

ADVANCE IN TYPE MAKING.

TWO new series invite the admiration of printers of artistic temperament, each showing the individuality and correct appreciation of form and color which distinguishes the designers and critics of the American Type Founders' Co. These are masculine faces, and they will take a place with the small number of faces which give virility to typographic art. Specimens will be seen on pages 8 and 9 of this issue. Satanick is made in thirteen sizes, from 6 to 72 point. Its beauty and strength cannot be fully realized in a single line specimen, but all typographers will be captivated on examining the handsome two-color exhibit of the series issued by the American Type Founders' Co., which will be sent on application to any of its branches.

Jenson italic is a comparison series to Jenson old style, and as it combines the characteristics of both the Jenson type and Elzevir italic, it will commend itself to the innumerable admirers of those series. Specimens may be had on application to any branch of the American Type Founders' Co.

These new series are developments in the same line with Bradley, Jenson Old Style, Caxton Black, Tudor Black, and Caslon Old Style No. 71, all made by the American Type Founders' Co., the use of which in the last two years has entirely changed the fashion in typography.

WEDDING STATIONERY.

It is claimed that people do not marry at as early an age as in former years, but still they marry, and when the happy event takes place, stationery is required, and good stationery is appreciated. Buntin, Gillies & Co.'s sample books contain the latest New York styles, as well as the standard patterns which have been in demand for several years back.

NOTES.

A statistician has figured out that the annual aggregate circulation of the papers of the world is printed on 781,240 tons of paper. The people of the world spend time annually in reading the newspapers equal to 100,000 years.

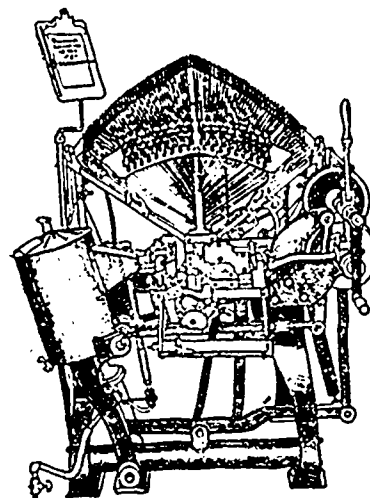
A natural paper mill is said to have been found on the banks of a river in the United States. The rushes and coarse grasses growing on the banks are killed by the winter's frost. The gum, starch, etc., are washed away, leaving only a fine woody substance. As the water recedes before the rays of the gaining sun, a green scum composed of numberless low-grade microscopic plants forms above the slackening water, filling all the spaces in the pulp network. The greyish brown matting, with sheen-like gossamer silk, is paper—good, thin, fairly strong, and in places transparent.

BUSINESS CHANCE.

PRINTING BUSINESS FOR SALE. An established, paying job printing business in one of the best located and flourishing towns of the Maritime Provinces. Plant cost \$2,500. Yearly output, nearly \$4,000. Will sell for \$22,000 cash. A first-class business opening. Address, W., care of PRINTER AND PUBLISHER, Toronto. (10)

The representatives of PRINTER AND PUBLISHER being constantly in touch with Printers, Lithographers, Engravers, Publishers and other concerns using Type, Presses and Machinery of all kinds, in all parts of Canada, sometimes hear of bargains in new and second-hand plant. Any reader who wishes to buy anything, at any time, should send a postal card to the Montreal or Toronto offices, when we may be able to give him a tip where the exact article he wants to buy may be had.

THE



A Money Earner.

A Time Saver.

Rogers . . .
Typograph

Can be used with the greatest success and economy in the small country office as well as the larger towns and cities.

* THE FOLLOWING *

newspapers are among those using the Typograph in their composing rooms:—

Montreal—Herald.	Montreal—Star.	Ottawa—Free Press.
Ottawa—Citizen.	Ottawa—Journal.	Brantford—Expositor.
Kingston—News.	Truro, N. S.—News.	Colbourn—Sentinel-Star.
Toronto—Telegraph.	Toronto—Sentinel.	Toronto—Wilson Pub. Co.
St. Catharines—Star.	St. Catharines—Journal.	
Hamilton—Times.	Guelph—Herald.	
Guelph—Mercury.	Galt—Reformer.	
Vancouver, B. C.—Advertiser.	Stratford—Herald.	
Chatham—Planet.	Windsor—Record.	Rat Portage—Record.
Lastow—Banner.	Winnipeg—Free Press.	Winnipeg—Tribune.
	Galt—The Reporter.	

We are continually adding to this list.
Will you be one?

It will not pay you to buy a new dress for your paper without first consulting us. We will be pleased to hear from you and do business with you. Catalogue for the asking, showing results in money saved, etc., in offices at present using this machine.

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Canadian Typograph Co., Ltd.

WINDSOR, ONT.