

You Must

—no matter what your calling may be—have a knowledge of business—else you will be left behind in the race for position and success. When you decide to take a course in business and shorthand you want the best. The place to secure it is the Forest City Business and Shorthand College, London, Ont.

J. W. WESTERVELT, Principal.

STYLE

That's what you'll get if you purchase your next suit here. Our stock of light Tweeds was never better.

O. LABELLE,
Merchant
Tailor.

572 Richmond St. Phone 1027.

Bicycle Livery

And anything and everything for a bicycle at
W. P. HORTON'S, 233 Dundas Street.

FAIRBAIRN
MERCHAND
TAILOR

Opp. City Hall, Upstairs

FITZGERALD
and FITZGERALD.

Larrieters 171 Dundas street,
Fitzgerald Block.

DR. PINGEL,

OFFICE:
Wellington Street, opposite Public
Library, London.

Tecumseh and Forest Queen

brands of flour always maintain a high standard. Best results in baking are always assured if you use them.

J. D. SAUNBY,
PHONE 132. Proprietor.

The Shamrock's Owner

Sir Thomas Lipton, the challenger for the America's cup, is thus described by Mr. W. J. Henderson in the Outlook's annual "Recreation Number": "Sir Thomas is a picturesque figure in the world of sport, or, for that matter, in any field. He is now about 45 years of age. He was born in Belfast, of poor parents, and began life in a very humble manner. He started as the proprietor of a small grocery store in Glasgow; he slept in the store, swept it himself, sold his own goods, and so far as was possible, delivered them, too. Although he was not a Yankee, he conceived the scheme of hiring persons to pretend to be buyers of goods at his store. The result was that he apparently had a crowded place of business, and this brought him real customers. In a short time he was able to open another store, and then he hired persons to go with armed full of bundles from one to the other. By such devices he soon built up a large trade, and he then began to extend his business to other towns. He made a specialty of cheese and coffee. He sold the trade which he attracted to his stores. He now has a great wholesale house in London, and between two and three hundred stores in various parts of the United Kingdom. His neighborhood was conferred upon him by the Queen, as one of the honors distributed at the time of her jubilee. Sir Thomas, about the same time, gave \$250,000 to the Prince of Wales' hospital fund. He is a very liberal man, and he has subscribed \$50,000 for the support of cheap eating-houses in London.

Mrs. Winslow's Soothing Syrup
Has been used for over FIFTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE TEething, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHOEA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's Soothing Syrup." It takes no other kind. Twenty-five cents a bottle.

Electric Turkish Baths
At 320 Dundas street last week, Miss Charlotte Evans, of Canton, Ohio; Mr. James Parle, of Kippen, Ont.; Mr. Ives, of Woodstock, Ont., and Miss May Blythe, of Peoria, Ill., and Jessie Wilder, of New York, were taking the Electric Turkish Baths. ywt

Children Cry for CASTORIA.

CASTORIA
For Infants and Children.

Dr. H. H. Plummer

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HATS

For Hot Weather
At Popular Prices.

SPITTAL, SABINE & CO., DUNDAS STREET.

Bicycle Bargains

We have a number of Columbia, Hartford and Spalding Bicycles, which have been rented for a short time and are as good as new, which we will sell at low prices.

This is a chance to get one of the best bicycles at less than cost.

Wm. Gurd & Co
185 Dundas Street.

FINE TAILORING

SOUTHCOTT'S
361 RICHMOND ST.

METEOROLOGICAL

Toronto, Ont., July 5-8 p.m.—Heavy rain has fallen today in the northern counties of Ontario, and a few local thunderstorms have occurred in the southwestern portion of the province; but the weather continues fine and very warm near Lake Ontario. Fair, warm weather has prevailed in Manitoba, Quebec and the Maritime Provinces; showers have been general in the Northwest Territories. The highest temperature recorded was 87° at Toronto. Minimum and maximum temperatures—Victoria, 50-64; Kamloops, 50-64; Calgary, 46-64; Prince Albert, 50-66; Qu'Appelle, 54-70; Winnipeg, 42-50; Port Arthur, 48-70; Parry Sound, 42-70; Toronto, 62-87; Ottawa, 62-80; Montreal, 66-84; Quebec, 64-80; Halifax, 54-74.

Local temperature—The highest and lowest readings of the thermometer at the observatory on Wednesday, July 5, were: Highest, 80°; lowest, 61°.

Today sun rises, 4:42; sets, 8:02.

Moon rises, 3:30 a.m.; sets, 7:17 p.m.

Johnston Bros.' XXX Gluten BREAD

aids digestion. It contains the health-giving properties of the wheat, is pure and nutritious, and recommended by physicians.

PHONE 818.

London Advertiser.

UNION LABEL

A LOCAL BUDGET

—The senior mission band of St. James' Church, South London, will picnic at Springbank tomorrow afternoon. Busses will leave the school house at 4 o'clock.

—George Riddle, sentenced for stealing, here, was taken to the Central yesterday morning. Wm. Reeves, a boy thief, was removed to Penetanguishene Tuesday night.

—John McDonald was released from the county jail yesterday on bail. McDonald is charged with having been implicated with Frank Cahill in the assault and robbery of Charles Clark.

Judge William Elliot yesterday declared Malcolm McAlpine, of Dunwich, the man who tried to shoot Peter McAlpine, of Glenora, to be insane, and ordered him transferred to the asylum.

—Messrs. T. A. Rowat, J. C. Trebilcock and Secretary E. Sutton have returned from Niagara Falls, and have completed arrangements for the grocers' excursion to the falls on July 26th.

—Dr. S. H. Allan has been appointed surgeon-major of the London Field Battery, to succeed Surgeon-Major A. E. Stuit, resigned. T. W. Van Nuy, from the reserve of officers, has been appointed lieutenant to complete the establishment.

—The trustees of the Convalescent Home gratefully acknowledge following donations for June: Mrs. T. Trebilcock, preserves; Mrs. Bull, strawberries; a friend, a stove, desk, etc.; Miss Ada Meredith, 12 boxes of strawberries; Mrs. Graydon, 12 boxes of strawberries and sugar; Mrs. Labatt, fresh eggs.

—The weather report for June, issued by the meteorological department, shows that the mean temperature was 66°, being 3.6° higher than the average of 58 years, and 0.6° higher than June, 1898. The highest temperature, 88°, occurred on the 23rd, and the lowest, 42°, on the 11th. The warmest day was the 6th, mean temperature 74.95°, and the coldest day the 16th, mean temperature 57.23°.

—These officers were elected at the last meeting of the Trades and Labor Council: President, A. Johnston; vice-president, W. McGeary; corresponding secretary, H. Terry; recording secretary, J. McLean; financial secretary, J. T. Marks; treasurer, W. Burleigh;

Foot Elm

The great remedy for tender feet.

For sale by Cairncross & Lawrence, 216 Dundas street. Branch store, corner Richmond and Piccadilly.

sergeant-at-arms, James Hiscock; organization committee, W. McGeary, J. Lennon, T. Corbin, J. T. Marks, F. Plant, J. Moylan, W. Burleigh; municipal committee, J. McLean, H. Terry, W. Hunter, T. Baker, T. O'Dea; educational committee, W. Davidson and James Burnett.

A very successful Christian Science picnic was held on Mr. Frank J. Miller's beautiful grove, Westminster, on July 3. Those present were from London and Dorchester, numbering 50. After a very bountiful repast there were speeches, singing and recitations. Music was rendered by Mr. Jas. Parsons, and Mr. John Kellam delighted those present with many selections on his graphophone.

CHARGED WITH GAMBLING.

Two colored men, named Thomas Logan and John Anderson, were charged before Squire Smyth yesterday with gambling in London township on Sunday last. County Constable Cannon gave evidence, and the case was adjourned for a week. Four other colored men were in company with Logan and Anderson, but two of them left the city and the other two were not summoned.

A SUCCESSFUL STUDENT.

Mr. Fred A. Saunders, youngest son of Dr. William Saunders, director of experimental farms, has returned to Ottawa for the summer. He has completed his post-graduate course in physics at the Johns Hopkins University with gratifying success, and at the recent convocation there received the degree of doctor of philosophy. Dr. F. A. Saunders has accepted an appointment at Haverford College, near Philadelphia, as instructor of physics, where he will enter on his duties on Oct. 1 next.

BAKER-GURNEY.

The residence of Mr. William Gurney, 219 Rectory street, city, was the scene of a very pleasant gathering at noon on Wednesday, July 5, when his eldest daughter, Jennie, was united in marriage to Mr. Albert Baker, of Littlewood. Rev. T. S. Johnson, of Adelaide Street Baptist Church, performed the ceremony in the presence of the intimate friends of the bride and groom. At the close of the ceremony the company partook of a dainty wedding breakfast, after which the bride and groom left on the 2:30 train, amid the hearty congratulations and well-wishes of a host of friends.

OFFICERS INSTALLED.

The following officers of Dominion Lodge, No. 48, I. O. O. F., were installed last night by Bro. J. Fitzgerald, D. D. G. M., assisted by Past Grand D. L. Hardey, W. Fairbairn, E. W. Boye, W. Wits and J. L. Goddard: N. G., George Arnett, P. G., V. G., W. H. Wilson; R. S., T. D. Hastings, P. G.; F. S., W. D. Mills; treasurer, J. Ward; warden, G. E. Logan, P. G.; conductor, W. F. Howell, P. G.; O. G., A. Davis, P. G.; I. G., J. Gerry; R. S. N. G., W. Angus, P. G.; L. S. N. G., R. H. Johnston, P. G.; R. S. V. G., J. J. Turner; L. S. V. G., Geo. Loveless; R. S. S., T. J. R. Hamlyn; L. S. S., C. R. Ayers; chaplain, W. Fairbairn, 2nd.

ANNUAL SCOTCH PICNIC.

July 18 will be a great day in Port Stanley. It is the occasion of the Scotchmen's annual picnic, and will be on a larger scale than any previous one held by the St. Andrew's Society. All arrangements are being pushed forward as rapidly as possible, and many excellent special attractions are being provided. Stewart, the famous champion, who worsted the best men of the British army in bayonet exercise, and Williams, instructor of the Forty-eighth Battalion, will be present at the picnic to give exhibitions. The full pipe band of the Forty-eighth Highlanders, Toronto, will be in attendance also, besides many other attractions. President Wm. MacLeod, of the St. Andrew's Society, and J. MacLeod, visited Cleveland recently, and conferred with the officers of the Scotch societies in that place, in view of getting them to go to Port Stanley. The officers expressed regret, but they had already set a date and place for their picnic. St. Thomas society will go down with London.

NUMBER THREE COMMITTEE.

No. 3 committee of the city council met last night. Tenders will be called for the purchase of 150 gas lamp posts belonging to the city. There were originally 241. The cobblestone crossing from the west side of Market lane to Covent Garden market house will be taken up and the stone used for a gutter on the west side of the present market. The crossing at the south end of Market lane will be relaid. Wolfe street will be watered, the property owners paying in advance.

Tenders for coal supply for one year for city hall, fire hall, police station and registry office were received as follows: Hunt Bros., grate, \$50; eggs, \$50; Brier Hill, \$6; soft, \$4.10; Blossburg, \$5; Pocahontas, \$5.25. George McNeill, grate, \$4.85; eggs, \$5; Brier Hill, \$6; soft, \$5.50; Blossburg, \$5. Bowman & Co., grate, \$50; eggs, \$50; Brier Hill, \$6; soft, \$4.10; Blossburg, \$5; Pocahontas, \$5. Chantler Bros., grate, \$50; Brier Hill, \$6; soft, \$4; Blossburg, \$5; Pocahontas, \$5. John M. Daly, grate, \$55; eggs, \$55; Brier Hill, \$6; soft, \$4.18; Blossburg, \$6. Chantler Bros.' tender will be recommended for acceptance.

The engineer will furnish a report on the street waterworks. Complaints have been received that the specifications are not being carried out. Those present were: Ald. Dreaney (chairman), J. W. Winnett, Malloch and McCallum and Secretary Bell.

ST. MARY'S BIG DAY.

The firemen's tournament, band competition and reunion of St. Mary's old boys, to be held in that town on July 19, promises to eclipse any demonstration ever held in that place. Some \$1,000 will be expended in prizes and for attractions. There will be a monster trade procession, races, band concert, tug-of-war, hose reel races, balloon ascensions, fireworks and many other first-class attractions. The Grand Trunk Railway will issue first-class return tickets to St. Marys from all points within a radius of 75 miles, at single first-class fare, good going on July 19, and returning on or before

Summer Drinks....

We've a large assortment of nice drinks for the hot weather.
—New York Ginger Ale,
—Tangle Ginger Ale,
—Imported Raspberry Vinegar,
—Lime Fruit Juice,
—Fruit Cordials,
—Fruit Syrups,
—Hire's Root Beer,
—Orange Cider,
—Cherry Cider.

T. A. Rowat & Co.

234 Dundas Street. Phone 517.

AN EVERYDAY ENJOYMENT

When the fruit season is in vogue it is a pleasure to have bread that can be eaten with a relish with berries, etc. With Eureka Bread it is always the same because it is perfection. Delivered at your home. Try a loaf.

THE PARNELL-DEAN STEAM BAKING COMPANY.

75 Bruce Street. Telephone 923.

July 20. Bands in uniform, two-thirds of single first-class fare for the round trip. Acrobatic performances will be given during the afternoon and evening by "Faloros Bros." circus troupe. Prof. Charles Malsch, one of America's greatest aeronauts, will make two balloon ascensions. In the evening a grand concert will be given by the combined bands. The fare for the round trip from London is 65 cents.

COUNCIL NO. 397, R. T. OF T.

At the regular meeting of London Council, No. 397, R. T. of T., held in Somerset Hall on July 4, transfers were accepted from five members of Somerset Council, and they were cordially welcomed into London Council. The amalgamation of the two councils has been for some time under consideration. Delegates were arranged for, for the alliance meeting, to be held in Toronto on July 11. The S. C.-elect, Bro. T. J. Linnell, started his term of office by offering four special prizes, to create a more individual effort in the order in general, and the home council in particular. The rules governing this contest are very liberal, and we hope the members will show their appreciation of the S. C.'s kindness by making every effort to win one of the four prizes. It was decided to hold a meeting of the select degree on the fourth Tuesday of each month, in Somerset Hall. Owing to the small attendance the installation of officers was postponed until Tuesday, July 18. After a few remarks from Bro. Madden, the council was closed by the retiring S. C., Bro. R. Nelson. W. Musgrove, press reporter.

LATTER DAY SAINTS

Opposed to the Seating of Polygamist Roberts.

To the Editor of The Advertiser:

At the semi-annual conference of the London district, Reorganized Church of Jesus Christ of Latter-Day Saints, held in Garafra, Wellington, Ont., on June 17 to 19, the following preamble and resolution was carried by the unanimous vote of the body, with a further resolution to publish it in your valuable paper:

To the Honorable Members of the United States Congress:

Whereas, the great model republic of the United States has ever been the advance agent for freedom and liberty,

and has always fostered virtue from its birth as a nation unto the present; and whereas, some of her subjects have sought to tarnish the honor and weaken the influence of the nation at home and abroad by introducing into its halls of legislation one B. H. Roberts, of Utah, known to be guilty of polygamy, self-confessed; and whereas, we endorse the action of our brethren across the border, viz., the Reorganized Church of Jesus Christ of Latter-Day Saints, in opposing the seating of said B. H. Roberts,

Be it therefore resolved, that we, in conference assembled, representing a membership of nearly 2,000 earnestly desiring the promotion and preservation of all good laws and righteous principles, beg leave to pray your honorable body to duly consider the many petitions of our brethren touching the unseating of the said B. H. Roberts.

MAGGIE MACGREGOR,

Secretary of Conference.

Arthur, Ont.

Questions Answered.

DENFIELD—A sold right of way to railway company, who built a fence, which they kept up till the present time; but the section men now refuse to maintain it any longer, which causes me trouble and possible damage. Can I compel the railway company to keep the fence in repair? Ans.—Yes, it is their legal duty to maintain in good repair the fences, and the company is liable to you for damages caused by the neglect to repair and maintain the fences. A written request to the superintendent of the division of the road will probably be all that is necessary to have repairs promptly made.

WEST ZORRA—A hires with B for eight months at \$14 per month, from 27th March. B quit on 19th June, because he could not work on the food he was getting. He received \$15 on his wages before that time. Now B refuses to set up. How shall A proceed? Ans.—He can take summary action before a justice of the peace, or he can sue B in the division court. His claim depends upon the fact that the food was insufficient, which must be proved to the satisfaction of the judge or magistrate before whom the case is tried.

WALLACE HATTWOOD, who has arrived at Vancouver by the steamer Tessa, ex-sergeant of local police, brought out \$50,000 in gold dust. Eight others did from the Yukon arrived, and each had a heavy box of precious metal. Capt. Cosse reports \$1,000,000 on board.

PAGGED OUT—None but those who have become fagged out know what a depressed, miserable feeling it is. All strength has gone, and despondency has taken hold of the sufferers. They feel as though there was nothing to live for. There, however, is a cure—one box of Parmelee's Vegetable Pills will do wonders in restoring health and strength. Mandrake and Dandelion are two of the articles entering into the composition of Parmelee's Pills.

KINGSMILL'S

Choice Patterns **CARPETS** New Designs

FIFTY PIECES OPENED TODAY.
EXCEPTIONAL VALUE.

KENSINGTON SQUARES

ALL WOOL OR UNION.
Full Range Sizes. Elegant Designs.
Low Prices.

KINGSMILL'S

EASY MANNERS...

are often the result of good clothes. Impossible for one to feel perfectly at ease in an ill-fitting suit.

To get a perfect-fitting suit it is not now necessary to go to the "Custom Tailor" since the advent of "Fit-Reform" Clothing. You do not have to ask your tailor how he thinks such and such a pattern will look when made up, for you can try on as many as a hundred different patterns in any size and all for yourself.

"Fit-Reform" Clothing is made from the best of materials and by none but skilled workmen.

Not made to order, but made to fit.

Suits—\$10, \$12, \$15, \$18, \$20.

Trousers—\$3, \$4, \$5.

THE FIT-REFORM WARDROBE,

ROBERT M. BURNS. 180 Dundas Street

HEARD 80 MILES OFF

Five Tons of Dynamite Fired Off on a Hill Top.

Victor, Col., July 5.—This camp offset the great Pike's Peak illustration by an artificial earthquake. Five tons of dynamite were fired on the east slope of Bull Hill in blasts of 200 pounds to each charge, the last charge consisting of 500 pounds. Great flames arose over the mountain and large volumes of smoke gathered. The earthquake was felt at Pueblo, 80 miles away, but no damage resulted.

TONS OF GOLD

Received in Dawson City in One Day—Prospectors in Hard Luck.

San Francisco, July 6.—A special from Seattle says: Gold dust was pouring into Dawson when the Humboldt steamer came near. They allege that on the morning of June 20 a pack train of 20 horses, each animal carrying 20 pounds of gold dust, arrived from Eldorado Creek. There were two tons of it, worth fully \$1,000,000. It is said that eleven of the horses were weighed down with dust from one claim.

Another Dawson party arrived today on the Dirigo. Gosep Prutao and Henry Berry had jointly 700 pounds of dust. The total on the vessel was about \$50,000. The City of Topeka is close behind Dirigo with considerable treasure.

Richard Emmens, J. Gosham and Orion W. Jackson sought to reach the Cooper River section from Dawson, and came near starving to death. The Indian guides deserted, and the men were lost for ten days. Miners have reached Dawson from Porcupine River without gold. They have prospected all the rivers as far north as Herschell Island in the Arctic Ocean, but did not find anything.

A town site has been located about twenty miles above Fort Selkirk.

A copper ledge, outcroppings of which have been traced a distance of sixteen miles, has been located at Williams' Point by a San Francisco syndicate.

News of a fire at Dawson, in which 50 miners' cabins were burned, with their contents, was brought by the steamer Humboldt.

The rush from Dawson to Cape Nome continues, but it was toned down by the news that nearly all of the rich claims had already been located. The Humboldt's passengers had probably \$50,000 worth of gold dust.

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IN THE LAKE

Twenty-Eight People Immersed by Christian Workers.

Hamilton, July 6.—On Tuesday afternoon the Christian Workers brought a series of special meetings, which have been held in this and other places, to a close by holding a public baptism in the lake at Grimsby Park. There was a large crowd of the workers and their friends present. The steamer Garden City brought over hundreds from Toronto. Rev. Morgan Wood announced the ceremony at the close of his lecture, and consequently all the pavilion congregation was on hand to see it.

Immediately after dinner a meeting was held at the picnic grounds, at which Pastor Fisher, of Toronto, spoke, and a testimonial meeting followed. Pastor Philip, of this city, officiated at the baptism. Pastor Fisher assisted. There were 28 candidates, all adults, except two girls. Sixteen were from Hamilton, among them being members of both the Methodist Church and Church England.

HEREAFTER.

If this were all—if from Life's fitful rays

No steeper beacon gleamed—no fairer days

Could dawn for us who struggle in the night,

And sigh for wings to bear us in their flight

To that Beyond of mystery and amaz;

Surely our hearts would faint beside the ways,

While Courage, stilled by the deathly haze,

Would hapless droop beneath our mournful plight,

If this were all!

But, o'er the shadows—with a heaven-wrapt gaze—

Fast love grown cold—above the world's disms—

Strong, through Life's moment of imperfect sight—

On to the glowing of a great delight—

Faith—with her keenest upward glance—

—C. F. Ramsay, in Pall Mall Magazine.

THE HOMICIDAL WEAR AND TEAR.

"You raise some tremendously large families here in Kentucky."

"Yes, suh. We have to. Got to keep the feuds going, sah."—Chicago Times.

Persiatric

This word is our copyrighted guarantee of Purity and Strength. All goods with this trade mark are standard and fully warranted for their several purposes.

Persiatric Plant Food stores up life and energy in the plant. You mix it with the earth of the roots and it makes them vigorous and healthy.

It defends the plants from worms and other insects, assists the flow of life-giving juices and wards off attacks of frost. Pers