

Notes on School of Commerce of
the University of Western Ontario.

1. The following courses, all obligatory and figuring in the curriculum of the University of Western Ontario, find no place in our curriculum.

Marketing
Sales Management
Advertising
Executive Problems
Research (a kind of thesis at end of 4th year)
The History of Canada and the United States.

2. The Economics courses are five in number, and after the usual introduction pursue a distinctly practical aim. For example: Origin of Banks and Investment Houses, Business Finance, Transportation, Labour, Theory and Problems.

3. In Accountancy, and in such aspects of Organization as are not included in the courses mentioned in the first paragraph, the work covered is practically the same as with us, and occupies the same number of hours. We, however, have no introductory course in Business Organization. We let the students form his first notions from practice and experience in Accountancy work. Moreover, our accounting includes some of what is here grouped under Business Organization.

4. Commercial Law - of similar scope to our own course is here condensed into one year.

5. All business courses (Accountancy, Organization, Economics, Commercial Law, and the courses mentioned as having no place in our curriculum) are obligatory in Western Ontario. One advantage of this is that it makes for a real coordination of courses and for their gradual improvement and adaptation to the end in view. Another advantage is that doubt and discussion