

See Bridgman ratings

P.A.M.

NOTES ON COLLEGE RECRUITING
CAMPAIGN - 1924

In general the college recruiting campaign of 1924 was well organized and carried to a successful conclusion. For comparative purposes the following data for the Bell System is given -

		<u>Technical</u>	<u>Non-Technical</u>	<u>Total</u>
College Recruits	1924	627	462	1089
	1923	696	405	1101
	1922	542	150	692
% of Offers Accepted	1924	50.6%	60.4%	54.3% ✓
	1923	45.4%	61.1%	50.2%
	1922	X	X	51.0%
% of Quotas Filled	1924	72.6%	95.4%	80.8%
	1923	70.2%	108.5%	80.7%

The operating companies, exclusive of the headquarters organizations, make a better showing, for 1924, as follows:

	<u>Technical</u>	<u>Non-Technical</u>	<u>Total</u>
	431	344	775
% of Offers Accepted	54.4%	62.5%	57.8%

The quality of the college recruits obtained has been held to a satisfactory high average as indicated by the following table:

A+ Men	2.1%
A "	15.8%
B+ "	18.0%
<i>Satisfactory</i> B "	60.0%
C+ "	3.1%
C "	1.0%