exceptionally sympathetic contralto voice and fine interpretative ability, sang solos at both services yesterday in Dundas Centre Church.

Sunday School Leaders Spoke at Eight Services

Convention Will Be Held at New St. James' Church Today.

No less than eight church services and eight Sunday school sessions on Sunday by four prominent leaders in religious education, the evangelical churches in London. The "big four," who remain in the city in connection with the London Sunday School Association conference in progress today were: Rev. T. A. Halpenny, B.A., D.D., general superintendent Ontario Sunday School Association; Rev. J. C. Robertson, D.D., general secretary Presbyterian Sunday School committee; Rev. P. K. Daytford, M.A., general superintendent Baptist Sunday School board, and Rev. Frank Langford, B.A., general secretary Methodist Sunday School department.

Mr. Halpenny preached in the morning in Askin Street Methodist Church and in the evening in First Methodist. Dr. Robertson in the morning in St. Andrew's and in the evening in New St. James' Church. Mr. Daytford, in Eglar Street Baptist in the forenoon, and Maitland Street Baptist in the evening, and Mr. Langford's appointments for morning and evening were in King Street Presbyterian and Hamilton Road Presbyterian.

The idea of giving the convention a place in the Sunday services was to reach a large community as possible with a new conception of what constitutes religious education.

The London Sunday School Association, which holds a conference this afternoon and a public session this evening in New St. James' Church, is made up of all the Protestant Sunday schools in the city. Rev. J. N. Norton is the president.

Four Speakers.

There will be four prominent speakers.

Try ANNIS for Neapolitan Creams
A Specially-Made, Delicious Confection.

ANNIS CANDY SHOP
33 Richmond, Opposite Smallmans.
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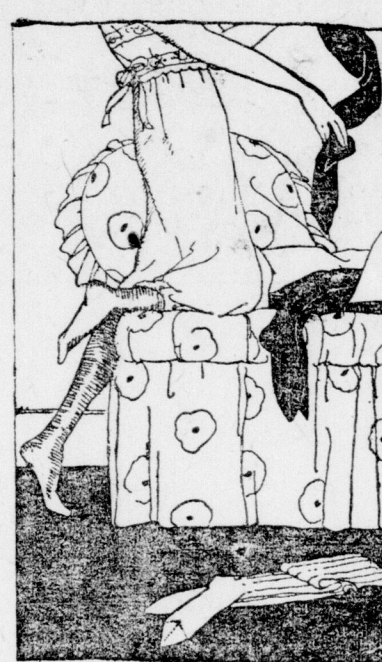
Every Department Well-Stocked With Wanted Goods

Keen foresight and ready cash has placed merchandise upon our shelves and tables at prices that will down the keenest competition. Our Dress Goods, Wash Goods and Staples have won an enviable popularity.

WONDERFUL SILK SALES

Every day is making tremendous inroads upon our big range of this much-wanted goods. A special invitation is extended to everybody to visit this busy section. Taffeta Silks in that lovely soft chiffon finish, full 36 inches wide, in shades of navy, brown, rose, Pekin, prune, Burgundy, Russian, sand and green. \$2.00

Striped Habutai for waists, in a splendid range of colorings; the washing quality of this silk is well known; 30 to 36 inches. Special..... \$1.35, \$1.75, \$2.00



HOSIERY

Ladies' Fine Lisle Hose, in black and white, sizes 9, 9½, 10. Per pair.....60c

Boot-Silk Hose in black only, sizes 8½ and 9. Per pair 75c

Silk Lisle Hose, in black, white and grey, very fine quality, special value, in sizes 9, 9½ and 10. Per pair \$1.00

Brown Lisle Hose; this color is very scarce; a splendid line, moderately priced. Per pair.....50c

Women's Lisle Hose, a special number, in shades of sand, grey and tan; sizes 9, 9½ and 10. Per pair.....85c

Every Person Wanting Sheetting LOOK THIS WAY!

Full Bleached Plain Sheetting, round thread, in 8-4. Per yard.....49c

A special 8-4 Sheetting, full bleached, heavy, durable cloth. At.....60c

But for real satisfaction we show you two numbers in 8-4, plain, round, even thread, will stand the test every time; also in linen finish. Per yard.....75c

A very special 9-4 Full Bleached Plain Sheetting, a heavy round thread, just the sheeting for good wear; this line will please you; note the width, 9-4, or 81 inches. Per yard.....89c

Boys' Smartly-Made Suits At Payable Prices



You'll enthuse over these Boys' Suits of ours, particularly so if you've looked around. They've got all the smart style that Canada's best makers and specialists have been able to crowd into them; they've got that youthful, care-free appearance so desirable in boys' clothes. And they've been carefully chosen for durability, only fabrics that will wear will be found here. Prices, we are told every day, are away below what you'll be asked elsewhere, some folks say 25 per cent lower on the average. We would like to show you this range, buy or not as you like; it's free to look over, and it will be interesting; sizes 25 to 36.

\$7.50, \$8.50, \$10.00, \$12.00, \$13.50, \$15.00, \$16.50

BOYS' FINE SHIRT
WAISTS AT \$1.00

BOYS' EXTRA FINE SHIRT
WAISTS AT \$1.35

Splendid wearing American percales, in neat stripe designs, in light and medium dark colors, "Tooke" made, in big full-sized bodies and smart double collar attached with patented "Tooke" hook; sizes 8 to 15 years.

These waists are made from extra fine close-woven American cambric, of same quality that our men's \$2.50 shirts are made from, absolutely fast color and unusually handsome patterns. No more can be had when these are gone. Sizes 10 to 15 years.

Men's Fine Colored Shirts

Worth \$2 on Sale \$1.50 or 3 for \$4

Splendid clean-cut patterns, in black and white, blue and white, mauve and white, in a fine variety of stripes in neat and cluster effects; a variety of fabrics in plain and corded weaves, all American made, and fast colors under all conditions. Well-made garments, coat shirt style, with soft French cuffs; sizes 14 to 16½.

Two Stores **R. J. YOUNG & CO.** London London East

NO 'DUDS' IN SILENT FIVES

A SWIFT, sure light when you want it, and where you want it—on the end of the match-stick. When it goes out it leaves no trace of odor and no glowing end to cause accidents. There are no "duds" in

Eddy's Silent 5 Matches

For safety and economy you should insist upon this brand. Every match in the box will strike. You will not be troubled by flying heads which may cause damage and painful injury. When you blow them out they are out, not partially alight. They are non-poisonous and will not explode when stepped on.

EDDY'S SILENT FIVE MATCHES

The war-tax on matches practically doubles the cost of the best grades, and more than doubles the cost of the cheaper kinds. You cannot afford to pay taxes on cheap matches which are a constant irritation, and which may cause accidents. Tell your dealer that you want Silent 5's, and see that Eddy's name is on the box.

Made by the manufacturers of Eddy's Famous Indurated Fibreware Washtubs

The E. B. EDDY CO. Limited
HULL, Canada

CONCRETE HIGHWAYS

Save Time Money Labor

WHATEVER speeds up traffic must be a real economy. Whatever delays traffic must always involve waste of time and effort.

Concrete, being the road material of minimum tractive resistance, makes a pavement on which all types of vehicle can travel quickly, and this speeding-up of traffic makes possible the speeding-up of production.

Wherever there is a concrete road, in that locality you will find farmers and their "help" able to devote more time to the vital work of sowing and gathering the crops.

SAVING TIME OF BERRY PICKERS

THE girls who helped so splendidly in the gathering of our berry crop last summer, can testify to the value of a concrete highway along lines of time-saving. To those of them who were able to use the Toronto-Hamilton highway, it meant many hours saved in transit between their camps and their berry-patches—thus giving them more hours for berry-picking than they could possibly have had in their traveling to and fro had been on the old style road.

The manner in which the Toronto-Hamilton highway conserved time in last summer's berry picking is but one of the many sidelights on the value of concrete that have been revealed to those farmers whose properties adjoin this modern concrete road.

It is the duty of every Canadian citizen—a duty he owes both to himself and to his country—to get the facts about concrete highways which will enable him to intelligently use his influence for the building of the kind of roads which shall result in more complete conservation of all we produce.

CANADA CEMENT COMPANY LIMITED
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