

Executives instructions -

1. That the report of the standing committee be accepted as an excellent basis for further advancement in educational and personnel work, and that it be used by member companies as a general guide in this work.
2. That particular care be taken in the use of Educational matter to see that the following conditions are fulfilled:
 - a. It shall be typed or printed in Canada.
 - b. It shall deal with Canadian conditions, and not, except for reference, feature the industry in other countries.
 - c. It shall deal with its subject matter in such a manner that it will not be considered by the public as promotional propaganda.