FRIENDS, PATRONS, PUBLIC

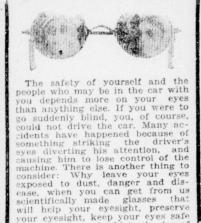
You know, Leather Goods do not follow dictates of fashion like shoes. We bought away ahead of our immediate needs last year, at prices we could not begin to get today, and WE ARE GIVING YOU THE OPPORTUNITY to buy all kinds of traveling requirements AT THE OLD PRICES. We have not advanced our prices on Leather Goods.

COOK'S SHOE STORE



Diamond Merchants and Jewelers. Phone 1084. 386 Richmond St.





WILSON'S Phones 5600-5601

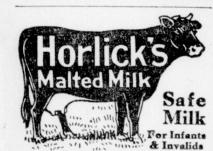
English Rheumatism Capsules Cure the cause of all forms of TAYLOR'S 6 CUT-RATE DRUG STORES

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

John S. Barnard

CEETEE UNDERCLOTHING Guaranteed Not To Shrink



A Nutritious Diet for All Ages. Keep Horlick's Always on Hand Quick Lunch; Home or Office.

Delaware, Lackawanna & Western Coal Campany's **SCRANTON**

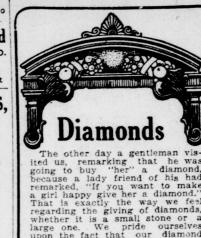
COAL

John M. Daly

Phone 348. 19 York Street.

The London Loan and Savings Company of Canada

Improved farm for sale under mortgage-181 acres in Township of Artemesia. Terms: Only \$200 down or secured, balance in installments to suit.



The other day a gentleman visited us, remarking that he was going to buy "her" a diamond, because a lady friend of his had remarked, "If you want to make a girl happy give her a diamond." That is exactly the way we feel regarding the giving of diamonds, whether it is a small stone or a large one. We pride ourselves upon the fact that our diamond stock is complete in every detail, and there is not a better stock of diamonds anywhere than we carry. Every one is guaranteed to be exactly as represented, whether you have merely \$20 or several hundred dollars to pay for a diamond. Special values from \$25, \$35 to \$500.

YOUNG'S TWO STORES. 170 Dundas St. 674 Dundas St.

-Boys and girls, to be healthy and strong, should eat every day six full slices of good bread. -GOOD BREAD means Bread made from purest ingredients. That is what you get when you use TOHNSTON J BROS. I

stated in the House of Commons that the society's claims were inadmissible, but President Stanley of the board of trade held two or three conferences with the leaders in the hope of arranging the dispute, though without success. At a meeting of the executive committee of the society, held in London yesterday, it was decided to strike because the demands were not granted. Late in the evening Secretary Bromley submitted to his colleagues further suggestions, which were undisclosed. The executive committee, despite the deexecutive committee, despite the de-cision to strike, agreed to submit Mr

Stanley's final communication to a conference of delegates convoked for today.

For Eight-Hour Day.

Secretary Bromley says although eight hours is normal and enough for any engineer, they often work fifteen hours at a stretch, recognizing the necessity of working somewhat longer at the present time. The men inflexibly tation of wounded as well as reinforcements of men and supplies to ports. J. H. Thomas, M.P., of the National Union, says the union has protested strongly against the society's action, which he regards as a breach of labor truce. It seems, however, that there is some antagonism between the two unions. It is predicted that if the strike develops the Government will take very strong measures.

KILLED WHILE CLEANING GUN. NORTH BAY, Aug. 17.—While clean-ing a rifle this afternoon, Henri Marcis,

miles east of Cal through the heart. THOUSANDS OF MEN REQUIRED FOR HARVESTING IN WEST-ERN CANADA.
Thousands of men are required to help in the great work of harvesting the western crop. Arrangements for transporting to the west this great army of workers have been completed by the ransporting to the west this great army f workers have been completed by the handian Pacific Railway.

Excursions from points in Ontario of Manitoba, Saskatchewan and Alberta will be run, and special trains operated, naking the trip in about 36 hours, without change or transfer.

Going trip west, \$12 to Winnipeg.

Returning trip east, \$18 from Winnipeg.

ransportation west of Winnipeg.

Consult C.P.R. agents regarding transportation west of Winnipeg.

Going Dates.

August 21 and August 30—All stations in Ontario, west of Smith's Falls, up to and including Toronto, on Lake Ontario Shore Line, and Havelock-Peterboro line, also from stations between Kingston and Renfrew Junction, inclusive, and from stations on Toronto-Sudbury direct line. From stations on

udbury direct line. From stations on ault Ste. Marie branch. From sta-ons on main line, Beaucage to Franz, colusive. From stations, Bethany clusive. From stations, Bethany metion to Port McNicoll and Burke-Junction to Fort activities and Burketon-Bobcaygeon.

August 23 and August 30—From stations west and south of Toronto, up to and including Hamilton and Windsor, Ont., on Owen Sound, Walkerton, Teeswater, Wingham, Elora, Listowel, Goderich, St. Marys, Port Burwell and St. Thomas branches, and stations Toronto.

ich, St. Marys, Port Burweil and St. homas branches, and stations Toronto ad north to Bolton, inclusive.
Further particulars from any C.P.R. cket agents, or W. B. Howard, district assenger agent, Toronto, Ont. A25.

Federal Advertising Dominion Savings

Enemy Forced To Pause and Relieve Their Badly Knocked About Units on Various Parts of Front-1,120 Prisoners From Lens-Allies Capture 24 Cannon-French Improve Positions on Ypres Front in Neighborhood of Steenbeke and Have Taken Further Prisoners-Allied Armies Are Consolidating Their Gains - Fierce Counter-Attacks on Canadians Repulsed.

London, Aug. 17.—French troops in further counter-attacks have been at-the Ypres area have progressed in the tempted by the enemy. Twenty-four neighborhood of the River Steenbeke. On the British portion of the same front, according to the official report from Allies. British headquarters in France tonight, British headquarters in France tonight, there has been no change, and the Germans have ceased their counter-attacks. The French and British troops have captured 24 German guns.

Canadians Recover Ground.

"On the Loos battlefront we have secured the positions captured by us yesterday afternoon and have gained further ground west of Lens. The num-

"On the Ypres battlefront our allies pressing back our line slightly at some have improved their position slightly in the neighborhood of the Steenbeke, and have taken further prisoners. Otherwise the situation has not changed. No

tred 24 German guns.

The number of prisoners taken by the Canadians in the Loos-Lens sector the commencement of our attack now the commencement of our atta the Canadians in the Boos-Lens sector has now reached a total of 1,120. The Canadians have organized and made secure the positions captured yesterday and have made an advance west of Lens.

The Commencement of the Commencement the second attempt he succeeded in

Canadians Recover Ground,

Three German Divisions Put Out of Fighting By Canucks; Ontario Unit Advances Line

The safety of yourself and the people with may be in the care with that anything else. If you were to go suddenly blind, you, of course, the property of the p

All meats at cut prices tonight from 130 till 10:30.

The trouble has been brewing for some time. The Government recently stated in the House of Commons that the society's claims were inadmigned by the society by the soci way embankment, which now forms the boundary of the enemy line west of Lens. Strong opposition was encountered. After bombing their way into ifeet when he was hit again and fee a nest of trenches our men were them-

Germans Give Up Attacking French, While Latter Finish Reducing Nests of Resistance

PARIS, Aug. 17 .- The Germans on . Friday failed to renew their counterattacks against the French troops in at the present time. The men inflexibly in sist on the recognition of the principle of the eight-hour day. The newspapers point to the extreme gravity of a strike at this time, the delay in the transportation of wounded as well as reinforcements of men and supplies to ports. J. H. Thomas, M.P., of the National Linion save the control of the principle of the eight of the principle of the region of Bixschoote and wiping out with their artillery fire small positions still held by the Teutons, according to the official communication issued tonight. The communication follows: Northern Belgium, who spent the day in cation issued tonight. The communication follows:

"In Belgium the Germans made no further attempt in the course of the ground we captured to the north and east of Bixschoote from Dreighachten, which is in our possession, to the Broenbeck River.

"We have finished reducing a few our artillery also carried out destruction of resistance and have added." Broenbeck River.

"We have finished reducing a few nests of resistance, and have added to the number of our prisoners, which now exceeds 400. Besides, we have captured fifteen cannon and a large number of mitrailleuses.

barded Vladsloo and St. Flerre Capene. Our artillery also carried out destructive shelling on several enemy batteries.

"Our aviators were very active. They carried out 76 flights. One of our aviators brought down yesterday an enemy airplane above the Houthoulst forest."

Parliament Pays Homage to Owen Sound Aviator OTTAWA, Aug. 17.—Before the orders of the day were called this afternoon, Sir Edward Kemp, minister of militia, took advantage of the opportunity to place on the official records of the House a tribute to a Canadian who has won all the military honors possible for a man to win. Sir Edward received from the British Military Gazette the ac-

honors possible for a man to win. Sir Edward received from the British Military Gazette the account of how Capt. W. M. Bishop of Owen Sound won the Victoria Cross after having formerly won the Distinguished Service Order and the Military Cross. The story of Capt. Bishop's successful engagement with seven German flying machines elicited a round of universal applause from the House. House.
"I think that this is a record," said the minister, "which deserves to be preserved in the records of Parliament." (Loud

LAMBETH, Aug. 17 .- Miss Grace

Gordon of Thamesville visited her sisters, Mrs. Patrick and Mrs. Browne, this week.

Mrs. Rodgers of Essex and Miss Briton of St. Thomas were the guests of Mrs. H. Campbell this week.

Mrs. George Carley and Mrs. Chas. Turner, Beecher street, London, left on Wednesday for Buffalo, Toronto and East Aurora, N. Y.

Miss Marjorie Lyons of Talbot street, London, is the guest of Miss Alice Carley.

Carley.

Mr. and Mrs. Fred Grant Best left
on Friday for their home in St. Marys,
loidaby with Mr. and Mrs. David Manu.
Mr. and Mrs. Lumley's sister,
Mrs. Ed. Bainard.
Miss Grant of Orillia is visiting her
brother, R. Grant, manager of the
mobile business.

Miss Grant of Orillia is visiting her
brother, R. Grant, manager of
Miss Ruby Garbutt is a visitor with
friends here since Monday.

Miss Ruby Garbutt is a visitor with
friends here since Monday.

Mrs. L. Copeland has breen visiting in
Glencoe for the past week.

Mrs. D. Carleys,
Mr

Cannonade on the Aisne.

the Canadian Northern, however, is a drydock. But that was the result of the work of the Commons today. There seems to be a disposition to build up the Canadian Northern build up the Can follows:
"In Bukowina and between the Moladia and the Trotus there were no important actions. All enemy attempts to approach Russian trenches at various approach Russian trenches at various was actilized."

approach Russian trenches at various points were stopped by artillery and machine gun fire. In the region of Casina Valley there was violent fighting. North of Slanic the enemy stubbornly disputed the ground we gained. Yesterday the Rumanians occupied the village of Groseti. village of Groseti

lery activity."



vou one.

If Better Bread Than Parnell's Could Be Made, Parnell's Is the Firm That Would Make It

If more sanitary methods than are employed in the manufacture of Parnell's breads could be discovered Parnell's would find them. If purer and more nourishing ingredients than are used in Parnell's Breads could be obtained Parnell's would use them.

If a cleaner method of delivering or if more particular delivery men could be found Parnell's would find them. But to our mind such is impossible. Parnell's as a progressive firm are anxious to give the public the very best bread it is possible to bake. It realizes that quality and purity always has been the means of building up the largest bread business in Western Ontario, and that it will be the means of keeping that business. As a result

Parnell's Quality and Purity Breads

Are made from the very finest wheat that is grown in Canada. There is only one kind of flour used in Parnell's bread and that is the very best. There is only one kind of sugar, one kind of yeast, one kind of salt, one kind of shortening; why even the water of London, known to be the purest in the country, is filtered. The formula from which Parnell's breads are manufactured is the result of nearly forty years' experimenting by master bakers. And it is certainly an ideal one. Anyone who has ever used Parnell's bread will testify to this.

AND IN MANUFACTURING PARNELL'S BREAD THE GREATEST CARE IS TAKEN

to see that the mixers, the pans and ovens are absolutely clean.

A visit to the Parnell Bakery, on Bruce street, would be a revelation to you. There you would see the men attired in spotless white, working at the mammoth mixers and ovens, that fairly shine with cleanliness---just like the kitchen in mother's home, where even the "floor was so clean one could eat off it."

Parnell's would like to have every citizen of London and Western Ontario pay a visit of inspection to the bakery. It is a pleasure to show anyone through at any hour of the day or early in the evening. Take this as a personal invitation and come any time you wish.

And don't forget to order a trial loaf of Parnell's today or Monday, when you are giving your weekly grocery list. Your grocer-if he is a first class man-carries Parnell's. If he does not our wagons go all over the city or district. By phoning us we'll have a salesman call upon you.

PARNELL THE BREADMAN

Phones 929---1390

INCOME TAX PASSES SENATE UNCHANGED; C.N.R. BILL AMENDED

Amendment to Increase Scale After \$6.000 Declared Out of Order.

CAN BE FIXED NEXT YEAR

y in the region of the plateaux of Craonne. Two hundred and Premier Says Future will Remove Defects, if Deemed Desirable.

> [Special to The Advertiser.] bill is through the Commons. It d emerged without a change, though it Government. emerged without a change, ran a stiff gauntlet and received a good many heavy oratorical punches during its passage.
>
> Sir Robert Borden—The Government would first have to obtain the approval of the crown.
>
> Hon. Charges Murphy said that the The bill authorizing the purchase of the Canadian Northern, however, is in drydock. But that was the result of the work of the Commons today.
>
> There seems to be a disposition to

of this and further amendment Income Tax Bill. Income taxation came under discussion in the Commons. F. F. Pardee remarked that the country had been given the impression that the business tax was to be succeeded by the in-

come tax.
The finance minister interrupted with the declaration that this was not the case. The business profits tax would expire with the last day of this year. But then the Government would take any necessary steps to tax abnormal business profits.

Mr. Pardee declared that the income Mr. Pardee declared that the income liquidation of properties, investments Mr. Pardes declared that the income inquidation of properties, investigate ax bill before the House was not ade-tax bill before the House was not ade-construction of wealth. He had ax bill before the House was not adeuate conscription of wealth. He had
oted for the bill conscripting the manower of the country, but would feel
hat he had not done his duty if he
id not press for adequate conscripion of the riches of the country.
There was no common sacrifice when
he young man was made to fight but
he rich man was not made to pay.

and commercial enterprises in the ocunjed territory in which subjects of
England, France and Belgium are
directly or indirectly interested. American and Italian holdings are not incial bulletin. American capital invested
in the Rumaniar oil fields in 1914 was
estimated at 25,000,000 francs. voted for the bill conscripting the manpower of the country, but would feel
that he had not done his duty if he
did not press for adequate conscription of the riches of the country.
There was no common sacrifice when
the young man was made to fight but
the rich man was not made to pay.
This income tax bill was a pretense
at taxation where taxation did not
really exist.

of service between the man at the ont and the man at home, but an ef-

front and the man at home, but an effort should be made to approach it. He knew that the millionaires were satisfied with the income tax measure. He would prefer that they had more taxation and less satisfaction.

Sir Herbert Ames said that rich and poor were contributing generously to the patriotic fund, and held that income taxation should not be made so high that these contributions would be discouraged. He praised the spirit of the rich, and made the statement which attracted the attention of the House, that he had heard millionaires say that they did not desire to come out of this war with a dollar more than they had when it began.

Would Lessen Tariff. Would Lessen Tariff.

Would Lessen Tariff.

Hon. Frank Oliver asked for heavier taxation on large incomes than that proposed, and tariff reduction to lighten the burdens of the people of small incomes. The patriotic funds should be provided by the state rather than by voluntary contributions. voluntary contributions.

Speaker Rhodes ruled Mr. Pardee's amendment out of order on the ground that privilege of initiating taxation was OTTAWA, Aug. 17.—The income tax that of the crown alone.

Mr. Pardee—I am only asking that this be done with the approval

LIQUIDATING PROPERTIES OF ALLIES IN RUMANIA

American and Italian Holdings Not Included.

Silk Suits at a Great Sacrifice

The latest designs in Pure Silk Taffeta and Silk Poplin Suits. In all the latest colorings, made in our own factory on the premises, from the newest American styles. Prices regularly \$18.50 to \$30.00. Clearing at....\$15.00 to \$22.00 Silk Motor Coats. Special\$11.75 and \$12.75

Specials in Repp and Bedford Cord Skirts Clearing all Voile Summer Dresses. Clearing several lines in Voile and Silk Blouses.

NEW FALL SUITS

Now being designed and in process of making in our factory and will be shown in our Cloak Department in the

> FUR REMODELLING AT SUMMER PRICES THIS MONTH,

Phone 1319.

196 Dundas Street

TAKE NOTICE-TO THAT TIRE ADVER-TISEMENT ON THE CLASSIFIED PAGE.

London's Rubber Man

Rear 186 King

Phone 5124.



hospital work, gave an interesting and instructive talk at the Lobo Women's Red Cross meeting on Wednesday. Dr. and Mrs. Ferguson, whose home is in the west, are at present visiting friends at Melrose and taking a much-

EGGS FOR SOLDIERS

AILSA CRAIG, Aug. 17.—The Ten Young Ladies' Club sent a box containing several dozen fresh eggs to the boys at Byron Sanatorium this week. Mrs. Johnston, S. Alexander and granddaughter Lauretta Graham left this week for several months' visit with friends in the west. They went via Chicago and St. Paul, where they intend to visit also.

ria Chicago and St. Faul, where they intend to visit also.

Reeve Morgan and his wife are at present on a holiday trip up the lakes. They went via Stratford. A party of friends alcompanied them from there, going by Owen Sound, and will visit at the Soo, Port Arthur and Duluth.

KOMOKA, Aug. 17.-Trevor Camp bell of St. Thomas visited Mr. Wil liam and Miss Janet Campbell her tives in Lockport.
Mr. and Mrs. F. Lofthouse of Wind-Mr. and Mrs. F. Dollhouse of Windsor are visiting relatives here.
Mr. and Mrs. Howie of Ottawa are the guests of Mr. William Robinson.
Mr. and Mrs. J. Coulter and son have returned home from Birr.

BRIDE WHO WAS SHOT HAS LEFT HOSPITAL

Bennett, Who Did Shooting, Recovering