

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

USE A TRANSFER CARD AND SAVE TIME

The Robert **SIMPSON** Company Limited

UTILIZE OUR CHRISTMAS SERVICE BUREAU



Choosing for a Man

It is the nice little things in apparel that the man likes to be remembered with. His gifts call for discrimination and good taste. A few suggestions, from Simpson's Men's Store, given below, will help you to make wise yet economical selections.

Collar Bags are essential to men who travel, or even to those tripping out for the week-end. A nice selection in suede and calfskin. Prices, \$1.00 to \$4.00.

A **Walking Stick** may be selected for every age of a man. We have the reverend ebony for the senior, the conservative stick for the well-dressed man and the sportier model for the youth. Ebony, snakewood, malacca, \$1.00 to \$18.00.

A **Chamois Vest** for the man who walks or drives in the cutting winter winds. Breaks the wind and induces comfort. \$3.75 to \$5.75.

A **Japanese Silk Shirt** in a Christmas box warms the masculine heart of young or old. In various colorings, but conservative designs. Sizes 14 to 17 9.00

- Men's Lawn Initial Handkerchiefs. 3 for 85c, 3 for \$1.00.
- Men's Plain Linen Handkerchiefs. 3 for \$1.10, 3 for \$1.50, 3 for \$1.80, 3 for \$2.25.
- Men's English Lawn Handkerchiefs. 3 for 38c, 3 for 45c, 3 for 50c, 3 for 60c, 3 for 75c, 3 for \$1.50.
- Men's Linen Initial Handkerchiefs. 3 for \$1.50, 3 for \$1.65, 3 for \$1.80.

Usters \$25.00; Blue Suits \$45.00

Men's Warm, Heavy Usters, 70 only. Odd sizes and broken lines. Choice of fine heavy coatings, in rich shades of gray, brown and heather effects. Most popular models—Usters, Waist-Seams and Trenchers. Sizes 34 to 44. To clear, 8:30 a.m. today 25.00

Blue Suit for Men, tailored in our own factory from dark navy blue "Fox Bros." mill-finished serge, all-wool material. Single-breasted, 3-button, semi-fitted sacque, soft roll; regular flap pockets. Medium height vest, trousers with 5 pockets, belt loops, cuff or plain bottoms. Sizes 35 to 42 45.00

Gloves and Hats Reduced

Men's Woolen Gloves, brushed wool finish, good weight and perfect fitting. Ribbed, shaped cuff. Brown, gray and natural. Sizes 7 to 10. Regularly \$1.00. Today 50

Boys' Leather Gauntlet Gloves, good quality yellow muleskin. Deep, wide cuff and fringe. Wool-lined. Fit ages 12 to 15 years. Regularly 75c. Today 39

Men's Horsehide Mittens, manufacturers' seconds of \$1.50 quality. Genuine horsehide palm and No. 1 muleskin back. Ribbed wool cuff and fleece-lined. All sizes. Today 79

Men's Soft Felt Hats, fedora shapes, in shades of gray, green, fawn, brown and black. Flat set and curled brim styles. Special, today 1.95



Boy Specials Today

Boys' Overcoats Today \$7.65

Fathers! Here are the coats that will keep your little chap warm. Developed in sturdy gray wool and cotton material, durable and serviceable. Made in junior style, buttoned up close to neck, deep turn-down collar, all-around belt, lined throughout with plaid lining. Sizes 3 to 8 years. Regularly sold at \$9.95. Today, clearance special 7.65

Boys' Extra Bloomer Suits \$22.50

Superior workmanship, gentlemanly models, in suits that will give any boy a feeling of personal pride and satisfaction. Brown novelty mixed tweeds, developed in Belter model, with vertical pockets, full-fashioned bloomers, with belt loops and governor fasteners. Sizes 7 to 12 years. Suit with extra bloomers, at 22.50

Blue Nap Reefers \$18.50

Blue Nap Reefers for the little fellow. Constructed of reliable fabrics, color fast. Carefully tested and selected for wear-resisting quality. Military model, with velvet collar, brass buttons, emblem on sleeve; lined throughout with red flannel lining. Sizes 3 to 8 years, at 18.50

Boys' Gunmetal Button Boots

180 pairs only, of boys' gunmetal button boots, with dull tops and full round toes. Good weight soles—solid insole. Military heels. Sizes 1 to 5. Regularly \$4.00. Today, \$2.19. No Phone or Mail Orders.

Soft Lights for Home

The head of the household, puzzled over the gift question, should consider the **shaded lamp**. The welcome of one of these for floor or table use is unquestionable. It meets the favor of every member of the family.

Simpson's is now offering the newest and best in lamps and shades of all descriptions, the table shades being made by our own experts.

Table Lamps Today

- 2 only. Pompeian gold finish, 20 inches high. Shade 17 inches wide. Sunset effect. Regularly \$27.50. Today, 8:30 a.m. 21.95
 - 1 only. Polychrome finish. 20 inches high. Shade 16 inches wide. Amber panels. Regularly \$33.75. Today, 8:30 a.m. 27.25
 - 1 only. Antique brass finish. 20 inches high. Shade 15 inches wide. Amber panels. Regularly \$25.00. Today, 8:30 a.m. 19.50
 - 1 only. Pompeian gold finish. 19 inches high. Shade 16 inches wide. Amber and green panels. Regularly \$31.25. Today, 8:30 a.m. 26.25
 - Small, ivory-finished Table Lamp Shade, in soft white glass, with hand decoration of small roses. Charming for bedroom or sitting-room. Regularly \$11.25. Today, 8:30 a.m. 9.85
 - Small lamp, in delicate tone of green, hand-decorated glass shade. A lovely lamp for the bedroom. Regularly \$10.50. Today, 8:30 a.m. 8.95
- Several others at similar reductions. Simpson's—Sixth Floor.
- Great Values in Floor Lamps, at \$15.00, \$20.00, up to \$250.00.**
- Silk Shades for Floor Lamps, at \$15.00, \$17.00, \$25.00, up to \$85.00.**



Keep the House Warm

Frost King Weather Strip for doors and windows—keeps out the cold and draughts. 22' in package. Today .49

Storm Doors, 3 styles, 3 sizes:
No. 50—Oak grained finish, with opening for window glass. 2' 8" x 6' 8", 2' 10" x 6' 10" and 3' x 7'. Today 2.85

No. 70—Oak grained finish, all-wood door. Same sizes as No. 50. Today 3.15

No. 100—Combination Storm Door and Screened Door. Natural wood finish. Same sizes. Today 4.95

Phone Orders filled—M. 7841.
Simpson's—Basement

Use a Transfer Card

Have your first sale put on a transfer card. This means you give your name and address only once and pay for all your purchases at the one time.

Tourist Trunks \$8.95

Canvas-Covered Tourist and Steamer Trunks, two cowhide straps, divided trays, extra strong and large type. Sizes 32", 34", 36" and steamer 40". Regularly \$10.50, \$10.75, \$10.95. Today 8.95

Christmas Service Bureau

Would you like your purchases neatly wrapped and tied with fancy ribbon, with greeting card and seals attached? The Service Bureau on Main Floor, Richmond Street entrance, will gladly do this for you.

A Notepaper Special

Handsome Gift Box of Stationery, size 12 x 5 1/2 inches, with hinge lid, containing 24 sheets Vice Regal Linen and 50 correspondence cards with envelopes to match, ribbon-tied. Regularly \$1.50. Special 95

Buy Furniture Today

- Buffets** of quarter-cut oak, fumed finish, 50-inch case, shaped drawer fronts, large cupboard. Has large plate mirror. Regularly \$68.00. Today 56.50
- Buffets** of quarter-cut oak, colonial design, heavy plank top. Linen, doiley and silver drawers, cupboard, large plate mirror. Fumed finish. Regularly \$72.00. Today 61.00
- Dining-Room Chairs**, quarter-cut oak, box frames, panel backs and top rails. Slip seats covered in genuine leather. Today 46.50
- Dining-Room Chairs**, quarter-cut oak, fumed finish, full leather seats, shaped panel backs and top rails 49.75
- Extension Tables**, quarter-cut oak, fumed and golden finish, heavy platform pedestal, 45-inch top, extends to 6 feet 36.00
- Extension Tables**, quarter-cut oak, 45-inch top, with shaped rims, heavy barrel pedestal, colonial design, extends to 6 feet 40.00
- Kitchen Cabinets**, oak case, golden finish, have movable flour bin and glass sugar container, interior of top is white enameled. Base has sliding nickeloid top, large cupboard, bread box and drawer. Today 48.25

Christmas Show

Phone Main 7841

Fifth Floor

- Foxy Grandpa, 29c**
A fine chance to get one of these attractive books, all about this funny old man, at a reduced price.
Foxy Grandpa Flip Flops, Latest Larks of Foxy Grandpa, today 29
- Attractive Holiday Papereries, 79c**
Regularly \$1.00
Containing 60 sheets fine linen paper and 60 envelopes, all ribbon tied. Today 79
- Colored Tubular Flashlights, Half-Price**
8 1/2-inch, in brown, green and other colors. Half price 1.38
8 1/2-inch, in brown, half price 1.38
Pistol Flashlights in nickel finish. Wonderful value at 1.25
Fountain Pen Flashlights, nickel finish 91
Other kinds, small and large, 69c to \$2.75.
- The "Hummer" Train on Track, \$1.45**
Spring wind engine, coal car, and two passenger coaches. Complete with curved track. Today, set 1.45
- Alphabet Blocks**
The little children's toy in a large variety of sizes and number of blocks in a set. Priced for today at 25c, 35c, 49c, 69c and 98c set.
- Picture Puzzles**
Three interesting animal picture puzzles, richly colored—heavy cardboard. The puzzle is to put the picture together. Today 49
- Leather Kodak Bags, \$1.95**
The New Kodak Bag is very popular this season, comes in black, navy, green, brown and purple. Neatly lined. Special 1.95
- High-Grade Velocipedes**
Two Sizes—Extra Heavy Rubber Tires.
Regularly \$9.75, 8:30 a.m. Special 7.95
Regularly \$19.85, 8:30 a.m. Special 8.90
Brown enameled steel frames with adjustable handle bars and saddles.
- Boys' Coasting Sleds, Extra Special, 69c**
Hardwood runners, 36 inches long, with extra heavy spring steel shoes.
- Arm Chairs, Today, Special, 75c**
Hardwood, throughout, extra well made, natural varnish finish.
- Doll Carriages, Extra Special, \$3.89**
Black enamel finish, wooden body, 18 inches long, folding leatherette hoods, steel springs and rubber tires.
- Toy Dump Carts at Reduced Prices**
Three sizes, 85c, 95c, \$1.05.
- Artillery Wagons**
Three Sizes—Oval Steel Tires
Size, 12" x 24", Special 3.30
Size, 14" x 28", Special 3.50
Size, 16" x 32", Special 3.60
Stamped steel box, with heavy steel gears and wheels, bent handles.
- Baby's Rail Sleighs, Today, Special, \$1.78**
Extra High Backs
Hardwood seats and rails, round steel runners.

The Robert **SIMPSON** Company Limited

Simpson's—Main Floor

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