

The Simpson Men's Store is Showing Today Officers' Regulation Khaki Trench Coats of Unusual High Quality

These coats are tailored in true soldierly fashion, showing style lines of unusual dash and swing. They are made from closely woven stout quality materials, with oiled drill interlining, making them absolutely waterproof and windproof. In addition they have adjustable heavy fleece lining; the latter may be removed when the weather demands its removal. Price \$50.00.

Cravenetted Khaki Trench Overcoats, lined throughout with cotton fleece lining, \$30

Cravenetted Khaki Trench Reefers, lined throughout with cotton fleece lining, \$20.

Khaki Military Breeches, made in khaki all wool serge materials, sizes 32 to 42, \$4.50.



Still Big Stocks of Men's Warm Sweater Coats

Heavy Winter Weight Wool Sweater Coats of the fancy kind, with high storm collar, \$2.00.
 Union Elastic Knit Sweater Coats in slate or khaki shades, with storm collars. Special at \$2.00.
 Union Knit Elastic Ribbed Sweater Coats, with big storm collars, \$3.00.
 Warm Winter Weight Wool and Cotton Sweater Coats, with military collars, \$4.00.
 Pure Wool Sweater Coats with great storm collars. Maroon and grey, \$6.50.
 All-wool Sweater Coats of heavy English-spun yarns, hand made. Fancy knit stitch. High storm collar, \$8.00.

Men--the Time to Buy House Coats or Bath Robes is Now!

Bath Robes

Wine and green broken stripe and check design patterns; fancy fawn and green border at bottom. Girdle at waist, \$5.50.
 Dark (plain) brown with fancy border on sleeve and bottom of coat of wine and grey fancy pattern. Girdle at waist, \$8.00.
 Grey with wine, white and black oriental design pattern; grey and black corded edges. Girdle at waist, \$7.00.
 Green with fancy globe and broken double stripe design pattern. Edges bound with green and black cord. Girdle at waist, \$10.50.

House Coats

Brown with red, green and fawn fancy striped collar, cuffs and pocket edges. Edges piped with green and brown cord. Coat fastens with frogs and loops, \$7.00.
 Brown with grey hair-line stripe patterns. Collar, cuffs and pockets trimmed with reverse side of cloth of purple and blue plaid check pattern, coat closes with frogs and loops, \$9.00.
 Plain grey with collar, cuffs and pockets trimmed with black and red check pattern. Edges piped with grey and black cord. Coat fastens with grey and black cord loops and frogs, \$10.00.
 Dark grey hair-line with collar, cuffs and pockets trimmed with light grey pattern. Edges piped with black and grey cord. Coat fastens with frogs and loops, \$13.50.

Boys' Suits and Overcoats of Sturdy Fabrics Showing Quite the Smartest Styles Possible to Obtain

All our boys' suits and overcoats are made from the sturdiest fabrics, put together with strong secure seams, made to look well and wear well. They are developed along stylish, mannish little style lines, and best of all, perhaps, is the value and wide assortment from which to make your choosing.

Boys' Tweed Suits, Special \$4.85

Strongly tailored from serviceable grey and brown tweed suitings in neat stripes, checks and plain weaves.
 Coats are single-breasted with natural shoulder, patch pockets and three-piece belt. Durable twill body linings.
 Full fitting bloomers are lined and have belt loops and expanding knee-bands. For boys 7 to 17 years. Special, \$4.85.

Boys' Junior Suits \$6.75 and \$7.25

Smart little pinch-back models, tailored from medium grey tweed coatings in small diagonal and herringbone patterns.
 Coats have close-fitting double collars, yoke in back, knife pleats down each side of front, flap pockets and durable twill linings.
 Straight knickers have waistband and are warmly lined. For boys 4 to 8 years, \$6.75 and \$7.25.

Boys' Corduroy Bloomers, \$1.65

Hard-wearing, smart-looking bloomers in dark brown and olive corduroy materials. Full-fitting and lined throughout. Belt loops and strap and buckle at knees. For boys 7 to 16 years, \$1.65.

Boys' Tweed Bloomers, 95c

Full-fitting, serviceable bloomers tailored from winter weight tweeds in dark grey and brown. Lined throughout. Belt loop and strap and buckle at knee. For boys 7 to 16, price, 95c.

Boys' Navy Blue Chinchilla Reefers, \$10.50

These exceptional little Overcoats for boys 2 1/2 to 10 years, are warmly lined with red flannel. Double-breasted, loose-fitting styles, with emblem on sleeve, and velvet collar.
 Box back made with side vents, flap pockets and brass G. R. buttons. Sizes 20 1/2 to 28, \$10.50.

Boys' Handkerchiefs

Boys' Mercerized Handkerchiefs, with navy borders, at 4 for 25c, 5 for 25c.
 Boys' White Lawn, with colored borders, 3 for 25c.
 Boys' All-white Lawn Handkerchiefs, 4 for 25c, 4 for 28c.
 Boys' Sport Handkerchiefs with colored borders. Very fine lawn, each 25c.
 Boys' White Silk Handkerchiefs, 35c each.

Boys' Shirts

Boy Scout Khaki Shirts, sizes 12 to 14, 75c.
 Boys' Black Sateen Shirts, sizes 12 1/2 to 13 1/2, 75c.
 Boys' Oxford Shirts, sizes 12 1/2 to 14, 75c.
 Boys' Flannel Shirts, sizes 12 1/2 to 13 1/2, 59c.

Boys' Warm Hosiery

2-1 Ribbed Cashmere Stockings. English make, seamless, excellent quality. Sizes 7 1/2 to 8 1/2, 75c.
 2-1 Ribbed Union Cashmere Stockings, seamless, winter weight, extra good wearing. Sizes 8 1/2 to 10, 33c.
 2-1 Ribbed Black Cashmere Stockings, all wool yarns. Good heavy weight, seamless. Sizes 7 to 8 1/2, \$1.25 and \$1.35.

Boys' Warm Gloves

English Tan Leather Gloves, unlined, assorted shades, one dome fastener, outsewn seam. Sizes 000 to 7, \$1.50.
 Tan Leather Gloves, wool lined, soft pliable leather. Warmly lined, one dome fastener, strong sewn seams. Sizes 2 to 6, \$1.25.

Good Values in Men's Warm Winter Sox

Men's All-wool Black Cashmere Socks, double heel and toe. Sizes 9 1/2 to 11, 59c.
 Men's Black Cashmere Socks, double heel and toe. Sizes 9 1/2 to 11, 39c pair, 3 pairs for \$1.10.
 Men's Heavy Ribbed Worsted Socks, heather and black mixed. Sizes 10 to 11, 59c.
 Men's Heavy Black Ribbed Worsted Socks, sizes 9 1/2 to 11, 75c.
 Khaki Wool Sox for soldiers, 59c.
 Men's Heavy Grey Wool Socks, 75c.

We Pay Freight

On all purchases of \$10.00 or over we pay freight charges to any station point in Ontario.



Boys' Bath Robes

Full-fitting, warm bath robes for boys 6 to 16 years, in rich grey, fawn, red and blue pattern with wide lay down collars, cuffs on sleeves and rope girdle at waist, fancy piping on seams of collar, cuffs and pockets. Sizes 6 to 10 years, \$4.00 and \$5.00, and 12 to 16 years, \$5.00 to \$5.50.

Boys' Warm Jerseys

Boys' Wool Jerseys, in navy, navy and white, navy and cardinal, brown and cardinal; button on shoulder; sizes 22 to 32, \$1.50.

Boys' Pull-Over Sweaters

Boys' Wool Pull-over Sweaters, in navy and white and navy and cardinal; sizes 20 to 32, 85c.

Everyday Needs for the Soldiers

Swagger Sticks, at 15c and 25c each.
 R.F.C. Walking Canes, \$1.50.
 Officers' Canes, at \$1.00 to \$3.00.
 Khaki All-wool Socks, at 59c and 75c pair.
 Khaki All-wool Gloves, at \$1.25 pair.
 Khaki All-wool Trench Caps, at \$1.00.
 Khaki All-wool Sweaters, at \$3.50.
 Khaki Flannel Shirts, at \$2.00 and \$3.00.
 Khaki All-wool Scarfs, at \$1.50.
 Khaki Handkerchiefs, at 2 for 25c.
 S.O.S. Life Belts. Regularly \$5.00. Special, \$2.50.
 Money Belts of canvas, at 75c.
 Money Belts of leather, at \$1.00 and \$1.25.
 Husel Sewing Sets, at \$1.00 and \$1.75.
 Khaki Writing Cases, at 75c and \$1.50.
 Kit Bag Handles, with locks, at 50c each.
 Officers' Kit Bags, at \$3.50, \$5.50 and \$6.50.
 Khaki Waterproof Holdalls, at 75c to \$2.25.
 Khaki Waterproof Air Cushions, at \$1.50.
 Combination Folding Sets—knife, fork and spoon. Priced at \$1.50 and \$1.75 set.
 Chamois Veats, \$3.75 and \$4.50.
 "Sabadilla" Insect Powder, 10c tin.
 Trench Ointment, a remedy for vermin, 25c tube.
 "Active Service" Foot Powder, 10c tin.
 Button Sticks, 15c each.
 Button Polishes, 10c and 25c tin.
 "Reddio" Polishing Cloths, 15c each.
 Toilet Set, consisting of:
 1 tube tooth paste.
 1 tin talcum powder.
 1 stick shaving soap.
 1 cake toilet soap.
 1 cake Healtia soap.
 1 tooth brush.
 Set complete, in box, \$1.02.

Officers' Trunks \$12.00

Here is a special type of Officers' Overseas Trunks that, due to its superior features, has become immensely popular.
 Made extra strong of three-ply veneer canvas covering, with rotary edges and heavy brass corners and draw bolts and clamps it serves its purpose much better than ordinary officers' trunks. Inside has lining of linen and dividing tray. Standard size, price \$12.00.

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